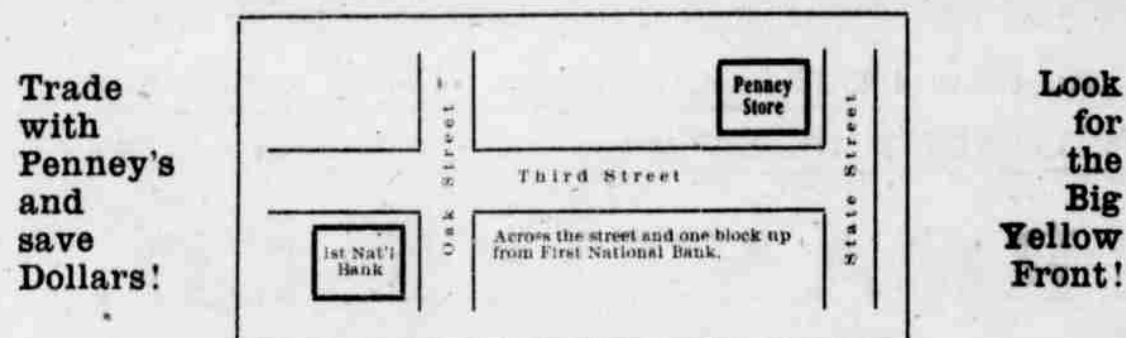


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offer you at our regular everyday prices and not those so-called Sale Prices, merchandise of merit at prices lower than the lowest.

Men's Wearing Apparel

- Men's Full Cut Overalls - 98c
- Men's Button or Lace Dress Shoes - \$3.50
- Men's Cotton Mixed Sweater Coats - 1.49
- Men's Heavy All Wool Mackinaw Coats, 5.90
- Men's Corduroy Pants - 2.98
- Men's Fleece Lined Union Suits - 1.25
- Men's Heavy Work Shoes - \$2.98 - 3.50
- Men's Half Wool Sox, 2 pair for - 35c
- Men's Cotton Work Shirts - 49c



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Look for the Big Yellow Front!

J. C. Penney Co.

Incorporated

175 BUSY STORES

ODELL

Everyone in the community should hear Mrs. J. C. H. Castner, president of the Oregon State Federation of Women's clubs. Mrs. Castner has a message vital to the people, which she will deliver at the Parent-Teacher Association meeting to be held Monday night, January 14, at the Odell high school auditorium. A folk game demonstration by Mrs. Yeate's pupils and special music will round out the program.

The Ladies' Aid society met at the home of Mrs. Eva Morgan Wednesday, Mrs. J. H. Eggert and Mrs. Morgan were hostesses.

Miss Grace Chambers and Mrs. D. E. Clark spent the week in Portland.

Mrs. Lila Prather returned to her school near Prineville last Sunday.

Mr. and Mrs. Thomas Rathbone left last week for Seaside, where they will spend their vacation before returning east.

Mrs. E. T. Folts returned home from the St. Vincent's hospital, where she was recovering from an operation, Monday. Her many friends are glad to hear of her speedy improvement.

A snappy play will be put on soon for the benefit of the Ferguson Bible class Testament fund. This program should be of community interest, as Testaments are presented to all the young men leaving the neighborhood for the army. As Mary Sheppard is chairman of the program committee, a delightful program is assured.

Born—To Mr. and Mrs. Floyd Nunamaker, Sunday, January 6, a son.

Will Sheppa left for Corvallis Sunday, where he will resume his studies at O. A. C.

Mrs. W. Sumner Smith made a brief visit at the G. F. Ogden home this week.

Will Kollas spent several days of this week in Portland.

The Red Cross society will hold their weekly meeting in the high school auditorium as usual. The ladies will

PINE GROVE

gather immediately after lunch in order to get the benefit of all the daylight possible.

Preaching services at the Methodist church at 9:30 a. m., Sunday school following. Epworth League meets at 7:30 p. m., with Mr. Duckwall as leader. A good meeting is promised, with some good special numbers.

The O. H. S. boys team will appear in their first league game in Hood River Friday night. Judging from the swift games the second team put up last year, we are expecting our team to pull down the laurels this year.

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PARKDALE

Mr. Harris and family have moved up on the Parkdale place for the winter. Raymond is now attending school at Valley Crest.

A. M. Kelley was a Hood River business caller last week.

Mr. and Mrs. Clyde Perkins were business visitors at Hood River last week.

Last Friday evening a Scotch entertainment was given at Mease's hall. The program consisted of Scotch selections by the orchestra, Scotch songs by the audience and the high school band. "Oh, Wert Thou in the Cold, Cold Blast," Mrs. Huff then gave a lecture on the Scotch coast. Everyone enjoyed the program very much and certainly feel grateful to those who are bringing this lecture course to us. Mr. Boddy will lecture next Friday evening.

The funeral service of Mrs. Clara Welch was held Monday, New Year's Day, at the home of her son-in-law, Mr. Slatten, at Prineville December 30. Rev. Van Nuy held services at Prineville before the body was shipped to Parkdale. Mrs. Welch was 75 years old. Although her health had been poor for about a year, her death came very suddenly. She was a member of Oregon Grape Rebekah lodge. The Rebekahs attended the service in a body and held services at the cemetery.

Jack Oakley and Beryl Blagg visited a few days last week at the home of J. M. Demmon.

Mrs. Billings led Endeavor last Sunday evening, the topic being the first of a series of six on "How to Become a Christian." The Endeavor for adopted New Year's resolutions to begin on time. Also a New Year suggestion to study the lesson.

H. Meyers was a Hood River visitor last week.

Mrs. Andrus and son, Louis, are visiting at Pendleton.

Mrs. E. F. Monroe spent a few days with Mrs. Wm. Keeling this week.

New Year's evening a good time social was held at the warehouse. Games were played by old and young. Greased pole, ball fights and a basket ball game between the Parkdale high school and the Parkdale business men were the chief amusements. Lunch was served consisting of cocoa and sandwiches.

Mrs. Frank Houston and son returned to their home in eastern Oregon the latter part of last week, after spending the Christmas season with her parents, Mr. and Mrs. H. Meyers.

Dr. E. L. Scobee and family were up from Hood River Sunday.

Basket ball practice is going on in earnest at the warehouse. The girls' team played the boys' team Saturday night, the girls winning.

spoke in behalf of the Red Cross. Her remarks were snappy and to the point, proving she has gained her reputation as one of the live wires of the Red Cross.

Mrs. Sletton's beautiful voice was a special treat. Mr. Gibson's address was, as usual, much enjoyed. Rev. Newman spoke very ably on the relation of the church to the war.

Much credit is due E. E. House for the fine musical program in which the Pine Grove orchestra took an important part.

The lecturer of the Pine Grove grange wishes to thank Dr. Thraue and his committees for their share in making the meeting a success.

Mrs. Fred J. Krussow, of Grass Valley visited with Mr. and Mrs. H. W. Krussow and family last week.

MOUNT HOOD.

Miss Dorcas DeWitt returned from Hood River Tuesday, where she spent Christmas vacation.

Miss Amy Johnson returned Tuesday from Oregon City, and Mrs. W. Edwards and daughter, Frank, from Portland, where they spent the holidays.

W. B. Davidson came home New Year's Day from Canada, where he had been working.

Mr. Slayton, of Prineville, a Mount Hood visitor Wednesday, straightening up the affairs of Mrs. Clara Welch.

Charles Shaw ran a nail in his hand and C. W. Clark cut his hand while sawing wood. It was necessary for both of them to go to Hood River to receive medical attention.

H. C. Wyatt entertained his Comrades Sunday school class New Year's Eve.

The Parent-Teacher Association will give a social at the school house Friday evening, January 18.

Ray Ficus and family returned to Chehalis after spending Christmas with Charles Kitchel and family.

J. B. Doggett made a trip to town Wednesday for freight for the Mount Hood store. He returned Thursday.

The Parent-Teacher Association held their regular afternoon meeting Friday. They enjoyed the folk songs of Miss DeWitt's room.

W. H. Edick went to Hood River Monday to see his brother, Bert Sandman, who is improving at the hospital.

Roy Blagg returned from Hood River Wednesday and has been having the grip for a few days.

Mrs. L. F. Hanel and children have moved in with Mr. and Mrs. B. F. Hess. Andrew Oakley, of Gages, Wash., and Beryl Blagg, of Hood River were guests of Mrs. Florence Everson Saturday.

Marias Patereau is staying with A. Leroux and attending school at Mount Hood.

Mrs. E. F. Monroe is visiting Mrs. Wm. Keeling at Valley Crest.

Do You Own An Auto?

Going to fix her up this winter?

Then this will interest you.

For Valve Grinding

- Valve Lifters - 60c up
- Valve Grinding Compound
- Carborundum - 25c
- Clover Leaf - 40c
- Valve Grinders

Gaskets

- Copper and Asbestos - all sizes.
- Gasket Asbestos - in sheets
- Gasket Shellac - all size bottles

Bolts & Cap Screws

We carry a complete stock of Standard and A. L. A. M. Threads.

Electric Wiring and Lamps

We carry all kinds of Electrical Auto Wiring. Also a complete stock of Auto Mazda Lamps. All voltages and candle power. Have you tried the Nitrogen Auto Lamp in your car—Twice the light and consumes no more juice than the regular style.

Painting

Painting your own car is not a hard job these days - Everything has been made easy. We have all colors in auto paints. Brushes also of every description. Do not forget your rims - Aluminum Enamel keeps them from rusting and spoiling your tire. Come in and see our paint man—he can tell you.

Auto Sheet Isenglass

for your side and back curtain. Don't go around with your auto window broken out when they can be repaired at little cost.

Weed Chains

This is the time of the year to carry your life insurance in the way of Weed Tire Chains. We also carry Extra Cross Chains. Leave your chains with us—we put in new cross chains while you wait.

Wrenches

Walden, Worcester, Ford Wrenches - These wrenches are made to fit and will get at bolts and nuts that no other wrench will reach. If you are overhauling your car and need a wrench, our stock contains the wrench you want.

Brake Lining

We carry all widths in brake lining, also copper lining rivets. Ford Brake Band Shoes. Ford Transmission Linings.

VALVOLINE OIL

Spark Plugs

We carry your spark plug - no matter what size, we have them. And price - get ours before you buy new ones. We also stock Extra Plug Porcelains.

GOODYEAR TIRES, TIRE PUTTY, GOLD AND VULCANIZING CEMENT. NOTHING BETTER MADE.

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Don't forget that we have installed an Automatic Free Air Tank, 140 pound pressure. Day and night at your service. Outlet on Oak and 2nd Streets.

THE GEM THEATRE

Wednesday and Thursday, Jan. 9-10
We present Roy Stewart, the New Triangle, in "The Devil Dodger." Also a one-reel Triangle comedy.

Friday and Saturday, Jan. 11 and 12
We present Geo. Behan, the famous Italian character actor, in another of his dandy plays entitled "The Bond Between," also a one-reel Animated Weekly.

Sunday, Jan. 13, One Day Only
Olive Thomas, the screen's new sensational actress, will be seen in her latest sure fire hit, "Broadway Arizona." Also a one-reel Triangle comedy "His Saving Grace."

Monday and Tuesday, Jan. 14 and 15
We present Louise Lovely, Carmel Meyers, and Jack Mulhall, in the most beautiful and sensational picture ever screened. "Sirens of the Sea" is a thrilling drama based on the "Lorelei" legend and is then visualized on the screen with picturesque settings and magnificent water-witch scenes of dazzling splendor, the sea swarming with a huge ensemble of alluring water sprites performing sensational swimming and diving feats.

Wednesday and Thursday, Jan. 16-17
Walt Whitman, another new Triangle player, will be seen in "The Tar Heel Warrior," a tense and thrilling story of life in the Carolina's. Also a one-reel comedy, "Caught in the End."

Friday and Saturday, Jan. 18 and 19
Beautiful Edna Godrich will be seen in "Queen X," one of the best things Miss Goodrich has ever appeared in.

Hazel Holland at the piano.

E. L. McClain, who was a member of the first University of Oregon Oratorical class, is now in training at San Antonio, Tex.



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and have the new G. M. C. Truck demonstrated to them. We also have the Columbia Truck Attachment and the G. M. C. Tractors.

All of the old departments of Mr. Snow will be continued. We will shoe your horses or make your wagon rack.

We continue the manufacture of Hood River Apple Box Nailing Presses, and in addition we have added an Automobile Repair Department. This is the season of the year when you should give attention to your cars and your farm implements.

Oils, accessories, gasoline and supplies carried at our Cascade Garage quarters.

THE SNOW & FORDEN MOTOR COMPANY

(INCORPORATED)

HEIGHTS NEWS

Rev. C. T. Bailey, of The Dalles, will preach at the First Baptist church Sunday morning and evening. Rev. Bailey is a pioneer of Oregon and assisted Rev. J. B. Spight in organizing the Baptist society on the Heights.

Mrs. Pritchard, of Portland, daughter of Mrs. A. Hayes, spent Christmas week with her mother and aunt, Mrs. Crowell.

Mrs. May Jones and granddaughter, Marian Baldwin, spent Christmas week in Portland, returning the following Monday.

R. W. Hunt is still very ill. His daughter, Miss Fannie, is here from California to help care for him.

Mr. and Mrs. J. H. Gill spent New Year's day with Mr. and Mrs. Cohoon.

Mrs. John A. Wilson has been quite ill since Christmas, but is reported better.

Mrs. G. R. McIntire and two children spent the holidays with her people at Eugene.

Hubbard Taylor and daughter, Alice, spent the last of the old year in Portland with his son-in-law and daughter, Mr. and Mrs. Arthur Whitcomb.

TROUT LAKE.

Carl Pearson and John Moore came home from Camp Lewis lately. But three days' leave made their visits all too short.

Mr. and Mrs. C. E. Hall visited White Salmon and Hines last week.

Trout Lake Masonic Lodge and Trout Lake Chapter of the Eastern Star, installed officers for the coming year and had a big dinner on New Year's Day. Miss Elva Pearson installed the officers for the Eastern Star, assisted by Miss Beattie Coate, who acted as Marshal, as follows: Mrs. Daisy Reynolds, W. M.; Henry Pearson, W. P.; Mrs. Amanda Pearson, A. M.; F. M. Coate, Treas.; E. C. Duncan, Sec.; Beattie Coate, C. Martha Duncan, A. C.; Mrs. Nettie Suther, M.; Elva Pearson, O.; Wm. Coate, Chap.; Mrs. Margaret Coate, Adah; Mrs. Anna Coate, Ruth; Mrs. Amelia Pearson, Esther; Mrs. Winifred Belsham, Martha; Mrs. Mary Stewart, Elsie; Mrs. Nancy Coate, W.; C. A. Pearson, S. Henry Pearson, as installing officer for the Masons, assisted by B. C. Hamilton acting as Marshal. The officers installed were: Charles F. Coate, W. M.; C. W. Stewart, S. W.; J. E. Reynolds, J. W.; Wm. Coate, Treas.; E. C. Duncan, Sec.; Henry Pearson, S. D.; C. A. Pearson, J. D.; F. M. Coate, C.; C. Guler, S. S.; C. M. Cutting, J. S.; C. H. Pearson, T.

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GEORGE G. ROBBINS Santa Barbara, California California Representative W. S. KAESTNER Oregon Hotel, Hood River Oregon Agent

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Deciduous Fruits and Perishable and Non-Perishable Produce on Cash or Commission Basis.

We solicit specifications from logging companies, army cantonments, etc., for fresh beef, mutton, etc. Several thousand beef steers now ready for shipment in Southern California, also some high grade imported bulls, army horses and mules.

Local shipments solicited at market prices, F.O.B. cars or boat Hood River. We do not ask you to sign a contract for a year or a day.