

The Olympic Line

Appeals to Your Appetite
And Appeases It, Too

For a dainty but satisfying breakfast serve **OLYMPIC** Wheat Hearts. You'll find "The Meat of the Wheat" in every heart. Let this tasty cereal whet your appetite to bigger breakfasts. A good breakfast starts a perfect day.

If you are using **OLYMPIC** Flour for baking, it is time you tried its little brother, **OLYMPIC** Pancake Flour. From the same reliable millers.

It isn't the amount you feed that counts—it is the amount assimilated that builds. **OLYMPIC** Stock and Poultry Feeds—easily assimilated themselves—make "rib-sticking" material out of other feed stuffs.



OLYMPIC

FLOUR - FEED - CEREALS

McCULLAGH TELLS OF MARKET CONDITIONS

C. W. McCullagh, who returned last week from a tour of eastern marketing centers, does not expect any great activity in the box apple market until about the holiday period.

"The big eastern apple districts," says Mr. McCullagh, "will produce 65 per cent more apples than last year. The one bright spot of the situation is that a large portion of the fruit is of early varieties and will have to be consumed or dumped early in the season. Indications are that much of the product will go to market either in bulk or in flimsy containers. Barrels are costing from \$1.50 to \$1.60 each, and bushel baskets cost growers \$5.00 per dozen. These are unprecedented prices, and growers cannot afford the containers. It appears that this product will be fairly cleared up by the holidays.

"We are fortunate here in Hood River this season, in that about 50 per cent of our apples are Newtowns of high quality. They can be kept until the market situation clears. We should congratulate ourselves on our excellent storage facilities. We will be in position to cope with the situation in an admirable manner."

Mr. McCullagh does not look with any great degree of hope on the export situation. The control price, which was temporarily lifted in England, will be laid again on November 14, when the price maximum will be raised from 20 to 23 shillings, or about 50 cents per box. Only a few apples of extreme early varieties can be marketed abroad while the control price is off. Mr. McCullagh has received word that exports to Norway are doubtful. Indications point to an early embargo on American fruits by the Norwegian government, he says.

Pacific shippers, he said, both deciduous and citrus, are not going to accept the new increase in freight rates without a stiff fight. To show that the increase is discriminatory and will result seriously for the growers, he says, all shipping and growing interests are at work preparing data to be presented to the Interstate Commerce Commission. He points out that a box of oranges from California of 96 size will now be required to pay an approximate freight of \$2, when shipped to New York City under refrigeration and a box of apples of half the weight will pay a proportionate increase. "This means," says Mr. McCullagh, "that a dozen oranges of the size of 96 will have to sell for 25 cents per dozen to pay the freight alone. Will the consumer stand for it?"

He reports that banking interests are declining to furnish funds for speculative interests, and for this reason activity in apple buying is now negligible.

COW AND CALF TRAVEL BY TRUCK

En route from Neskewin, Tillamook county, to Pomona, Mo., Chas. A. Parsons and son, Zanties B. Parsons, passed through here Sunday piloting a truck carrying Dolly Lee's Neskewin, a registered Jersey cow, and Oregon St. Maves, a blooded three months' old bull.

"My brother, W. B. Parsons," says the elder motorist, "has struck oil on a portion of his land, and my son and I are going back to take charge of a 600-acre rain and stock farm. We have been so well pleased with St. Maves strain of Jerseys that we decided to carry the two favorite animals of our Tillamook herd along with us. We are calling the cow 'Dolly Lee' and the word a big Scotch Collie acknowledged his name with a wag of his bushy tail.

Mr. Parsons and son have equipped the rear of a truck with spring padded sleds, and the Jerseys were riding in apparent comfort. Indeed, while he stopped here the calf laid down and contentedly chewed his cud. They expect to camp each night, and the truck is so arranged that the animals can be quickly unloaded and allowed to stretch their legs. The total length of their journey will be 1800 miles.

Man Hurt in Auto Plunge

Herman Berhendt, of Portland, narrowly escaped death Saturday afternoon when the automobile he was driving went over a 100-foot embankment near Cascade Locks. A companion, who jumped as the car, passing a wagon, was piloted too close to the edge of the Highway and caused the soft roadside to cave in, was uninjured. Mr. Berhendt was brought here, where numerous bruises and lacerations were treated. He proceeded to the Oak Grove home of W. C. Davis, where he and a party of neighbors took him on route to spend Labor Day. It was at first feared that his skull might have been fractured, as blood ran from one ear.

Service Men Urged to Apply

Edward W. Van Horn, commander of the American Legion Post, is appealing to all ex-service men to visit County Clerk Shoemaker and place their formal applications for victory medals which are being distributed by state and federal government. Mr. Van Horn states that more than 400 men in this county are entitled to the medals, but that less than half of them have received them. He desires that all men receive their medals before a celebration planned for Armistice Day. Ex-members of the Navy and Marines must secure their medals directly.

Apples May Go by Boat

A shipment of apples under refrigeration may be made directly from the Northwest to England this season. A concern operating ships from Seattle has been negotiating with local shippers. The original demand for the refrigerated space, however, was far greater than the apple shippers were willing to pay. Several decreases in rates have been made, and local shippers believe the point will soon be reached when the shippers and steamship officials will get together. It is not anticipated, however, that any large quantity of fruit will be handled directly by ships.

Test Pit Being Dug

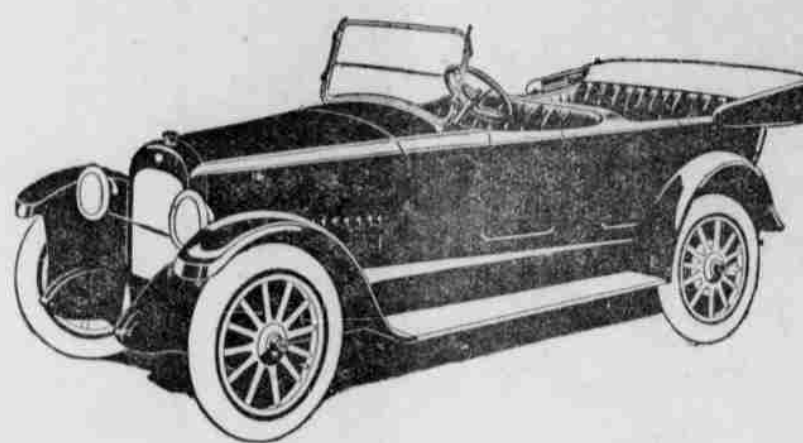
A crew of men has been engaged the past several days in digging test pits, to the depth necessary to go for striking solid rock at the west portal of the twin tunnels on the Highway between here and Mosier. A concrete pier, for support of an overhead concrete awning, is planned by the highway department in order that motorists may be protected from slides of loose rock at the point.

St. Mary's Catholic Church

Services Sunday morning are as follows: Low Mass, 9 o'clock; High Mass, 10:30 o'clock. Instruction for the children at 9 o'clock, each Saturday morning.

The NASH SIX

Five Passenger Touring Car



THE NASH SIX is beautiful. Its double-cowled body of deep blue is penciled with gold. Its graceful lines and the fact that it is low hung upon its chassis make it in appearance a car you are proud to possess. It was expected that any car the Nash organization would produce would express the highest art of the coach builder. And the NASH SIX, in every detail, lives up to these expectations.

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Each model is an expression of everlasting beauty, comfort and durability, bringing to each owner that complete satisfaction of ownership for which Buick cars have become so famous.

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WHEN you get acquainted with the superior food sold by us it is like being introduced all over again to your appetite. You begin again to take a healthy interest in your meals and to think that your wife has been taking some cooking lessons on the sly.

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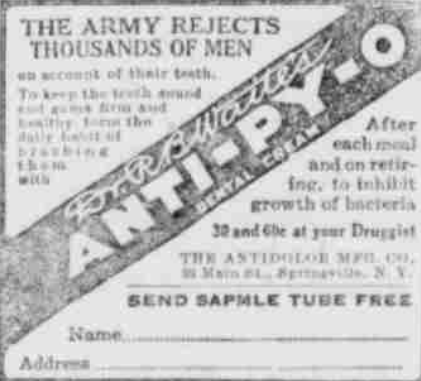
The quality is there inside and out, even though you can't see it.

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Try us for a pair.

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All Leather Shoes



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Several good second-hand buys at

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DRIED FRUITS

This is the season when dried fruits are in demand and we are well supplied with nice fresh stock.

Dried Black Figs	20c lb.
Dried White Figs	25c lb.
Dried Prunes	30c lb.
Dried Peaches	30c lb.

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Phone 1201

Leaves Hood River daily at 4:30 p. m.

Leaves Parkdale Daily at 8 a. m. (except Sunday).

Every Saturday Leaves Parkdale at 6 p. m.

WANTED

Hikers, buckelberry pickers, fishermen and recreation parties to have their supplies packed to Waltham Lake and vicinity by Waltham Lake Pack Train. Phone Glover Bros. Store or A. W. Meyer, Cascade Locks. jn22f

Dixie Flyer, Pan American Briscoe, Commerce Trucks

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