

# The Hood River Glacier

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One Cent



"Merry Christmas!"

The greeting of world kinship, the message of the fellowship of man! Christmas! Its benevolent spirit of peace and good-will, of cheer and happiness that finds its greatest joy in service to others—what a benediction it breathes on this old world of ours!

So rich in memories, so all-inclusive in its wish, truly no other greeting could so eloquently bring you a message with real heart interest than these two words—"Merry Christmas!"

**The First National Bank**  
HOOD RIVER, OREGON

Wishing you a very Merry Xmas  
and every Happiness during  
the Coming Year.



**KRESSE DRUG CO.**

The Rexall Store



Show a Gain  
in 1925

Be always displeased at what thou art, if thou desire to attain to what thou art not; for where thou hast pleased thyself, there thou abidest—Quarles



**BUTLER BANKING COMPANY**

Member Federal Reserve System

I wish you all  
A  
Merry  
Christmas!



**J. G. VOGT**

With Our  
Christmas Greetings!

Accept our sincere thanks for the  
greatest of all gifts:  
"YOUR PATRONAGE"



**HOOD RIVER DRUG CO.**

Squibb's Chemicals Jankes' Chocolates  
LADIES' REST ROOM



That the Holiday Season may  
bring you  
Joy and Cheerfulness, Content-  
ment and Fellowship  
with a generous amount  
of worldly goods  
is the wish of  
**THE HOOD RIVER AMUSEMENT CO.**

Greatly Appreciative  
of the part  
your friendship  
and patronage  
have played  
in our progress  
we extend to you  
Christmas Greetings  
and our  
Sincere Good Wishes  
for a  
New Year  
continued Joy  
and Prosperity.

**EMRY LUMBER & FUEL CO.**  
"Everything to Build Anything"  
KING COAL

A Merry Christmas  
That's our wish to all the folk of the  
mid-Columbia.

**R. O. SCHE, THE JEWELER**

Phone 1291 Pythian Building

**The Glacier**

WISHES EVERYONE

A Most Merry Christmas!

## NEWTOWN IS VOTED BEST

CONFERENCE REPORT IS GIVEN OUT

Orchardists Are Urged to Diversify With  
Pears, Cherries, Berries—Co-  
operation is Urged

About 50 Hood River county farm-ers and fruit growers braved a near-buzzard haze Saturday afternoon to attend the final session of the county agricultural economic conference and adopted reports of committees on fruit growing, dairying, poultry raising and potatoes, covering the production and marketing of these major local agricultural enterprises. These reports represented the results of weeks of effort on the part of local growers working in conjunction with representatives of the state agricultural college experiment station and extensive service and are designed to furnish a guide for future development of the county's agriculture.

A review of apple production in the county with definite recommendations as to the need to standardize on certain varieties, increase average production per acre and diversify horticulture here with increased plantings of pears, cherries, strawberries and raspberries; careful analysis of the possibility of meeting feed requirements before expanding the dairy industry; that expansion of the poultry industry along sound lines would fit in admirably with the small orchard—these were features of the several reports that thoroughly analyzed the agriculture of the county and laid down guide posts for intelligent development of lines of agricultural enterprises best adapted to local conditions.

The apple committee pointed out that at the present time there are about 10,000 acres of bearing apple trees in the Hood River valley and recommended the Yellow Newtown as the variety around which the industry should develop, with Spitzenburg, Arkansas Black, Delicious, Gravenstein and Ortley named as other varieties to be used in building up economical orchard units. Success or failure in the apple business, it was said, is largely a matter of varieties. Annual yields of at least 250 boxes per acre are necessary to obtain a profit, the conference declared. A survey of 70 leading orchards in the valley made by the local branch experiment station and covering the six-year period from 1915-1918, showed that 25 per cent of the surveyed orchards produced an average of 386 packed boxes per acre, while 37 per cent of these growers averaged only 189 packed boxes. The average for all growers was 264 packed boxes. Cost of production compiled by the experiment station showed that over the last five years growers were paid an average of 150 cents per bushel, or 25 cents per box. The average price received by growers in these five years for Yellow Newtown and Spitzenburg, the two leading varieties of the county, were respectively \$1.20 and \$1.22 per bushel. Conclusions drawn from a study of these cost of production figures were: First, that average production of apples in this county must be increased if a profit is to be derived; and, second, that the most diversified grower who can diversify to some extent and perform all the labor involved has a distinct advantage over the grower who must hire a large portion of his labor.

The conference was emphatic in its belief that northwest apple producers must cooperate in distributing and advertising the apple crop. It was pointed out that in 1917 the United States as a whole marketed 418,183 cars of fruits other than apples and that in 1923 all fruits other than apples climbed to 522,397 cars, an increase of 47 per cent in seven years.

Other recommendations bearing on apple production here included a declaration that the county's horticulture should be diversified and that the apple orchard should be supplemented with strawberries, raspberries, cherries and pears where these crops are adapted.

They years experience has shown, the pear committee said, that certain varieties of pears can be successfully grown in this county. Moderate plantings of winter sorts of Anjou, Bosc, Winter Nellis in the order named—were recommended by the conference, especially for the grower who has over-specialized in apple growing. Pear plantings on soils not suited to apple growing were discouraged.

Data presented to the conference justified the decision that strawberry growing has a definite place in Hood River county agriculture, that the present acreage of 150 acres of sweet cherries is capable of expansion and should be increased and that production of Cutbert raspberries fit in with apples, pears or cherries. There are at present about 75 acres of bearing raspberries in the county, with an additional 50 acres from which a commercial crop has not yet been taken.

The dairy report as adopted carried the warning that any expansion in dairying should be made only after determining that the feed problem can be satisfactorily met or that the by-products obtained from milk are of sufficient value to offset any feed disadvantage. At the present time there are 116 cows in the county owned by 63 persons, 342 of whom own only one cow each. The county produces over 200,000 pounds of butterfat annually, which is an average of about 200 pounds per cow—a figure that is some 30 pounds greater than the state average. Concrete suggestions for profitable dairy production were included in the report.

The potato group showed that the acreage of this crop has decreased from 611 acres in 1909 to 400 acres in 1924 and that at the present time the county has an exportable surplus of from 30 to 50 cars a year. Commercial growers average about 150 sacks per acre but production costs

per acre are relatively high. It was advised that potatoes should not be grown unless an average of at least 110 sacks per acre could be obtained. Practically all of the county's potatoes are grown in the Parkdale district, and freight rates from this section are on a parity with central Oregon, Yakima and the southern Willamette valley as far as the California markets are concerned.

The poultry industry of the county is of recent development, the major part of the total volume of poultry products being produced on farms where poultry is not considered a very important part of the farm enterprise. The fact that conditions here are very favorable to egg production, that orchard soils would be enriched by the fertilizing value of poultry manure and that the apple orchards of 20 acres and less often have labor to invest in farm steadings led to the conclusion that poultry keeping be increased in the county. Management practices were laid down in the committee's report as a guide to those who would follow that recommendation.

A. W. Peters was general chairman of the conference. Chairmen of the respective conference groups were: C. A. Reed, apples and pears; Albert Case, cherries; I. R. Achson, berries; R. J. McIsaac, potatoes; E. F. Batten, dairying; and J. R. Nickelsen, poultry.

The reports will be printed in bulletin form and distributed to all farmers in the county through the branch experiment station. This was assured when the county court, at the request of the conference, agreed to finance the cost of publication.

## M. H. NICKELSEN'S FUNERAL YESTERDAY

Pioneer families of Hood River crowded Riverside church yesterday afternoon to pay their last respects to Martin H. Nickelsen, who figured prominently in the civic and industrial upbuilding of the community. Aged 70, Mr. Nickelsen was a native of the R. & N. Co. for 10 years. They then moved to a homestead near Mosier, remaining there for a time until they came to Hood River valley 42 years ago. In 1885 Mr. Nickelsen built the city of Hood River in the Barrett district. H. M. Benberg now lives there. In 1891 he established a general store in Hood River on the site where the Kresse Drug Co. is now located. The city of Hood River was incorporated and Mr. Nickelsen became its first treasurer. A library was established and he was made the first librarian.

Sturdy in character, honest in transaction, careful in business, he was sought by the people for positions of trust. That was why he was school clerk for 10 years in the Franklin district and 17 years in Hood River. That was why he was for many years secretary of the Farmers' Irrigating Co. Indeed, in days of his store-keeping, before the city banks, he was given the savings of townspeople and entrusted with the special funds of organizations.

Mr. Nickelsen is survived by the following children: Senator J. R. Nickelsen, C. D. Nickelsen, Mrs. A. G. Frohn, all of Hood River; Mrs. Rose Nealeigh, of Oregon City; and Mrs. William Ballard, of Ione.

The funeral sermon was preached by Rev. W. N. Byars. Interment followed at Idlewild cemetery.

Mr. Nickelsen was a member of the Knights of Pythias and A. O. U. W. He leaves a sister, Mrs. Mary Wynn, of The Dalles.

## FIRE TAKES MASON APPLE WAREHOUSE

A. I. Mason suffered a loss of nearly \$300 Monday at night when his Pine Grove packing house, with all equipment and contents, including about 1,000 boxes of apples, burned to the ground. Neighbors and a truck from the fire department responded to a call, and a huge water tower, a mid-Columbia landmark, and the residence were saved.

The packing plant and equipment were valued at about \$28,000. They were covered by 50 per cent insurance. The apple loss was fully protected by insurance. The packing plant was the first of any magnitude built in this county. It was a model for packing plants here and in many other districts. Twelve years ago it was the custom to take visitors to the valley to see the Mason packing plant.

## COLD WAVE HURTS SHOW

BUT FEW SEE POULTRY EXHIBIT

Second Annual Hood River County Show,  
However, Characterized by  
Quality Displays

While the blizzardlike weather limited the attendance, the quality of exhibits at the second annual Hood River county poultry show, sponsored by faculty members of the Oregon Agricultural College here for the occasion.

A silver cup, awarded by W. F. Laraway for the sweetest bird at the show, was won by Bert Senter on a White Plymouth Rock cock. Other awards were as follows: Rhode Island Red—E. F. Batten, first and second on cock, first and second on pullet, first and second on cockerel, first on hen and first on young hen; Ralph R. Lewis, third on cockerel, third on pullet, second and third on hen and second on young hen; Mrs. E. J. Nicholson, third on young hen.

Barred Rocks—Alva Sherrill, first and third on hen, third on pullet, second on cockerel and first on old pen.

White Plymouth Rocks—Bert Senter, first, second and third on hen, first and second on cock, first, second and third on pullet, first, second and third on cockerel, first on old pen and first on second on young pen.

White Leghorns—C. D. Nickelsen, first, second and third on pullet, first, second and third on hen, first on cockerel, first and second on cock, first on old pen and first on young pen; Chas. Lee, second on young pen; Henry Sieverkropp, second and third on cockerel, and Marum and son, third on young pen.

Rabbits—J. A. Ward, first on Checkered Giants, and Casade, Box Farm, first on Chinchilla Hares.

## PRIZE CONTEST FOR OREGON BRAND NAME

There seems to be an almost universal demand among producers of agricultural products in Oregon, and considerable of the trade that there should be one general over-riding brand for commodities grown in the North Pacific territory so that the advertising of each commodity may be beneficial to all rather than put out under this over-riding brand, and after considering the matter with many of those interested throughout the state, it has been decided as the best method of securing this word or words, that a contest open to the world should be put on. Therefore, the marketing committee of the Portland Chamber of Commerce has begun the following action. This however, is not with any idea of eliminating any brand of value now in use.

To put on a contest and offer a prize to the person who sends in to them the most satisfactory word or words to be used as an over-riding brand for products of the North Pacific territory.

In order to assist those wishing to submit names in the contest, the committee states that the word wanted must be such as would include the products of Washington as well as Oregon, and must typify the North Pacific territory as well as the products.

The word or words should in some way relate to agriculture and horticulture products as well as to the special climatic conditions which produce the quality and quantity of products of the territory, especially fruits, vegetables, nuts and dairy products.

The committee hopes contestants will find some word or words which has no reference to a sun baked desert condition and not a flooded land, but just that condition of moisture and rain which brings the perpetual verdure and the fresh air resulting in the fine products which can be put out to the trade in quantity and quality, fresh or packed.

We who live here know that this country possesses a climatic condition which, if expressed in the right word or words, and used as a trade brand, will convey the idea to the outside world through our products and advertising in connection with them.

The committee trusts that time and thought may be given this matter by contestants so that only words of merit may be sent in.

The contest will end December 31, and all suggestions should be mailed to the Marketing Department, Portland Chamber of Commerce, Oregon Bldg., Portland, Ore.

A committee of seven has been appointed, consisting of E. E. Paville, editor of Western Farmer; Geo. E. Hall, of Hall & Emory Advertising Agency; D. M. Botsford, Botsford-Constantine Agency; H. M. Haller, of Kelley-Clark Co., brokers; A. E. Simur, Johnson-Lieber Co., bankers; W. L. Taylor, president North Pacific Cooperative Prune Exchange, of Portland; and D. E. Towle, manager of The Berry Growers Packing Co., of Gresham.

## ANNUAL COLLEGE HOP NEXT MONDAY NIGHT

The students of Oregon Agricultural College and University of Oregon, home for the holidays, and the alumni of both institutions will join at the Oriental cafe next Monday evening for the annual joint holiday dance.

Alumni and students of other colleges and universities will attend the party as will high school students.

Watch party dance at Rockford hall December 31. Everybody come.