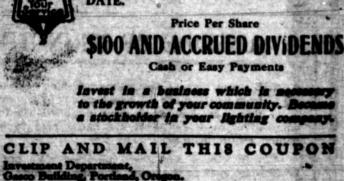
\$600,000 Annually Invested In Property and Improvements

> DURING the last twelve years your Lighting Company has expended for new property and improvements in your city and others served by it, an average of more than 600,000 per year.

> THESE enormous expenditures were ascen sary that the Company might keep pace with the constantly growing demand for light and power. This Company recognizes its ob-ligation to be prepared to meet this demand that the development of YOUR community may not be retarded.

ONLY through the sale of securities can funds for these improvements be mised. dreds of our customers and others are now interested in the Company through the ownership of its 7% Preferred Stock. On February 1, the 50th consecutive quarterly dividend earned on this stock was paid to the holders. May 1 is the NEXT DIVIDEND DATE.





Casco Mag investment Dept-portient One

THE CHEAPER MEAT CUTS

We endeavor to make available at our market a service to fit every requirement of frugal and thrifty living. Indeed, we urge that housewives give greater study and care to the preparation of appetising and wholesome meals by the utilization of the cheaper cuts of meats.

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people Abraham I

desert country. be road is paved from El Centro for about 55 mills to the Moun-Bprings grade. For about six a the road climbe to the rim of <text>

HTREDAT MARCH 1, 1928

f., Jeb. 12. 1 t, the fiver Highway at the horizontal for the second seco residence in Ore-ir developed certain r system requiring as is to be had in

the city is growing fast (population estimated at 125,000) over 4,000 bungalows and apartments were built last year, and this year so far bids fair to equal or excel last year's record. It is a home city. Of all the desirable locations in southern California, San Diego probably ex-

We have Studder's, Liberty Bell Butter Scotch Syrup for your hot will This week, while it lasts we will an Crosby Corn, per can 15 cents. No better Bread and Pastry than ou are chapper.

BUTTER IS HEALTHFUL

FOR WINTER BRE

No statement was ever truer. Not only does this nat-ural food contain body building elements in abundance, but the butter is a necessity to the system, because of the lubrication it furnishes the body. You may secure substi-tutes perhaps and pay less for them, but as a matter of health economy the wise housewife will ever see to it that her children are fed on the purest of butter.

Use Hood River Oregold and you'll know you've done your duty to your family, your town and your Valley. HOOD RIVER CREAMERY

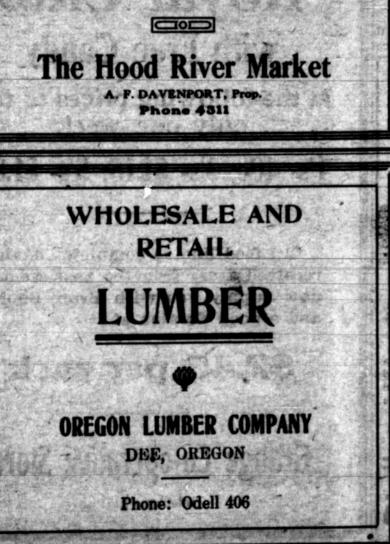
REMEMBER! If it's a fine juicy steak or sizzling hot cakes and maple syrup-we have it!

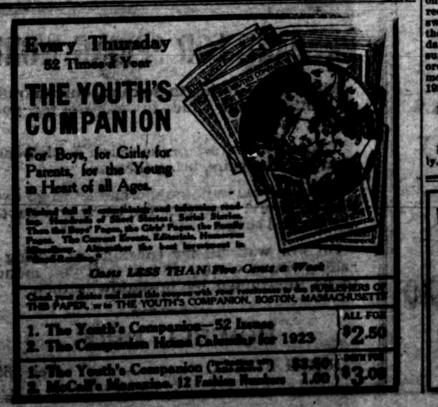
WE ARE EXCSUSIVE AGENTS FOR **BARRINGTON HALL COFFEE** HOLMAN & SAMUEL SANITARY MARKET & GROCERY PHONE 1811

Performance is what counts. Friend Sprayers

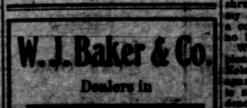
are dependable!

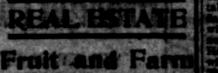
Much is heard in these days of the high cost of meats. The demands of the public, the larger portion of patrons always asking for the cuts of extra high quality, which are quickly and easily prepared, are responsible for much of the accusations about the high cost of meats. Learn how to prepare them and then try some of our cheaper meat cuts.





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Lands

one of the Anest resi-of the city. We have to is now living on a rem inple of miles of Tis Juan is gich bottom living as January 16, 1928. This suman

BRNEST C. SMITH, P. O. A



THE OPEN AIR CALLS

stroll during these first sunshiny days of beginning Spring. Heed the call and do not worry about the evening meal. The goods on our shelves and cases, ready for immediate preparation, will enable you to set the table in a minimum of time. Their goodness and the keener appetite gained by an open air stroll will add to your enjoyment of life.

TE 21121 FRASIER & SON

Fuel - Fuel - Fuel Call us for wood or coal. We also do heavy freighting, as well as light hauling. Sand, gravel and builders' materials.

CIOD The Transfer & Livery Tel. 4111

A Place for Your Convenient Recreation Play a friendly game of Billiards or Pool. The best foods at all hours at our grille. Cigars, soft drinks and confections.

And if you wish, you may enjoy our bowling alleys, none better.

The Electric Kitchen

R. S. GROBCE

Anderson Undertaking Co.

. C. ANDERSON, Sele Pr

Licensed Embaimer and Funeral