

The Hood River Call

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HOOD RIVER, OREGON, THURSDAY, JANUARY 11, 1928

Guarding His Name

Uncle Sam is proud of his good name and credit, and he takes many precautions to see that neither are injured.

This bank guards its National Charter with unceasing vigilance, and represents Uncle Sam's National Bank System worthily in Hood River.

Let us also represent you in your business and personal financial affairs.



The First National Bank

HOOD RIVER, OREGON

Resources over a million.



SATISFIED CUSTOMERS—More than 50% of our business in Ed V. Price made-to-your-measure clothes is from customers who have had them before—a great many have had several suits in succession.

A suit made for you—
A wide range of woolens to choose from—
Entirely hand-tailored and entirely satisfactory.

\$35 to \$60

J. G. VOGT



ALL GONE!

Don't let your bin get as low as this, or there may not be enough coal to cook your dinner.

Why not order now? We have on hand a large supply of

KING NUT

for the kitchen range or small heater. KING COAL is clean, does not air slack and is highest in heat per pound. You'll make no mistake if you try it.

EMRY LUMBER & FUEL CO.

"EVERYTHING TO BUILD ANYTHING"

Phone 2181

Fourth and Cascade

DURING the year just passed I have endeavored to give to my patrons the best that could be obtained in my line. I have at all times given a full hour's work for an hour's pay backed up with good and sufficient tools and materials. I believe for the size, I have as well an equipped shop as any in the county and shall add to its equipment as the need arises. I know that for make re-lining and adjustments, piston ring work and valve work, I have the best equipped shop in town and earnestly strive to give the best in workmanship with it.

I advertise to get your business.
You go where you get the most for your money.
LET'S GET TOGETHER!

24-HOUR SERVICE

Shay's SERVICE Shop

AT THE FASHION STABLES

Shop 121

Box 2721

Did you get that Victrola?

Why go without, why deny your home the benefit and comfort of good music? For a surprisingly modest sum, you can begin at once to own your own Victrola. Come in today, select any model you want and we will deliver it at once. When it is so convenient to own a Victrola on our plan, you owe it to your family and yourself to get yours NOW. Why delay? Come in.

KRESSE DRUG CO.

The Rexall Store



Two Hundred Millions for Christmas

FEW years ago a bank opened a Christmas Club. Savings Department customers were given a special Savings Book in which deposits were entered each week, the size of the weekly deposit being determined by the amount the customer desired to have available on December 1st for Christmas shopping.

The idea became very popular and Christmas Clubs by the hundreds furnished to their happy members ample funds for the 1922 shopping. The total amount paid by the banks of the United States to Christmas Club members has been estimated at from \$200,000,000 to \$230,000,000.

The fine thing about this idea is that it can be used for any purpose; a college education for your son or daughter, a vacation trip, the winter's fuel, or the semi-annual installment of taxes.

Not the least among the attractive features of the plan is that we pay you for the privilege of helping you do just the thing you want to do in just the way you want to do it.

All you need is the determination to save systematically for a definite purpose and we can help you carry out your purpose. Let Mr. Dumbolton at our Savings Department Window tell you all about it, but don't wait for a convenient time—make it your FIRST ITEM of business the FIRST TIME you are down town.

BUTLER BANKING COMPANY

Member Federal Reserve System

BIG BARGAIN SALE

All Wallpaper will be cut in half. All my Aluminum ware going at special bargain prices.

Single pieces as low as 50¢. Fine roasters as low as \$1.25 each. Sale will last for 14 days.

H. S. BRAAKMAN

SMITH BUILDING. Tel. 2404.

MAN FALLS TO DEATH IN GORGE

The body of an unidentified man apparently of middle age was found by an O. W. R. & N. crew at the foot of the high Columbia cliffs about a mile west of the city limits Saturday. The man, dressed in overalls, had fallen over the bluff, lodging about half way down, about a month ago. Some animal, it was concluded by Coroner Sifton and Undertaker Anderson, who brought the body here, slung the body from the ledge. No mark of identification was contained in the man's clothing.

CITY'S FIRE LOSS WAS VERY LOW

The fire loss in Hood River for the year 1927, according to J. C. Hayward, secretary of the fire department, was only \$1,006, one of the lowest years in the history of the incorporated municipality. No fires prevailed in June or October. The department was called out 15 times, four of the calls being false alarms. The chemical engines were used in 11 fires. Water was turned on at but three blazes. The total amount paid members of the department for answering calls was \$452.

HOOD RIVER FLOOD RECORD

DAMAGE PLACED AT ABOUT \$50,000

Phoenix Utility Company and Mt. Hood Railroad Co., which lease track, were involved.

Damage along Hood river by the heaviest flow of water ever recorded in the stream, was an estimated damage of nearly \$50,000 Friday night and Saturday. The Phoenix Utility Co., engaged in constructing a \$1,250,000 hydro-electric plant for the Pacific Power & Light Co., suffered an estimated \$30,000 damage, according to J. E. Rhinn, superintendent of construction. A narrow gauge rail line, and the bridge on which it crossed Hood river, was completely wrecked. Concrete beams, laid to carry a 2 1/2-mile pipe line, were knocked out of place by logs and debris. A steel span, carrying the pipe line across Hood river, one of its concrete piers demolished, was washed down the river.

The Mount Hood R. R. Co. lost 2,000 feet of line, where heavy fills were washed away, necessitating the replacement of the fill, which is necessary to restore service. Both forms of construction are expensive. "We will make haste in order to restore our service and be able to handle these apples without inconveniencing growers and shippers," said Mr. Shurtliff. "Full crews and equipment will be rushed to the points where the track has been washed out. Fortunately we did not lose a single bridge."

Chief Engineer Schofield, of the Pacific Power & Light Co., and a high official of the Phoenix Utility Co., a subsidiary concern of the power company, arrived Sunday to inspect the damage to the power works.

The power company's loss was limited to destruction of headworks, canal and flume at a plant at Truckers bridge six miles south of the city. It was estimated that the damage would run from \$7,500 to \$10,000.

Valley highways were left sodden by the heavy rain, which fairly saturated the earth, and the aggregate of damage will be heavy. County officials have placed a ban on all hauling until roads dry out.

The flood reached its crest Sunday afternoon when the gauge of the power company at Powerdale showed 11.5 feet, over two feet higher than any former record. East Side folk reported that the rain on Friday night fell in dense showers. A. L. Mason and family were aroused by the roaring of Lago creek, a mere brook, which was swollen to such dangerous proportions as to threaten the residence of a man next door to his home on its bank.

The freshet was general over the mid-Columbia. The rain, which continued without an interruption for 80 hours, saturated the soil, and the fine reaching seven inches, was accompanied by record high temperatures for January, thermometers on Friday night and Saturday showing 40 to 50 degrees. The heavy rain melted the heavy accumulation of snow in the foothills, and this with the heavy rainfall brought the river to its high point.

Telephone service between the city and East Side and long distance connections between here and the east were interrupted when the flood took out a section of poles along Hood river just outside the city.

The high waters will effect an entire change in the stream bed of Hood river. Debris that has lain for scores of years was washed out into the Columbia. The oldest bridge on the river, the Evans bridge, suspension in fair, utilized by a pioneer power concern was demolished. In a vain attempt to save tracks of the Mount Hood rail line, an old abandoned dam of the Pacific Power & Light Co., just south of the city was dynamited. A log jam threatened the dam of the Oregon Lumber Company's plant at Des, and it was necessary to blow the accumulation of logs out with dynamite. A foot bridge over the dam was destroyed.

The flood waters of the Hood and White Salmon rivers, the latter coming down from the Mount Adams country through Klickitat county, filled the Columbia with driftwood and huge logs. Other streams poured their mass of accumulation in the line of the river, and it was said the Columbia never showed so much driftwood as on Saturday.

The residence here the past few days that has not leaked was the exception. "The court house leaked like a sieve," former Astorian declares that they never saw a heavier and steadier rain there than here for the four days of the continual downpour.

NEW SHELL PLANT WILL RISE SOON

The Shell Oil Co. will begin work immediately in establishing a large distributing plant for its products here. Two large tanks for receipt of carloads of gasoline will be installed, and buildings will be erected for storage of lubricating oils and other products. The cost of the plant, which will arise between the O. W. R. & N. tracks and the Columbia river at the west edge of the rail yards, will reach \$15,000.

A. R. Cody, of the sales department of the oil concern, was here Tuesday visiting business folk of the city. He was a guest at the Lunch Club, of F. A. Olmsted.

FLOODS RESULT IN NEGLECTED SHIPMENTS

Flood conditions of rail lines has resulted in but a negligible movement of apples from here the past week. Total shipments of the Apple Growers Association up to Saturday reached 985,142 boxes. The cooperative agency had received from growers on that date 1,201,756, an increase of 6,875 boxes over last year's totals. It was

expected that further deliveries would be negligible.

P. F. Clark says the market is showing some stiffening of demand for red varieties of good quality.

"When we have not been able to pick up in demand on Newmarkets on the domestic market," said Mr. Clark. "However, we are optimistic over the Newmarkets late deal. While we do not expect any sensational increase in price, we expect the fruit of this variety to clean up at fair prices with the demand becoming firmer as the season advances."

Apple shippers here now are showing some worry over their holdings in warehouses up the line of the Mount Hood R. R. Co. Unless the rail line is able to replace very soon the tracks washed out in the flood Saturday and Sunday, motor trucks will be utilized in getting the softer varieties of fruit to loading stations on the O. W. R. & N. tracks.

COUNTY COURT CUTS OUT ROAD DISTRICTS

The county court last week announced reappointment of W. L. Nichols as county roadmaster at an annual salary of \$2,200. The court eliminated the seven road districts into which the county was formerly divided, making a single road, comprised of all territory outside the corporate limits of Hood River.

"This action," said Judge Hassbrouck, "will facilitate the administration of one road fund. It will relieve us from a mass of red tape and enable us to apply road funds wherever they are most needed. We have about \$40,000 in this year's road fund, and about \$25,000 will be available for the construction of market roads."

The court reappointed the following library board: E. W. Birge, Mrs. E. E. Lutz and Mrs. W. W. Rodwell. E. S. Olinger was appointed county trustee officer.

BRILLIANT TALK IS GIVEN BY CRAM

Members of the Tuesday Lunch Club were regaled with a brilliant 10-minute talk at the Pleasant Tuesday by Frank A. Cram, who compared life to a forest, and asked if his hearers were making, in the great woods of life, sweeping willows or live oaks of business. The speech was smart, pithy and yet not overly so. It held the attention of the club members.

Mr. Cram, the day's chairman, also presented a number of interesting and unusual numbers, Scotch and Irish songs by David Campbell, recently of Scotland, who is now with the Hood River Canning Co. Miss Sara Howes was recognized as a singer.

Just before the musical numbers Mr. Cram complimented Miss Howes on her willingness to aid any Hood River meeting with her musical talent, and at his suggestion she was given a rising vote of thanks.

FUNERAL OF MR. TAFT ON FRIDAY MORNING

W. H. Taft, a business man here for 15 years, died at 8:45 Wednesday night of last week following an illness extending over several years. Mr. Taft, native of Wisconsin and 69 years old, came to Hood River in 1907. He was associated during his long residence here with his nephew, E. E. Taft, in a food and transfer business. His wife passed away before he moved here. No children were born to the union, but he and Mrs. Taft reared a young woman, Mrs. Winifred Walter, whose home is now in southern California, who was almost as close to them as a daughter. She was here with Mr. Taft in his last illness.

Funeral services were held Friday at the Anderson chapel, the Masonic Lodge in charge. Mr. Taft was a high Mason, being a member of the local Commandery of Knights Templar and of Al Kader Shrine in Portland. He was also a Knight of Pythias and a Modern Woodman. The body was taken to Portland for cremation.

Mr. Taft is survived by two sisters and a brother—Mrs. J. H. Gill, of Tacoma, Wash.; Mrs. Helen Palmer, and C. W. Taft, of Tonah, Wis.

First National Board Re-elected
At the annual stockholders' meeting of the First National Bank Tuesday the old board was re-elected, as follows: C. Dehman, A. D. Rhoades and C. E. Coppel. Officers were re-elected as follows: Mr. Blanchard, president; Mr. Dehman, vice-president; Mr. Moe, chairman of the board; E. J. Moore, cashier; and L. M. Baldwin and C. C. Crew, assistant cashiers.

Mr. Blanchard reported that the bank had participated in a very successful year during 1927.

Howe Heads Sheikhs

H. L. Howe has just returned from Portland where he was elected grand vizier of The Sheikhs, high order of The Ancient Order of United Workmen. Mr. Howe has been a prominent member of the fraternal order for the past 30 years. Other Hood River folk who attended the Portland meeting were: Chester Shute, C. E. Hamilton, P. V. Hoskins and Mr. and Mrs. August Guignard and son, John.

New City Officers In

Although Robert B. Perigo, newly elected mayor, and E. M. Holman, C. O. Huellet and James Stranahan, councilmen, automatically assumed office under the charter Tuesday, the men will not officiate formally until next Monday night when a council meeting will be called for organization and the appointment of committees.

English Lutheran Elect
Officers of the English Lutheran church were elected Sunday as follows for the ensuing year: John Rath, president; Herbert Krunow, treasurer; Robert W. Waugh, financial secretary, and E. L. Kresse, trustee.

SCENIC ASSOCIATION FORMS PLAN

C. E. GRAVES AND D. B. SMITH TALK

Announcement of Commercial Club and Traffic Association Not Expected—Committee Appointed

Development of the scenic assets of Hood River county figured more largely in the annual meeting of the Hood River Commercial Club Monday night than any other discussion. The attending address was delivered by C. E. Graves, founder of the Oregon Nature Lovers' Club, which last year was active in the exploration and exploitation of magnificent parks on the northwest base of Mount Hood, and Dorsey B. Smith, manager of the Tyrell Trips Co., of Portland, and engaged for 25 years in the routing of tourists, both outbound and inbound.

Mr. Graves criticized Hood River business men and orchardists for their failure to appear before the budget board at its recent final meeting and urged that the Lewis Lake road fund, which was pruned \$2,000, be not cut a cent. Mr. Graves declared that investment by Hood River Valley land owners in scenic roads should be considered on the same basis as the payment on an endowment life insurance policy. He declared that the construction of such roads would attract many visitors, some of whom would become settlers.

"Some of our citizens seem to think that all the tourist leaves us in a cloud of dust in our eyes," said Mr. Graves. "I want to refute this idea. He leaves us benefits in which we all share."

Mr. Graves showed a number of stereoscopic slides made from photographs taken by Mr. and Mrs. F. W. Hochstetler, Paul Hoeberlein and himself of the Mount Hood country.

Mr. Smith was introduced by Leslie Butler, the latter declaring that the speaker was the best posted passenger agent in Oregon. Mr. Smith declared that his tourist concern will feature trips to Hood River the coming summer. The tourist will be given the choice of spending a day here, or he may proceed, after lunch at the Columbia Gorge Hotel, to Callis Falls to see the Indian spearing salmon. Then, Mr. Smith said, the parties will be returned to the big hospitality for the night. The next morning will be spent seeing Hood River Valley, and in the afternoon the sightseeing cars will return to Portland. Mr. Smith urged local folk to cultivate the tourist in great, big places, and be able to give him information on all local affairs.

"Why down in California," he declared, "even the children are ready to give tourists a warm welcome. You people are overlooking the best of opportunities when you fail to get the tourist interested in you. The tourist of today may be your land owner tomorrow."

Mr. Smith suggested that Hood River folk make available, without charge, an apple for every tourist that visits the valley. He offered to pay for apples distributed to his own tourists, declaring that it would prove an attraction worth paying for. He also urged that apple shipping concerns make available for inspection to great big places, and be able to give him information on all local affairs.

President Childs announced the appointment of chairman of committees for the coming year as follows: Roads, J. H. Fredrick; Membership, R. E. Scott; Civic, C. O. Huellet; House, C. C. Crew; Automobile, Earl Franz; Industry, G. A. Molder. Each chairman was asked to appoint the other two members of his respective committee.

Leslie Butler reported that fair progress toward a realization of a road constructed by the lateral road, to connect the Mount Hood Loop Highway with Cloud Cap Inn and Coopers Spur, was being made. Mr. Butler says it will be necessary to have the road completed by an appropriation from the development fund of the United States Forestry Service, whereas the Loop Highway was built by funds from the Bureau of Public Roads.

Mr. Butler anticipates that a fund of \$70,000 will be available for building the road, the survey for which is already completed.

Whether or not the club and the Hood River Traffic Association will merge, is still in the air. A committee, according to report of Mr. Childs, who delivered his annual message to the body Monday night, has been working on the proposed merger, to be effected in order that a secretary of ability might be secured at a compensation satisfactory to attend the work of both. It is expected that definite announcement can be made by the February meeting of the body.

Mr. Childs declared that he thought the proposed merger would benefit all the valley. He urged that all citizens get back of the movement, declaring that it would fall otherwise.

Coppel Is on Phone Board

At the annual meeting of stockholders of the Oregon-Washington Telephone Co. Monday, C. E. Coppel was named a member of the directors to succeed W. H. Dean, who recently moved from White Salmon, Wash., to the east. Other members re-elected were: J. E. Smithson, president; C. Dehman, vice-president; E. O. Blanchard, secretary, and J. H. Keagy, treasurer. The phone company had one of its most successful years in its history during 1927. A substantial dividend was paid and the sum of \$8,000 appropriated for needed improvements the coming year.