

The Hood River Charter.

VOL. XXXV

HOOD RIVER, OREGON, THURSDAY, MAY 8, 1924

No. 29

WHAT WAS ALWAYS
Your Mother's
 FONDEST HOPE?
 As you pay loving tribute to her on Mother's Day surely there will come again to mind that wish of hers—

That the coming years would bring you fullest measure of Happiness and Success!


Mother's unselfishness and devotion, her pride in her children, her confidence that each one of them would fill his place in the world with credit—these are the glittering gems that embellish the glorious beauty of Mother's Love.

No one can do less than his best—if he keeps bright the memory of Mother's Love.

The First National Bank
 HOOD RIVER, OREGON
"Banking Service of the Helpful Kind."

You wouldn't discuss personal affairs before servants. No one would be guilty of such bad taste. But are you sure you are as careful in everything? Your writing paper, for instance?

Your letters are yours. There is no surer way of showing your knowledge of what's "the thing" than by using writing paper that is unquestionably correct. We have an attractive assortment of



Eaton's Highland Linen in many shapes and shades, all correct, which we will be glad to show you.

"Style is a greater social asset than Beauty."

HOOD RIVER DRUG CO.
 MERCHANTS' LUNCH—FOUNTAIN SERVICE
 Phone 1551 "Squibb Quality"
 "We are as near to you as your telephone."

MOTHER'S DAY
 Sunday, May 11th
 Give her a box of Johnston's Special
Mother's Day Chocolates
 (We will mail or deliver it to her.)

KRESSE DRUG COMPANY
The Rexall Store
 Watch for Opening Date of our Soda Fountain.

BUTLER BANKING CO.
 HOOD RIVER, OREGON

THEY SUCCEEDED
 Here's what they say:

Rockefeller: "I determined that in addition to working for money, I would make money work for me."

Schwab: "No man can prosper unless his expenses are kept below his income."

Carnegie: "The man who does not and cannot save money, cannot and will not do anything else worth while."

Harriman: "No man can afford not to be thrifty. Only the poor are wasteful."

Hill: "If you want to know whether you are destined to be a success, you can easily find out. Are you able to save money?"

BUTLER BANKING COMPANY
 Member Federal Reserve System

WHAT does it cost to protect a name? People that ask for a certain brand of goods that find their approval have continuously to fight this "just as good as"—a byword of the merchant—and any producer that has built up a reputation for quality and square dealing has to be on the mettle all the time to keep his goods there and receive the reward due him. If he is a manufacturer or tradesman he is called industrious, progressive. When he asserts his rights to this position and happens to be a farmer he is called bullheaded. We will let it go at that. In order to give those customers who have been using our tomato plants the assurance that they are getting what they are asking for we are now stamping the boxes we pack our plants in with our regulation grower's stamp.

"HOOD RIVER SPECIAL"
 "EARLIANA"
 Look For the Stamp

The Twentieth Century Truck Farm
 JOHN KOBERG, PROPRIETOR

Next Winter
 You will say that
Wood is High

WHEN you buy wood in Winter from dealers' stocks, you are paying for extra handling and for carrying charges during the casing season.

You can cut this cost
 by buying now direct from the woods and eliminating the extra handling. We are now making special rates on either body fir or slabs delivered direct to you by truck from woods or mill. Buy now and save money.

EMRY LUMBER & FUEL CO.

The Columbia Gorge Hotel

is now open for the season

The management wishes Hood River folk to feel that this is their own hostelry. We will be glad to greet you at any time.

GEO. R. TREMBLAY, Manager

The LAURNELL MARKET
"Nothing but the Best"

All our Meats are U. S. Inspected. We guarantee you First Quality Meats and the Best Service.

Fresh Columbia River Salmon Each Day
 Halibut, Dolly Varden Trout, Crabs

SHELL FISH IN SEASON.

FINE APPLE BLOOM HERE
 GROWERS ANTICIPATE HEAVY YIELD
 Damage to Apples Here Less than Expected—General Damage Was Worst in History

Hood River growers, two weeks after the heavy freeze that took a toll of fruit in all northwestern sections, are now looking forward to an apple tonnage equal to that of last year. The bloom of the main sections of the district are said never to have been more uniform or heavier. While other districts will have a decreased tonnage, a cut of 50 per cent in many instances, Hood River will produce an all likelihood, a record tonnage of Newtowns next fall.

Local growers are eagerly awaiting reports from eastern orchard districts. The bloom in these districts to date no definite information is available. If the eastern crop is light the stage will be set for excellent prospects in this district.

The following is a report issued by the Portland office of the United States Department of Agriculture:

In the western part of both Oregon and Washington the damage does not appear to have been nearly so severe as in the eastern part of the two states. In the Willamette valley, there was considerable damage on the lower lying lands, where there was poor air drainage, but not much loss on the more rolling lands. In fact, in many instances there was no damage. There was decided injury on the low lands, while at only a few feet higher elevation there was apparently no damage.

Information on the Oregon situation has been secured from personal interviews with growers in most of the eastern Oregon and Willamette valley districts, and by correspondence with well informed individuals in other parts of the state. Notes on the situation in Washington and Utah have been received from the agricultural statisticians in the respective states. The situation in each state may be briefly summarized as follows:

Oregon—Apples—Except in Jackson, Josephine and Umatilla counties, the damage to apples apparently will not materially reduce the crop from the production of last year. While there was quite a little freezing in some sections, there was also a prospect of a larger crop than last year due to heavy bloom and very favorable pollination weather. Cherries: The lowlands of the Willamette valley appear to have had some damage, but in the higher valleys the prospects are a better crop than last year. Over the state generally there has been a rather heavy cherry loss, ranging from 25 to 50 per cent in the principal producing counties, and from no loss to a complete loss in individual orchards.

Pears: The Willamette valley pear loss does not appear to have been heavy although more or less damage is reported. The Medford and Hood River districts, the principal producing localities, each estimate the loss of pears at 50 to 60 per cent with the probability of considerable misshapen fruit as a result of freezing.

Strawberries: Damage is reported in western Oregon, especially in the lower land air pockets. On the whole, the present prospects are for a dried crop nearly, if not quite, equal to the harvested crop of last year. In the fresh berry shipping sections, particularly the Milton-Freewater district, the damage was severe, possibly approaching 50 per cent. Strawberries: The early strawberry bloom appears to have been quite generally injured, but a fairly good crop is expected in western Oregon. The Hood River crop appears to have been damaged to the extent of 20 to 30 per cent at least.

Washington—In the Wenatchee district the freezing occurred in spots and while some areas were severely injured, others escaped with very little damage. The Delicious apples seem to have suffered more than any other variety. The damage to apples in Chelan and Douglas counties is probably not over 25 per cent. No report from Okanogan county is available at this time. In the Yakima valley the damage was quite widespread, being most serious in the lower part of the valley. However, a fair-sized crop is expected, possibly two-thirds the size of the 1923 crop. The Walla Walla district suffered very serious injury, and the district agricultural inspector's preliminary estimate is for 100 cars of apples as compared with about 1200 cars last year. Little frost damage is reported in the Spokane apple district. Around White Salmon and Underwood the Delicious apples show some injury but later varieties indicate a good set. Peaches: Eastern Washington peaches suffered quite severely, the Yakima valley reporting the most serious injury. Present indications are for less than one-half as many peaches as were shipped in 1923. Pears: Injury to pears is reported from both the Wenatchee and Yakima districts, and present outlook is for a crop about three-fourths as large as last year. Prunes: The prune crop in the Walla Walla district will be very small, due to extreme frost injury. In Clarke county (dried prune district) the prospects are for a fair crop.

Idaho—The last cold snap was April 25 and 26 when the temperature went down to 18 degrees over in Parma, Canyon county. Reports from the inspectors of the state department of agriculture indicate that the damage is very spotted. Twin Falls was hard hit, and the damage varied at Weiser, Emmett and Lewiston. The season is into this year as damage reports have been much more severe. There is no normal danger of frost yet so a report about May 15 will be more reliable.

U. OF O. ALUMNI SEEK FUNDS
 INTENSIVE CAMPAIGN IS LAUNCHED
 Goal of \$1,000,000 Set for Alumni Dinner—Annual Dinner to Be Tomorrow Night

Plans have been completed by the alumni of the University of Oregon for their intensive drive, to be prosecuted everywhere from May 9 to May 30, in behalf of the university's gift campaign. In this campaign it is projected to raise \$3,000,000 in five years for the university. The alumni have taken a quota of this amount, \$1,000,000 which they propose to raise through their own efforts. For this intensive campaign they have organized, not only throughout Oregon, but in other states also wherever a sufficient number of them are located to perfect a working team. The entire body of the alumni intends to go over the top together on May 9 for the gift campaign.

This campaign was first conceived more than a year ago. Its purpose is to obtain for the university funds for needed extensions in buildings and facilities to meet the rapidly mounting attendance, without adding to the burden of the taxpayers. The university's income from state sources in 1923 will be \$448,420. This is an increase of five per cent from the amount received four years ago. Within that four years, attendance at the university has increased 30 per cent. Thus, it is pointed out, the university's attendance has increased eight times as fast as its income has grown.

When the decision was made to inaugurate a gift campaign in order to supply a part of the university's growing needs, careful plans were made. It was decided to make the intensive drive among the alumni and that among the present students of the university this spring. The general public campaign will come later. The citizens of Eugene already have pledged the funds for a splendid auditorium to be built on the university campus. The university student body has undertaken to finance the proposed student union building. Solicitations of gifts among persons of large means already is under way and will continue.

The annual campaign, scheduled for May 9-30, will be directed by H. C. Boren, each in charge of a district. In Oregon each district includes a number of counties. There are divisions outside the state in places where considerable groups of Oregon graduates or former students reside. Arrangements have been made for the inauguration of this annual intensive campaign with an endorsement dinner to be held simultaneously at 25 points of western Oregon, wherever they may be, on the evening of May 9.

In 10 years the enrollment at the University of Oregon has grown from 732 to 2,389 students. This, and an increase in number of high school graduates from year to year are factors indicating that the university enrollment will be doubled within the next five years, and that by 1928-29 it will be 5,000.

Because of this heavy attendance increase, present and prospective, and the fact that the revenues are not increasing through regular channels in proportion, the university is faced with three ways, one of which is most followed. To limit the number of students or to accept all applicants for registration and give massed instruction with limited facilities, or find money to increase its facilities so that it can accept all applicants and give them instruction under the present high standard. It has been decided that the way last mentioned is the one to follow, and the gift campaign is the means adopted.

NOTES OF I. O. O. F. GRAND LODGE MEET

The Odd Fellows Grand Lodge committee has opened an office in the display room of the Hood River Garage at First and Cascade for the handling of all Grand Lodge affairs. Earl H. Shank is in charge and the telephone number is 3091. The public is requested to call in person or telephone Mr. Shank on all matters relating to the Grand Lodge. Mr. Shank has been secretary of the Grand Lodge committee since its inception and is thoroughly familiar with the work. If you have been overlooked by any of the canvassers or have additional accommodations to offer in the way of rooms, serving meals or cars to offer for transporting delegates, or any information you want to ask about call on Mr. Shank.

We wish again to call your attention to the fact that we are not asking for donation of rooms and meals. All delegates expect to pay for their accommodations. We do wish to request, however, that you donate your share in excess of \$1.50 per bed for single beds and \$1.50 per person for double beds, per night, and 50 cents each for breakfasts and such other meals as you care to serve in proportion.

We want every visitor to be greeted at headquarters. There are various reasons for this, the principal one being to avoid confusion and prevent extra work at housing headquarters. Another reason for registering every one is to aid in locating anyone in case important mail or wires are received where the senders may not know just where located. The committee has worked out a system of card handling the delegates by which the location of any individual can be located at once. With these reasons in view we want to urge everyone furnishing lodgings to cooperate fully with the housing committee. If you have friends coming to town with you, have made or later do make any other reservations please advise Mr. Shank, giving your name and address and phone number and make a copy of it as well as your city of delegates or other visitors.

If anyone in town or close-in country districts have lodgings to spare not already listed with housing committee we urge you to notify Mr. Shank at once as we may need them.

Don't forget the big Loop Highway trip Thursday morning, May 22. We want to take all the visitors on this grand drive. It has now been decided to start at or near the end of the unacademized section in the Upper East Fork canyon. The road will be in perfect condition at that time and the round trip can easily be made in three hours. We want to ask all why save to donate cars to be on hand ready to leave town promptly at 7 a. m. Thursday, May 22. We will be registering cars in the very near future, but whether you are solicited or not and can donate a car please be on hand. This drive will be of great overworking value to Hood River and we want to make it a big success, but it is altogether up to the public spirit of the car owners of the community. We ask you to please help us but it over.

Our delegates are now being permanently assigned to rooms we cannot make any changes after this date without causing endless confusion. All those who have rooms listed with the housing committee are therefore requested to make no more reservations direct without first communicating with Mr. Shank.

Don't forget that the Grand Lodge dates are May 19, 20, 21 and 22. Headquarters open from now on and ready to request to make no more reservations direct without first communicating with Mr. Shank.

The committee in charge of selecting a slogan for the approaching grand lodge session of Oregon, Odd Fellows, to be held here for four days beginning May 19, has selected that submitted by Mrs. Geo. W. Thompson. The slogan is: "Hood River Apples—World's Best—Just the Thing for an Odd Fellow Guest!"

The judges of the slogan contest were: E. O. Blanchard, Truman Butler and E. E. Cobb. Mrs. Thompson will be awarded a life membership to the Pacific Odd Fellow and a \$5 prize by Idlewild Lodge, I. O. O. F., of this city.

MR. MAYER TURNS OVER ROWENA PARK

All the legal documents necessary were handed over to the highway commission last week by Mark A. Mayer, of Mosier, in connection with his gift of a part of 290 acres at Rowena, Wasco county. The commission ordered

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NOTES OF I. O. O. F. GRAND LODGE MEET

SCHOOL OPERETTA VERY SUCCESSFUL

The high school operettas grow better every year. Everybody who saw "Pepita" last Friday afternoon and evening, from the youngest child to the oldest adult, declares it was the best that has ever been presented. Mrs. Chas. H. Henney, who has the knack of discovering and developing the vocal talent of the students, secured again.

The operetta was the best, not only from the quality of the dramatic tunefulness of the participants, but from the standpoint of stage setting and theatrical technique. The Radio theatre furnished all of its stage settings, and some extremely handsome scenes were prepared especially for the school show by P. L. Mauser. All of these had much to do with the success of the play.

All of the principals were good. They were: John Mohr, Ethel Sammel, Tom Clarke, Werdna Isbell, Rahles Epping, Alice Carson, Clifton Hummel and Willmuth Gibson. In their comedy work young Emmet and Epping were outstanding. The choruses sang with an enthusiasm and skill rarely found among amateurs. The costumes were pleasing. The high school orchestra furnished music for the show. The members of this organization are: Violins: Hal Wittenburg, Agnes Clipping, Lorene West, Bernard Carlo, Riddell Lage and Ellis Cummings; saxophones, Bartley Woodyard and Leonard Thompson; drums, Dick Ford, Mrs. Lucille Gogenheimer was the piano accompanist.

The freshmen girls' glee club won rounds of applause in songs and dances. Miss Betty Staton, a former operetta favorite, who has been studying in Portland, was received with enthusiasm when she gave solos. A feature of the evening was a tango dance by Helen Kellogg and Charles Taft. The graceful precision of the dancers was appealing.

Miss Helen Jones made one of the hits of the show in her solo. She has a magnificent voice and a fine stage appearance.

Prevent cheese from moulding by wrapping it in a cloth wrung from vinegar. Repeat as often as the cloth becomes dry.

MOHR AND KECK GET HIGH SCHOOL HONORS

John Mohr and Wendell Keck, both sons of Pine Grove orchardists, won the highest scholarship honors of the 1923 graduating class of the Hood River high school. Mohr, who averages an average of 94.54 per cent for the four years' high school work, will be valedictorian for the class. Keck, whose average grade for the four years reached 94.44 per cent, will be salutatorian, having been selected by Idlewild Lodge, I. O. O. F., of this city.

Both of the young men have taken a keen interest in student activities. Mohr was a member for two years of high school operettas. For two years he was with the Mascot, the school annual publication, having been business manager. Keck was editor of the Mascot last year. This year he was a member of the school's successful debating teams.

A wire hair brush is the best implement for removing thread and hair from the brush of the carpet sweeper.