

J. L. BLACK, M. D.
(Homeopathic Physician)
Office at residence, 724 Cascade Ave.
Telephone 2901.

C. W. HAMILTON, M. D.
Physician and Surgeon
Office Broslus Block
Office Phone 3741 Home Phone 3742

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Butler Bank Building
Phones: Office 4151
Dr. Abraham 4152 Dr. Sifton 3613.

Dr. W. Donald Nickelsen
Cancer, Plastic Surgery and
Radium Therapy
Stevens Building, Portland, Ore.
Consultation Hood River by appointment.
Phone 5059

DR. M. THRANE
Physician and Surgeon
Mt. Hood Hotel Bldg., main entrance
Office Phone 2172
Residence Phone 2174

DR. MEARLE C. FOX
Eye, Ear Nose and Throat
915 Stevens Bldg. Portland, Ore.

L. R. ALEXANDER, D. M. D.
DENTIST
Office 4, 5 and 6 Smith Building
Office Phone 2021 Res. Phone 3144
Hood River, Oregon

E. L. SCOBEE, D. D. S.
Broslus Building
Office Hours: 8 a. m. to 6 p. m.
Office Tel. 3101 Residence Tel. 3412

C. H. JENKINS, D. M. D.
DENTIST
Phones: Office 1081; Residence 3331
Office over Butler Bank

DR. S. L. PETERSON
DENTIST
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MRS. FLORENCE SIMONTON
at The Paris Fair

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Licensed Veterinary Surgeon
Is prepared to do any work in the
veterinary line. He can be found by
calling at or phoning to the Fashion
Stables.

Old City Hall Plumbing Shop
has moved—the new location is 908
12 Street where there will be a large
display of Plumbing and Heating Goods
at reasonable prices. The new location
will be known as—**TOM FISHER'S**
Plumbing & Heating 908 12th St.

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H. B. READ, Proprietor
Superheterodynes and Neutrodyne
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Practical Worker in Stone, Con-
crete, Brick and Plaster
Telephone 5934

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you and your friends at
any time at
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**AUTO WORK DONE AT YOUR
OWN HOME**
Telephone 2782
and I'll come at once. No garage and
you save the cost of the overhead.
J. P. POMEROY

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Parkdale Auto Stage
Phone 1201
Leaves Hood River daily
at 4.30 p. m.
Leaves Parkdale daily at
8 a. m. (except Sunday).
Every Saturday it leaves
Parkdale at 6 p. m.

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ONE of the reasons why
stout women find our
Fitting Service superior
to that of other stores, is

**STYLISH STOUT
OUTSIZES**

"Ordinary" shoes are sel-
dom wider than "C", and
a size 7 C is often fitted
to a foot that will not find
real comfort in anything
but a 6 E.

Stylish Stout Outsizes are Full Fitting

While they run wide
they look slender; a
EEE appearing no
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Feet broader than
the average find the
required width in—

"Style Shoes for Stout Women"

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Built with Re-inforced Steel
Arch Supporting Shank



YOU NEED FEED FOR YOUR STOCK

Look these prices over. We are
closing down on certain lines and are
offering good feed at reduced prices:

Shorts, sack	\$1.80
Bran, sack	1.25
Rolled Oats, sack	1.65
Ground Oats, 80's sack	2.20
Ground Barley, 100's	2.70
Rolled Barley	2.15
Cracked Corn	3.10
Milk Ration	2.50
Milk Maker	2.75
Scratch Food	3.10

While buying Feed look over our
large Grocery Stock. Our prices are
in line and quality the best.

**The Grange
Cooperative Store**
Phone 2151

SPRING'S COMING

IN the meantime the housewife ponders
over what to provide at the family meal.
It is the season when a choice is most
difficult.

Our shelves laden with the best of
the world's gardens and orchards will
solve the problem.

Order by the Case and Save Money!

2121 FRASIER GROCERY CO.

Wildflowers are Blooming!

The time for Spring work is just around the
corner. How are your implements?
Bring them in and get them ready.

We repair anything from your garden hoe to
your motor truck or spray machine.

HOWELL BROS., Fourth Street. Tel. 2551

ALL KINDS OF

**Motor Trouble Shooting
Electrical Work a Specialty**

HECK UNGER GARAGE
Successor to TUCKER'S GARAGE
Phone 2133

**DISCUSSION OF
TOURIST HOTELS**

(Concluded)

The chief consideration is not to
get it too high, as by the use of the
steam shovel you can get your road
open in good shape by the first of
July. That is when your travel
starts, and you must be in shape to
take care of it when it is there, or
you will not break even. On Rainier
it is entirely feasible to open the
road in 15 days, and when you get
up there in the meadows where the
snow is thin, the flowers are bloom-
ing, and it is always a source of de-
light to the visitors to drive through
snow banks and then emerge where
the grass is green and the flowers
blooming.

You must always keep in mind that
your people are there for entertain-
ment. They are not just there to
look off at the view. They are going
to get out of their cars and stay a
day or two. When we built Paradise
I thought we would have a golf
course and tennis courts, and all that
sort of thing. When they get out on
the glaciers they don't need any of
that sort of artificial entertainment.
People are amazingly interested in
glaciers. There is a fascination about
a glacier that there is not even in
the mountain itself, nor in the val-
leys, nor the timber, nor the flowers.
There is a mystery about that great
body of moving ice. They will spend
entire days just walking over the
glaciers. The thing they have been
planning for, and reading about, is
that glacier.

We have guide service, and suits
for about 300 people; we have the
summer trips and the horse service.
You should develop every feature.
Every feature we have found feasible
you should develop, and as many
more as your location affords. The
limit of people who want horses is
always limited only by the number
of horses you can keep.

Paradise Valley will always be the
place from which people will go to
get out on the glacier. Our idea is
that the next unit will be developed
principally for those who want golf
and tennis. The third one will have
a great natural interest. It will be
located on the edge of the great ava-
lanche, and the hotel will probably be
called Avalanche Inn, and the great-
est entertainment will be in watching
for those great avalanches. These
people all want something to do, but
the regular things which you have
to build is that they want to do the
thing that is already there for them
to do. That is what they have trav-
eled all that distance to do and they
don't want to miss it. When you
provide that, you have done all that
you can—you have reached your full
appeal.

"How far will your units be sepa-
rated?"

From 50 to 60 miles, connected by
an excellent road, something that you
start with that we are still a
long way from. That is still a dream
with us, and it has a wonderful ap-
peal—the very name "Loop Road," a
road that goes clear around the moun-
tain, and when the Loop Road con-
nects with the greatest high-
way in the world, you have your
foundation all laid.

I remember Mr. Mather saying that
the present will be quick to build these
roads when you have built your ap-
proach roads. In the last three or
four years, with state money, and
with forest reserve money, and fed-
eral aid, we have spent \$8,000,000 in
building approach roads.

The people who come here for a
day or two and stop off must have
something definite to do offered them.
You cannot say, "Come, stay here in
Portland for four days; it is a
delightful city; we have nice resi-
dences, and fine parks, and a lovely
climate." That doesn't mean any-
thing to them—you must lay down
these definite things for them to do
while they are here.

The people upon whom you are go-
ing to depend for the selling of your
attractions are the tourist agents.
The railroads have wonderful repre-
sentation. All the roads centering
here have their individual representa-
tives in the seaboard, and in the
larger cities of the middle west; but
there is a certain group of intelligent,
carefully organized people—the tour-
ist companies—who take time to ex-
plain the attractions of the resort re-
gions. They go into each place care-
fully and in detail with each inquirer.
You must interest these agents, and
lay down before them some definite
things that they can sell to people
who inquire about Portland, so that
when they say that Portland is worth
three days' time, you must provide
for those three days something inter-
esting to do every day. Let them sell
the tickets for it, then it becomes con-
crete to them. Their living is in it
and you can depend upon their doing
it. Let them make their 10 per cent;
do not begrudge it to them, and they
will do far more than that for Port-
land.

In view of the fact that these eastern
men come out intending to take
in all the resorts, would it not be
feasible to sort of diversify the enter-
tainment? Instead of showing moun-
tains everywhere, why not develop
the sea coast; make a nominal devel-
opment of Mt. Hood, but in Oregon
put the emphasis on the seaside re-
sort. No, decidedly; I think they are all
needed. In Puget Sound we don't
bring to Mount Rainier one-third of
the people who visit Seattle. That is
one of the glories of Portland. You
have done one great, outstanding
thing. It is complete and known all
over the country, and has been for
ten years. That is what people come
to Portland for. There is no other
attraction anywhere in the United
States that has had the advertising
that the Columbia River highway has.
It is a comfortable, delightful drive,
easily done in a day. The Columbia
River highway has ten times the na-
tional publicity that Mount Rainier
has.

Portland could certainly have not
less than four outstanding and total-
ly different forms of interest and at-
traction. What we are seeking to do
is to hold these people in the Pacific
Northwest for a week, two weeks, a
month. We want their understanding
and sympathy; you are not going to
get those in a day.

I have said over and over again
that these hotels in Portland, Seattle
and Tacoma constitute the finest re-
sorts on earth, because they are situ-
ated where it is comfortable in the
summer time. You can consistently
offer the hotels of Portland as the
headquarters in which these people
can live and take a trip every day,
and that would be an entirely legiti-
mate offer, and you would have the
entertainment for them when they

DECREED BY FASHION

That the Ladies wear their hair bobbed. The next
thing is to have something to keep the untidy ends from
dangling and hold the stray locks in place.

Venida Bobbed-Hair Nets

Invisible, wonderfully colored to blend to shade of
hair—sterilized beyond question—for sport wear, business,
dress occasion and in the home.

VENIDA NETS are worn by the better known women
of stage and society.

We Sell Them---Two for 25c

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MARKET**
"Nothing But The Best"

To serve our patrons better we are now
making two deliveries a day—leaving the
market at 9:30 a. m. and 2:30 p. m.

U. S. INSPECTED MEAT

LAURNELL PURE PORK SAUSAGE
for these frosty mornings.
"The Best Quality with the Best Service"

FOR SALE

The leading varieties of Apples,
Pears, Cherries, Peaches, Plums,
Filberts and Walnuts, 1 and 2 year
old trees, suitable for replanting.

Phone or write your orders for
Spring planting.

F. A. MASSEE

ANNOUNCEMENT

December 1st we moved to our New Terminal—E. Water,
E. Yamhill and E. Taylor Sts. This building being con-
structed solely for the handling of Freight via Motor Truck
will greatly improve the service and create an efficient
method of transportation.

GREENWOOD TRANSPORTATION CO., Inc.
Successors to
WARREN & GREENWOOD TRUCK LINES
Hood River The Dalles Mt. Hood

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Newtown Cookers**

SHERIDAN FRUIT COMPANY
GET FREE STENCILS AT THIS OFFICE

HOME MORTUARY
S. E. BARTMESS, Mortician
BUILDING BUNGALOW TYPE, STRICTLY MODERN
IN RESIDENCE DISTRICT
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