

THE LOWEST MARKET PRICES Prevail in this Store Every Day

Hundreds of people have learned that when they come to this store to trade they find the lowest prices on merchandise of good standard quality to be found anywhere. They have long since learned that our enormous buying power of two hundred and ninety-seven stores affords us the opportunity of purchasing our merchandise much lower than any smaller retail institution. That our economical merchandising methods of buying for cash, selling for cash with no credit losses, having no expensive delivery system, our quick turnovers of stock—enables us to place our goods in the hands of our customers with much lower expense and smaller profit. By dealing direct with the manufacturer, we are able to get first benefit of all lower market prices and quickly pass them on to our customers.

CONTINUING LOWER PRICES FOR HOOD RIVER

TAKE ADVANTAGE OF OUR PRICES. YOU'LL FIND SATISFACTION IN EVERY PURCHASE.

Men's Silk Shirts

Genuine Broadcloths, Jerseys and Crepe de Chines, in beautiful new patterns. These you have paid \$12.00 to \$16.00 for elsewhere. Present day price

\$6.90

MEN'S AND YOUNG MEN'S OVERCOATS

Men of good taste and judgment demand the best there is in style, quality and workmanship. J. C. Penney Overcoats combine all these and our method of direct from the mills to you enables us to save you many dollars on your overcoat. We guarantee your satisfaction or your money back. Our prices:

\$19.75 to \$44.75

SUNBRITE CLEANSER 5 Cents per Can

"The House of Lower Prices"

A BEAUTIFUL ASSORTMENT OF Silk Plush Coats

That appeal to the better judgment of every woman. Our Plush Coats are finding favor with the woman who appreciates a good warm coat. Rich in beauty and style. Short and long coats are equally popular. Some fancy silk lined and others fancy sateen or plain. Fur collars and self collars in various sizes and shapes. Priced from

\$29.75 to \$94.75

Ladies' Silk Hose 98 Cents

A genuine money saver for the thrifty buyer. All sizes in Black and Brown.

Tricolet Blouses

Those new smart little blouses so rich in style and beauty. A new shipment has just reached us. Our price

\$4.98

Shoes for the Whole Family

The quality of our footwear appeals to the judgment of every careful buyer, and their low prices win the decision.

Try our shoe service. You'll find it pays:

Men's Tan Blucher Work Shoe	\$4.29
Men's Tan Blucher Work Shoe	4.98
Men's Heavy Tan Calf Shoe	6.50
Men's 12-inch High Top Blucher	10.90
Men's Dress Shoes	4.98 to \$10.90
Ladies' Gun Metal Blucher	3.69
Ladies' Heavy Calf Outdoor Shoe	4.89
Ladies' Brown English Walker	4.98
Ladies' Black Kid Military Shoe	8.25
Ladies' Black Kid Cloth Top Military	5.50
Ladies' Plain Toe Comfort Shoe	3.49
Ladies' Cloth Top Military Shoe	3.50

Felt Slippers for All

We have now the most complete line of felt slippers in the city. There is nothing nicer or more comfortable than a pair of our Comfort Slippers. You will want a pair before Christmas. Get them now while our line is complete.

See our Table of REMNANTS Some Real Savings for You

"The House of Lower Prices"



ODELL
Mrs. Ward Campbell and Miss Ruth Emery, granddaughters of Mr. and Mrs. D. F. Emery, and little Maudie Geo. Campbell, great-grandson of Mr. and Mrs. Emery, also Miss Mildred Street, all of Oonah, Neb., are here for a month's visit. The greater portion of their time will be spent at the Emery home near Summit. They visited relatives in Portland last week.

Mr. and Mrs. W. S. Gilbert, of Astoria were visitors at the J. E. Ferguson and A. H. Ferguson homes last week. The Fergusons had not seen Maj. Gilbert since his return from France.

Vernon Teague, of Washington, arrived here Monday for a visit with relatives.

Miss Grace M. Chambers is justly proud of the fact that the apples from her orchard were all picked, packed and delivered to the warehouse before the end of last week.

The new engine on the Mount Hood R. R. demonstrated to the satisfaction of observers its ability to move the train of refrigerator cars which roll over that line daily.

Traveling on Odell market road stopped Tuesday at a point west of the corner near north of Odell. November 8 is the date set by the state engineer for opening the paved road from the south end to the blacksmith shop.

The church was beautifully decorated Sunday for apple festival day. These present were greatly appreciated. Two members by the following quarters: Rod, Cooper, Algie Weirheimer, A. C. Turnstone, James Elsteler.

Next Sunday is good literature Sunday. Sunday school 10 a. m., preaching service at 11 a. m. and 7:30 p. m. Epworth League at 6:45 subject, "Traveling at Prey," leader, Gordon Backus.

The senior Bible class, G. A. Weller, teacher, organized Sunday. The following officers were elected: President, James Fletcher; Frank Gilkerson, vice-president; Mrs. Andrew Weirheimer, secretary; Clayton Fletcher, treasurer.

After three weeks' apple harvest vacation Odell high school will reopen Monday.

PINE GROVE
A Halloween party for the young people of the community will be given at the parlour of the evening of Friday, October 23, under the auspices of the social department of the League. All are requested to be present as guests or witnesses. Notable attractions, however, is featured, no pillow cases and sheets will suffice. Halloween on games and refreshments will be served. A party time is anticipated. Miss Ethel McCully, Mrs. E. E. Lane and Mrs. Geo. Astella will be hostesses during the evening.

Francis Wilford Day will be observed at the school next Tuesday.

C. O. McRaymond, of Portland, has been visiting at the home of J. G. Jar-

vis. On his return Sunday he was accompanied by Gerald Jarvis.

Miss Letta Thomas has been the guest of Miss Goldie Wells.

Mr. and Mrs. T. L. Turney, of Stanley Wis., have arrived for a visit with their daughter, Mrs. P. B. Laraway.

Rev. James Kaye has been entertaining a brother from Fossil.

Mrs. F. W. Hayt left last week for Seattle, where she will visit Mrs. Stanton Allen. Later she will go to California for the winter.

BELMONT
Mr. and Mrs. W. J. Enachede and daughter spent the week end visiting at the home of Mr. and Mrs. S. F. Aitken.

Mr. and Mrs. H. M. Grant left Sunday for Portland to spend a few weeks visiting. Mrs. Earl Grant left Thursday for her home.

Carl Bailor, brother of Mrs. H. D. Steele, spent the week end visiting his sister. He returned to Portland Monday afternoon.

Charles Howard motored over the Highway Saturday to spend Sunday at the home of Marsh Isenberg and family.

Mrs. Guy Harvey and children and Mrs. Marie Chubb came from Wainie last week Wednesday to see the home folks. They returned to Wainie Friday.

Alfred Boorman came from Portland Sunday to spend a few days visiting his sisters, Mrs. F. C. Sherrieh and Mrs. Warren Miller, and their families.

Our sympathy goes out to Mrs. Geo. Gregg, of Sultan, Wash., in the sorrow and loss that has come to her in the death of her husband, who was accidentally shot while on a hunting trip, only living an hour after entering the hospital. Mrs. Gregg, as Mamie Hodges, lived among us for some time and was well known here. Many friends regret to hear of her husband's accident and death.

S. U. Osbornow has a crew of 11 pickers harvesting the crop on the John Gibson ranch. They will also pick the crop on the Roy Cornell ranch.

Wayne Allen, who has been sick for the past two weeks, is at work again. Walter Regnell is on the sick list.

OAK GROVE
Send or phone all news of interest to the Oak Grove school.

A grange meeting was held at the Oak Grove school Wednesday evening, October 13.

The third, fourth and fifth grades of Oak Grove school had a party for their teacher's birthday, October 14. She was delighted with her gift, which was a birthday book.

Mrs. Caroline Heights has been visiting at the Reed home. She is now at the J. H. Lindsay home.

Elva Annala and Eldred Reed, of Oak Grove, who belong to the Hood River foot ball team, went with the

others to The Dalles to play Friday afternoon.

Mr. Sherrell has bought a Ford truck.

Mrs. Chas. Chandler, who owned the two Annala farms in Oak Grove 11 years ago, is now visiting at the A. L. Upson home.

Mr. Monde's horse was sick Wednesday night, but has recovered.

Hermann Preege trapped two large black bear Friday.

MOUNT HOOD
Mr. and Mrs. A. Leroux have moved from Hood River to their ranch here.

Robert Leasure and son, William, went on a hunting trip over the week end.

Mrs. Geo. Barr spent from Saturday till Wednesday in Hood River with her daughter, Mrs. Geo. Ertle, and family.

A. Oakley, of Canas, Wash., spent Monday with F. L. Blagg.

Mr. and Mrs. Chas. Lott transacted business in Hood River Friday.

Mr. and Mrs. Cecil Kitchel spent the week end at their home. They are now packing apples at the Association warehouse at Parkdale.

Mr. Parks, of Condon, and daughter, Mrs. Dolly Holt, and baby, and Dave Smith, of Fossil, visited at the Chas. Lott home over the week end. They were en route home from Portland.

The usual church services were held Sunday morning.

The committee in charge of the Parent-Teacher social, Mrs. Hopper, Mrs. Shaw and Mrs. Jordan had a very elaborate program consisting of readings, recitations, piano numbers and selections by the Mount Hood four piece orchestra.

The contest which has been carried on in the Christian Endeavor meetings for the past nine weeks came to a close Sunday evening with the Live-wires and the Diggers second, and the Anti-cant's third. The Live-wires will be entertained at a Halloween party by the Diggers and Anti-cant's.

Mrs. French and children are up from Forest Grove visiting at the W. E. Stocker home.

Mr. and Mrs. W. E. Barr were home from Odell over the week end.

MOSIER.
Mr. and Mrs. E. M. Strauss, accompanied by Mrs. C. E. Johnson, were in The Dalles last week on business.

Mr. and Mrs. Dean Davall, of Eugene, visited a few days last week with relatives in Mosier.

Dr. Eshelman, of Portland, was in Mosier the last of the week.

E. Jacobson, of Portland, has been spending the past week here on his farm.

Walter Huskey, 13 year old son of W. E. Huskey, died at the family residence early Friday morning after an illness of two days from what the doctor termed diabetes. Funeral services were held Sunday about noon from the

Christian church, interment in the I. O. O. F. cemetery. Many beautiful floral offerings were in evidence.

Bert Sundberg, formerly of Mosier but now of Salem, is spending some time around the valley.

Mr. and Mrs. E. S. Leonard spent Saturday as the guests of Miss Beattie Powell at Rowena.

George Chamberlain was a business visitor in The Dalles Saturday.

Mrs. Wm. Marsh and daughter accompanied Mrs. E. J. Middlewart to her home in Hood River Saturday.

"The Prince and Betty," with a few reels of "Bringing Up Father," will be the attraction in moving pictures this week.

C. G. Nichol and family, Mr. and Mrs. W. A. Husbands, Mrs. Amos Root, Mrs. J. T. Davenport, Mrs. H. M. Scorsore and son, Robert, and Mrs. C. O. Parley attended the recital at the Riverside church in Hood River Sunday evening. The program was all instrumental music by Lavien Becker, of Portland, with the exception of one vocal solo by Mrs. Sletton, of Hood River. These recitals are to be given the first and third Sunday evenings of each month.

There will be a program given by the student body at the high school Friday afternoon.

The attendance banner for this month went to Miss Folsom's room, which had a record of 97.8.

The boys have erected baskets and are practicing basket ball outside the school building.

There will be a Halloween basket social given by the high school. Admission will be free. There will be appropriate entertainment. The sum realized from the sale of the baskets is to start a fund for the purchase of a piano for the high school.

The work of grading for the Highway along Front street through town has been almost completed.

Mrs. J. T. Davenport entertained at her home Saturday afternoon in honor of her little daughter, Caroline Marie, whose sixth birthday was October 17. The little folks spent a delightful afternoon. After viewing the various gifts brought by the guests games were enjoyed on the lawn until 4 o'clock, when they formed in line and marched into the dining room, where a delicious luncheon awaited them. The room was decorated while the candles were burned on the cake. The candles were extinguished by the eager, excited youngsters and removed and given to little Caroline for a souvenir. At 5 o'clock the little guests departed wishing their playmate many happy returns of the day.

Those present were: Doris Cherry, Ruth Carroll, Audrey Evans, Wilma Rorden, Peggy Moore, Mercedes Stangler, Neva Scott, Florence and Caroline Davenport and Arthur Brooks. Mrs. Davenport was assisted in serving refreshment and also the decorating by Miss Arvilla Husbands.

Two-ton truck available for apple handling and other freight movement. Inquire at Oregon hotel, tel. 8111. n1

UNDERWOOD
Mrs. W. D. Lucas is visiting her mother, Mrs. George Counts.

Mrs. Nick Sturtevant is ill and was taken to Hood River for treatment.

Mrs. Claude Davison and Mrs. H. A. Hussey transacted business in Hood River Friday.

Dr. Zener was called to the Thur home last week to administer medical aid to little Johnnie.

Nick Sturtevant and Mrs. Hazel Schwing spent last week Tuesday in Hood River visiting Mrs. Sturtevant.

Manager Hicks, of Hicks' mill, spent last week Wednesday in Hood River.

The people from here who attended the dance at White Salmon last week were well pleased with the splendid music furnished by the Bungalow Orchestra, of Portland.

A dance will be given at Underwood Saturday night. Stevenson music.

The friends of Mr. Marsh were surprised when he returned from Portland last week Monday evening with a bride.

Frank Larsen spent a few days of last week in Portland.

Matt Thompson and T. G. Babbitt spent the week end in Hood River.

A score or more people gathered at the school house Monday night to listen to the lecture given by an organizer of the farm-labor party.

Ames Larsen, former clerk for the Underwood Mercantile Co., is assisting his brother, Frank, with the ferry.

The Holmes sisters, from the Heights, attended the dance at Hood River Saturday night.

Mr. and Mrs. Ben Willey were in Hood River Saturday.

Prof. Lowden, of White Salmon, spent the week end at his home here.

The Hicks mill has closed for the remainder of the year.

Jake Horn has moved his family from Underwood to the saw mill on the Little White Salmon.

Car Shortage Called Psychological
While some of the shippers are heard to complain of a car shortage, J. H. Fredrick characterizes the shortage as chiefly psychological. Apples are moving slowly, and it is declared that cars are nearly always available to meet immediate demands at present. Shippers and rail officials, too, however, expect, they say, to see a car shortage develop as the shipping season advances.

Street Intersection Widened
Street Commissioner Samuel is completing the work of widening the intersection of Eugene and Twelfth streets. The parking and sidewalk of the corner have been sacrificed to provide for greater convenience of the heavy traffic that uses the two streets. Practically all of the heavy passage of motor and horse drawn vehicles from the West Side orchard district comes into town over these streets.

AT THE THEATRES

THE LIBERTY
Friday and Saturday, October 22 and 23, Wm. Faverham in the big special attraction, "The Man Who Lost Himself." Also a one reel comedy. This picture played at the Columbia in Portland at 30 and 50 cents. We show it at usual prices.

Sunday only, October 24, Bessie Barriscale in "All of a Sudden Norma." A Paramount Magazine and a Snub Pollard comedy.

Monday and Tuesday, October 25 and 26, The Big Reelart special attraction, "The Luck of the Irish." Also Topics of the Day.

Wednesday afternoon and evening and Thursday matinee only, Wm. S. Desmond in "The Broadway Cowboy," and Mack Sennett comedy, "Uncle Tom Without the Cabin."

Thursday, October 28, evening only, one show only, The Lauletta Concert Company will give one performance only. Every seat reserved. Entire downstairs, \$1; balcony 75 cents. Tickets placed on sale at Liberty box office Friday, October 21. Doors open 7:15. Show at 8 o'clock. A ten piece concert orchestra featuring John Lauletta, solo harpist, and Charlotte Well, soprano. Get seats early. Positively the best musical organization that has ever appeared in Hood River, either chautauqua or lyricum.

Friday, October 29, Henry Walthall in the famous story, "False Faces," also a News reel.

Saturday, October 30, the Paramount afteract special, "The Career of Catherine Bush" and a comedy.

Vera Kolstad at the Liberty organ.

THE GEM
Thursday and Friday, October 21 and 22, Gladys Walton in "Pink Tights," also Eddie Polo in "The Vanishing Dagger."

Saturday, October 23, Pauline Fredricks in "The Peace of Bourne River" and a Holmes Travelogue.

Sunday and Monday, October 24 and

25, Doris Kenyon and Frank Mills in "Twilight," also Pearl White in "The Great Secret."

Tuesday and Wednesday, October 26 and 27, Bessie Barriscale in "The Green Swamp," and a Pathe News.

Thursday and Friday, October 28 and 29, Lyons and Moran in their record comedy, "Once a Plumber." Remember "La, La, Lettles"? This is even better. Also Eddie Polo in "The Vanishing Dagger."

Barbara Vaughan at the piano.

Stemless Apples to Be Shipped
At a meeting of the directorate of the Association last week grading rules, which hitherto have prohibited the placing of stemless apples in any grade of packed apples, were modified and it was decided to permit stemless fruit in C-grade apples, provided the skin is not broken.

The Association has urged growers to rush deliveries of Jonathan and Northern Spy apples, the price of which, it is declared, is usually better on early sales than on those made later in the season.

Mills-Bunting
The wedding of Wesley N. Mills and Miss Elizabeth Bunting, both of Portland, occurred here Monday at the study of Riverside church, Rev. Boddy officiating. They were accompanied by John W. Todd, Mrs. Harrison and Miss Mash, of Portland. Mr. Mills is now connected with a large Portland dairy concern.

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The Watkins Man
1315 13th Street
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Extra Fancy Gift Box Apples
FOR YOUR FRIENDS
Personally Selected.
Quarter Boxes a Specialty. I ship anywhere.
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DANCING—K. P. Temple—Thursday, October 28 TEN-PIECE ORCHESTRA Dancing 10 O'Clock