

Why pay tribute to a superstition?

**ZEROLENE-
LUBRICATED CARS
WIN SIX OUT OF SEVEN
YOSEMITE
ECONOMY RUN
TROPHIES**

Does Zerolene "stand up"? The drivers of the four cars that won six of the seven trophies in the 1924 Los Angeles-Camp Curry (Yosemite) Economy Run say so.

Of the five Zerolene-lubricated cars entered in the race, four carried off prizes, including the sweepstakes won by the Overland, model 92. Six of the seven trophies offered went to cars using Zerolene. And incidentally, the oil consumption recorded by the official checks was remarkably small.

The sweepstakes winner writes:

"In spite of the intense heat to which the motor was subjected, when the ultimate check was made I found greatly to my surprise that the gauge showed absolutely no use of oil whatsoever. I attribute my success in winning the 1924 Yosemite Economy Sweepstakes greatly to the use of Zerolene in the motor and Red Crown gasoline in the tank."—Joe Bossani.

Isn't it time to dismiss forever the superstition that there is something mysteriously "better" about eastern oils, merely because they cost more and are made in the East? Experienced drivers, out to make economy records, don't share that superstition—why should you?

Insist on Zerolene—a better oil—even if it does cost less.

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Insist on

even if it does cost less

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**MRS. LYNN AGAIN IS
FEDERATION OFFICER**

Mrs. Susie I. Lynn was re-elected second vice president of the Oregon State Federation of Business Women's Clubs at the annual convention held in Portland last Friday and Saturday. She was present at the convention as delegate of the local club and as representative of the executive committee. Other officers named for the ensuing year were: Mrs. Alice B. Maloney, of Marshfield, president; Miss Margaret Fleming, of Portland, first vice president; Miss Alice Hutchinson, of Portland, treasurer; Miss Louise Hacker, of Portland, recording secretary; and Miss Ellen Rudness, of Marshfield, corresponding secretary. All officers were re-elected with the exception of Miss Hacker. Mrs. Pearl M. Baldwin was named Oregon vice president of the national federation. The delegates to the national convention will leave soon for West Baden, Ind., where the sessions will be held this year.

H. R. CRY. NOTES

The creamery is busy this week turning out ice cream for the Fourth. These delicious frozen dainties are red, white and blue. The center is of vanilla. On one side is a red strawberry sherbert, and on the opposite side is a grape ice. They are patriotic and very fine.

The creamery has just added a small truck used in handling ice cream tubs and milk cans. Heavy tubs, filled with ice, can be handled with ease by the use of the new truck, which has proven a decided labor saver.

Manager Black spent a part of last week visiting ice cream patrons of central Oregon.

The Dalles Canning Case Berries
With the advent of peaches and apricots, which appeared in the market last week, the Libby, McNeil & Libby cannery, of The Dalles, has closed the strawberry pack. Approximately 300 tons of this fruit were handled this season. Raspberries and loganberries of fine quality were beginning to arrive from Hood River.

An experiment with beets by the cannery did not prove highly successful, due to adverse weather conditions. About 15 tons, secured from 30 acres, were canned.

Mrs. Langille's Funeral Thursday
Funeral services for Mrs. Sarah Harding Langille, aged 80 years, were held at the Hartman chapel last Thursday, Rev. W. G. Elliot, pastor of the Church of Our Father, Unitarian, Portland, officiating. The body was taken to Portland for cremation. A service was held at the chapel of the Portland Crematorium Friday afternoon.



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STAGE AND SCREEN

Few situations in recent motion pictures are as striking as the episode in William De Mille's production of "Icebound" for Paramount, in which the girl steals the new dress of her rival, finds herself in the arms of the man at the very moment that the owner of the dress enters, and then shamefacedly offers to return the garment.

The contest between the two young women is actuated by different motives—one hopes to win him back to cheerfulness and joy in work, the other seeks him only for herself. Jane, who is made guardian of the youth by his mother's will, tries to arouse all the finer instincts in him through a sunny disposition and bright clothes. Nettie, a country girl seeking a love affair, and realizing that Jane's party dress may win the youth from her, steals it and wears it—with highly dramatic results.

Lois Wilson has the part of Jane, Richard Dix appears as the youth, and Vera Reynolds has the role of Nettie. Other noted players in this picture, which comes to the Rialto theatre Friday and Saturday, are Edna May Oliver, Ethel Wales, Helen Dubois, Mary Foy, Joseph Depew, Alice Chapin, John Daly Murphy and Frank Shannon.

Lionel Barrymore, conceded to be one of the finest actors alive today, has the great role of his career in "The Eternal City," a First National picture produced by George Fitzmaurice, which is coming Sunday, Monday and Tuesday to the Rialto theatre. It is a picturization of the famous story by Sir Hall Caine, and was filmed entirely in Italy.

Barrymore is cast as Baron Benelli, a titled profiteer, who has but two interests in life—money and pretty women. The first he acquires with such ease and readiness that it lost its appeal to him. But there was one girl, noted for her beauty, who had repulsed him at every turn. This served merely to spur on his determination to conquer her, and he conceived a plot with the intention of trapping her.

Utilizing her talent as a sculptress as a subterfuge, the baron manipulated her "adoption" by a wealthy countess in Rome. Grief-stricken because she believed her lover fiancé had been killed on the battlefield, the girl accepted the offer, without suspecting that the baron was supplying the money for her support. The baron's plans, however, were interrupted in a sensational dramatic manner.

Barbara La Marr appears as the girl, others in the cast being Bert Lytell, Richard Bennett and Montagu Love.

Side-stepping death by inches. That was Dorothy Dalton's thrilling experience during the filming of certain scenes for her new Paramount picture, "The Moral Sinner," which will be shown at the Rialto theatre next Wednesday and Thursday.

In a sequence of this production, a gripping crook drama, adapted from the stage success "Lash Kleschna," Miss Dalton, in the title role of a clever girl apache of the Paris underworld, makes a hair-raising escape from the police by fleeing with the stolen jewels over the roofs of the city. This was some stunt for the popular star to perform, for said roofs are not all that they appear in the finished picture—they are a mass of more or less rickety framework.

During production, Miss Dalton had secretly sealed the roof of the second house when a loud crash reached her ears. She did not turn around but kept right on going. The roof in back had given away, but as the damaged part of the set was out of the camera's eye as it followed the star in her flight, the scene did not register on the film.

Needless to say, Miss Dalton called for an intermission until she had sufficiently recovered from her fright. A fall would have meant serious injury and perhaps death. So there is one near tragedy in "The Moral Sinner" that audiences will never suspect.

James Renne has the leading man's role in the picture, which was adapted to the screen by J. Clarkson Miller. Others in the supporting cast include Alphonse Ethier, Frederick Lewis, Paul McAllister and Florence Fair. Ralph Ince directed.

Lloyd Hamilton's latest contribution to screen humor is "The Educator," a funny story of the experiences of a Boston professor in a wild western village where a teacher is as welcome as a prohibition agent at a bootleggers' convention.

"The Educator" is the second picture made by Hamilton since this big comedian became a producing star.

Ruth Hiett, who supported Hamilton in "The Speeder," is again his leading lady, and the cast also includes Otto Fries, Orral Humphrey and Josephine Adair, the little girl who has portrayed child roles in many feature pictures since Hamilton gave her her first part two years ago.

"The Educator" is to be shown at the Rialto theatre next Wednesday and Thursday.

A struggling girl's lifetime ambition to portray emotional roles before the motion picture camera was realized when Richard Thomas engaged Kathryn McGuire to enact the part of "Beatrice Brook" in his current photoplay depicting the intrigues of metropolitan crookdom, "Phantom Justice," which comes to the Liberty theatre Saturday and Sunday.

Kathryn McGuire will be remembered as the beautiful foil for Ben Turpin's inimitable buffoonery in Mack Sennett's "The Shrike of Araby." Miss McGuire was a native of Illinois and during her girlhood years was the next-door neighbor of "Uncle Joe" Cannon at Danville. As a little girl Miss McGuire played on "Uncle Joe's" doorstep and when the learned statesman was home on vacation from Washington, D. C., she spent many happy hours in his company.

If Cameron had not understood his business I would have told you so. (281)

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Leaves Parkdale Daily at 8 a. m. (except Sunday).
Every Saturday Leaves Parkdale at 6 p. m.



THE LIGHTNING CAKE

**HOW TO MAKE
THE LIGHTNING CAKE**

(Use level measurements for all materials)

- 1/2 cup milk
- 2 eggs
- 1/2 cup Amaizo
- 1 cup sugar
- 1 teaspoon vanilla extract
- 2 cups flour
- 1/2 teaspoon salt
- 3 tsp. Royal Baking Powder

Put milk into bowl; add eggs, Amaizo, sugar and vanilla; mix well. Sift flour, salt and baking powder together; add to the liquid ingredients; mix thoroughly. Spread about one inch thick on shallow greased pan; sprinkle with granulated sugar mixed with cinnamon and chopped almonds; bake in hot oven (375° F.) about 15 minutes. When cool cut into squares and serve for luncheon or afternoon tea.

For variety one cup chopped nuts or fruit can be added to the dry ingredients.



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