

WINTER GASOLINE AROUSES PLAUDITS

As a result of the extensive advertising campaign recently launched by the Standard Oil Company...

The Standard Oil Company, says J. C. Edwards, the company's local representative, "is now offering the motoring public the very best grade of gasoline ever manufactured."

"It might also be of interest for you to know that A. L. Strout, of the manufacturing department of the Standard Oil Company, is at the present time making exhaustive distillation tests in order that the Standard Oil Company may be assured that their objective is being reached, or, in other words, that the points in manufacture certain high standards have been set that the new winter grade gasoline must reach."

The development department, of which Mr. Strout is a representative, has some of the most extensive and completely equipped laboratories in the United States.

The standards of inspection and control established in the Standard Oil Company refineries are so well maintained that the high quality of Red Crown can be absolutely depended upon, always and everywhere.

Whether you fill your tank at a service station in the city, or stop at a lonely garage in some isolated country town, the main routes of travel the gasoline that is sold at the "Red Crown" sign or that comes out of the red, white and blue pump is always uniform, always reliable.

The new winter Red Crown will give all that should be expected from good gasoline—easy starting, quick and smooth acceleration, and the maximum power and fuel mileage that the car was designed to develop.

MILLIONS VISIT NATIONAL FORESTS

There were 2,181,532 visitors in 1924 to the 22 national forests of Oregon and Washington, according to reports just received at the national forest office in Portland.

The number of service fished, picnicked, camped, hunted or traveled on the 27 million acres of the national forests and represent an increase of 608,222 over the 1923 figures, and 1,151,240 more than for 1922.

REASONS GIVEN FOR CENSUS OF FARMS

(From the Oregonian) The department of agriculture makes a convincing argument for a quinquennial farm census in principle when it says that since a census of manufactures is taken every two years, farming, which employs 75 per cent more capital than manufacturing, is entitled to at least two-fifths as much consideration.

But there are other reasons peculiar to agriculture and to the present why it is expedient to make a fresh start. Estimates by the department are now made with the census of 1920 as a basis, and as is well known that census was taken at a time when the entire industry was very much out of adjustment.

The reaction from conditions created by the war had not yet set in. A large acreage formerly in pasture had been seeded to crops, with an unduly large proportion of cereals. But in most of the states there had been extensive abandonment of seeded lands, owing to unfavorable conditions which are not likely soon to be duplicated.

Moreover, adverse weather conditions operated against completeness of returns. It was impracticable to visit some farms and in the west enumerators were unable to get adequate records of range cattle and sheep.

The consequences has been that while the industry in all its ramifications has swung again toward peacetime methods the former statistical datum point has been retained. All reports of the number of acres in farms, the proportion of land in crops, and the number of livestock in each locality constitute the basis on which annual estimates of yield are based.

It is obvious that appreciable error in constructing the foundation must be perpetuated in later calculations. Estimates are made in terms of deviation from the hypothetical normal, and it is important to their purpose that the normal shall be accurately defined.

For example, the department points out in its statement that "if for a given state the census showed three million acres of wheat, the estimator for the following year would be made as a percentage of increase or decrease, as determined by the crops of crop correspondents and other sources."

Dried Apple Exports Pick Up

In company with a more general inquiry for space to ship northwest produce, an increased movement of dried apples and canned or water apples. Results attained through the heavy exportation each season of fresh apples to the United Kingdom and other European countries included a demand for dried apples, and while quantities forwarded last season were said to show a gain over the previous year, the present call was declared heavier.

November dried apple exports amounted to 272,650 pounds, says a summary of trade issued by the Merchants Exchange. The total for the season to date has been 543,057 pounds. Besides dried apples there is a large quantity of dried prunes to be loaded at Portland this month.

BIG TRUCK TERMINAL TO BE OPENED SOON

The big new terminal of motor trucks engaged in transporting freight up the Columbia River highway and in the Willamette valley will be opened soon, according to Manager Greenwood, of the Greenwood Transportation Co., Inc., which serves this section out of Portland.

The new structure, which was built at a cost of \$320,000, is located at East Water, East Yamhill and East Taylor streets. It will get the assembling of truck freight away from the congested West Side business district of Portland.

"It is an excellent building," said Mr. Greenwood, "and will speed up the delivery of truck freight. The handling of products, too, is so systematized, that a thorough record will be kept of every piece that comes to any line. Many of the freight concerns will have offices in the new building. It will be equipped with club rooms for employees and drivers."

Mr. Greenwood expects to greatly improve the truck service in this region. Tentative plans have been outlined for the construction of a storage warehouse here as a truck terminal and for the handling of apple shipments.

WOMEN'S CLUB NEWS

Mrs. W. H. McClain, of the local Women's club, is figuring prominently in activities of the state federation this year. Mrs. McClain is specialist on thrift in the state organization.

The Hood River Woman's club held an interesting session yesterday afternoon, when various heads of city affairs were present.

They were in 10-minute talks, giving the women an idea of the needs in city and county government.

The Hood River Woman's club held an interesting session yesterday afternoon, when various heads of city affairs were present.

They were in 10-minute talks, giving the women an idea of the needs in city and county government.

The Hood River Woman's club held an interesting session yesterday afternoon, when various heads of city affairs were present.

They were in 10-minute talks, giving the women an idea of the needs in city and county government.

The Hood River Woman's club held an interesting session yesterday afternoon, when various heads of city affairs were present.

They were in 10-minute talks, giving the women an idea of the needs in city and county government.

The Hood River Woman's club held an interesting session yesterday afternoon, when various heads of city affairs were present.

They were in 10-minute talks, giving the women an idea of the needs in city and county government.

The Hood River Woman's club held an interesting session yesterday afternoon, when various heads of city affairs were present.

They were in 10-minute talks, giving the women an idea of the needs in city and county government.

The Hood River Woman's club held an interesting session yesterday afternoon, when various heads of city affairs were present.

They were in 10-minute talks, giving the women an idea of the needs in city and county government.

J.P. Penney Co. A NATION-WIDE INSTITUTION. 571 DEPARTMENT STORES. Silk Dresses. Wool Dresses. A variety of styles and materials, new this season. All the popular shades, trimmed with buttons, embroidery, braid, etc. Smart models in sizes for women and misses.

Cash & Carry Grocery. H. GROSS, Proprietor. Phone 1032. Located in the Gross Building. Phone 1032. Specials for Sat. and Mon., Dec. 6 and 8. Blue Mt. Hard Wheat Flour, 49 lbs. \$2.00. White River Flour, 49 lbs. \$2.10. Crown Flour, 49 lbs. \$2.20. Fishers' Rolled Oats, 9 lbs. 55c. Prince's Farina, 9 lbs. 55c. Albers' Cornmeal, white or yellow, 9 lbs. 45c. Borden's, Carnation or Federal Milk, tall cans, (not more than 6 to a customer) 3 for 25c. N. B. C. Soda or Salted Crackers, 3 lb. box 45c. Armour's Full Cream Cheese, per lb. 25c. Sugar-cured lean streaked Bacon Sides, per lb. 27c. Swift's Jewel Shortening, No. 10 size \$1.65. Gross's Coffee, ground fresh, per lb. 40c. Heinz Pork & Beans or Red Kidney Beans, medium size, 5 for 65c. Campbells' Pork & Beans, per can 10c. Calumet Baking Powder, 2 1/2 can 60c. Thompson's Seedless Raisins, 6 lbs. 65c. Blue Rose Rice, 8 lbs. 65c. White Navy Small Beans, 8 lbs. 65c. Curve Cut Macaroni in bulk, 10 lbs. 65c. Fels Naphtha Soap, 10 bars 65c. Luna or Bob White Laundry Soap, 8 bars 25c. Jersey Matches, carton containing 6 boxes 25c. Mrs. Stewart's Bluing, bottle 17c. Toilet Paper, crepe, 5 rolls, 6 oz. each 25c. Citrus Washing Powder, large size 25c. Dry Onions, large size, 10 lbs. 25c. Grapefruit, size 80, 5 for 25c. Sweet Juicy Oranges, small size, per doz. 15c. Celery, nice bleached, 2 bunches 15c. 3-ply Desert Roofing Paper, per roll \$1.45. WE RESERVE THE RIGHT NOT TO SELL TO ANY MERCHANT. We'll be glad to have all Underwood and White Salmon folks call when The Bridge is open.

entertainment and at the same time give assistance and encouragement to a local organization. The following are names of those who will appear in the program: Mrs. Ferguson, Misses Fern, Margaret Fletcher and Helen Copple, Jack Cameron, Miss Ethel Dick, Mrs. L. K. Rhoades, Misses Helen Kemp and Helen Penberton.

The Odell Parent-Teacher Association will meet next Tuesday. The program will be in charge of Mr. Gleiser and Miss Swengel. They will discuss the companionship of books. Mr. and Mrs. L. E. Sonnenman and daughter were guests of Mr. and Mrs. J. R. Vannier Thanksgiving day.

W. C. Keck underwent a slight operation while in Portland last week. Mrs. G. D. Finch and daughter, Jennett, were in Portland last week to visit Leona Finch, who is in training in the Good Samaritan hospital. Rev. and Mrs. Horace Kaye, of Redmond, and Rev. James Kaye, of Prineville, were Thanksgiving guests at the Lago home.

A CORDIAL INVITATION is extended to Hood River folk to visit us at our new store. It is our aim to give Hood River the best possible place of business in our class. Whatever your needs in office supplies or your desires in art work, take us into your confidence and talk it over. We are here to serve the Hood River Valley cheerfully and efficiently. THE BOOK & ART STORE. Fred W. Donnerberg. Fred Dethman.

The former planned to re-enter the Behrke-Walker Business College. Fred Watson spent last Tuesday at Odell. Mr. and Mrs. J. B. Dimmick and son, Kenneth, were Hood River visitors last Tuesday. Beaufort Doggett was home from Reed College for the Thanksgiving holidays.

Herbert Shrum was a Hood River visitor last Tuesday. Kenneth Dimmick has purchased a Chandler touring car from his uncle, Zibe Dimmick. W. J. Filz and family spent Thanksgiving at Hood River. Miss Mabel G. Howard, of Odell, spent Thanksgiving with the Fred Harris family. Mr. and Mrs. Cecil Hickey were up from Hood River to spend Sunday with Mr. and Mrs. W. J. Filz.

PINE GROVE. George Lage, son of Mr. and Mrs. E. E. Lage, while operating the wood saw last Friday, had the misfortune to lose two fingers from this right hand. A little ice on the ground caused him to slip and throw his hand against the saw.

The W. C. T. U. will meet with Mrs. Julia Hunt this afternoon. Friends of Mr. and Mrs. Isaac Jeffries are deeply grieved to learn of his serious illness at the Hood River hospital.

Mr. and Mrs. W. S. Abbott, of Portland, were week end guests of Mr. and Mrs. J. E. Andrews. Mr. and Mrs. J. E. Clark, who have been in Portland for several days, returned Tuesday.

MOUNT HOOD. W. A. Langille was home from Portland for Thanksgiving. Misses Louise Krueder and Theima Eller returned from Portland Sunday, after spending the Thanksgiving holidays at their respective homes.

TROUT LAKE. At its last meeting Trout Lake Grange No. 210 elected the following officers for the coming year: Wm. Coate, master; Mrs. Augusta Ostling, overseer; C. M. Cutting, lecturer; Mrs. Regina Elmer, steward; R. A. Wilson, assistant steward; E. M. Coate, chaplain; Fred S. Inman, treasurer; Ada M. Alford, secretary; Albert Elmer, gate keeper; Mrs. Rose Wilson, Ceres; Mrs. Margaret Coe; Pomona; Mrs. Alice Schmid, Flora, and Mrs. Anna Hall, L. A. S.

James Coate and family, of Portland, spent Thanksgiving and the week end with his parents and other relatives here. The dance Thanksgiving night was a success though there was not a very large attendance. The music was furnished by R. A. Bewley, Mrs. Halgedahl and G. W. Rogers.

C. A. Elmer is trying to get his new house ready for winter use. Mr. and Mrs. John Pfister entertained the Buco, Burkell and Zuberhauer families at Thanksgiving dinner.

Our teachers all went to their homes to spend Thanksgiving vacation. J. O. Venden has the roof on his new house. R. A. Wilson and family went to Vancouver to spend Thanksgiving.