

Hood River Glacier

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ADVERTISING RATES. Display advertising, per inch, 25 cents first time and 20 cents for same ad., again.

LOWER APPLE COSTS

What is the greatest need today of the apple industry? Ask any northwestern grower and his immediate reply will be: "We must get a larger return for our product."

Numerous Hood River growers the past winter have observed the retail apple markets of southern California. So far none of them has reported ever having seen a printed apple wrapper on display.

In comparison with the cost of apples to the final consumer, the grower is getting far too small a portion of this cost. Too many interests are tacking on profits as the fruit makes its way from shipping point to fruit stand or grocery store.

"Not honors for myself but service to my party and state," is the slogan of Mr. Fithian. To those who have followed his career, the words carry a genuine ring.

THE GOLF COURSE

Hood River citizens seem inoculated with golfing enthusiasm to the extent that a course is assured here. With the healthy nucleus of players already at hand, Hood River golfing is assured.

Golfing, from a general observation of the game, is something like the tobacco habit. Youths start to smoke, not because they have any keen relish for a first indulgence in the solace of "Milady Nicotine," but because they see others wielding pipe, cigarette or cigar.

Upper Valley potato growers should organize to grow certified seed potatoes. As it is, the growers of this section get a premium of 25 cents above the market for the tubers, in keen demand by California for seed.

These are golfing days. They should stimulate actions of the golf club enthusiasts.

BOOK WEEK

This week all households will be asked to donate one or more books to the Hood River County Library. In how many homes are there books that are never touched and that are absolutely unserviceable in their present state?

DEVELOPING MOUNT HOOD

The action of the Commercial Club last week in adopting a resolution calling for definite progress of the Forest Service in making available the snow line by a lateral road to the Mount Hood Loop Highway and the submerging of individual retarding processes to the scenic development, was inevitable.

COURTEOUS TREATMENT CLUB SLOGAN

A new means of advertising the Hood River valley was launched at the weekly meeting of the Tuesday Lunch Club at the Columbia Gorge Hotel.

O. H. FITHIAN FOR COMMITTEEMAN

In O. H. Fithian, for 22 years a prominent shoe merchant of Portland, Oregon Republicans have a man of character as candidate for national committeeman.

CLEAN UP

The Woman's Club Clean Up week has passed, and some very excellent results have been noted. Yet weather conditions were such that the refurbishing of lawns and backyards was not as spontaneous and complete as it should have been.

FOR SALE

- For Sale—Two-ton motor truck; also seven-passenger Cadillac touring car and Studebaker Special Six Roadster. Will sell any or all in the market see before Mr. B. B. Johnson, 1011 1/2 N. Commercial, Hood River, Ore.

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HART, SCHAFFNER & MARX FINE CLOTHES FOR MEN. New Summer Wearables. MILLINERY. The hat frames the face and can so easily affect one's entire appearance, that its selection is a matter of importance.

THE SAFEST PLACE TO TRADE IS AT THE PARIS FAIR. See Our Window Display. NEMO, GOSSARD AND AMERICAN LADY CORSETS.

MISCELLANEOUS. Lewis' S. C. R. 1 Red trap nested the year round. Fred for eggs, sets and color. Cocke's raised to order, priced according to records of their mother and their age.

20TH CENTURY GROCERY. In addition to the hundreds of regular low prices, you will find the FOLLOWING SPECIAL FEATURES SATURDAY AND MONDAY: Fancy Lemons, per dozen 14c. Alaska Herring, tall cans, 2 for 15c.