

Our Prices are Low
Our Styles are New
Your Dollar will Buy More and Last Longer if Spent at The J. C. PENNY Store

HATS!
HATS! HATS!
New Shipment Just in. Chic Tailored Hats—Auto Hats—Sports Hats—Smart Hats for Children—Dainty Embroidered Wash Hats for Little Tots.

25c To \$2.98
SUN AND GARDEN HATS for Men, Women and Children
19c To 49c

Women's Silk Skirts
A notable display of Seasonable Separate Skirts—well designed—in fancy Plaids, Fancy Taffetas and Messalines. Very Stylish Selection
\$4.98 To \$7.90

Dress Skirts
That reflect Smartness and Style in Novelty Cloth and Blue Serges. WONDERFUL VALUES
\$2.98 To \$7.90

MEN'S
New Silk Neckties
All are the Popular Four-Hand Styles, finished with Slippery Bands, Beautiful Patterns and Colorings in Floral and Brocade Effects. None like them. These Ties are in a class by themselves
49c AND 69c

WOMEN'S
House Dresses
Practical Styles in one piece, two piece and Billy Burke in the wanted Colors and Sizes. Exceptional Values
\$1.25 To \$2.98

PETTICOATS
Serviceable, Good Looking Petticoats in Heatherbloom and Satene, Assorted Colors
98c To \$1.98

KIMONAS
Silk, Jap Crepe Hand Embroidered, Cotton Crepe Plain and Colored—All kinds and all Styles. You'll enjoy wearing one of these Dainty KIMONAS
\$1.49 To \$4.50

HOUSE APRONS
An Ideal Assortment for Service and Practical Use. Big Values in all the WANTED COLORS
79c To 98c

The Store with the Yellow Front
One Block South First Nat. B'k

J. C. Penney Co.
191 BUSY STORES

The Store with the Yellow Front
One Block South First Nat. B'k

AT THE LIBERTY

Wednesday and Thursday, Apr. 24-25
Jack Richardson will be seen in a dandy Triangle drama "The Man Above the Law," supported by a cast of stars. A one-reel comedy "This Day of Doom" will complete the show.

Friday and Saturday, April 26 & 27
We will present Jack Pickford and Louise G. Hoff, two of the most popular stars in "The Varsity," a type of picture that has made this team of players so popular.

Sunday, April 28, One Day Only
We will present Alma Reubens in the second seven reel Triangle picture "I Love You." This is the story that was a prize in the recent scenario contest conducted by the Photoplay Magazine. Also a one-reel comedy "Straight Crooked."

Monday and Tuesday, April 29 & 30
We will present Mary Pickford in what is claimed to be her greatest characterization, "Rebecca of Sunny Brook Farm," taken from the famous book by Kate Douglas Wiggin. This is one of the most widely read books ever placed on sale and the picture is in all ways and respects true to the action of the story as written by its author. It is Miss Pickford's greatest screen triumph.

Wed. and Thurs., May 1 & 2
We will present the greatest photographic expose ever shown the public, "The Kaiser, the Beast of Berlin," the wonder picture of the year. This is the picture that made New York, Chicago, Boston and all the eastern centers of population go wild. Come to the Liberty this week and see the moving pictures of the people standing in line on Broadway waiting to see the picture. The only motion picture in the world that has ever absolutely blocked traffic on Broadway. This is the highest priced production ever shown in Hood River valley and will be shown at advanced admission prices of 30 cents for children and 50 cents for adults. It is not a picture of battlefields, but one that lays bare the soul of history's maddest murder king. Ask the people who saw it in Portland. They are all coming again.

Fri. and Sat., May 3 & 4
Dorothy Dalton will be shown in her first Paramount release, "The Price Mark," and it is one of the best this popular young star has ever produced. Also another of those interesting Weeklies.

Sunday, One Day Only, May 5
Barney Sherry will be seen in a dramatic offering, "The Argument," from the Triangle studios; also a one-reel comedy, "Their Indian Uncle."

Mon. and Tues., May 6 & 7
We present Goldwyn's great war picture, "For the Freedom of the World," a big military spectacle that ranks with all the great, massive productions that have been presented to the public. It is Captain Edward Bower Hesser's gigantic war panorama of human courage and heroism, of brave men and patient, daring women. Further announcements will be made later. Watch for them.

Marines Are Prepared
Keeping an eye open for the wily submarine is no reason why sea soldiers shouldn't get ready for life in the trenches, according to Sgt. J. G. Woolley, of the U. S. marines, who has been given a few days leave from a battleship.

"Part" of our deck looks like a little bit of Flanders," says Woolley. "We have strung up six tough, willow Boches with long center poles protruding from each and operated from the rear. We give these dummies for bayonet practice, and five days a week we go over the top. If the time comes for us to do our bit in the trenches, we'll be ready."

Rubber Stamps at Glacier office.

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FAIRY "MISS SPRINGTIME" IS ON HER WAY TO VISIT US. CLAD IN BUDDS AND BLOSSOMS. WHEN SHE COMES BE PROPERLY DRESSED TO GREET HER. WE HAVE ALREADY RECEIVED IN OUR STORE THOSE ENCHANTING NEW SPRING MATERIALS AND TRIMMINGS YOU NEED. TO COME IN AND SEE THEM, AND PRICE THEM, MEANS THAT YOU WILL BUY FROM US EVERYTHING YOU NEED TO MAKE UP YOUR SPRING AND SUMMER OUTFIT.

Table with 2 columns: Item description and Price. Includes items like 36-inch Shantungs, 36-inch Fancy Crepe de Chines, 32-inch Plain and Sport Pongees, etc.

Molden, Huelat, Sather Co.
The House of Personal Service

Kipling Knives
It ain't the guns nor armament, nor funds that they can pay, but the close cooperation that makes them win the day.

Advertisement for E. A. FRANZ CO. listing various items: Lawn Sprinklers, Lawn Hose, Lawn Mowers, Hand Seeders, Hand Weeders, Wheel Hoes, Lawn Rakes, Lawn Grass Seed, Lawn Edgers, Screen Doors, Screen Windows, Window Screen.

Prevent Battery Troubles Before They Start
and that means regular inspection by competent men. We shall be glad to inspect your battery free. We'll tell you its exact condition and then—it is up to you.

Advertisement for DAKIN ELECTRIC WORKS
Phone 2712 3rd and Oak Sts., HOOD RIVER, ORE.

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OFFERS ITS CUSTOMERS The Food Administrations Wheat Substitutes
WE ALSO HAVE Canned Vegetables, Fruits and Other Products

Advertisement for Stanley-Smith Lumber Company Plant
HOOD RIVER, OREGON
Mill at Green Point, 12 Miles Southwest of Hood River