

The Hood River Glacier.

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No. 23

"EAT MORE APPLES"

Here is a message that can well be taken to heart by the American people: Eat another apple each day. You will help bring an increased demand for the fruit, which will prove a boon to the farmer and bring prosperity to all.

Here at this Bank, the farmer, the business man and everyone interested in furthering the prosperity of this section are always welcomed. You will find your kind of service here.



The First National Bank

HOOD RIVER, OREGON

Resources over a million

For Dandruff and Falling Hair
We Recommend
Rexall "Ninety-Three" Hair Tonic
A Guaranteed Remedy.

Harvest your October Corn crop now!

Rexall Corn Solvent

has done wonders for others—why not try it?

KRESSE DRUG COMPANY

The Rexall Store

"A purchase here carries that pleasure of satisfaction"



Apples and Livestock

We have been asked to contribute this space to NATIONAL APPLE-WEEK, October 31st to November 7th, and also to the PACIFIC INTERNATIONAL LIVESTOCK EXPOSITION, Nov. 3rd to 10th.

We are strong for both of these worthy enterprises and we hope this year will see the best observance of APPLE WEEK and the largest attendance of the LIVESTOCK SHOW in the history of these important organizations.

In fact if the Apple men and the Livestock men ever get their problems all worked out we will increase our advertising space and confine ourselves to bank publicity.

BUTLER BANKING COMPANY

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APPLE WEEK IS LAUNCHED

WOMAN'S CLUB IS MEETING TRAINS

Passengers To Get Apples—School Children Will Hear Story of Johnny Applesseed

Hood River launched National Apple Week with a bang yesterday. Until next Wednesday night every business house, civic and commercial organization and most individual citizens will be engaged in the work of helping to keep the district's 2,300,000-box crop rolling to consumers.

A feature of the local celebration is the part being played by the Woman's Club. The president and vice president, respectively of this organization, Mrs. W. H. McLean and Mrs. R. B. Perigo, met last Friday with the general committee of the local members of the International Apple Shippers' Association and entered enthusiastically into the plans. Members of the club will meet each through passenger train of the Union Pacific line, passing through the city during the daytime and in the early evening and each long distance passenger will be presented with an apple, accompanied by a card of greeting from the Hood River apple growers.

Local merchants are enthusiastic in their plans for the celebration, and it is anticipated that Apple Week displays will exceed any ever before seen here. Colored placards are being placed in all business show windows advising Hood River consumers to set the pace for the nation by buying fruit by the box. Merchants are enclosing in their regular monthly statements fillers telling of the purpose of National Apple Week. All local residents are advised to make an Apple Christmas for their eastern friends.

The story of Johnny Apple Seed will be told to all the school children of the valley. County School Superintendent Gibson arranging for distribution of literature on this unique apple pioneer. H. G. McLean, secretary of the Apple City Radio Club, has arranged for nightly addresses from Station KQP on the apple industry.

A substantial tonnage of apples has been amassed for distribution to Portland charitable institutions. C. H. Castner, in charge of the supplies committee, will see that enough apples are delivered to every newspaper of Portland, in order that each employe may get his fill of Oregon fruit. Portland commission men are cooperating with the campaign, and it is expected that apple publicity in the Oregon metropolis will exceed that of any former year.

The Hood River Valley is doing its part in helping to "Keep the Apple Rolling." Apple Week, a national observance, initiated by the International Apple Shippers' Association, was launched yesterday. "Keep the Apples Rolling" is the slogan of the great organization of merchants, who handle the fruits of the North American continent.

From yesterday morning up to next Wednesday night the Hood River Valley's total shipments of apples will reach an approximate 250 carloads or 150,000 boxes of the luscious fruit. The apples will average two to the box. During Apple Week the premier Oregon apple district, where for the past month more than 6,000 transient harvest help, added to thousands of men and families of orchardists, that the send out to world markets 18,900,000 red and gold splashes of health-giving juices.

The Hood River Valley observes Apple Week in earnest. Apples are packed up into the Christmas holiday season, for the entire harvest of the 1923 crop will yield a total of 2,300,000 boxes. Figuring an average of 100 apples to the box, commercially packed fruit, this district will reach 230,000,000 individual apples, enough to give two royal specimens to every person of the nation and have a few left over.

The harvest moon and the brilliant sun of Indian summer days in the Hood River Valley look down on scenes of real harvest activity. Humanity swarms like ants in orchard fields, around packing houses and at shipping centers. As soon as the frost has reached a stage of sufficient maturity, the owners of apple trees begin a race to beat natural elements. The apples must be off their native spurs and placed in protected packing houses before the onslaught of the winds of the fall equinox strike, or before some early low temperature slips up unexpectedly to mar their perfect texture with nipping frosts. An apple that is caught by windstorm, even though it may be perfect, has fallen from grace. Although, had it remained for the hands of the pickers, it might have remained among pedigree fellows, wrapped about with a printed paper inside a box with a lithographed label, when it became a windfall its lot was among the "hot polli" of appleom, destined for the crusher of a cider mill or the whirling paring knives of the cannery. For the fruit that grows on the Northwest place in their extra fancy grades must be perfect and above suspicion. The second grade, or fancy as it is generally known to growers and the trade, is almost perfect. Too light coloring for the red varieties and some slight marring defect for the golden or green varieties, causes specimens to descend to the lower grade.

Apples of the Hood River Valley are now moving out to all parts of the globe. Already cargoes have been hastened by shippers to Seattle to catch boats bound for Manila, Shanghai, Hongkong and other Oriental ports. English and American families of the Orient for a number of years have been accustomed to pool orders for the fruit of the temperate zone for Christmas holiday feasts. Shippers of Hood River Newtowns to the far eastern ports have been growing materially the past few years, according to local apple handlers.

At this season of the year every road leading into Hood River is lined with a traffic of motor trucks, all carrying a burden of apple boxes. From early morning until late at night there is a constant activity at receiving warehouses and at loading alleys, where the fruit is placed aboard refrigerated cars to be rushed to every part of the United States. Hood River apples are eaten in nearly every state in the Union. Carloads of rich red Arkansas Red, favored cooking apple in every section, are now being forwarded to dealers below the Mason & Dixon line, where their coloring makes them the most popular fruit at Christmas-time for the colored gentry.

While the American apple crop this season will reach a record yield, the Hood River valley grower is at present giving no worrying attention to the sparsity of the market, due to the overabundance of early varieties at distributing centers. The small sized Newtowns are going in a steady stream to Europe, and the larger varieties, the favorite on the domestic trade, are being placed in storage for late delivery. Hood River Newtowns, emerging from storage crisp and appetizing next April, it is anticipated, will be a leader in the apple markets of the country.

There is a constant evolution in the methods of growing and handling apples. Each season growers learn new ways of combatting insect pests, new systems of irrigation, fertilization and cultivation. Improvement is noted each season in the method of preparing the fruit for market. The most revolutionary change the past season is noted in the substitution of a paper treated with oil for the old common wrapper.

Apples, especially those of the yellow or green varieties, are subject to scorpions marring as the result of scald that develops in storage. For a number of years officials of the bureau of plant pathology of the United States Department of Agriculture worked on experiments with various oiled papers. It was announced last summer that oiled wraps had passed the experimental stage.

The scald is caused, it is said, by the action of gases that are excluded from the apples. The oil in the wrap causes an absorption of the gas, thus eliminating the defect. Experimental station directors say that the oiled wrap will materially increase the storage life of apples. Newtown growers here say that it is the biggest boon they have ever received as an aid in profitable disposition of their tonnage.

Constant betterments, too, are being made in methods of handling the apples after their arrival in warehouses. This season the Apple Growers Association expended nearly \$30,000 in construction of a new receiving warehouse on a location above its storage rooms and loading alleys along the O. W. R. & N. tracks. Now daily an average of 12,000 boxes of apples are moving through this single receiving and storage unit. The apples are handled almost exclusively by gravity and roller conveyors. Three tracks of belts lead down from the big 100-foot square receiving floor into the three-story storage buildings and loading alleys. Hour after hour these belts move along with apple boxes almost touching each other. One wonders where they will find completion, so steady is the stream. But the slowward trip over the humming conveyors and clanking chutes is but the beginning of journeys that end in all parts of the four quarters of the globe.

ACCIDENT LEAVES CITY IN GRIEF
Hood River was left grief-stricken when news spread Saturday night that Leonard, the 12-year-old son of Mr. and Mrs. Geo. J. Slocom, had been drowned in the big slough just north of the O. W. R. & N. tracks opposite the warehouse of the Apple Growers Association. The lad, with several playmates, was playing with an old boat and a raft. Leonard, while alone on the raft, fell into deep water. The other boys rushed to give the alarm, apprising members of an O. W. R. & N. switching crew and those employed at the Association warehouses. Immediately after the alarm was sounded Dr. Abraham was on the scene and the American Legion Post's pulmotor had been rushed from the fire station.

The early arrivals, however, were unable to locate the body. The accident occurred shortly after 5 o'clock. It was after seven when the body was recovered. Citizens gathered from all points in an endeavor to aid. Only one boat was available, however, at the slough, and they had to remain helpless on the shore.

Leonard Slocom was known throughout the community as one of the brightest and most lovable children of Hood River. He was gifted as a musician and in drawing. He is survived, in addition to his parents, by a brother, Kelsay Slocom, yell leader of the high school, and a sister, Miss Georgiana. His grandparents, Mr. and Mrs. A. M. Kelsay, Oregon pioneers, now reside at Holtville, Calif. Funeral services were held Monday at Riverside community church at 1 p. m. Rev. W. H. Boddy officiating. The remains were taken over the Highway by S. E. Bartness to Portland for cremation. Boy Scouts attended in a body, members of the troop acting as pall bearers.

New Ice Machine Running
The Apple Growers Association Saturday put into commission a new 60-ton refrigeration machine, which will be utilized in keeping the 15 cold storage rooms along the O. W. R. & N. tracks at proper temperature. The new machine is driven with a giant Peilon water wheel, which develops 100 horsepower.

The cooperative sales agency some 10 years ago purchased a power system from the late Joseph A. Wilson. Up until this year a large portion of the power was sold to industrial plants. The Association is now utilizing the entire flow of the water from a reservoir on the Heights.

Olinger Thwarts Jailbreak
Search by Deputy Sheriff Olinger Friday night possibly prevented a jail delivery here. Olinger grew suspicious when three prisoners, R. H. Stewart, H. B. Harley and R. Brady, all held on charge of forging checks, purloined a spoon and fork from their lunch baskets.

The prisoners had pried off boards of a lavatory, under a staircase and had twisted loose a heavy iron pipe, used as a brace for a steam pipe. The prisoners, in removing the boards, discovered heavy iron bars. Officer Olinger thinks they then pried off the pipe, to be used as a weapon in overpowering him when he locked them in their cell.

VOTE DOWN ROAD BONDS

ELECTORS ASKED TO ACT TUESDAY

Citizens Express Desire For Thorough Investigation of Location For Road To New Columbia Bridge

Hood River county will hold a peculiar road bond election next Tuesday, simultaneously with the referendum election on the state income tax. Recently the county court called the special election, in order that electors might pass on an issue of \$50,000 in road bonds, proposing to use \$20,000 of the fund in constructing a connection between the new interstate bridge across the Columbia river and the Columbia River and Mount Hood Loop highways. It was further specified that \$10,000 would be spent in connecting the Loop Highway with the north end of the Pine Grove orchard district, connecting a lateral down Whiskey creek.

Scarcely was the general public apprised of the call for the bond election, when a general sentiment against the location of the proposed bridge road was crystallized. The county court, after conferring with representative citizens from various parts of the county, decided last week that the best interests of the community would be served if the election were called off. However, it was found that notices had already been published and the ballots printed. Then it became necessary for issuing notices to the electors to go to the polls and vote against the bonds. It is predicted that the bond issue will be unanimously voted down, for no sentiment has appeared favorable to the issue under existing circumstances.

The sentiment of the people, according to Wm. P. Allyn, secretary of the Chamber of Commerce, should not be taken as an indication that local folk are opposed to developing a good highway connection with the new bridge now under construction across the Columbia. The people think, however, that all routes should be thoroughly investigated before a decision on a location is reached. The county has ample authority to initiate plans for the bridge road before the span is completed. The contract calls for a completed bridge by next fall.

Members of the Hood River County Pomona Grange have expressed a similar opinion. Following the coming election, after the bond issue now before the people is voted down, it is proposed to gather up the loose ends, secure cooperation of the Oregon State Highway Commission and with the county court proceed to investigate thoroughly all routes before submitting any further bond issue to the public.

PORTLAND STOCK SHOW APPROACHING

A special train of 10 cars left Chicago recently, bearing on each car a banner to the effect that it was on its way to the Pacific International Live Stock Exposition at Portland, November 3-10. It contains two cars of Holsteins and one of Jerseys exhibited at the National Dairy Exposition at Syracuse, N. Y. These cars contain some of the finest animals of their breed in the world. There is a car of Short-horns and a car of Devon cattle. Two cars of Percheron horses come from the great Singmaster farm at Keota, Ia., and two contain Hackney horses who are from Washington and Idaho. They will make a great show all by themselves. Added to the growth folks' entries, the exhibition will be tremendous.

The Stock Exposition has finished its program of days. It is as follows: Saturday, November 3—Children's Day, and all school children are admitted free of charge on that day. Sunday, November 4—Chaffarrell's band of 40 pieces will give two classical sacred concerts, and the exhibits will be in place and can be viewed. Monday, November 5—This has been named Fraternal Society and Civic Club Day, and all the activities of the exposition start; Horse show in the evening and during the remainder of the week. Tuesday, November 6—Governors' Day. Four or five governors are expected. This is also Editors' Day. Wednesday, November 7—Farm Bureau and Grange Day. The former organization holds a convention in this city this day and the day following.

Thursday, November 8—Washington Day. Excursions are expected from Puget Sound and other parts of the Evergreen state. Friday, November 9—Oregon Day. Similar excursions are looked for from various points in the Willamette valley. Saturday, November 10—Portland Day.

Loop Road Traffic Reaches 1,077
Resident State Highway Engineer Seeley last week expressed the belief that no secondary highway of the state would develop a greater traffic than the valley trunk of the Mount Hood Loop. A canvass of traffic over the highway Wednesday of last week showed 1,077 motor cars.



Let's see if we are not all aiming at the same target.

The man who is going to buy an Overcoat this week has, we believe, style in his eyes, quality in his heart and value in his head.

He wants to pluck a wonderful coat but he doesn't want to be plucked for a wonderful profit.

Take a look is all we ask.

\$35 to \$45

"Gordon" Hat to match \$5

J. G. VOGT

Squibb Week Special Offer

Nov. 3rd to 10th

Beginning Saturday, November 3, and continuing for one week, a

50c Tube of Squibb's Dental Cream

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With Each Dollar Purchase of

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Let me quote you prices on reborring and refinishing cylinders. All work guaranteed.

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"WHAT S'POSE"

The other day my small son was talking to me about aeroplanes, and when he got all through he said to me, "What s'pose," which should remind you when in trouble of "What s'pose," go to

Shay's SERVICE Shop

AT THE

FASHION GARAGE

Res. 3721

The Sunday Evening Club of RIVERSIDE CHURCH

Announces

President Green of Albany College

As Special Speaker Sunday, Nov. 4th at 7:30 p. m.

Mr. Albert T. Case will sing

Dr. Wm. H. Boddy preaches Sunday morning 11 o'clock

COME AND BRING A FRIEND