

WHOEVER uses them knows the quality of Goodyear Tires. He knows the greater mileage they give is a part of Goodyear quality. He knows their fine, trouble-free performance is only another phase of Goodyear quality. And he has learned that the constructive economy of Goodyear Quality and Goodyear Service.

As Goodyear Service Stations Dealers use self and recommend the use of Goodyear Tires with the best of all. Weather Tread and built them up with standard.

E. A. FRANZ CO.
HOOD RIVER GARAGE

GOODYEAR

V & S
SPECIAL COFFEE
The One Best
- Once Tried - Always Used

It's Flavor wins favour

Yours for Service

Vincent & Shank
"The Home of Quality Groceries"

WE THANK YOU

We take pleasure in announcing that our **Mr. E. N. Strong** leads all of our agents in the United States in our \$500,000 class for Annual Production, for the month of March.

Mr. Brown and Mr. Jones of the STRONG agency also appear on leaders' lists.

We invite men and women of character, initiative and ambition, who would like to engage in a high-grade business, to call for personal interview.

Our issued business for the first quarter of 1928 is

\$17,434,847.00

which is over two million more than corresponding period of 1927.

NATIONAL LIFE INSURANCE COMPANY
Montpelier, Vermont
509-10 OREGONIAN BLDG., PORTLAND
Purely Mutual - 74th Year

General Blacksmithing

Automobile springs a specialty; farm implements repaired.

HORSE SHOEING

UPSON & FLORER
In old Bucklin shop, 12 1/2 St., the Heights

Get More Money For Your Fruit

If you want to learn how to get top market prices; how to get your estimate rejected; how to obtain vital facts that will enable you to increase your profits, write for free copy of our valuable new Bulletin for Fruit Growers.

The Fruit Auction Co.
200-200 Franklin St., Portland, Ore.

"PLUNDER"
By HERBERT CROOKER
Adapted from the Patherosier by Bertram Millhauser
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CHAPTER XIII
THE SWAMP OF LOST SOULS

When "Mr. Jones" looked up and saw the octopus wind one of its tentacles around the waist of the girl he loved, he plunged fearlessly at the devil fish, landing squarely on its crust head. The demon of the deep suddenly released the girl and started after the young man.

Pearl Travers immediately took advantage of the opportunity and lifted himself upward, through the trap-door. Then, seeing her revolver lying on the floor, she quickly seized it and began to pump lead through the trap-door at the octopus. The enormous creature began to writhe and scream in pain. "Jones" saw his chance and swam quickly past it. Pearl saw him coming and dropped the end of a blanket down through the aperture. The young man seized it and climbed up to safety.

Before either of them could make a move, Fucheros and his companions began battering on the door of the room with an axe. Pearl recovered her senses first and crashed a chair through the barred window. Assisted by "Mr. Jones," she dropped from the window and ran down the alleyway. Ahead of them, the two young people saw the Three Men From Afar disappearing into the jungle, and, knowing they had some of the coveted stock certificates, "Jones" urged the girl to move ahead.

In the general room, Fucheros halted the man who wished to continue the chase. "Wait, wait, my friends," he commanded. "It is better we wait until they all are here."

A servant came quietly up to the lankkeeper and whispered: "Senor, I saw with my own eyes your daughter, Benita, unlock the door which leads to the jungle. And with my own eyes I saw her give the American girl a pistol—"

"Fucheros' eyes grew heavy and cruel and he looked around at his daughter, but as their glances met his expression became kind and gentle. He stroked her cheek playfully, stroked her hair and drew her close.

"Darling, mia," he smiled, "I wish to see you—alone. Will you go upstairs and wait for me?" The girl, fearful, did not say a word. "But if you do not go, I will go myself," he said. "I will go myself."

"But if you lose those Three, we lose everything," "Jones" argued. "More than one life depends on it." "That girl stood by me," Fucheros said. "I am going to stand by her—treasure or no treasure. I'm going back. You go on and we'll follow you. Do I hear you, please, because I ask it?" She continued to plead lovingly with the young man and finally won her point. After kissing Pearl tenderly, "Jones" left her and pressed on into the jungle. When Pearl returned to the Fucheros' place, she heard strange sounds coming from a room. "It was you, little one," a cruel voice was saying, "who let the American girl free! I promise you something, eh, if you should be so indiscreet as to interfere?"

A scream followed. That was enough for Pearl. She rushed into the inn, dashed up the stairs into the room with her pistol drawn. Arriving on the scene just as Fucheros was about to strike the girl with a whip, Pearl struck him over the head with the butt of her revolver. With a groan, Fucheros sank to the floor. Then she turned to Benita.

"Come," Pearl said, "you can't stay here—you'll have to come with me! I'll take care of you, and I'll need your help. You know the jungle." Gratefully, Benita followed her from the house.

PEARL WHITE in EPISODE No. 12 of "PLUNDER," also Harry Carey in "THE CANYON OF FOOLS," at The Rialto, Wed.-Thurs., May 2-3.

Heights Tire Shop
TIRE AND TUBE SALE
20% Discount

We bought heavy last fall on the old price and have several thousand dollars worth of Tires and Tubes which we want to realize on at once, so we are offering you new stock—all sizes and standard makes—at a discount of 20% from list price. These cannot last long, so come and get your Tires and Tubes for less money, April 21st and continuous for two weeks. Don't wait but come now.

HEIGHTS TIRE SHOP
MORSE & SPARKS
Phone 3792

MOBILES

W. E. Clark and son, C. W. Clark, were in Portland Monday evening in a special train to inspect the big job.

Mrs. Clark returned to her home in California Monday, having spent the winter with her daughter, Mrs. J. A. Brown.

Mrs. Al. Duggan was visiting her mother, Mrs. F. A. Duggan, returning to her home in French Monday morning.

Mrs. Frank Taylor went to the Dallas Monday for osteopathic treatment.

Darrell Brown was a business visitor in Portland the first of the week. Miss A. Anderson and Mrs. Weber returned to Portland Tuesday.

Mr. and Mrs. John Egan and Mrs. F. A. Stearns were Hood River visitors Monday.

Mrs. Elizabeth and daughter, Letta, and Lucille Matthews, were shopping in Hood River Monday.

Mrs. C. E. Brown, of Hood River, was up Wednesday to give her regular music lesson at the Mosier school.

Mrs. E. W. Veatch and baby son were in The Dalles Tuesday.

Geo. Chamberlain was a business visitor in Hood River Wednesday.

F. A. Allington and Frank Conlee were in Hood River on business Tuesday.

R. T. Russell, of Chehalis, Wash., was visiting with his brother-in-law, R. L. Bryant, over the week end.

Mr. and Mrs. Frank Taylor left for Pendleton Wednesday. Mr. Taylor has accepted a position in Scott's hardware shop. We are sorry to lose them, but our loss is Pendleton's gain.

W. E. Walker, of Chiloquin, was in Mosier the first of the week, having sold his Sas orchard land to a Hood River Japanese. We are sorry to see him go, but he has a regular job in the neighborhood. Dr. W. S. Nichol has moved his ranch to a Jap earlier in the spring.

Sherman Frank, a Hood River rancher, was a business visitor Tuesday at the home of J. O. Beldin.

Elmer Ross spent the week end with his parents, Mr. and Mrs. Amos Root.

Mr. and Mrs. Ray Lantz and children, Archie, Clara and Irene, were up Tuesday at the home of Mrs. Lantz's father, A. M. Downing.

Mr. and Mrs. Tom Moe and children and Robert Moe were visitors in The Dalles Wednesday.

Mrs. Clara Rose and daughter, Leona, and mother, Mrs. J. M. Carroll, were in The Dalles Wednesday morning.

Mrs. Mabel, of Portland, is here visiting her parents, Mr. and Mrs. W. O. Moore, and brother, Fred Moore.

Mrs. E. E. Evans and Mrs. Reeder visited the sixth grade Wednesday, which is taught by Mrs. Mabel Moberly.

Mrs. Feay held the first and second grade, taught by Miss Richlein, Tuesday.

Geo. Faust was a Hood River visitor Tuesday.

Mr. and Mrs. James Camp and Mrs. Hattie Bailey were transacting business in The Dalles Tuesday.

C. W. Clark went to The Dalles Thursday where he entered the hospital to undergo an operation to remove an abscess on his left heel.

During the high wind Thursday, the Dr. Robinson home, occupied by Capt. Moore, caught fire. The fire spread promptly gave the alarm. By the aid of fire extinguishers from the home of E. M. Strauss the fire was stopped before it had gained any headway.

Mr. and Mrs. E. W. Veatch and baby son, Elizabeth, were at the Hotel Mosier, wife in Hood River Friday.

Mr. and Mrs. Ray Bailey and Mrs. Hattie Bailey and Mrs. Fannie Piercey were in Hood River Friday, where Mrs. Piercey will open dressmaking parlors.

Mrs. Dora Wilson and daughter, Julia, from Portland, were here visiting her nephew, J. M. Wilson, and viewing Blossom day at Hood River.

Mrs. Geo. Chamberlain entertained the Ladies Aid Wednesday afternoon at her home. Twenty-five members were present. After the social hour the hostess served delicious refreshments. The next meeting will be held at the home of Mrs. James Camp May 8.

The banquet given by the board of the Y. W. C. A. to the men of the community Thursday evening was a success. The program was enjoyed by all. Speakers were: Judge Wilson, Prof. Blanchard and Mrs. Kellogg. The meeting was presided over by M. Strauss and music was rendered by the Mosier male quartet, Miss June Graves and six girls from the Girl Reserves.

Revival meetings in progress at the Christian church, held by Rev. Stevens, of Eugene, will continue for some time. Splendid sermons, good music and a welcome to all.

"A Bunch of Fun", a three-act play, was given Friday evening by the high school and was a splendid home talent production. The costumes in the last act were unique and the whole play as given reflects credit on all who were connected with it. Miss Iva Howie was director.

Several Mosier people attended the C. E. convention at The Dalles Saturday, among them Arthur and Rosa Carroll, Mina Moore and Rev. Stevens, of Eugene.

Saturday shoppers in The Dalles were Mrs. Jack Beldin and daughter, Evelyn, Miss Richlein, Mrs. Clark, A. H. Graves, Mrs. M. Carroll and Mrs. Carroll, Mrs. Laura Wade and Mrs. Clara Rose.

Mosierites in Hood River Saturday were Mr. and Mrs. W. A. Stubbenda, Amos Root, Jr., Mr. and Mrs. G. E. Stevens, Mrs. E. W. Veatch, Mrs. Herbert Graves, Benno Davidhaar, Hal Blanchard, Darrell Allington, Mrs. C. J. Carlson, Roger Chown and Howard Root.

The baseball game Sunday between Mosier and Underwood was won by Mosier 14-0.

Mr. and Mrs. W. E. Clark spent Sunday with their son who is at The Dalles hospital.

Mr. and Mrs. Guy B. Davall also spent Sunday afternoon there.

Miss Frances Walker, of St. Helen's Hall, Portland, is spending the week end with her mother at Knapdale.

The dance at Highway hall was well attended Saturday evening.

Parkdale plays baseball with Mosier next Sunday. Anyone wishing a game phone or write A. O. Holmes. General admission, 35 cents; children under 10 years, free.

Union Pacific to Talk to Patrons Through Newspaper Advertisements

The Union Pacific realizes that the good-will of its patrons is its greatest asset. It also believes that a successful railway is the greatest asset of any region or community which it serves.

The Union Pacific wants its patrons to feel that the railway is intimately interested in their welfare, and that the road is built, equipped and operated especially to serve their transportation needs.

The railway, like any other business, has its problems, some of which are not always thoroughly understood by the public. For that reason, the Union Pacific will present certain of these problems from time to time, and endeavor to explain them, using only such statistics as are readily understood.

Some of the topics suggested are:

- The Misunderstood Railroad Earnings Guaranty.
- New Equipment and Capital Improvements for the Union Pacific.
- What the Union Pacific Pays in Taxes.
- The Railroad and the Farm.
- Preventing Accidents at Grade Crossings.
- Who Owns the Union Pacific?
- Expediting the Movement of Freight Cars.
- The Facts About Freight Rates.
- Where the Union Pacific Dollar Goes.
- Railroads—Safe to Ride On, Unsafe to Walk On.

It is planned to publish one of these short talks in the form of an advertisement about the first of each month in newspapers along the Union Pacific Lines. It is hoped that this method will tend to clarify some of the misconceptions about railway operation, and that it will serve to inform the public of the constructive things the Union Pacific is doing.

Constructive suggestions will be welcomed.

C. R. GRAY, President.

CASCADE LOOKS
(Mrs. Jennie Madden)

D. C. Eccles, president of the Wind River Timber Co., while inspecting the dry hills, received a bad cut on the forehead that proved very troublesome for a few days.

William H. Anders and wife, of Portland, and Thomas Anders and wife, of Stevenson, spent Sunday with their mother, Mrs. E. S. Anders.

Mr. and Mrs. August Peterson are visiting in Portland.

Mrs. W. M. Lane was home over the week end.

Mr. and Mrs. W. F. Wingren, Mrs. D. W. Chamberlain and Mrs. Jess Forrester motored to Portland the latter part of the week.

The Ladies Aid Society met at the home of Mrs. Frank Hall last Thursday. Among those present were Mrs. Elizabeth S. Helm, who crossed the plains in '44, and Mrs. R. E. Stephenson, who crossed the plains in '68. They both gave interesting talks. An interesting program was presented and a delicious lunch served. Mrs. Emma Woodard was assistant hostess.

Mr. and Mrs. C. M. Camdy and Mrs. Hanna Hall, from Canyon City, were visitors at the C. B. Mallory home during the week.

Mrs. Mary Baybrook and daughter, Miss Esther Baybrook, who is a teacher in our public school, were week end visitors in Portland.

Mrs. E. Erickson was pleasantly surprised April 27 when a number gathered to celebrate her birthday.

Mrs. Jean Allen left recently to join her husband in Los Angeles. She will make stops at Portland and Eugene to visit with friends. Last Friday a farewell party was given her at the home of Mrs. Jess Forrester. Those present were: Mrs. C. F. Mori, Mrs. W. F. Winger, Mrs. E. H. Harrison, Mrs. D. W. Chamberlain, Mrs. J. E. Mattinson, Mrs. C. E. Hauback, Mrs. Elsie Doherty, Mrs. C. A. Broiler, Mrs. Chas. Long, Mrs. Guy Buford, Miss Beulah Buford, Mrs. Clem Woodard, Mrs. Chas. Nelson, Mrs. J. F. Hendricks and Mrs. Jennie Madden.

Frederic Meyer was first place in the shot put at the track meet in Hood River.

Isabella Patterson, is visiting Mrs. J. F. Greaves at Westport.

Mrs. Sam Woodard spent the past week in Stevenson at the home of Mrs. Henry Greer.

Mr. Loyd, who has been lock master at the Locks for the past year, left Tuesday for Seattle.

Miss Ruth Floyd gave a farewell party to her classmates and friends Friday evening.

Miss Joyce Savage spent Sunday with her parents, Mr. and Mrs. William Savage.

Mrs. A. Thomas and daughter, Lucile, spent Sunday with Mr. Thomas at the Inn of the Bridge of the Gods.

Cascade Locks Lodge 104, I. O. O. F., celebrated the 104th anniversary of the founding of the order, at I. O. O. F. hall Saturday evening. About 80 members of the Odd Fellows and Bebechans with their families were in attendance. Many members who live at long distances came to answer the roll call. Those who could not come sent messages. The spirit of true fraternity prevailed and a most enjoyable time was had by everyone present. The Bebechans presented an excellent program and the Odd Fellows served refreshments. The visiting members were as follows: Mr. and Mrs. Joe Butts, Mr. and Mrs. Paul Burkhardt, Mr. and Mrs. Peter Nelson, Mr. and Mrs. Pete Lillegard, Mr. and Mrs. Thomas Jacobs, Mr. and Mrs. William Hepper, A. M. Barrett and daughter, Mrs. J. Schmidt, Sam Campbell, R. G. Connors, Ella Butts, and John Smith.

TUM-A-LUM LUMBER COMPANY

To the property owners in and around Hood River

Did you ever drive through a stretch of country where buildings were in poor repair, and remark about it? Have you ever thought that this same condition might exist in every community and that strangers driving through your neighborhood would make similar remarks concerning appearances? Then why not build good substantial buildings thereby giving pleasure to live in them, causing contentment and satisfaction to know that your buildings will be pointed out by neighbors and strangers as up to date places, improving your property in looks and value, also the neighborhood in which you live. When you are thinking of repairing or building call at our yard and let us show you material and quote you prices that will induce you to improve your property. We can show you pictures in our Plan Books where the addition of a dormer, a sleeping porch or sun parlor, or a nice shaded window would add very much to the appearance of the place and make an old place look like a new one.

Phone 4121—that's our self starter.

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LUMBER BILL, Manager.

TUM-A-LUM LUMBER COMPANY

Let Us Supply Your Office Needs
Anything from a steel pen to a journal

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The Best of Groceries All the Time
Prices always right. Courteous service.

16 bars of Death-To-Dirt Soap for \$1.25 and 3 bars of toilet soap free with each purchase.

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