\$1,069,000.69

OL. XXXV

HOOD RIVER, OREGON, THURSDAY, JULY 12, 1923

OF HOOD RIVER, OREGON

Resources	
Loans and Discounts	\$521,200.97
United States Bonds and Other Securities	319,886.00
Bank Building and Fixtures	48,124.50
Other Real Estate	25,416.26
Cash and Exchange	154,372.96

Liabilities:

Capital Stock	\$100,000.00
Earned Surplus and Profits	26,591.98
National Currency	98,400.00
Deposits	844,008.71
	1.069.000.69

Statement of the Condition of the

## Her Banking Company, of Hood River, Ore.

at the close of business, June 30, 1923

### RESOURCES .

Loans and Discounts	\$729,193.30
Bonds and Warrants	69,763.27
Savings Department Loans	293,486.95
Furniture and Fixtures	9,795.00
Real Estate	23,038.57
Cash on Hand and in Reserve Banks	200,300.04
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Capital	Stockand Undivided	Profits	\$100,000.00 54,696.13
Deposit	Reserve Bank		,076,822.24
Federal	Reserve Bank	e-discounts	94,058.76
Service Contract	51	5	,325,577.13

UITE often some of our Farmer Friends will ask, "What's the use of advertising your products where everybody knows you are in the business?" Where one man will come right out and ask us, there are many that ask themselves those questions. We

hope that all such doubting Thomases will read this and become convinced.

Mr. J. W. Belden of Mosier reported the first fully ripe tomato from our plants last Friday. Another tomato grower in Hood River, who is testing some twenty different varieties, says that Koberg's Tomatoes are the earliest of them all. In those two instances persistant advertising providing you have the goods—has proven that we are reliable and those customers pleased, becomes a booster for your goods and business.

Merchants have no monopoly on advertising and the goods they sell must pay the printer's bill and when farming is conducted on the same basis as any other egitimate business, our worries will not be so plentiful. Bigger concerns than we represent have long ago proven that it pays to advertise and we will let it go at that.

### THE 20TH CENTURY TRUCK FARM

J. H. KOBERG, Prop.

WE were the first shippers in this section to use and recommend the oiled wrap to control storage scald. This year all shippers will use this wrap. We have a supply this year with a guaranteed oil per cent as recommended by the government. Order your supply from us.

Now is the time to go over the orchard and thin off all undestrable sizes and off-grade fruit. We will be in the market for apples and pears where we have furnished supplies this season.

A definite price for a commodity is the logical way to do business in any other line. Why should the fruit business be an exception?

DUCKWALL BROS. CASE BUTERS OF APPLES AND PEARS Odell 229

## FOR THE LEGION MOUNT HOOD CEIMB

We have a complete stock of accessories which you will want.

KODAKS AND FILMS GREASE PAINTS

SUN GLASSES COLD CREAMS

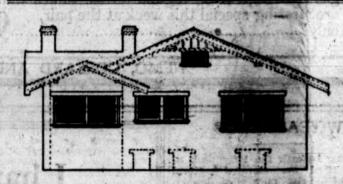
MILK CHOCOLATE BARS

"Get it at Kresse's"

## KRESSE DRUG CO. The Renall Store

Come in and hear the July Victrois Records

# Your Reputation



Your home affords in a large measure the which your reputation is built.

If a man has pride in his home he preven it by maintaining the good appearance of that home

In order that a dwelling be kept up well and the family be comfortable and protected during summer months it is most important that the home be well accessed throughout.

Your home deserves screens made according to absolute standards standards as to size, material and work-

Transfer the comfort and health of the same of the your bed-rooms. Screens are indispensible to bealth

We are manufacturers of Screens of all kinds stock sizes or made to order.

## EMRY LUMBER & FUEL CO.

"Everything to Build Anything"

Exclusive Representatives of National Builders Bureau

## HOOD RIVER MACHINE WORKS

DETHMAN & LENZ, Props.

### Cylinder Re-boring General Machine Work and Welding

We carry a full line of Jahn's Pistons. Quality Piston Rings and Mann Precission Wrist Pins.

PHONE 3173

### THE RIALTO

TAKES GREAT PRIDE IN ANNOUNCING THE PRESENTATION OF

SINCLAIR LEWIS' GREAT NOVEL

"MAIN STREET"

FOR ITS FIRST SHOWING IN THE STATE

OF OREGON

MONDAY AND TUESDAY, JULY 16-17

We are naturally somewhat elated on being able to have the honor of giving this picture, which is destined to be a sensation on the screen, its Oregon premiere. THE HOOD RIVER AMUSEMENT CO., Inc.

# EDITORS WILL

1923 CONVENTION BEGINS PRIDAY

repaper folk to Sangast at th Columbia Forge Hetel-Will Join

"The Advertising Outlook," W. F. G. Thatcher, professor in advertising school of journalism, University of

ollections of Early Days," S. F. Blythe, ploneer newspaper man of injury to ranches of the section.

The afternoon session will close with a round table discussion of advertising MOORE NAMED ON a problem.

Saturday afternoon "Resolved, That we endorse Senate
Bill No. 33 as presented to the 1923
legislature, providing for the printing
of voters' information in newspapers
instead of pamphlets," Eibert Bede,
president of the association.

"Making a Big Profit from a Little
Newspaper," Loyd W. Adams, publisher of The Standard, Rexburg, Ida.,
and vice president for Idaho of the

S. J. Moore has accepted appointment by E. H. Semenich, Portland banker and president of the Oregon State Bankers' Association, to the agricultural committee of the association. Other members of the committee, according to a latter just received by Mr. Moore from Mr. Semsenich.

"Questionnairing Your Subscribers, Henry Fowler, Bend Bulletin.

The Newspapers of Oregon from the Beader's Point of View," Levi P. Pennington, president of Paetine Codlege, Newters.

"Bow to Cooperate with Your Association Should Do for its Members," G. Lansing Hurd, Corvallis Gasette-Time.

The session will end with reports of committees, the election of officers and the meeting of the executive committee with the new president.

Friday afternoon the wives of the edifors and members of their families will be entertained with an automobile ride to the Devil's Punch Bowl. They will return to the ranch place of Mr. and Mrs. A. D. Moe for refreshments and travel thence on the way back to sown to the Oak Grove gold links of the Hood River Country Club. Mrs. Moe will be assisted in entertaining the visiting women by Mrs. C. H. Cast net, Mrs. H. G. Ball, Mrs. Roger W. Moe and Mrs. Forrest L. Moe.

Saturday afternoon the women of the editorial party will be entertained by the Wiyesas Club, a mountaineering or the deditorial party will be entertained by the Wiyesas Club, a mountaineering or the editorial party will be entertained by the Wiyesas Club, a mountaineering or the deditorial party will be entertained by the Wiyesas Club, a mountaineering or the deditorial party will be entertained by the Wiyesas Club, a mountaineering or the deditorial party will be chetationed by the Wiyesas Club, a mountaineering or the deditorial commission are of the oregon and National Editorial Association, "Treive Thoms and Miles Awky." Capt. Geo. R. Will but, committee of the department of Oregon, American Legion, Campaigning, Milliary and Otherwise: "Indign Fred W. Wilson, president of the Oregon State Bar Association," Hon. J. J. Adam Bede, forner congressmina from Vilniesota. "Why Adam Ate the Aple:" Hon. N. J. Sinnot, representative of the Oregon State Bar Association, "Baseciation with take for handle provided by the Wiyes of the American Archive Towns Association with the Portland Dock Commission incressed the wharfage charges

oter' information in newspapers of or parishplets. Either Bosten faking a Big Froit from a Little support, Loyd W. Adian, photography of the control of the present of the