

Trail

Why the most direct route is made by the coast route...
SUMMER RECURSION
PASSE
 In effect daily between
May 15 and September 15
OREGON PACIFIC SYSTEM
 will make it very attractive. Study this table:
 Mr. Brown states that it is his experience that few plants, if any, have ever gotten into production so quickly as such a variety of output. He states that the majority of new tire-making plants anticipate from six months to a year to reach a smooth running output of that many tires. On the other hand, he states, many companies have been unable to reach an output of 10 to 20 tires a day within 12 months of the start. Credit is given for this performance at the Portland plant largely to the better and more intelligent class of workers found in Oregon than back at the eastern tire centers. It is said that out of every 10 men apprenticed in tire making only two are considered sufficiently skilled to stand the pace. "Contrary to this," reports Mr. Brown, "we have found in this part of the country the degree of skill and intelligence which has given us practically 100 per cent efficiency in the men we have taken on. Of course, as our production increases and we are employing from 2,000 to 3,000 men, we may meet with a little more difficulty in breaking them in. However, our experience thus far has been far more satisfactory than anticipated."
 "This extraordinary condition in labor efficiency has also resulted," says a report from the factory, "in a total absence of imperfect tires or seconds since the time of starting to manufacture, February 28." This is in contrast to the 5 to 10 per cent of seconds said to be turned out at the average tire-building plant.
 C. T. C. tires, after their spectacular get-away in Portland, are making striking progress over the state, and inquiries for these Oregon made tires are rising from many points throughout the west. A report from the sales department, already Washington is taking hold of Oregon made tires, and distributing branches and dealers are being established at this time to the north. By the first of July it is thought production will have caught up with the demand, and it will be possible to open up the big California distributing branch, for which plans have been under way for some time.
 C. T. C. cords have knocked into a cocked hat the old theory of heavy inflation, it being claimed that the better quality of materials used, the larger degree of hand-workmanship obtaining, and more powerful construction in lead and side walls, and the scientifically correct, semi-fat, non-acid tread permit without injury the carrying of 30 per cent lower inflation than that so long insisted upon for other cords. This is said to be indicating new economies in tire usage, as lower inflation is understood to result in taking the road shocks from the car, lessening depreciation and car upping and making riding more comfortable.
 C. T. C. tires are handled in Hood River by the Mt. Hood Motor Co., which reports local demand already ahead of its ability at present obtaining supply from the factory. This, however, H. T. DeWitt states, will be remedied as production increases.
 "The beautiful, custom made appearance of C. T. C. tires, with their salmon-pink side walls and massive, battle-axe tread, is sufficient to sell every motorist who will stop and take a look at them," said Mr. DeWitt, "and every user immediately becomes an enthusiastic booster."

"Can a Wrist Watch Keep Good Time?"

Elgin watchmakers have answered this question by making wrist watches that do keep time: above all else—accurate, dependable, beautiful. Come in the next time you are near our store and see our special Graduation Gift Season Display of Elgin Watches.

W. F. LARAWAY, JEWELER
 Established in 1896
ELGIN
 The Professional Timekeeper

TUM-A-LUM LUMBER COMPANY

To the property owners in and around Hood River

DID you ever drive through a stretch of country where buildings were in poor repair, and remark about it? Have you ever thought that this same condition might exist in every community and that strangers driving through your neighborhood would make similar remarks concerning appearances? Then why not build good substantial buildings thereby giving pleasure to live in them, causing contentment and satisfaction to know that your buildings will be pointed out by neighbors and strangers as up to date places, improving your property in looks and value, also the neighborhood in which you live. When you are thinking of repairing or building call at our yard and let us show you material and quote you prices that will induce you to improve your property. We can show you pictures in our Plan Books where the addition of a dormer, a sleeping porch or sun parlor, or a nice shaded window would add very much to the appearance of the place and make an old place look like a new one.

Phone 4121—that's our self starter.

TUM-A-LUM LUMBER CO.
 LUMBER BILL, Manager.

TUM-A-LUM LUMBER COMPANY

IT'S O.K. REAL MILK BREAD IT'S O.K.

JUST LIKE MOTHER USED TO MAKE

Carlson & Osborn
 Electric Bakery
 300 OAK STREET

IT'S O.K. REAL BREAD IT'S O.K.

100 C. T. C. TIRES
NEW MAINTENANCE
STAR

Announcement is made from the Mt. Hood Motor Co. that the production of 100 tires per day, and production is made by the maintenance of the plant. How this was accomplished is the middle of June. The building and smoothness with which production has gotten under way at Oregon's tire-building plant is established as a credit record in the building of a complete charge of the production going to H. H. Brown, superintendent of production, who for many years was in charge of the plant at the Hood River plant in Oregon than at the works in Cumberland, Maryland.

MUCH ROAD ACTIVITY ON THE NORTH BANK

The most notable road activity of the mid-Columbia this year is noted in Klickitat county, Wash., where the Holton-Waters Co. is engaged in building a unit of the North Bank Highway from Underwood to Lyle and where various stretches of county roads are being improved. Within a few weeks the North Bank Highway will be completed from the bridge over the White Salmon river, the dividing line between Klickitat and Skamania counties and a new route will be available to those wishing to cross the Columbia from the Underwood section and visit Hood River. Because of a huge sandbar on the Oregon side of the Columbia, the ferry plying between Underwood and Hood River cannot handle motor cars, except in the season of extreme high water.

HOOD RIVER HIGH WINS TRACK MEET

The Hood River High School track team Saturday for the second consecutive time won the annual mid-Columbia Intercollegiate track meet. The team scored 49 points. The Dallas team scored 34. Other scores were as follows: Maryhill and Stevenson, Wash., each 14; Dufur, 8, and Goldendale, 5.
 Harry Stewart, of the Hood River team, was high point man, scoring 1574. Stewart in hurdles, dashes and jumping showed a form that attracted all spectators. It was predicted that he will make good on some North-Western college team as he matures. In the broad jump Stewart, whose first try was unassisted by any participant, made 30 feet and 14 inches. Wood-yard another Hood River man, scored 1174.
 Van Orman, of The Dalles, scored 5 feet and four inches in the high jump. The Hood River relay team won in one minute and 13.4 seconds.
 Coach Koenig, who has coached all of his efforts this spring on track, declares that Hood River will make a try next year to win the mid-Columbia meet, thus gaining permanent possession of a native trophy cup, now held for the second consecutive year.

HOOD RIVER MEN BUY IN BOX PLANT

J. A. Black and son H. A. Black, owners of a store at Hillsboro, have purchased an interest in the Hood River Box Co. The son will have charge of the books of the concern, which is expanding its plant and which plans on the manufacturing of about 500,000 fruit containers this season.
 The box plant at the present time has 15 men on its payroll. By June 1 the number will be increased to 20. Quantities of pack and other boxes are being furnished fruit growers of The Dalles district.
 H. A. Bell, manager of the plant, which has shown a steady expansion, says it is the aim of the firm to make as rapid a development as possible. Eventually, he declares, is the hope of the owners to supply the entire valley with a home manufactured box stock.

SPALDING LEASES SNYDER

Real Spalding has leased the west half of the Spalding building on Oak street, and by June 1 plans to occupy the rest of the building on the east side of the street. The building will be used in a general office building for both men and women.
 "We will make a specialty," says Mr. Spalding, "of general contracting and cleaning of women's premises."

HILLSBORO MEN BUY IN BOX PLANT

J. A. Black and son H. A. Black, owners of a store at Hillsboro, have purchased an interest in the Hood River Box Co. The son will have charge of the books of the concern, which is expanding its plant and which plans on the manufacturing of about 500,000 fruit containers this season.
 The box plant at the present time has 15 men on its payroll. By June 1 the number will be increased to 20. Quantities of pack and other boxes are being furnished fruit growers of The Dalles district.
 H. A. Bell, manager of the plant, which has shown a steady expansion, says it is the aim of the firm to make as rapid a development as possible. Eventually, he declares, is the hope of the owners to supply the entire valley with a home manufactured box stock.

HOOD RIVER MEN BUY IN BOX PLANT

J. A. Black and son H. A. Black, owners of a store at Hillsboro, have purchased an interest in the Hood River Box Co. The son will have charge of the books of the concern, which is expanding its plant and which plans on the manufacturing of about 500,000 fruit containers this season.
 The box plant at the present time has 15 men on its payroll. By June 1 the number will be increased to 20. Quantities of pack and other boxes are being furnished fruit growers of The Dalles district.
 H. A. Bell, manager of the plant, which has shown a steady expansion, says it is the aim of the firm to make as rapid a development as possible. Eventually, he declares, is the hope of the owners to supply the entire valley with a home manufactured box stock.

HOOD RIVER MEN BUY IN BOX PLANT

J. A. Black and son H. A. Black, owners of a store at Hillsboro, have purchased an interest in the Hood River Box Co. The son will have charge of the books of the concern, which is expanding its plant and which plans on the manufacturing of about 500,000 fruit containers this season.
 The box plant at the present time has 15 men on its payroll. By June 1 the number will be increased to 20. Quantities of pack and other boxes are being furnished fruit growers of The Dalles district.
 H. A. Bell, manager of the plant, which has shown a steady expansion, says it is the aim of the firm to make as rapid a development as possible. Eventually, he declares, is the hope of the owners to supply the entire valley with a home manufactured box stock.

HOOD RIVER MEN BUY IN BOX PLANT

J. A. Black and son H. A. Black, owners of a store at Hillsboro, have purchased an interest in the Hood River Box Co. The son will have charge of the books of the concern, which is expanding its plant and which plans on the manufacturing of about 500,000 fruit containers this season.
 The box plant at the present time has 15 men on its payroll. By June 1 the number will be increased to 20. Quantities of pack and other boxes are being furnished fruit growers of The Dalles district.
 H. A. Bell, manager of the plant, which has shown a steady expansion, says it is the aim of the firm to make as rapid a development as possible. Eventually, he declares, is the hope of the owners to supply the entire valley with a home manufactured box stock.

HOOD RIVER MEN BUY IN BOX PLANT

J. A. Black and son H. A. Black, owners of a store at Hillsboro, have purchased an interest in the Hood River Box Co. The son will have charge of the books of the concern, which is expanding its plant and which plans on the manufacturing of about 500,000 fruit containers this season.
 The box plant at the present time has 15 men on its payroll. By June 1 the number will be increased to 20. Quantities of pack and other boxes are being furnished fruit growers of The Dalles district.
 H. A. Bell, manager of the plant, which has shown a steady expansion, says it is the aim of the firm to make as rapid a development as possible. Eventually, he declares, is the hope of the owners to supply the entire valley with a home manufactured box stock.

HOOD RIVER MEN BUY IN BOX PLANT

J. A. Black and son H. A. Black, owners of a store at Hillsboro, have purchased an interest in the Hood River Box Co. The son will have charge of the books of the concern, which is expanding its plant and which plans on the manufacturing of about 500,000 fruit containers this season.
 The box plant at the present time has 15 men on its payroll. By June 1 the number will be increased to 20. Quantities of pack and other boxes are being furnished fruit growers of The Dalles district.
 H. A. Bell, manager of the plant, which has shown a steady expansion, says it is the aim of the firm to make as rapid a development as possible. Eventually, he declares, is the hope of the owners to supply the entire valley with a home manufactured box stock.

HOOD RIVER MEN BUY IN BOX PLANT

J. A. Black and son H. A. Black, owners of a store at Hillsboro, have purchased an interest in the Hood River Box Co. The son will have charge of the books of the concern, which is expanding its plant and which plans on the manufacturing of about 500,000 fruit containers this season.
 The box plant at the present time has 15 men on its payroll. By June 1 the number will be increased to 20. Quantities of pack and other boxes are being furnished fruit growers of The Dalles district.
 H. A. Bell, manager of the plant, which has shown a steady expansion, says it is the aim of the firm to make as rapid a development as possible. Eventually, he declares, is the hope of the owners to supply the entire valley with a home manufactured box stock.

Ford

FORD

Weekly Purchase Plan

\$5 will start you on the way to Ford Ownership

Have you investigated the Ford Weekly Purchase Plan, by which thousands of families all over the country are finding it easy to buy the Ford car they have always wanted? Let us give you full particulars.

BARTOL-MANSFIELD MOTOR CO.
 (Incorporated)
 "The Home of Unusual Service"
 DEPOSITORY FOR FORD WEEKLY PURCHASE PLAN PAYMENTS
 THE FIRST NATIONAL BANK

PLENTY OF "GOOD THINGS TO EAT"

THE BLU COOKIES AND CRACKERS
 FIGS - RAISINS - BREADS
 PICKLES - OLIVES - PEPPERS
 SALMON - TUNA - CRAB MEAT
 SOUPS - CANNED AND FRESH VEGETABLES
 FRESH FRUITS IN SEASON
 FRESH AND SMOKED MEATS

HOLMAN & SAMUEL
SANITARY MARKET & GROCERY
 PHONE 1511

Springtime Is Here

We have all the varieties of fresh Spring vegetables. Let us take charge of your picnic basket. Fishing trips and motor tours are calling. We can supply everything for the camper.

Just call us and our response will be cheerful and courteous.

2121 FRASIER & SON

A Place for Your Convenient Recreation

Play a friendly game of Billiards or Pool. The best foods at all hours at our grill. Claret, soft drinks and confections.

And if you wish, you may enjoy our bowling alleys, none better.

The Electric Kitchen
 R. A. GEORGE

Anderson Undertaking Co.
 C. G. ANDERSON, Sole Proprietor
 Licensed Embalmer and Funeral Director
 42 OAK STREET
 PHONE 619