

You Are Going to Save 10% or More THIS YEAR by patronizing this busy store. It will buy a Liberty Bond or a lot of Thrift Stamps.

No matter how large or small your Purchase we save you money.

WHY?

We sell for Cash, which means no losses from bad accounts. We buy for Cash and save all Discounts. We buy Direct from the Manufacturer in large quantities for 197 BUSY STORES, getting Large Quantity Discounts and eliminating the road man's salary and expense.

The above are only a few PLAIN BUSINESS FACTS by which our Patrons are benefited.

Georgette and Crepe de Chine Waists

in beaded and plain effects—the most charming waists we have showed this season—all the wanted colors.

Their values speak for themselves. Cannot be duplicated elsewhere at our prices \$2.98 and \$4.98

Ladies' New Coats

We are showing some wonderful fully clever models which came this week. One charming style (the fad of the hour), a Trench Coat in Olive Drab, Good Quality and very Moderate Prices feature in these Exclusive Styles. Come in and let us show you

\$14.75 to \$18.50

Men's New Suits

FOR THE YOUNG MAN—FOR THE MAN WHO LIKES CONSERVATIVE CLOTHES—FOR THE STOUT MAN (We have Sizes up to 48). Wonderful Values, Up-to-now Styles that are not restricted, in Serge, Fancy Worsteds and Cashmeres. Prices are lower now than they will be this Fall in the same grades. Now is the time to get your New Suit. Note these low J. C. Penney Co. Prices

**\$12.50 \$14.75
\$17.50 \$19.75**

"Bob Evans Middy"

The Aristocrat of Middy Blouses

Made of Good Grade White Galatea with Detachable Blue Flannel Collars. All Sizes. PRICED AT

\$1.98

New Kimonos

VALUES EXCEPTIONAL

They tell their own worth. All kinds and all styles. Silk, Jao Crepe Hand Embroidered, Cotton Crepe Plain and Colored. ANOTHER BIG SAVING IN PRICE

\$1.49 to \$3.98

THE NEWEST Petticoat Ideas

We call your special attention to the wonderful display of Heatherbloom Petticoats, the kind that look and feel like Silk, yet wear three times longer at one-third the cost.

It's sensible economy to buy Heatherbloom Petticoats and we invite all you patriots to come in and see our Heatherbloom showing.

HEATHERBLOOM TAFFETA PETTICOATS

Priced Low

\$1.25 to \$1.98

J. C. Penney Co.

197 BUSY STORES

The Store with the Yellow Front

One Block South First Nat. Bk.

ODELL

Nunemaker and sons lost a valuable horse last week from poison. The fine black horse, one of his best team.

J. L. Stewart now owns 40 acres of property in Odell, as he recently purchased 20 acres located just west of the 20 he has owned for several years.

Mrs. Job Sheppard and daughter, Miss Mary Sheppard, went to Walla Walla, Wash., Saturday for a visit with C. M. Sheppard. Later they may go to Indiana for a visit with Mrs. Sheppard's daughters and with friends, as this was formerly the family home.

L. A. E. Clark and E. M. Holman, of Hood River, are exchanging properties, Mr. Holman becoming owner of the Clark 15 acre tract in Odell, Hood River residence property figuring as part consideration.

Waino Anala went to Portland Saturday to try for entering the U. S. Navy.

Aubrey Davis left Odell Thursday expecting to leave Portland Friday bound for California, as he has enlisted in the navy. His mother, Mrs. Chas. Davis, accompanied him as far as Portland. She will spend a few days with her daughters at Ostrander, Wash., before returning home.

Gladyon Davis is settling up his affairs, preparatory to leaving Thursday, as he has enlisted in the navy. Mr. and Mrs. Davis have given one dozen quarts of canned wild blackberries of fine quality, proceeds to be given to the Red Cross.

Mr. and Mrs. Joe Lenz are now at home in their bungalow at the foot of the butte. Mrs. Rose Odell and family have moved into the home of Mrs. Odell's mother, Mrs. Anna Lenz.

Mrs. L. A. E. Clark went to Portland Tuesday to attend a convention of War Savings committeemen and workers which was held in that city yesterday.

B. A. Vose, of Laurel Ore., spent the week end at the home of his brother, V. M. Vose. Mr. Vose was for many years engaged in school work, but he now owns a dairy ranch near Hillsboro. He was a delegate to Grand Lodge, L. O. F., and came here before returning home. He was very ill last November, but is now much improved in health.

The Red Cross dance was reported as a great success, socially and financially. The net proceeds amounted to about \$80.

J. W. Butler, who has been visiting at the home of his cousin, I. U. Lafferty, expects to go via Portland and Seattle to Mansfield, Wash. He leaves today.

G. F. Parly and son, Master Leland, and daughter, little Miss Elma, have gone to Fossil for Memorial Day.

Friday the schools of Odell will close a very successful year. We thought so all through the year and a few days ago when County Superintendent Gibson made the statement that Odell had done good work in the schools this year we were glad, for this is a matter which is of interest to everyone in the community. The teachers will not all return, even though they were elected to the same positions which they have held for the past year, some for several years. War is making itself felt in the teachers' profession and many are answering calls to positions of greater responsibility with corresponding increase in salary and this may be one of the causes for some splendid teachers who expect to leave Odell at the close of the school year.

For the first time for the past seven years and longer, Odell is without a barber, as D. D. Crosby and family have gone to Vancouver, Wash., leaving the building which they occupied vacant.

Mrs. Young went to Dufur Tuesday for a short stay at the home of Mr. and Mrs. Elmer Lafferty.

The Woman's Council of Defense League will meet at the high school auditorium Monday afternoon, June 3. Important business will be transacted. All members are requested to be present.

The Sunday evening service was beautiful and impressive, the sermon, music, decorations and the graduating students each and all contributing to completeness of the service.

The Odell high school will hold its graduating exercises in the auditorium Friday evening, May 31. Members of the senior class to whom diplomas will be awarded are: Curtis Gould, Esther Hagen and Nellie Hagen. In addition to the high school students, 15 eighth grade graduates, three from Central Vale, the remainder from Odell, will receive diplomas.

The main feature of the commencement program is to be the presentation of "The Isle of Chance," an operetta in two acts. Much effort has been spent in preparation by both students and instructors. The music and costumes are under the direction of Miss Aldine Bartness.

ODELL

to vote for the abolition of the breweries. The Red Cross voted unanimously to send the telegram. Miss Smith also spoke briefly at the hall Friday evening just before the play was enacted, speaking on the same subject, which met with hearty response.

School closed Friday with a nice program. At the close a base ball game was played between the elderly men in the neighborhood and the Pine Grove base ball team, the former winning the game.

The play Friday evening for the benefit of the Red Cross by Mount Hood ladies was well received by a good audience and netted the society a goodly sum.

The pupils of Pine Grove enjoyed a picnic lunch and hike last Thursday afternoon. Two of the boys went to Mosier on their hike.

The Grangers will meet next Saturday evening in an open social session. There will be a discussion for all on the auto park proposition.

In view of the fact that Rev. Lewellen, of the M. E. church of Hood River, was criticized by a resident minister regarding the resolution adopted by the Sunday School association at its last session, concerning the use of cigarettes in the army, a constructive action seems to have been placed on his words. Rev. Lewellen did not assume to be dictator in the premises. The resolution aimed to discourage the raising of funds for the purchase of cigarettes to be sent to the soldiers indiscriminately, for many who enter the army have never been addicted to the evil habit and the officers in many camps do not want these influences thrown around their men. If young men have unfortunately formed the habit of using them before entering the service, let them buy their own cigarettes. No fund should be created to aid a business which impairs or destroys efficiency.

There will be regular services at the church next Sunday morning.

FRANKTON.

Mrs. Nellie Morton, from the Locks, was a visitor in Frankton the first of the week.

Miss Eloise Copper entertained her little tots, the primary graders, the last day of school at her home. Refreshments and games were enjoyed by all.

Mrs. Adam Schmoeker, from Sonny, visited Sunday at the home of her brother, C. M. Larson, and family.

C. E. Copper and Mr. Pensley have put in six or seven acres of potatoes on the Riverside ranch. Quite a spud patch.

Strawberries and cream are here again. And just think of it, no Hooverizing!

Merrill Miller was home the week end on a short furlough. He has been transferred from Fort Canby to Fort Stevens and expects to be sent east and possibly overseas at any time. He says that all indications point to a move somewhere soon.

During the coming month there is being planned one of the biggest W. S. S. drives ever inaugurated. It will be conducted over the entire nation at the same time. Of course, Oregon, as usual, is expected to be in it with both feet and to attend to business. It is going to be a two weeks' nor a two days' drive, but faster than that, and we expect to put Frankton over the top in 20 minutes. Now don't get excited, but listen. You will hear more about it later.

And another star will have to be added to Frankton's service flag. Clarence Miller left Sunday. He expects to go into the navy. He and Guy Eastman are the two boys who have answered their country's call since we dedicated the service flag.

Mr. and Mrs. J. E. Mowers opened their home the evening of the last day of school to the pupils of the fifth, sixth and seventh grades. A good time was reported by those present, the last act in the long nine months' term of school just closed.

BELMONT

Mr. and Mrs. Regnell came from Parkdale to spend the week end in their home at Belmont. Mr. Regnell's place of business is at Parkdale.

Miss Miriam Tufts, the daughter of Dr. and Mrs. C. I. Tufts, has received notice of her election as a teacher in domestic science for another year in the public schools of Portland.

Archie Connell, the principal of the Barrett school, has been employed by the Fruit Growers' Exchange for the summer vacation. We congratulate the Exchange on securing a teacher for he is well qualified for such work by his experience in the Walla Walla fruit district, where his parents reside.

Rev. J. D. Lewellen preached at Oak Grove church Sunday afternoon. The recital of the weekly service cordially invited to attend these services at 3 p. m. each Sunday.

MOUNT HOOD.

Mrs. W. H. Boddy left for Ohio Tuesday, where she will spend the summer visiting relatives.

W. T. Wyatt took a load of wood to town Tuesday.

Mrs. Lura Cronyn has returned home after spending several weeks with Mrs. F. X. Arens.

Mrs. C. H. Shaw and children returned from Portland Monday, where they visited relatives.

Zibe Dimmick and Mrs. Elizabeth Curtis went to Fossil Monday.

Dick Hanna and family spent several days last week at the home of his parents at Mount Hood.

Miss Blanche Hough, of Parkdale, spent Sunday with her school chum, Miss Marian Wyatt.

Robert J. Barr enjoyed a 24 hour furlough at Mount Hood with the home folks, Mr. and Mrs. Geo. Barr.

Mace Baldwin and family, of Hood River, were visitors at Mount Hood Sunday.

Raymond Miller was up from Portland to spend Sunday at home.

Miss Amy Johnson was a guest at the Will Edwards home Friday night.

Mr. Sawyer and daughter, Mrs. H. C. Wyatt, were Hood River visitors Friday.

Sunday evening Mr. Boddy will give a lecture and show slides of the ruined churches and cathedrals of France at the Mount Hood church, under the auspices of the Christian Endeavor Society, and would like to have everybody come.

Joe Klobs recently purchased the Hansen ranch.

An inspection will convince you that the service at the Palace Hotel, Portland, Oregon, Washington and Twentieth streets, is second to none. Convenient to shopping and theatre districts, cleanest rooms in city for 50 cts. and up.

We have a fair stock of...

Dain Mowers

4 1/2 Foot, 5 and 6 Foot Cut

Your critical examination of this mower is welcomed. It has many points of superiority over other makes.

Our Special Low Wheel Orchard Rakes have arrived.

On display on our main floor. Finest Rake ever made to meet orchard conditions.

We have several of the Revolving Wood Rakes on hand, but not enough to go through the season—so ORDER EARLY.

Gilbert Motor Car Co.

NEWS FROM MOSIER

New dress goods and shoes, Strauss Army shoes for tired feet. Strauss, Mrs. J. B. Weller went to Portland Friday morning for a few days' stay.

Mark A. Mayer is in Portland for a few days attending to business.

Mrs. Wm. Johnson attended to business in The Dalles Tuesday.

Mrs. Deel, of Logansport, Ind., is visiting her father, A. M. Roper.

Mrs. C. G. Gilliam and children left Wednesday for a visit in Wyeth.

Martin L. Clement left Thursday for a short stay in Portland.

Mr. G. A. Green left Friday for a short stay in Portland.

Frank Ginger was a business visitor in Hood River Saturday.

The Mosier Red Cross fund has reached \$900.00 and still coming in.

Puffed Rice saves the wheat. Strauss' Art Poster Store.

Fred Evans is serving on grand jury in The Dalles this week.

Fred Evans was a business visitor in The Dalles Monday.

Dr. W. S. Nichol spent Sunday at Hood River.

Fresh meat on Saturdays. Weiners and Pressed meats. Strauss.

Mrs. C. G. Nichol went to The Dalles Tuesday morning to attend to business.

J. K. McGregor has gone on a business trip into the Malpais, Prineville country.

Miss Clara Middleswart, of Parkdale, is visiting her aunt, Mrs. W. L. Rowland.

W. E. Huskey purchased a new Dodge automobile, going to The Dalles Sunday to bring it home.

Alex Carlsson, of Oak Point, Wash., visited his parents in Mosier the first of the week.

Sales of War Savings and Thrift stamps have reached \$1840.07 at the Mosier postoffice.

L. R. Evans, who is employed in the ship yards in Portland, spent the week end here with home folks.

Mr. and Mrs. B. L. Sellinger, of Trout Lake, Wn., are spending a few days with their relatives in Mosier.

Mrs. Gerald Wyss left Monday for a week's stay with her son, Chas. Abernathy, and family.

Thos. Lelliott went to The Dalles Sunday to visit his wife at the hospital.

The Ladies' Aid was very pleasantly entertained at the home of Mrs. Ehrlich Wednesday afternoon.

Mrs. Marie Shogren arrived from Portland Saturday to spend the week end with Mosier friends.

A. W. Ehrlich attended to business in Hood River Saturday morning between trains.

Miss Ora Evans is visiting friends in the Deschutes river country, near Maupin.

Mrs. J. Abery, of Portland, spent last week here with her husband, returning home Friday.

O. King, of Grass Valley, spent the past week here with his brother-in-law, A. M. Roper.

Ed and Henry Dunsmore are preparing to plant the N. P. Sturgess fields to grain.

Albert Mendenwald left Wednesday for Portland, where he will find employment.

Wm. Terrill, of "Hungry Holler", recently shipped in three head of registered Jerseys from Skamokawa, Wash., for use on his farm south of Mosier.

A. Burton was called to see his daughter, Della, at the hospital in The Dalles Sunday, her condition being reported as not so favorable.

Frank Ginger, Chas. Bennett and Geo. Chamberlain went to The Dalles Monday morning, where Mr. Bennett was called on the jury.

A. D. Moe was in Mosier Sunday preparing to move the fixtures from

the office of the Mosier Bulletin to his place of business in Hood River for safe keeping until such time comes that they can be used again.

Mr. and Mrs. Leo Nichol arrived from Portland Sunday morning and will be employed at the mill of the Mosier Lumber Co.

Mr. Ainsworth, of the Wittenburg-King Co., of The Dalles, called at the office of the Mosier Fruit Growers' Association during the week.

Mrs. Lelliott went to The Dalles hospital Wednesday of last week to receive treatment. Mr. Lelliott accompanied her to The Dalles.

Al Behrens is leaving next week for Portland where he will be employed with Chris Farness, contractor and builder.

V. C. Gibson, of Libby, McNeil & Libby, called last week to see R. D. Chatfield, manager of the Mosier Fruit Growers' Association.

There will be home grown strawberries on the market during the week, so reports C. Cramer, who has a field of berries on Mosier creek.

Big loads of lumber are now being hauled into Mosier every day from the mill of the Mosier Lumber Co., south of town.

Mr. and Mrs. C. D. May, of Portland, spent several days of the past week as guests of Mrs. L. E. Howe at Lesham Fruit farm.

J. Buchanan, who will be principal of Mosier schools the coming year, spent some time in town this week meeting the people and making arrangements for the future.

At this writing, Friday, May 24, the condition of both Mr. Carlson and Mrs. Lelliott, who are patients at the Dalles hospital, is reported much improved. Also Miss Della Burton.

W. H. Paulman and Dr. W. S. Beckman, of Puyallup, Wash., and A. E. Woolpert, of Hood River, were callers in the Mosier Fruit Growers' Association office last week.

Wm. Horn, of White Salmon, Wash., arrived Monday with his wife and two children, to take charge of Dr. Macrum's ranch, under the direction of the Doctor himself.

Uncle Sam wants us all to conserve our strength and resources, and have rational entertainments. A picnic is the thing. I have the picnic goods that save the wheat and fat for the army and gives you the proper nourishment. Strauss' Art Poster Store.

Mr. McQueen, of Hudson, Mich., representing the Hardie Mfg. Co., called on R. D. Chatfield, of the Mosier Fruit Growers' Association the past week. A good number of the Hardie sprayers are used in the Mosier district.

Mrs. A. W. Ehrlich entertained at her home Friday afternoon for the eight school girls who gave the patriotic drill May 13. The house was beautifully decorated with roses. Games were enjoyed by the youngsters, after which refreshments were served. All present report a fine time.

Mrs. James Tierney went to The Dalles Friday morning and returned in the afternoon, bringing her daughter, Mrs. Frank Stuart, who has been in the hospital for the past five weeks. Mrs. Stuart expects to leave for her home in Maupin soon.

Pvt. L. J. Merrill, accompanied by his father and mother, Mr. and Mrs. S. A. Merrill, arrived from Nampa, Idaho, Monday afternoon. Mr. Merrill has been enjoying a 10 day furlough on his father's farm. They left Tuesday afternoon for Portland, and went on to Camp Lewis and Seattle yesterday.

F. W. Smith, of Walla Walla, Wash., with his wife and baby, stopped over for a few days' visit the first of the week with Mr. Smith's sister, Mrs. J. E. Cole. Friday they continued to Portland, accompanied by their nephew, Carroll Cole, who will have dental work attended to. He expects to enlist in the navy, in company with other Mosier boys, this week.

**Lawn Sprinklers
Lawn Hose
Lawn Mowers
Hand Seeders
Hand Weeders
Wheel Hoes
Lawn Rakes
Lawn Grass Seed
Lawn Edgers
Screen Doors
Screen Windows
Window Screen**

E. A. FRANZ CO.

The Benjamin Franklin War Saving and Thrift Stamp society held a very interesting and enthusiastic meeting Friday afternoon at the Mosier school house. The next meeting will be at the Christian church on the evening of June 14. Every grown person or child who has started an account is requested to be present. Take an interest in this society and help promote and encourage the sale of these stamps. It is a patriotic duty.

Decoration Day ceremonies will be held at the I. O. O. F. cemetery at 2 p. m. May 30. It is desired that all who can join and march in the parade which will gather on the corner by the Mosier Valley Bank. All are requested to bring flowers for use in decorating. Upon arriving at the cemetery a program along outlines given by the state superintendent will be rendered under direction of Prof. R. A. Berry, with school children participating.

Lee Hunter, Geo. W. Mathews, Mrs. J. M. Carroll and Mrs. S. E. Evans returned the last of the week from Seaside, where they were delegates to the I. O. O. F. and Rebekah assemblies. They reported having a fine time, a large crowd and a grand old-time love feast at the end of the session. Next year will be the 100th anniversary of Odd Fellowship. The Grand Lodge meetings will be held in Salem, a very fitting place, as it was there 166 years ago that the first I. O. O. F. lodge west of the Rockies was instituted.

The following letter from Mrs. H. M. Screece to A. W. Ehrlich shows how the work of the Red Cross is appreciated by American mothers:

"Enclosed find a check for a fine time. We wish it could have been more. We are in a position to know of the practical work of the Red Cross.

"Our son is in a hospital in Liverpool and the American Red Cross workers have done everything possible to make him comfortable. I wish everyone could know all acts of kind-

ness extended to him, as well as other American boys in the same hospital."

The most entertaining feature in anotherwise perfect and most praiseworthy circus program is the continuous excellent melody throughout the entire performance of the Al G. Barnes Circus exhibiting in The Dalles May 30. A 30 piece band, under the direction of Edward A. Wockener, a musician of note, at every exhibition, the finest selections are played in the hour preceding the big show, while the patrons are visiting the animal tents and being seated. This famous coterie of fine musicians is in a great measure responsible for the perfect performing of each group of animals, as it has been learned that animals are highly influenced by music and at once fall into the spirit of the melodies played. When dainty Cleo Weber dances in the den of lions the kittenishness of three great monsters are quite astounding as they sway on their pedestals to the strain of "La Paloma" as the fair dancer flits about them like a fairy, flirting her beribboned tambourine at the beasts, who try to fasten their monster paws in the ribbons. All through the program of 103 acts the Wockener band plays the most exquisite and harmonious melodies, pleasing the most fastidious musician, who will at once grasp the essential element the music is to the animal actors.

Many Fords Are Sold

Harry T. DeWitt, of the DeWitt Motor Co., reports the sale of 16 Ford automobiles to Hood River men and women recently. Purchasers of the universal car are:

Sedat, Mrs. George Dye; touring, B. F. Moses, Bert Lane, Ralph Davies, Frank Hutson, Guy Crapper, Ole Nelson, G. A. McCurdy, I. T. Beal, Dane Kemp; runabout, Jno. Schetky, Gus Miller, G. H. Carrier, R. H. Weber; delivery, Perigo & Son.

Rubber Stamp Ink at this office.