

Where Extra Service is Demanded Firestone Cords Predominate

WHEREVER the exactions and tests of tires are most severe—there you will find Firestone Cords in universal use.

The hard jobs seek Firestone. And so well has Firestone responded under difficult conditions—so consistently has mileage mounted to totals impossible to obtain from ordinary tires that today Most Miles per Dollar is the buying slogan of thinking motorists everywhere.

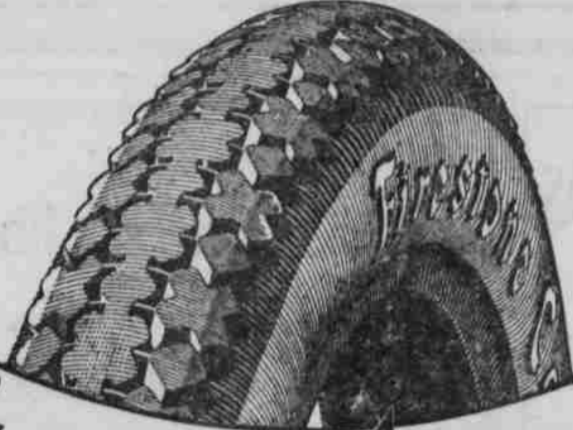
The blending and tempering of rubber, gum-dipped cord construction, air-bag cure—all these mileage methods have

been developed by men whose life work is the production of constantly increasing tire values for the public.

Users in this vicinity verify Firestone reputation, and report almost daily some new Firestone record of extra distance travelled.

Don't be satisfied to buy tires—buy values—the longest mileage at the lowest price consistent with such reliable performance.

Make Most Miles per Dollar your principle of tire economy—choose your next tire on that basis.



MOST MILES per DOLLAR

Firestone

Gum-Dipped Cords

MORSE & SPARKS
HOOD RIVER, OREGON

GOOD 100% PURE

American-Maid Bread

FRESH DAILY AT YOUR GROCERS

REFRIGERATOR CAR SHORTAGE SERIOUS

The following monthly synopsis of the Pacific Coast fruit business, as contained in the current monthly report of the San Francisco Federal Reserve Bank, shows that the refrigerator car shortage has been serious:

The movement of fresh deciduous fruits from California during August was large despite temporary embargoes on the shipment of perishable products, caused by railroad strike conditions. Total shipments of deciduous fruits from California during the 1922 season to September 11, amounted to 18,840 cars, as compared with 17,589 cars shipped during the 1921 season to September 11. With the exception of grapes, shipment of fruit from California has been almost completed.

A shortage of refrigerator cars, due to interrupted return movements from the east, has recently become serious. On September 15 the supply of refrigerator cars was reported to be insufficient for the need of shippers of grapes, the shortage in some sections being as high as 75 per cent of estimated requirements. Unless the situation improves many growers will suffer serious losses.

Fresh fruit prices in eastern markets have been unstable during August. Generally, supplies of fruit have been large, and price levels low, except when artificial shortages have resulted from temporary transportation embargoes. Pear shipments have been large and fairly profitable, until a recent heavy movement of this fruit from Oregon and Washington, as well as California, depressed prices in eastern markets.

Trading in dried and canned fruits has been light during the past month. The general trend of prices in eastern markets has been downward, but on the Pacific Coast, prices, with few exceptions, have remained at previous levels.

September 1, the California prune and apricot growers announced opening prices for prunes of the 1922 crop. The prices named were one-half to 1 1/2 cents per pound higher than opening prices in 1921.

After confirming advance sales, the Association announced prices one-fourth cent per pound for all grades of pears. The California Almond Growers Exchange named opening prices on 1922 crop almonds during the second week of September. The 1922 prices were slightly higher than the prices named one year ago.

Shipments of citrus fruits from California during August, 1922, were smaller than during the same month a year ago. Eastern markets were reported to be over-supplied with oranges during the month and prices for this fruit declined. Hot weather during August created a strong demand for lemons, available supplies in eastern markets were small, and prices accordingly rose.

BAKER POSES IN ONLY TOGA-TOWEL

D. C. Baker, of Parkdale, possesses "the only toga-towel in captivity on the Pacific Coast." Mr. Baker recently sent some newspaper photographs of the toga-towel costumes that have been so popular on eastern beaches the past summer to a brother-in-law who is manager of a large cotton mill in Oakland, Calif. He suggested that the manufacturer was behind the times and that he should supply the west coast with this beach garment. The brother-in-law immediately had some made for his sample room and dispatched one to Mr. Baker, writing that it was the only specimen of its kind in captivity west of the Rockies.

Not to be outdone Mr. Baker packed the toga-towel to Eden Park on the northwest base of Mount Hood when he recently accompanied an exploration party of the Oregon Nature Lovers' Club. Mr. Baker, standing less than a mile from permanent snow-beds, with his feet in one of the beautiful mountain lakes, had his picture taken.

FEDERAL INSPECTION IS PROVIDED HERE

All apple shipments originating here this season will be given federal inspection. Wells A. Sherman, of the vegetable bureau of the United States Department of Agriculture, and F. S. Kinsey, district supervisor of inspection, were here Monday installing a federal car inspection office. F. M. Green, county fruit inspector, has been placed in charge. Mr. Green, who has been making state inspection on carlot shipments, says the federal work will eliminate future state inspection.

Potato Show on Big Scale

The Pacific Northwest Potato Show and "Potato Growers' conference" will be held under the direction of the Northwest Potato Growers' Association, November 21 to 24, in the assembly rooms of the Spokane Chamber of Commerce.

Plans are being perfected to include in the show many kinds of machines and implements designed for the potato industry and the management hopes to make the department a special value to the potato growers.

An entry to qualify in Class A must consist of not less than 20 pounds of seed potatoes that have passed the second inspection for certification by state wide authorities.

Miscellaneous will include any variety not mentioned above that is inspected and certified by state wide authorities in Oregon, Washington, Idaho and Montana.

The premium list will be ready for mailing shortly and the same score card will be used as last year.

H. R. Produce Co. Active

The Hood River Produce Exchange, which has leased a portion of the storage and warehouse of the Taft Transfer Co. east of the city, is now preparing export apple stocks. The concern last year shipped 100 cars, and the volume of business this year is expected to exceed that of last season, according to V. D. Lill, in charge of the shipping quarters.

Gilbert Gives to School Library

Clarence F. Gilbert, pioneer automobile dealer here who is now in business in Los Angeles, has donated to the new junior high school 32 volumes of classic literature. The new school is endeavoring to build up a library to replace that destroyed by fire last year when the old school building burned.

Hood River's finest eating place. Service continuous 6:30 A. M. to 11 P. M. The Pleasant. jeitf

THE OLD HOME AINT WHAT IT USED TO BE

I put in a new concrete foundation, added new porches, reshingled the old part, set in some new dormers, added a bath room, built a new sleeping porch, put in a septic tank, and then lay a cement walk around the house to the garage, put in new floors, partitioned off part of the coal bin for my dog "Hec," and just simply modernized the whole durned place.

After talking with Lumber Bill, I bought all of the material of him and got all of my ideas from the Tum-A-Lum Free Plan Books.

Phone 4121. That's our self-starter.

TUM-A-LUM LUMBER CO.

LUMBER BILL, Mgr.

The New Fall Woolens

Suitings and Coatings HAVE NOW ARRIVED

Men, they're here in all their splendor—eight hundred and more genuine Custom Tailor Woolens in your favorite pattern and texture. Smart, sturdy, blue-blooded—each and every one of them.

You'll marvel in our array as well as the prices we are asking for genuine Custom Tailored Suits and Overcoats.

COME EARLY AND SELECT YOUR CHOICE
WHILE THE LINE REMAINS INTACT.
DELIVERED AT YOUR CALL.

MEYER & BRAZEAU

Phone 1014

The City Tailors

THE HOME OF GOOD CLOTHES

WE CALL AND DELIVER.

CLEANING, PRESSING, TAILORING.

Notice For Publication

Department of the Interior, U. S. Land Office at The Dalles, Oregon, July 15th, 1922. NOTICE is hereby given that Arthur M. Weaver, of Hood River, Oregon, who, on May 19th, 1921, made Homestead Entry, No. 2220, for S2, NE34, Section 3, Township 2 North, Range 11 East, Willamette Meridian, has filed notice of intention to make commutation proof to establish claim to the land above described, before Register and Receiver, United States Land Office, at The Dalles, Oregon, on the 7th day of October, 1922. Claimant names as witnesses, William Lester, W. W. Weaver, D. W. Vincent, and P. D. George, all of Hood River, Oregon. J. W. Donnelly, Register.

The Pleasant, Tea Room, Fountain Room and Dining Room. A real place to eat. Continuous service 6:30 A. M. to 11 P. M. jeitf

HEIGHTS JITNEY

Fare 15c each way
Leave Heights at Hart Hotel.
Leave down town at Electric Kitchen.
Other drives at reasonable prices
Office: Electric Kitchen.
Phone 1191

G. L. DAVENPORT
Grower and shipper—Apples, Potatoes, Onions. Seed Potatoes—true variety—"The Best that's Grown"



All kinds of Produce solicited.
147 Front St. PORTLAND, ORE.

BATTERIES

for your Car
\$17.45 and Up
Investigate and save money

Willard Service Station

MAX L. MOORE
9 OAK STREET
Telephone 1122



We can supply you with a booklet issued by the makers of PACIFIC Plumbing Fixtures which shows these fixtures arranged in many different styles of bathrooms.

If you will call at our store, write, or phone, we will be glad to give you a copy of this booklet.

M. P. GIBBON
908 12th Street.

DUNTILE

Builds Better Buildings Cheaper

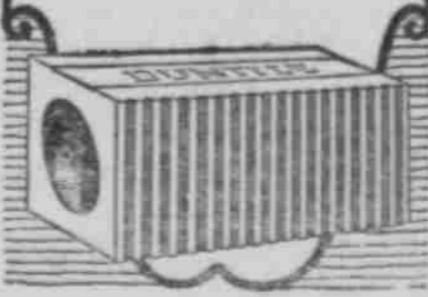
BETTER

BETTER buildings are built with Duntile because it is a better building unit. Keeps out heat and cold, frost and dampness. Strong enough to build a factory and light enough to build a bungalow. It cannot burn. Age improves it. Adapted for any design of building.

CHEAPER

Cheaper buildings are built with Duntile because it costs less than other building materials. They require less labor and material to lay. And there is no later expense of repair and upkeep. Manufactured in economical sizes.

Manufactured by
EMRY LUMBER AND FUEL CO.'S
CONCRETE FACTORY



Yours for Service

Vincent & Shank

"The Home of Quality Groceries"

A Complete Change

It's what you need and you'll find it in—

Sunny Southern

CALIFORNIA

Motoring—Mountain Climbing—Yachting—Bathing
Golf—Tennis—Riding—Polo—Fishing—Hunting
Camping—Air-Planing—Loafing

Through Sleeping Cars

Observation Cars and Dining Cars

afford every travel comfort and convenience.

"The California Express" has through Pullmans, Seattle, Tacoma and Portland to Los Angeles via Sacramento.

Stay a day or more in San Francisco—a delightful stopping place.

For fares, train service, sleeping car reservations or beautiful folders, ask agents or write

JOHN M. SCOTT, Gen. Pass. Agt.
Southern Pacific Lines, Portland, Or.



Seventh Day Adventist Church

Corner 15th and C streets
Sabbath school Saturday 10 a. m.
Prayer service 11.15 a. m. Prayer meeting, Wednesday 7.45 p. m. All are welcome.

Bedding for Harvesters

As usual the Franz Co. has arranged for a continuous supply of specially made Bed Springs, Mattresses, Ticks, etc. Good, strong, comfortable beds that will give maximum service at minimum cost. See them before you buy. a31f

Standard Apple Box Conveyor

\$2.30 per foot
f. o. b. Hood River

MT. HOOD MOTOR CO.

Books of All Kinds

GENERAL LINE OF STATIONERY AND OFFICE SUPPLIES

The Book and Art Store

HOOD RIVER, OREGON

W. J. Baker & Co.

Dealers in

REAL ESTATE

Fruit and Farm Lands