

Don't Let a Low Price Keep You From Using The Best

We do not have to pay long-haul transportation and high merchandising costs to make Zerolene available. All that you spend for Zerolene goes to buy high quality only.

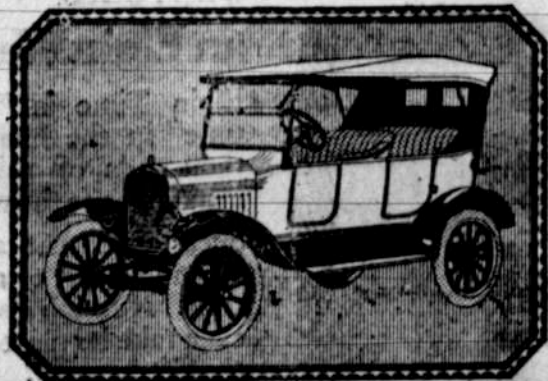
Zerolene forms less carbon than any other motor oil known to us. As a result, the Zerolene-lubricated car may be driven from 25% to 50% farther without having the valves ground or the cylinders rebored.

Because Zerolene gives better lubrication continuously, it reduces wear to a minimum and permits the delivery of more engine power to the wheels on the ground, giving you more mileage from your gasoline.

Insist on Zerolene—even if it does cost less.

STANDARD OIL COMPANY
(California)

30% less CARBON
5% more gasoline mileage



New Touring Car

Looking at the new touring car from the side, you are at once favorably impressed with the effect of longer, more graceful lines secured by enlarging the cowl and raising the radiator.

Slanting windshield and one-man top lend material aid in giving the motor car a lower, more stylish appearance.

An apron connecting the radiator with the fender adds to a decided improvement.

A comfort feature much appreciated by owners, is the additional leg room provided by the enlargement of the cowl.

Allow us to show you the entire line of new Ford cars now on display in our show room.

These cars can be obtained through the Ford Weekly Purchase Plan.

Bartol-Mansfield Motor Co.



California

Plan now to spend the Winter, or at least a few weeks, in sunny Southern California—land of outdoors all Winter—or along the delightful west coast of Old Mexico.



Reduced Round Trip Fares

to San Francisco, Los Angeles and other ideal Winter resorts. 3 well-appointed trains daily, carrying through sleeping cars from Seattle, Tacoma and Portland to San Francisco and Los Angeles via the

Scenic Shasta Route!

For illustrated literature, fares, sleeping car reservations and full information, call or write any agent or

JOHN M. SCOTT,
Asst. Passenger Traffic Manager
Portland, Oregon

Southern Pacific Lines

APPLE AND PEAR BOXES
IMMEDIATE DELIVERY
Call DUCKWALE BROS., Odell 232

Anderson Undertaking Co.

C. C. ANDERSON, Sole Proprietor
Licensed Embalmer and Funeral Director
415 OAK STREET. PHONE 4193



Rev. Alfred Bates

Rev. Alfred P. Bates, pastor of the Pine Grove Community church, and his wife are well known in Methodist circles in Oregon. Mr. Bates was pastor of churches in the Puget Sound conference for eight years before coming to Oregon, and eight years ago came to Portland at the request of Dr. John W. McDougall, who was then district superintendent of the Portland District Methodist Episcopal church. Dr. McDougall and Rev. Bates traveled over

the district holding revival meetings on the various charges for about four months when Mr. Bates was appointed pastor at Warrenton, where he remained three years. Mrs. Minnie Marcy Bates was for 10 years superintendent of the Sellwood Junior League and is remembered for her Junior League work as a member of the Epworth League Institute faculty both at Jefferson and Ashland, Oregon.

TRUCKS FOR APPLE DISPLAY INTEREST

A unique system of publicity and exploitation of the brand of apples packed by the organization will be launched immediately by the Apple Growers Association, which will cover the main markets of the country this fall and winter with especially equipped Dodge motor trucks purchased from Bennett Brothers. The first of the trucks, the body constructed in sections for the display of various grades and varieties of apples, left Monday in charge of C. N. Clarke, who will call at Rocky Mountain metropolitan points and then tour the middle west. Mr. Clarke will then take his truck to the southeastern states.

A second truck is expected to arrive from Portland body-builders the latter part of the week, and Monday with W. J. A. Baker in charge, will leave for California. The first truck, which arrived here Saturday, created a great deal of interest among orchardists. The sides of the vehicle carry color representations of handsome posters used by the cooperative sales agency in the exploitation of the valley's fruits.

H. R. H. S. TO PLAY DUFFUR TEAM TOMORROW

The Hood River high school football team, which last Tuesday defeated Hill Military Academy by 19 to 0 and Friday licked Pacific College, of Newberg, on the latter's home field by 18 to 0, will play the first mid-Columbia League game tomorrow with the strong Duffur high school team here. Coach Keeney expects to learn how his team will stack up in the mid-Columbia play at Friday's game.

The Hood River coach was elated over the showing his team made against the Pacific College team, all of the players there being much heavier than the local lads. The Hood River team, however, showed better generalship and team work. The game was won through the perfection of Dick Ford, Hood River's quarter, in making forward passes. William Switek made two of the touchdowns at Pacific, while a third was made by Bun Epping.

MR. ROGERS HAS UNIQUE ALPHABET

The most unique alphabet in Hood River county is that exhibited by L. H. Rogers, father of Homer A. Rogers. The elder Mr. Rogers, whose home is in New York city, spends the summers at Mount Hood Lodge. He has employed his time for several years gathering twigs and branches of trees that have naturally formed the letters of the alphabet. Mr. Rogers has also collected twigs and roots that form all of the numerals.

Mr. Rogers has long, flowing white locks and a white beard. And his eyes sparkle with a mirth like that of Santa Claus. Indeed, the youngsters who visit the mountain hostelry have come to call him Santa Claus, and scores of children throughout the country, who have come with their parents to the Lodge this summer, are with a supreme faith awaiting the coming of Christmas day when they expect to receive the presents Mr. Rogers has promised them if they will be good little boys and girls.

R. F. D. Examination

The United Civil Service Commission has announced an examination to be held at Hood River October 27 to fill the position of rural carrier at Hood River and vacancies that may later occur on rural routes from that postoffice. The salary of a rural carrier on a standard daily wagon route of 24 miles is \$1,800 per annum, with an additional \$30 per mile per annum for each mile or major fraction thereof in excess of 24 miles.

Oriental Exporter Calls Here

A. J. Slove, representative of a firm engaged in Oriental export of American commodities, was here last week calling on Kelly Bros. The decrease in Oriental freight rates, it is stated, has stimulated shipping of apples materially. Kelly Bros., who for a number of years have specialized in Oriental shipments, have forwarded apples to Chinese ports. Friday they sent a cargo of Hood River and Mosier apples to Seattle for export to Manila.

Card of Thanks

We wish to thank our friends and former neighbors of Hood River for their kind ministrations during our recent bereavement attendant on the burial of our beloved husband and father. The attention and aid they rendered will find a sacred place in our memory.

Mrs. V. C. Brock,
E. C. Brock,
Mrs. John Allen,
R. C. Brock.

OAKLAND EQUIPPED WITH 4-WHEEL BRAKES

Based on enthusiastic endorsements already received from police and public safety officials in the cities and towns which have already been visited by the Oakland True Blue Travelers, Oakland four-wheel brakes are destined to be recognized as one of the greatest safety features ever incorporated in a motor car. The True Blue Travelers are the first models of the 1924 Oakland line to come out of the factories at Pontiac, Mich., and so confident were the factory officials of the performance of the new models on which experimental work has been conducted for two years that the first cars were dispatched to all points of the compass to demonstrate the performance under every road and climatic condition.

One of the main reasons for dispatching the cars was to demonstrate the safety feature of the four-wheel brakes; and in order to do this thoroughly, it is planned to offer a demonstration to police department officials in the more than 1,000 cities and towns through which these cars pass.

As it is well known that the amount of braking power is governed by the friction resistance of the tires against the road, by distributing the braking effort over all four wheels, Oakland obtains not only more positive braking, but smoother deceleration. There is consequently less wear on brake bands and tires and less strain on the chassis mechanism.

It is impossible to lock the front wheels on a dry pavement. The tendency to skid has been practically eliminated because the whole tendency of the car is not to skid but to continue going forward in the original direction of travel. Even on a wet pavement this holds true.

The four-wheel brake mechanism on the front wheels has been so arranged that in turning, the outer front wheel brake is automatically released which insures perfect control of steering at all times. This means that even in turning a corner at high speed, when it is necessary to apply the brakes, there will be no danger of skidding. The brakes are easily accessible, being of the external contracting type and the only adjustment necessary being at the bands.

The use of demountable disc steel wheels on all models greatly facilitates any adjustment and also simplifies the work of changing tires. The prices on the new models have been reduced from \$30 on the roadster to \$150 on the five-passenger sedan, making Oakland the lowest priced six-cylinder car with four-wheel brakes on the market.

NEW RULE MADE FOR TRANSIT APPLES

Policy of accepting refrigerated apples for storage in transit only, instead of supplying long-time storage will be followed in operating the refrigerated warehouse at Terminal No. 4, it was indicated Thursday at a meeting of the Portland dock commission.

Chief Engineer Hegardt was asked by the commission to negotiate further with Dan Wulfe & Co., in regard to a request for storage until May on 15 carloads, or approximately 9,000 boxes of apples.

It was the opinion of commissioners that enough apples to provide a thorough test of the new facilities should be accepted for storage until May. But they felt that inasmuch as the capacity in refrigeration is but 105,000 boxes, all of which will be needed for apples moving in transit, so large a consignment for long-time storage should not be accepted.

RADIO NEWS

The Hood River Radio Club, which operates a broadcasting station here, has elected officers for the ensuing year as follows: R. L. McDonald, pres.; Teddy Hackett, vice pres.; H. G. Ball, sec.; E. L. Sherwood, treas. The following program committee was named: John Guignard, A. E. Howard, Leslie Butler, A. G. Wing, Floyd Mason, Teddy Hackett, Leonard Thomson and H. R. Boyd.

It is proposed that speakers be provided the coming winter by the Chamber of Commerce, Hood River Experiment Station and other organizations.

A Good Thing—DON'T MISS IT

Send your name and address plainly written together with 5 cents (and this slip) to Chamberlain Medicine Co., Des Moines, Iowa, and receive in return a trial package containing Chamberlain's Cough Remedy for coughs, colds, croup, bronchial, "flu" and whooping coughs, and tickling throat; Chamberlain's Stomach and Liver Tablets for stomach troubles, indigestion, gas, pains that crowd the heart, biliousness and constipation; Chamberlain's Salve, needed in every family for burns, scalds, wounds, piles, and skin affections; these valuable family medicines for only 5 cents. Don't miss it.

APPLE GROWERS!

Pack and Ship your Newtown Apples under the

"Shamrock" Label

The Pack that brought highest prices on the Export Market 1922.

To meet immediate demands of our regular buyers we require 10,000 TO 12,000 BOXES WEEKLY

Extra Fancy and Fancy NEWTOWNS, sizes 125 to 225, and always to have on demand, at our Distributing Centres, supplies to fulfil any order that comes to hand.

Hundreds of Buyers pass daily through our enormous Salesrooms from all parts of the United Kingdom. Our methods of handling and selling your Apples cannot help but bring you satisfactory results.

Growers, get in on this, and get some real money in return for your Apples.

For 27 years the name "Poupart" has stood for absolute integrity and ability in handling fruit shipments from the "Wide World."

We are again offering the usual liberal advances—90 cents a box—Extra Fancy and Fancy.

Our connection makes it possible to dispose of your Apples to the very best advantage. We distribute from

SOUTHAMPTON, LIVERPOOL, GLASGOW,
HULL, LONDON.

We are a Straight Consignment House—Never buy, never sell a package of fruit at AUCTION.

Shipping with us, your Apples go into every City and Town in the United Kingdom.

T. J. POUPART, LTD.

ENGLAND

SAM BIRCH, our representative, will be for the next ten days at Hotel Oregon, Hood River.

PACIFIC COAST OFFICES: WILCOX BLDG., PORTLAND, ORE.

APPLE AND PEAR SALES

SGOBEL & DAY have SOLD from this district to date 159 cars of fruit. We can SELL yours. We are at your service to try to PLEASE YOU. You can deliver all or any part of your crop to us at Kelly's Warehouse, or if you have a CARLOAD ready, give us a copy of the manifest and we will SELL the car for YOU.

If you ROLL a car unsold GIVE US A COPY of the manifest. SOME buyers won't BUY on an F. O. B. basis, but depend upon us to BUY their requirements from us ON DELIVERY. KEEP IN TOUCH with us on ALL cars you roll. If your fruit is for SALE we can SELL it.

We are a NATION-WIDE ORGANIZATION in touch with ALL markets, from Mexico to Quebec, from Europe to Manila. We know the RIGHT market for each variety and are in CLOSE TOUCH WITH MANY MARKETS EVERY DAY. ADVISE us what you have to roll.

We look for GOOD PRICES on EXPORTS to OUR TRADE abroad that ROLL SOON. If you have small apples of any variety LET US EXPORT them for BEST RESULTS and QUICK RETURNS.

Paul Mc Kercher, Representing SGOBEL & DAY
of New York and Portland

Office: Room 2, Elliot Bldg. (Call in the forenoon.) Watch our add next week.

MT. HOOD MEAT CO.

U. S. INSPECTED MEATS

Beef

Loin Steak.....22c and 25c
Choice Rib Roast.....20c
Choice Rib Boil.....10c
Choice Pot Roast.....15c

Pork

Loin Pork Chops.....30c
Shoulder Pork Steak.....22c
Ham Pork Roast.....30c
Shoulder Pork Roast.....22c

Sausage of all kinds, fresh every day

Pork Sausage.....25c
Hamburg.....20c
Weiners.....20c
Bologna.....15c

Minced Ham.....25c
Head Cheese.....20c
Liver Sausage.....20c
Franks.....20c