## NOTICE

AND PERSONAL PROPERTY OF THE PARTY OF THE PA

## TO THE PUBLIC!

## To Profect the Public Against Deception

and to maintain our own identity and

## Reputation for Honest Methods

we take this opportunity to

## Announce to Our Friends

whom we number by the hundreds that our store in Hood River will be known only by our incorporated name

## J. C. Penney Company

## Reasons Why We Make This Change:

Sixteen years ago, \*\*e founder of this present organization of 197 stores, inspired with the ideal that business could and should be conducted upon the true spirit of the "Golden Rule," and being a firm believer in the justice of that familiar adage, "As ye would that men should do to you, do ye also to them likewiser Mr. Penney determined to operate his first and subsequent stores on that pur icy- "The Golden Rule." To symbolize that intention, he called these stores "Golden Pule Stores," as an ever pro sent declaration of the "square deal" policy that would be pursued within those stores. Constant adherence to such methods brought rapid success and likewise "imitators.

"Imitation is the sinceress form of flattery," yet usually only the name was imitated, and the underlying or basic principles were not adopted by those same imitators, who, in some instances, purposely confused the minds of the pubic in an effort to create the impression that they were part of the "J. C. PENNEY COMPANY Golden Rule Stores" Realizing that unscrupulous methods of this nature. us, where the public was given such an erroneous impres sion, we have deemed it our duty to the public and a neans of protection to our own community standing to nereafter use only the name L. C. PENNEY COMPANY IN our advertising and our stores will no longer be called "The our policy remains unchanged. THE J. C. PENNEY COMPANY will always be known as the store that sells at one price to everybody, and you and we have the satisfaction of knowing that the name J. C. PEN-NEY COMPANY has been placed over our door to proteet you against any form of desert that unacrupulous dealers might inflict upon you.

Remember therefore, that after January 1st, 1919, any store, anywhere, that calls it self a Golden Rule Store is not in any way associated with the J. C. PENNEY COM-PANY, (Incorporated)

### C. Penney Co 197 BUSY STORES

The Store with the Yellow Front

One Block South First Nat. B'k

### ODELL

Employee of the Apple Growers Asin ch stood on ground which will be a long enough. part of the site of the new cold stor-uze plant of the Association. This udding will be 42x16sx10 feet, the naterial hollow tile, a substantial tructure, and a valuable addition to recture, and a valuable addition to H. B. Scott and family went to Sil-band.

The storage families of Odell. Zoils verton Monday to visit for a week at S. M. Vestal, of Fort Rock, Ore., of Hood River, have charge of the old home. Mr. Scott has been storage of two days to visit with his

W. Margulis, of the Hood River Valby Projects Co., arrived in Oxiell Sun-lay and with his helpers is doing the boys returned last Priday from Portpreliminary work toward enlarging the land, where they had been enjoying an Odell plant, which will occupy 100 feet extended visit with relatives and more trackage. Monday Mr. Margulis displied out a carboad of vineyar.

Report has it that the Frankton pending the land, where he visited with his cousin one in the shippards, and the other lands of vineyar.

Report has it that the Frankton pending the land, where he visited with his cousin one in the shippards, and the other lands of vineyar.

Mr. and Mrs. Ed Smith, of The ple will be asked to go some better

G. F. Purdy and Stig Hansen, sold through, there first crop of hay at a good figure. Mrs. M. H. Isenberg returned from Portland buyers accounting same. Portland Friday night after a week's

sughter, Dorothy, of Portland, spend fire would have to be contended with few days the past week as guests at much damage, but the past week as guests at much damage, so Mess Nester Ne rs. Mary Neisler.

The old stone store property, once Stevenson, old friends of C. M. Lare business center of this community, on and family, paid them a short visit nd for several years a landmark, has over the week end, en sold by the Consolidated Mercanhe Co. to J. P. Naumes, who expects top of Ruthton hill reaches completion pend the day. remodel the property and use it for the more anxious people become in apple warehouse. Mr. Naumes has seeing it done. Hundreds visit almost Thursday to spend a couple of days and property from A. B. Cutler a Cutler faily to see how the work is progressively this daughter. ait grader, which will be installed in ing

which will be installed in the Naumes warehouse.

Mrs. B. T. Weber, mother of G. A. Seber, and W. N. Weber, who recent settled on the Lawrence property and with whom she makes her home, and with whom she makes her home.

Mrs. Alice DeHart, of Portland, and River, valley, spent a few days in Moster this week, returning home Saturday.

Mrs. and Mrs. M. H. Craft, of Hood River, valley, spent a few days in Moster this week, returning home Saturday.

Mrs. and Mrs. M. H. Craft, of Hood River, valley, spent a few days in Moster this week, returning home Saturday.

Mrs. and Mrs. M. H. Craft, of Hood River, valley, spent a few days in Moster this week, returning home Saturday. spending several weeks at the home Guin.

is grain ranch at Roosevelt, Wash. cently, to ship his livestock, farm

before going south.

ampleted grade from the top of finth-

MOUNT HOOD.

Raymond Miller came home from

WHITE SALMON.

Proportie Enterprise

ing and the members of the old board

Military Police Offer Help

Pendleton, Ore., July 5, 1918.

Yours truly,

H. E. Williams,

Capt. O. M. P. Comdg. 1th Co.

were renominated

ere berrug held.

sh, returned to Fortland, where they ere employed before coming to Odell . Sellinger had enlisted in the navy nd expected to be called, but had not Den't all speak at once.

Mr. and Mrs. C. A. Gilmore and hildren, of Kent. Ore., have been ere for a visit at the homes of Mrs. illmore's sisters, Mrs. B. T. Young i Mrs. J. R. Crosby. They motored ing Sunday. om their home to Odell in their Cad-

Weiser, Ida., with their three children.

one of Mr. Lafferty's mother, Mrs.

i. W. Lafferty, Mr. Lafferty made.

Mr. and Mrs. Will Edwards and W. P. Fuson, of Portland, spent Sunday hishing.

J. R. Doggett and family spent the Fourth at Hood River.

W. P. Fuson, of Portland, spent Sunday with his sister, Mrs. Gibson, and family. W. Lafferty, Mr. Lafferty made by a short stay as he could not re-main long away from his duties as for st supervisor, but Mrs. Lafferty and

Clinton Wood and his nephew, Lloyd Mrs. Henry Tomlinson, quets to leave immediately.

H. Mohr went on a fishing trip Sat- summer day, returning home Monday. Clarence Packer left Odell Sunday Mount Hosal.

difference, bound for the wheat fields | Douglas Leasure and a friend spent | Douglas Z. O. and A. H. Annala and Misses last is stationed as a ranger at Lost onpr. Selma and Ino Annala and Ed. Lake.
and and Esther Lingren in J. J. Ans. Mrs. Robert Frye and daughter a's Hisison super six were members | Dorothy and Jean, are here from Para motoring party of five cars make some Kas , to spend the summer. the trip to the ice caves out Mount

tams way in Washington Sunday. A very near serious accident accurred y when the family of Joe Dim ick drove through the road that is a ort cut from Odell to the home of Ed Near the Matney house a

and hole and a young how a mine all boy between the wheel and bed the vehicle. Fortunately the horses. ere controlled, and aside from a codly much body the little boy is all right. O. M. DeWitt is now a forest ranger

The Epworth League tonic for next and several children. He had been a them go.

The Epworth League tonic for next and several children. He had been a them go.

Things are just about the same with us. Of course we will not know when us. Through July and August the Sunsay evening services at the Methodist and tragedy amongst the pioneers of orders. We are all feeling well and thurch will be combined preaching and the White Saimer valley. Mrs. Thus, contented. The weather still remarks were We.

on or the largest daily imper in Pittslargest. For over four years. For its reason Mr. Weber understands the its reason Mr. Co. K ever goes over the top the Germans will know all about it.

I hope everything is fine at home, that the hay and trees are growing, and that Oregon continues to show the rest class weekly like our own Hood the White Salmon.

Election primaries for directors of the Willey Growers rest of the states the spirit of Oregon with the Walley Growers rest of the states the spirit of Oregon with the White Salmon Valley Growers rest of the states the spirit of Oregon with the White Salmon Valley Growers and that Oregon continues to show the rest class weekly like our own Hood the White Salmon Valley Growers and that Oregon continues to show the rest class weekly like our own Hood the white Salmon.

Salming the most of the time of the word of the White Salmon William W

H. Sproat, on their Pine Grave voters present refused to consider any-

Mrs. E. L. House is with her son, liner, and family for the summer. A pienie party went to Stone's ranchthe Fourth. Among others were a families of Messrs. Batten, Lewis, unner and Dragseth Charles Ham, of Spokane, came last

ek for a visit with friends, and to n his wife, who came several days

There will be the usual services next assist you in any way. Increwill be the usual service sext index morning. Last Sunday even-ing the congregation was specially fa-red with good music, Mrs. C. H., ector from Houd River, and Mrs.

lice Ham, from Spokane, sang a dust uise, Al Graif, Mrs. Sletton and Mrs. hand, Oregon, Washington and Twelith sensed, roared.

Next Sunday morning there will be a streets, is second to none Convenient to shopping and theatre districts, clean-aptismal service for infants.

Streets, is second to none Convenient to shopping and theatre districts, clean-est rooms in city for 50 ets. and up.

### MOSIER.

The Fourts of July parade was ax-Among Mosier people who spent the orintion were have been bearing sellent, was the informent of many, Fourth in Hood River were A. B. Burlown the old National wateroom, but like the polipies, we did not see it for and family, Frank Ginger and family. Mrs. Leslie Block.

The Red Cross will meet as usual

FRANKTON.

Mrs. C. J. E. Carlson spent the Fourth in The Dailes with her hus-

stopped off two days to visit with his aunt, Mrs. N. A. Hunter, and family, congest brother, who is a student the Benson Polytechnic School. Lex Hunter also spent the Fourth in Port. one in the shippards, and the other dames Vestal, in the military school.

Lityd Fisher received word to report for mayn) duty July 10. He has been employed in one of the Portland ship-Mr. and Mrs. Lat Smith, of the me will be assert in go some parter in Dailes, spent the Fearth with Mr. the W. S. S. piedge for the rest of the Smith's sister, Mrs. Eva Morgan, and vear, as Hood fiver county did not get employed by a Partiaco firm of layers will be expected to at least ante as much as you have, and those who did not do anything will have to come anything will have to come to be the past several months. Loyd, accompanied by Ralph Conley, and the bas been looking up to built be expected to at least ante as much as you have, and those who did not do anything will have to come the last required in one of the Portland ship-wards for the past several months. Loyd, accompanied by Ralph Conley, and the bas been looking up to be anything will have to come nd Friday evening to bid his nome McDowell, Calif. He does not know in which branch of the service he will Gladwin Davis, of the U. S. navy, and at Fuget Sound, came home July for a few days farlough. He left or the return true Sounday.

Odell was represented by three floats of the Fourth of July parade in Hood fiver.

Mr. and Mrs. A. B. Cutler and buby language the following of Fortland, spent lime it looked a as though another buy language to present.

Mr. and Mrs. A. B. Cutler and buby language to present the fourth of Fortland, spent lime it looked a as though another buy language to present.

Mr. and Mrs. A. B. Cutler and buby language to present the fourth of Fortland, spent lime it looked as as though another buy language to present.

Mr. and Mrs. A. B. Cutler and buby language to present the service he will be placed until he reaches the Fort.

The Dalles people, to the number of 40 or more, came Thursday to spend the Fourth on Mosier creek with Mr. and Mrs. J. W. Blakkey. They all brought well filled baskets and a grand least was enjoyed by those present.

Mr. and Mrs. A. B. Cutler and buby language to present the place of the service he will be placed until he reaches the Fort.

The Dalles people, to the number of 40 or more, came Thursday to spend the Fourth of Mrs. J. W. Blakkey. They all brought well filled baskets and a grand least was enjoyed by those present.

Mr. and Mrs. A. B. Cutler and buby language to present the fourth of the service he will be placed until he reaches the Fort.

The Dalles people, to the number of 40 or more, came Thursday to spend the Fourth of the place and the place of the fourth of the place of the pla

Mr. and Mrs. A. C. Danhinspieer, of child left for Portland Friday morning after working through the cherry har-

vest and visiting friends. Mr. and Mrs. Jno. Belden and chil-The nearer the Highway work at the dren went to The Dalles Friday to

Separating several weeks at the home of her daughter, Mrs. E. J. Axup. at Roosevelt, Wash.

Miss Edith Steams returned to her more at Oregon City Tuesday. She had been here for a visit at the home of Mrs. Joe Lenz.

W. N. Weber spent several days at the series and relatives in Frankton before going south.

Miss Josephine Tabley has returned to fortiey, were in Mos er on the Fourth. R. W. Simpson returned Sunday and Mrs. George Phillips, and children, of law Vegas, N. M., visited a few days with friends and relatives in Frankton before going south.

W. A. Davis left Sunday for Walla Those boys who lost the cigars by Walla to work through the harvest. quipment and personal effects to his sew home in this vicinity.

Ben and George Sellinger, who have pend the past several weeks at the long of their aunt, Mrs. James Eng.

Those boys who lost the eights of Mrs. Geo. Denton, accompanied by the new Ruthton hill grade on the bar daughter, Mrs. Adair, and Miss Martell, left for Portland Monaby after visiting the past week with Mrs. S. E. Evans and Mrs. J. R. Wilcox. 1819 before they can travel over a Mrs. Anna McLane returned from a

mileted grade from the top of hinth-icall to the Mitchells Point turnel. Saturday evening, Mosicr friends were glad to welcome her home: Mark A. Mayer returned home the

last of the week from an extended visit with his sister in San Francisco, Portland Thursday for a visit, return- is a guest at Mayerdale. A. L. Richmond, of El Centro, Cal. Miss Grace Bailey returned to her George Cooper spent Sunday at Lost

work in Oregon City Monday after spending a few days with her mother.

A. C. Jordan has returned home with his grubbing machine, having finished his work on the Columbia Highway.

Mrs. C. G. Stehol, accompanied by her daughter, Mildred, and Miss Fran-ces Weller, attended the chartangua in thosi River Monday afternoor.

st week at the home of her daughter. Rebekah lodge Saturday evening one tisher, of Portland, were calling on dell friends Saturday. Both lines seemen at Paridale next Sanday murnistalled for the new term. Adele M. or at 11 o'clock. His theme will be lader, N. G., Ethel Camp. V. G.; the Glary of the Trevehes. new member was welcomed into the Inter has enlisted in the navy and ets to leave immediately.

E. Sherman, Frank Stanton and Mohr went on a fishing trip Satsy, returning home Monday.

Yet Klobis spent the week end at Munit Head.

Fete Klobis spent the week end at Munit Head.

Munit Head.

The Gury of the Trewelles.

Mr. Rusen is here from Pendleton to Bennett, Treas, Clara Carroll, Warnett, Treas, Clara Carroll, Cond.; Sophia Wilson, R. S. N. G.; India Ginger, L. S. N. G.; India

Part of a letter from Jack Lelliott to his father and mother

Somewhere in France,

Just a few more lines to you as an other week has passed. Several of us got surprises this week. You could not guess, so I will tell you. I got the box of goodles you sent me for Christ-mas got them in June, and it was White Salmon was like a deserted quite a surprise, as I had given it up Hage on the Fourth, many having as lost, but considering that it took six me to Hood River to attend Red months for it to get here, the contents cross doings while others went to lin- were in good shape and it was all sum, Trout Lake, Glenwood and on the there. This morning Lieutenants Elim, I rent lake, then wood and on the lemburg and McFadden dropped in and can be nor being held. This John Sougleton, of Gilmer, this district, died suddenly Monday at his limber mill in the Gilmer valley, evidential from heart trouble. He had been all fur some time. He had been all fur some time. He had been a several children, the had been a

hurch will be combined preaching and the White Salmon valley. Mrs. Thus, contented. The weather still remains properly the paster as the specific short sermon by the paster as the specific short sermon by the paster and such Sunday evening.

This week your correspondent is insected to G. A. Weber, who held a expected to G. A. Weber, who held a expected

munity packing house Saturday even- ing son,

## Mrs. Joseph Hinkle and children, of work being done by Dr. Geary he was fortland, are visiting a few weeks at anxious to be relieved from the duties be home of her parents, Mrs. and Mrs. of director in the Association, but the AT THE CHAUTAUQUA

one else in the position. Those re-ominated were Dr. H. L. Geary, di-comminated were Dr. H. L. Geary, di-position and P. The annual chautaugus, although not the week with her parents, Mr. and Mrs. James Malloy. During a number of the Apollo Concert Company several small boys, sitting on a front row, created a disturbance by their chatter and restlessness. When the musical number was completed, a member of the manage-Editor Glacier: No doubt you reals ment came before the curtain and told the importance of the Oregon Military police and your publication working together in close harmony for the fact, the boys had entered through

welfare of the government, state and a hole in the wall of the open air theson his wife, who came several days to, as a guest of J. E. Andrews and your community. Therefore, we request that at any time that matters they decided the time ripe for their restrictions has week were J. R. Vannier company that you would notify us, and at any time that we may be of service to your community, we will be glad to the last boy out was caught fast. His contained to the last boy out was caught fast. His contained to the last boy out was caught fast. His contained to the last boy out was caught fast. His contained to the last boy out was caught fast. His contained to the last boy out was caught fast. His contained to the last boy out was caught fast. His contained to the last boy out was caught fast. His contained to the last boy out was caught fast. His contained to the last boy out was caught fast. ompanions on the outside pulled, and the boy remaining in the theatre, fear-ing that he would be caught, pushed with all his might. The youngster An inspection will convince you that yelled, and the audience, when the service of the Palace Hotel Port point of the unexpected comedy was

# The Maker of Bandages

## Red Cross Workers Solve in One Minute the Mystery of the Stony Hearted Mrs. Britt.

By MAXIMILIAN FOSTER

Of the Vigilantes.

compared to some things. The hardest twangest hollowly in her mother's heart, | sou, she said. "You're just thinking

unied seldom, and when she smiled if | 0000 Scusever wept in her life.

Every morning Mrs. Britt appeared for Triangulars No. 13. at the Red Cross auxiliary in upper. The from instantly was in could one thing!" throadway. She was the first to arrive Ston. Distant's every one sprang to: "Why, what do you mean?" gasped in the morning, the last to leave at the mother's aid dual is, every one Mrs. Farlow, night. No one knew much about her, but Mrs. Britt. She rose and rescued. Mrs. Britt smiled another adamant,

was both, Mrs. Britt. The importal she contemptions.

cery efficient, of course, though she plaintively. "Work may beln me not me. Eve heard what you said. Well," ried. Day after day Mrs. Farlow sall to think." it the work table, her mouth quiverng, smiling wistfully, the tears starting

Again and again what she turned in wept. and to be thrown away.

would turn around and throw a glance third time Mrs. Parlow gave in. at her. The glance was as hard as "Oh, my boy, my boy " she walled timelly coels harder, in fact.

thing in the world is a hard woman. One afternoon Mrs. Farious oldest of yourself?" Mrs. Britt was such a woman.

I have seen hard women in my time, was white. She had just learned that strance. Mrs. Britt heard it, and she but never one who was mirder. She the Rainlow division had been ordered flashed a look about her. But when

was like the giltrer of ice. She spoke. Mrs. Farlow rose, her face tragic, she spoke infrequently, and when she spake her. One giable she gave about her, then speech was the tinkle of hall on state she collapsed smining to the floor. In "You're not the only mother in this roofing. She did not book as if she had her fall she over arried a hore pile of the more about them and a little less

bough. She was not the sort that the lemninges under foot. Then, her by smile, blough. She was not the sort that the formings under foot. Then, her make confidences. But that she was a coacher a hard worker no one would disjuite. Efficiency, as you distipless was a trail of Mrs. Britt's.

Are Efficient Women Hard?

Then, her car so wouldn't die for want of face hard as nails, grinly Mrs. Britt went back to her work. When Missing the first want of the maight save his life. Any one of them might save the life of some other mother's son?

Mrs. Farlow shrank as if she had ton hard women are efficient. How one glance she threw over her shoul, that way before,

### Her Bandages Worthless

ber eyes. The bandages that come. She took a bandage and tried to doing a thing: fer she could even see to sew at all, ber hands, "I can't oh, I can't she the cottor

Once more she was led away. at the back of the room Mrs. Britt bandage, she tried to sew, and for a the drab dingy figure in the corner,

The next instant a face was thrust Mrs. Britt looked up at her. Out of ow division. The son was the oldest and the hard hong visage was quiver-

way the little mother and been the tempt.

1 applest woman in the world. Now any "Sit down! Stap it," and Mrs. "He was only twenty. He was all I

A dismond is not the hardest thing | His picture was in the locked she Farlow back on her chair; with the in the world. A diamond will cut work livery half hour she would stop other she thrust at her the half finchass and bore through case hardened, her work to look at it. Sometimes, her ished bandage. Her tone as grim as tempered chrome steel, but glass and face wistful, she would show it to the her face, she spoke, and again the steel the diamond itself too are soft offer assigns, voicing the mornish that sound of it was like hall pattering on with every waking breath she drew state. "You're not thinking of your

she spoke again it was to Mrs. Farlow

antisepth games just tern into squares about yourself you'd be doing some thing You'd be helping your son, for

Efficiency dreadful word that? How | leally and methodically as ever. The been struck. She'd never thought of it

often efficient woman are fixed! She der at the weeping woman was almost. The silence, the grim reserve, which had cleaked Mrs. Britt seemed for a ame in at the door she had her hat A hard woman. Mrs. Bratt's a heart- moment to quit her, "I have no son," and jacker off. The next instant she was at her place, her mouth set, grind instere and hard—hard at work. Propably she did her work only from a sense and the mixitiary of Mrs. Farlow. It was use war, snapped Mrs. Britt, "and there dary. Hard women always profess, derstood that in her grie and uppre were no handages-nothing. That's but trait. Puts, that But, then, bension she was ill in hed. Then one why he died. That's why I'm here w women are as hard as Mrs. Britt. afternoon, palled and quivering, she now. It's to keep other women-moth-In contrast to her was Mrs. Farlow, came in at the door. She stilled wist ers from becoming the sort of woman he was soft and womanty and gentle fully when the others gathered about I am." A harsh, brittle laugh escaped the exact opposite. She was not her. "Let me work," she appeared her. "Oh, I know what you think of

said Mrs. Britt, "my son wouldn't have died like that maybe if I hadn't sat around suffling and snuffling, never

om her were often solled and rum- sew. She made poor work of it, how- Then, her tips drawn into a bony hed, poorly sewn, too, by her poor lift ever. Then her head saids on her smile, she glanced about her once to treatiting fingers. It was a won-breast and the buildage slipped frem more and stalked back to her place in

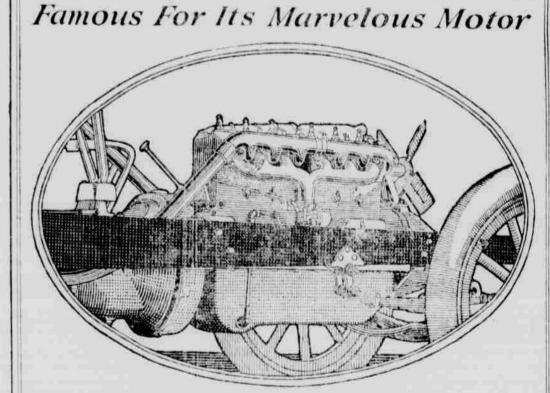
That night Mrs. Farlow rose from her place at the bandage table and But no one reprimanded her. No one even let full a limit that she was more four days later. A week later the of a burden than a help. The hearts mother wandered in grain. By now of all those women achied with woman- the first of the troops were in the managed to create half a dozen bandy pity for the poor, stricken mother, frenches, and her pale, transparem, ages, none of which had to be thrown Once in awhile though, in her corner face was like a wraitles. She took a loway. Timidly she held out a hand to

"I-Tve done better today," she said

Mrs. Farlow had a son in the Rain- into hers. The face was Mrs. Livit's, the corner of one glassy eye something than tell running slowly down her check

day be might be ordered off to France, Britt. With one hand she bleus Mrs. bad," said Mrs. Britt.

# CHANDLER SIX



## Unusual Economy Without Sacrifice

THE Chandler Six has always been fumous for its economy of operation economy without the sacrifice of reserve power, without the sacrifice of roadability, without the sacrifice of beauty of design. Thousands of Chandler owners all over America tell of gasoline mileage of fifteen to

seventeen miles per gallan. Tire mileage of seven thousand to nine thousand miles per set of tires is common-

place among Chandler ewners.

Chandler owners and Chandler dealers say that the service upkeep of the Chandler car is much less than that of any other good cars which they have owned or sold. The owner of a Chandler Six possesses a really great automobile-great not merely from the standpoint of economy of operation and maintenance, but, even more impor-

tant, from the standpoint of mechanical excellence and daily performance. The Chandler motor, designed and built in our own factory, distinguishes the Chandler chassis, marked throughout by its simplicity and sturdiness. The life, pickup, get-away and endurance of this motor will astonish you quite as much as it pleases

Bodies of most attractive design and of unusual comfort are mounted on the Chand-

Four-Passenger Roadster, \$1795 Seven-Passenger Touring Car, \$1795 Four-Passenger Dispatch Car. \$1875 Convertible Sedan, \$2495 Convertible Coupe, \$2395

All prices f. o. b. Chweland

# Gilbert Motor Car Co.

CHANDLER MOTOR CAR COMPANY, CLEVELAND, OHIO