

California

Spend the winter there or, if going East, go via California.

Stopover privileges will permit you to tarry a while and visit its numerous points of interest.



Round Trip Fares

San Francisco \$52.90
Los Angeles \$77.90

Similar fares to other points. 4 trains daily from Portland. Through Standard and Tourist Sleeping Cars to San Francisco and Los Angeles.

Illustrated booklets, describing the attractions of California, may be had from your local agent, as well as information concerning fares, train schedules, etc. or by writing JOHN M. SCOTT, Asst. Passenger Traffic Manager, Portland, Ore.

Southern Pacific Lines

TRUCK COVERS

Heavy 18-oz. Army Duck

Prices Right

HOOD RIVER FRUIT COMPANY

We thank you for your many favors and the valued patronage of the past year, and hope for a continuance of our pleasant relations.

Wishing you the Season's Greetings and hoping that the New Year will be a Happy and Prosperous One.

HOLMAN & SAMUEL
SANITARY MARKET & GROCERY
PHONE 1811

New Year's Greetings

The young 1924 will have been born before another issue of the paper. We take this means of acquainting our friends and customers of our deep appreciation of their patronage for the past year. May we have as pleasant reciprocal relations in 1924.

We wish all of you a full realization of your desires next year.

2121 FRASIER & SON

A Happy New Year
To All Hood River Valley Folk

HOWELL BROS.
Tel. 2551 FOURTH STREET

Wishing You A Happy New Year

And announcing a full stock of all kinds of office supplies to fill your every want when you get ready for restocking your desks next week.

THE BOOK AND ART STORE

HOOD RIVER, OREGON

Anderson Undertaking Co.

C. C. ANDERSON, Sole Proprietor

Licensed Embalmer and Funeral Director

415 OAK STREET

PHONE 4193

CHAMBER OF COMMERCE AIMS TOLD

(By Leroy Childs)

"A city must think progress, must be guided by its optimists, must value constructive men more than destructive ones, must have a clear idea of the demands and possibilities of future city and national growth, and must have the courage to live up to its ideals. This is the foundation of a modern Chamber of Commerce."

Everyone realizes that it is impossible for a county, city, organization or individual to stand still; they are either progressing or going back. It is just as necessary to put something back into your community as it is to build up your soil in order to maintain its productivity. You get out of a community just what you put in. Your Chamber of Commerce offers a field for active endeavor.

The Chamber of Commerce underwent two reorganizations during the year 1923, and in two strides, has emerged from practically a dormant state to an up-to-date organization. It is now recognized as one of the most efficient chambers in the state.

The services of a trained secretary were secured and Mr. Allyn assumed his duties on March 20, 1923.

One of the first tasks to be undertaken by the Chamber of Commerce was the bridge campaign. When the sale of stock was turned over to this organization, the position of the bridge at Hood River looked very doubtful, but after securing the services of Mr. McCroskey and effecting a complete organization of local business men the quota of \$75,000.00 for the mid-Columbia district was over-subscribed in ten working days.

The Hood River Chamber of Commerce also organized the Washington side of the river, and the Hood River sales committee, consisting of 24 men, spent one day covering the Washington side with representatives from the local districts and raised \$15,000 in one day. There is no doubt that the success of our campaign secured the bridge as considerable time was necessary to complete the financing outside of this section.

The Chamber of Commerce has been represented at different meetings held in the state, such as the annual meeting of commercial secretaries, the Auto-Camp conference, meetings with railroad and forest officials and others and in general keeping with the pulse of the state.

The Chamber of Commerce with the American Legion entertained the State Editorial Association convention at Hood River at the time of the annual Legion climb, resulting in advertising to Hood River of an inestimable value. The editors also assisted greatly in securing the Cooper's Spur Lateral road.

A road map of the Hood River valley, showing distances and camping places, was issued.

The Chamber of Commerce has been called upon to entertain a number of distinguished visitors during the year and to acquaint influential men with the needs of the county.

The Chamber has assisted in having published articles in newspapers and magazines, with illustrations, showing the advantages of Hood River and Mt. Hood.

The Chamber of Commerce, through the traffic Association, secured a hearing before Stephen J. Maywood, service agent of the Interstate Commission, at which time all of the problems of this district were discussed. One of the results of this meeting was that the Pacific Fruit Express Co. stationed a car distributor at Hood River, who not only distributed cars, but also acted as a general agent, always in the yards at Hood River.

The Traffic Association through cooperation of the Mt. Hood railroad hauled 1130 cars to December 1 as against 920 in the year at this time. It was only the lack of facilities and not the fault of management, that all orders were not taken care of immediately.

The Hood River Traffic Association sent copies to all the newspapers in Portland during Apple week, securing a great deal of publicity for their industry. The committee on Apple week was very successful in Hood River this year. One of the notable features of this week was the work done by the Women's club. Mrs. Geo. W. Thomson was chairman of this committee who took complete charge of giving apples to all passengers on through trains of the Union Pacific during Apple week. These apples were accompanied by a greeting card from the Hood River Chamber of Commerce and brought much favorable comment from all over the country.

The Cooper's Spur Lateral road committee conducted a state wide campaign to create public sentiment in favor of the road and met with success in every corner of the state. They also secured the aid of the entire Congressional delegation as well as the good will of the forest service, with the result that actual construction will begin next spring. This will be one of the most valuable assets to Hood River.

During the latter part of September, the Chamber of Commerce put on a re-financing campaign and was successful in raising an additional fund for the coming year.

The Chamber has arranged for a number of good speakers, such as Mr. Dodson, Mr. Dudley, Mr. Cuthbert and Mr. Farley.

The Chamber of Commerce turned over two regular monthly meetings to the discussion of the apple industry and was represented by a large delegation at the Washington State Horticultural Society meeting at Yakima, in December.

The Chamber of Commerce is investigating the possibilities of securing a new auto park and is collecting much valuable data on parks throughout the state.

During the coming year the Chamber has outlined a very comprehensive program for 1924, which includes the popularizing of the road to the snow line of Mt. Hood; improvement of shipping facilities; assisting in securing accommodations for 3500 visitors to the Oddfellows' convention next spring; to establish a tourist bureau which will interest the tourists in our community; this will mean both a large immediate revenue and advertisement for our apples and scenery and the bringing in of new capital; to secure more road signs and have some of the old ones replaced; to better direct tourists; to make a complete survey and outline a program for the redevelopment of damaged orchards which will mean increased productivity for the orchardist, greater producing power etc.; to make an industrial survey of Hood River industries; Chamber of Commerce will be a center for all information and will be a clearing house for all community projects; will reply with literature and personal letters to several thousand persons

making direct inquiry as to the resources of Horsechief meadows, the legends of Mt. Hood and have these stories and other items published in newspapers and magazines and to issue a small pamphlet describing our district.

SECURING BRIDGE GREAT ATTAINMENT

(By Leslie Butler, chairman of the board, Oregon-Washington Bridge Company)

One of the outstanding accomplishments of the people of this district for the year 1923 is that of bringing to a successful conclusion the work of organizing a company for the purpose of building a bridge across the Columbia between Hood River and White Salmon.

The construction of the bridge is now well under way and there is no reason to doubt that the bridge will be open to travel within a year.

The contract tells us that they encountered no unforeseen obstacles of any kind and it is very gratifying to those who labored so earnestly in selling the preferred stock to find the report of the consulting engineer being fully confirmed as the work progresses.

Chas. B. Wing, consulting engineer at Stanford University, who is regarded as an authority on bridge construction, under date of August 17, 1923, said, "I find the design and location agreed upon are well adapted to the site and are in accordance with the requirements of accepted practice for such structures. Detailed estimates of cost based on contract unit prices, as well as the limits set by Messrs. Gray & Chandler."

Another indication of the stability of the men who are building the bridge was the comment of Mr. Gray, president of the company, when he was asked when the first pier would be dedicated. He promptly replied that there would be no dedication of the bridge until the bridge was completed and ready to open for travel.

The completion of the bridge should bring through Hood River the travel route, which is being developed down through Walla Walla valley, the Pasco and Kennewick districts and the Yakima valley. The new short route to Yakima, known as the Muddy river route, will bring the distance to Yakima down to about 100 miles and travel will be greatly increased by the building of the new road and the opening of the bridge.

The direct and immediate benefit to Hood River will, of course, be that of extending our trade territory to include the Washington side of the Columbia from Stevenson to Lytle and extending back to the Glenwood, Gilmer and Trout Lake districts.

With the exception of the Columbia River Highway and possibly the Loop Road, the building of this bridge is the most important step that has been taken in developing the mid-Columbia district in many years.

TUM-A-LUM HAS MADE PROGRESS

As we are about to enter upon a new year we cannot help recalling some of the things that have been successful in our line of business during the year just closing. Our architectural department, at our general office, has enlarged its quarters and has given our customers the very best service to date. We have up to date plans books with new designs and ideas that have been worked out by expert engineers, so it has become an easy matter to give our patrons service of great value in buildings of any description, for we have the ability to suit any and all kinds of buildings.

The new friends and customers we have gained have only come to us by our efforts to give them real service at a square deal. It has always been the policy of the Tum-A-Lum Lumber Company's head officials to make it plain to their managers to give their customers service.

As we look forward to the New Year we can do so only with a sense of optimism. We do not quote Babson, for it is not altogether what Babson says, for business to some extent is what we have in mind. The success of our community depends largely on our ability to link together and cooperate in all our business dealings, it will make us all feel that we are a part of this community. We can all pay our bills every month, for we will all have our own place in which to live. Let us live up to our obligations and resolutions and may the new year bring prosperity to us all.

PROGRESS WATCH-WORD OF GRANGE

(By Mrs. Wm. Munroe)

Progress has been one of the outstanding features of the granger throughout the valley the past year. In the Barrett district Park Grange built a fine community hall worth \$7,000; very convenient for meetings of all neighborhood activities and gatherings.

A cooperative store was opened, which is doing a fine business. Joseph Teal, of Portland, was invited to speak on the shipping and power possibilities, as a result of his visit the bridge movement was launched.

The legislative achievements have been particularly worthy. The income tax law was strongly supported and won. A tax commission composed of grangers is now busy pruning taxes and is doing commendable work.

Ancient Still is Found

While R. A. Collins and John A. Wood, Dea Flat ranchers, were in the foothills of the section last week on a cattle roundup they discovered parts of an old moonshine still. The illicit manufactory had been located in a deep canyon. The remains gave evidence of a busy removal of other parts from the vicinity. It had not been operated for a long time. The ranchers expressed the belief that it had probably been operated to furnish moonshine for workers in the Oregon Lumber Company's logging camp.

A TOAST GIVEN TO THE OLD AND NEW

(By C. O. Huelat, of M. H. S. Co.)

To the Old Year:

To by mind the most important event of 1923 was when she passed out.

To the New Year:

We have much to look forward to in the actual fulfillment of several promises of great moment. The Columbia River Bridge is now under construction. The completion of this project this year will mark the fulfillment of a dream long cherished by Hood River citizens, and in most cases it has never been considered other than as a dream. And because of this I consider this the most important consummation of the big things accomplished during the year 1923.

Wind River Timber Deal

A deal involving the purchase of 27,000,000 feet of timber in the Columbia national forest in the upper Wind River valley by the Wind River Lumber company was closed at the district forester's office in Portland, Monday, according to T. T. Munger, forest examiner. The majority of the forest consists of Douglas fir, of which there are 18,000,000 board feet of the remainder there are 4,000,000 feet of cedar, 1,000,000 feet of white pine and 4,000,000 feet of hemlock.

Prices are said to be \$3 a thousand board feet for white pine, \$1.50 for Douglas fir and cedar and 50 cents for hemlock. It is understood that the lumber will be milled at Cascade Falls and that cutting will be completed by June, 1925.

Rubber Half Soles, best of all, at Smith's, Second st. m151t

Notice to Creditors

Notice is hereby given that the undersigned, Henry P. Jochimsen, has been appointed, by the County Court of Hood River County, State of Oregon, Executor of the last will and estate of Catharina Jochimsen, deceased, and has qualified as such. Further notice is given that all persons having claims against the said estate are required to present the same, duly verified as by law required, at the office of E. H. Hartwig, 7 and 8 Smith Building, in the City of Hood River, Oregon, within six months from the date hereof, which is December 13th, 1923.

Henry P. Jochimsen, Executor.

E. H. Hartwig, Attorney for Estate. d12j10

SUMMONS

In the Circuit Court of the State of Oregon for Hood River County.

C. Dethman, Plaintiff, vs. James E. Steele, Susie E. Steele, and The Bank of Lincoln, a Corporation, Defendants.

To James E. Steele, Susie E. Steele and The Bank of Lincoln, a Corporation, the above named defendants: In the Name of the State of Oregon: You and each of you are hereby required to appear and answer the complaint of the plaintiff herein on or before six weeks from the date of the first publication of this summons, to wit, on or before six weeks from the 15th day of November, 1923, and if you fail so to appear and answer said complaint, the plaintiff will apply to the Court for the relief prayed for in his complaint, to wit: For the foreclosure of that certain mortgage made and executed by the defendant James E. Steele and Susie E. Steele to the plaintiff herein recorded in Volume 15 at Page 171 of the Records of Mortgages of Hood River County, Oregon, and for the sale of the real property covered thereby, located in Sections Fourteen and Fifteen, Township 1 North, Range 10 East of the Willamette Meridian in said County, and particularly described in the complaint, and for such other and further relief as to the Court may seem just.

This summons is served upon you and each of you pursuant to an order of the Hon. H. L. Hasbrouck, Judge of the County Court of the State of Oregon, for Hood River County, duly made and entered on the 15th day of November, 1923, wherein you and each of you are required to appear and answer the complaint on file herein on or before six weeks from the date of the first publication of this summons, which date is the 15th day of November, 1923. A. J. Derby, Attorney for Plaintiff, Hood River, Oregon. n15d27

If you want to grow hair - do this

Science proves that only a few hairs ever fall. But thousands of men and women, too, are greatly bothered by falling hair which leads to baldness. Van Ess, the new cleansing liquid, really removes dandruff, stop itching, restores the hair, and through its scientifically designed applicator, goes to the roots of the hair, cleans out the infected sebum which causes all of the trouble. Tones, cleanses, and nurtures the hair roots which still live and in a short time develops a growth of new, healthy hair.

Be sure to get Van Ess. We will give you a signed guarantee.

A. S. KEIR DRUGGIST HOOD RIVER, OREGON

THE FASHION STABLE'S Parkdale Auto Stage

Phone 1261
Leaves Hood River daily at 4.30 p. m.

Leaves Parkdale Daily at 8 a. m. (except Sunday).

Every Saturday Leaves Parkdale at 6 p. m.

Happy New Year!

If you need to, make good resolutions and initiate them promptly next Tuesday. Make resolutions that will not merely result, if you keep them, in good to yourself but to all Hood River Valley. Let's all pull together, good and hard through 1924 to make our town and valley known far and wide for the accomplishment of things we need.

In a summing up of the year 1923, we would not feel content without expressing our appreciation to our friends and patrons—the people of Hood River. We thank you and wish you—

A Happy New Year!

VINCENT & SHANK

"The Home of Quality Groceries"

The Happest of New Years

THAT IS THE WISH OF EVERY MEMBER OF OUR FORCE FOR THE PEOPLE OF HOOD RIVER

HOOD RIVER GARAGE

FRUITFUL ENDEAVOR, HEALTH, AND THE HAPPINESS THAT COMES FROM THE ATTAINMENT OF ALL YOUR FONDDEST DESIRES

MAY ALL OF THESE THINGS COME TO YOU DURING 1924

Such Are Our New Year's Wishes

W. F. LARAWAY

Reliable Jewelers

I wish to announce that I have purchased the ELECTRIC KITCHEN from Ralph S. George.

I come to Hood River eager to take a place in the business life of the community, earnestly wishing to give a high class service in our line of business. It gives me pleasure in my first greeting to the Hood River folk to wish all of them a Happy New Year.

For Christmas Candies, Cigars, Cigarettes and Tobacco—See Us!

R. A. CROOKS

WANTED

Extra Fancy, Fancy and C Grade SPITZENBURGS

SHERIDAN FRUIT CO.

211 Washington St., Portland, Ore.

Reference: Hibernia Bank, of Portland; both local Banks. Free address stamps may be secured at Glacier Office.

S. E. BARTMESS

FUNERAL DIRECTOR AND LICENSED EMBALMER

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HOOD RIVER, OREGON