



**Red Crown. Sir—
from the Red, White
and Blue Pump!**

Much of the strongest praise that "Red Crown" gets comes from the 6000 dealers who sell it and know what it will do. Their faith is backed by the performance which makes "Red Crown" the most popular "gas" in the West.

To save carburetor adjustments, and to improve your car's performance on the hills and the long steady pulls, for power and mileage and true economy, use "Red Crown." You'll always be glad if you do.

And remember—Take along one or two Standard Oil Scrip Books—two yards of this scrip will take you about 1800 miles. Obtainable in \$5, \$10 and \$20 denominations at all Standard Oil Service Stations. Convenient—saves handling cash and is redeemable by dealers as well as at all Standard Oil Company Service Stations.

**Red Crown Gasoline Dealers
IN THIS FIELD**

- | | |
|----------------------------|----------------------------|
| HOOD RIVER | Bridal Veil, Ore. |
| Bartol-Mansfield Motor Co. | I. N. Long |
| A. F. Bickford | Wyeth, Ore. |
| A. B. Carlton | J. L. Drummond |
| W. A. Cate | Dr. E. C. Knuth |
| Fashion Livery & Dray | Odell, Ore. |
| F. Fenwick | Holman & Davis |
| Ehrlic H. Gordon | Lafferty & Woods |
| H. Unger | Mt. Hood, Ore. |
| Hood River Garage | Johnson Bros. |
| E. Banks Mortimer | Wyatt & Wyatt |
| H. D. Steele | Parkdale, Ore. |
| The Tire Shop | R. J. McIsaac & Co. |
| J. F. Volstorff | Mosier, Ore. |
| Cascade Locks, Ore. | J. F. Carroll |
| O. R. Becker | Sonny, Ore. |
| T. Glazier | J. H. Schwinge |
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| Warrendale, Ore. | Punch Bowl Service Station |
| J. E. Ford | |



**STANDARD
OF QUALITY
STANDARD OIL COMPANY
(California)**

When Time Counts

Maybe you've planned a vacation trip, or a hurried fishing journey up some of the mid-Columbia's famous trout streams. Something is found wrong with the car.
Bring it down to us with the instructions that you want quick work. You'll get it.
The same dispatch is applied in the repair of spraying rigs or other orchard or farm equipment.

**HOWELL BROS.
FOURTH STREET
Tel. 2551**

AFTER DINNER DANCES.

Hood River folk are invited to attend the Saturday Evening After-Dinner Dances at 50 cents per person. Ladies of Hood River Valley, who wish to entertain clubs or groups of their friends, will find our facilities a means of economical convenience. Your guests will be pleased.

THE COLUMBIA GORGE HOTEL Tel. 1952

RUBBER STAMP INK AT GLACIER OFFICE

**CITY FACILITIES
HAVE BEEN NAMED**

The following bulletin has been received from City School Superintendent Cannon:

The school year begins Monday, September 1, and ends Friday, June 4, 1925. For the past several years the board has made Labor day a school holiday, so the pupils will not meet until Tuesday morning, September 2; the superintendent, however, will call the preliminary meetings of teachers Monday afternoon, September 1, at 3 o'clock and the principals and teachers will meet in their respective buildings an hour later.

All the high school teachers are college or university graduates, many of them with years of experience. All the grade teachers are normal trained, all graduated but one or two, and all teachers of several years' experience. On the whole the board and superintendent regard this a strong corps of teachers and look forward to a very profitable school year.

Considerable repair and improvement to buildings and grounds have been made this vacation time. The roofs of the buildings, the high school sheds, the playground fences, the steps, etc., have been painted; the interior of junior high and Coe schools have been kalsomined and painted; plumbing and plastering have been done; etc., but perhaps the biggest single piece of improvement is the cement walks now being built around Park Street school. The entrances are 12 feet wide, the main walk leading to the front is eight feet wide, and the walks leading around the building are six feet wide. These have been set out farther from the building, thus doubling the size of the lawn.

The list of teachers is as follows: High school—L. B. Gibson, principal, history and civics; Mrs. Belle Henney, music; C. W. Hickok, manual training; Miss Ethel A. Swartz, home economics; John J. Garrigus, science and athletics; Victor C. Tolentus, study hall and physical education for boys; Miss Esther Hettlinger, English and debate; Mrs. Pearl Hollingsworth, English; Miss Iva M. Howe, dean of girls; English and history; Miss Gladys L. Wilson, history and science; Miss Margaret Harding, Latin and science, physical education for girls; A. L. McCauley, commercial; L. F. Henderson, French; C. E. Gould, mathematics.

Junior high school—H. E. Keires, principal, history and algebra; Mrs. Harriet Blashfield, reading, spelling and agriculture; Miss Isabel Mann, English, writing and music; Miss Bessie Murphy, arithmetic and geography. Park Street school—Miss Dora B. Oberton, principal; Mrs. Phoebe Doyle, Miss Marie Foster, Mrs. M. E. Eselstyn, Miss Florence M. Hutchison, Miss Ethel Compton, Miss Agnes M. Mehring, Mrs. Elizabeth Kitchel, Mrs. Lillias Davis, Miss Emma Smith. Coe primary school—Mrs. Henrietta Cornelius, principal; Mrs. Pearl Puddy, Mrs. Margaret Campbell. Janitors—High school, Chas. S. Jones; junior high, K. C. Bucklin; Park Street school, Isaac Ford; Coe school, C. P. Bucklin.

**LIKE A PHOENIX
FROM THE FLAMES**

The people of the Northwest were dismayed Wednesday afternoon of last week when they heard of the disaster which had overtaken the great Pacific International Live Stock Exposition. Its magnificent building in Portland caught fire from a burning shingle mill, and in a half hour was reduced to ashes.

This splendid plant, the largest and most conveniently arranged and equipped structure of its kind in the world, covered over 10 acres of land. It cost approximately \$500,000. However, it was insured for about \$350,000, and General Manager Plummer states positively that the exposition will be held November 1 to 8, inclusive, without fail, and that already assurances are coming from every quarter of the compass of aid and entries of livestock. He says: "The exposition will be bigger and better than ever. Naturally, all our plans have not been completed, but we expect to rebuild and work will be commenced at once. The Pacific International Livestock Exposition is so solidly founded and so important an institution that even a great blow such as this cannot halt its growth and progress."

The new building which will take the place of the one just destroyed will follow the same plan, so admirable did that plan prove to be. The amphitheater probably will be made somewhat larger, but the general construction will be the same as before. It seems that it cannot be bettered.

Talenkwa Camp Fire News
Last week Mrs. Brune took the girls of her camp fire to the home of Miss Jean Kennedy, who has her summer home with her grandparents on the Columbia River highway for a picnic followed by a dance. All of the girls had a very pleasant day. Friday afternoon Mrs. Brune took her girls to Koberg's beach for a swim and their evening meal. The girls returned to Hood River about 7 o'clock.

Miss Evelyn Brune is issuing a paper of Camp Fire news for the girls who care to subscribe. The little paper is three cents a copy.

Huckleberry Season Over
The huckleberry season here this year will be one of the shortest on record. When grocers have sold out the supply of huckleberries just brought by Indians no more will be available, it is said. The fear of forest fires, it is stated, has caused the forestry officials to close the large berry fields to pickers. On the more accessible fields the fruit has already been picked, the crop having been short because of the drought. The berries have retailed for \$1.25 per gallon.

Moonshiners Plead Guilty
Hank Smith and H. L. Beck, recently captured by Sheriff Edick and a posse near Cascade Locks and who were taken to Portland, pleaded guilty to moonshining and received sentences and fines.
J. Eckstein, who was captured with a load of supplies, including sugar and various items that might have been used in manufacture of moonshine, stood trial. A jury disagreed. He will be tried again.

NEVER MISSES



AUG. 1st

ANOTHER DIVIDEND

for **PREFERRED STOCKHOLDERS** of
PACIFIC POWER & LIGHT COMPANY

**This Stock has
NEVER FAILED
to pay Dividends.**

**Dividends have
been paid every 3
months without a
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FREE BOOKLET COUPON
(Without Obligation)

PACIFIC POWER & LIGHT CO.
Investment Department, Portland, Oregon.

Please send me illustrated booklet "How to Put Money to Work" and information about Pacific Power and Light Company Preferred Stock, also Details of Easy Payment Plan.

Name _____
Street _____
City _____

**THE NEXT
DIVIDEND
DATE IS
NOV. 1ST.**

**LONGVIEW CELEBRATION
DRAWNS NEAR**

A four-day "Pageant of Progress" designed of a magnitude to make it one of the notable celebrations held in the Pacific Northwest, has been arranged by business men and townsmen of the new city of Longview, Wash., to take place July 31, August 1, 2 and 3. Numerous local folk plan on attending the celebration.

The pageant is to celebrate the opening of the lumber manufacturing plants of the Long-Bell Lumber Company at Longview July 31, and the first anniversary of the dedication of the Columbia River in which a acre of the fastest power boats on the coast, including the Adeox I and Vogler Boy V, will vie for awards which total \$2,300. In addition there will be a surf board riding, a cruise race from Portland to Longview and inspection of a U. S. destroyer riding in the Longview harbor.

A round-up in which more than 50 of the best known riders of the Northwest and 200 head of stock will participate, will be an afternoon event on the first three days of the pageant. Prizes total \$2,000.

A program of loggers' sports will include a tree-topping exhibition never before seen at a celebration program, jousting events, log-sawing exhibitions and log rolling contests for the Northwest and world's championship. Matt Dillon, present world champion, will defend his title, against more than 30 of the best log rollers in the Northwest.

A nightly program of fireworks staged by the same company which was responsible for the fireworks displays at the P. F. I. E. exposition in San Francisco in 1915, will be a feature. This program together with daylight fireworks, will be one of the most elaborate fireworks displays ever held in the Pacific Northwest, according to the company.

An industrial parade Saturday afternoon will be participated in by civic, social and fraternal organizations and big industrial concerns from a score or more cities of the Pacific Northwest. Responses to invitations indicate that more than 150 boats will be entered in this event. The parade will be divided into eight classifications for the purpose of awarding \$1,500 in prizes.

Among noted speakers who will deliver addresses at the celebration are Rev. William A. "Billy" Sunday, Admiral R. E. Coontz of the Pacific Fleet, and Senator Frank Willis, of Ohio. Services of Mr. Sunday will be attended by music from a choir representing the united choirs of all churches in Longview and surrounding cities.

from the deep canyon and recesses of the mountainous district south of Howewa loops, burning over more than 1,500 acres of scrub oak and pine which were the attractions of that section of the Columbia River highway.

Approximately 40 acres of Mayer park, recently donated to the state by Mark A. Mayer, Portland business man and Mosier fruit grower, were burned over, according to a survey made by the state highway department Monday morning. The area burned was along the upper loop and

not included in the portion intended for improvement by the highway commission. A fire at Herman creek Sunday called out local firefighters who extinguished it before it caused very severe damage.

Public Camp Ground Selected
A party representing the public camping department of the Bureau of Public Roads, after a survey of the territory in the vicinity of Cloud Cap Inn, has recommended that a wooded area along Tilly Jane creek immediately east of the inn, be set aside for a public camp grounds. The Coopers Spur lateral will be extended through this location. The camp will be equipped with cook stoves and a large open space for community meetings will be cleared. The new public camp grounds will be immediately across Tilly Jane creek from the base camp utilized by the Legion post in its annual Mount Hood climbs.

H. L. Hasbrouck, optometrist.

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Based on Performance**

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ONE-TON TRUCK
Complete as Illustrated
Free from Excise Tax
\$545
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You can buy the chassis alone, or with cab, or chassis with cab and body (with or without canopy, screen sides and end doors). Ask your nearest authorized Ford dealer for prices.

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on a Profitable Operating Basis**

The thoroughly dependable qualities of Ford trucking units are reflected in their universal acceptance for light, speedy delivery.

Ford one-ton trucks cost less to buy and less to maintain. They are the most economical trucks on the market.

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