We shall be pleased to receive visits from our patrons, and to show them through our plant. When you have a spare moment, drop in.

THE TELEPHONE IS FOR YOUR SERVICE

Oregon-Washington Telephone Company

To the Mothers and Fathers of Our Country:

There could be no more certain way of instilling love of country into the hearts of your children than by teaching them the righteousness of the cause for which the United States is waging this war. Show them why the government needs and wishes many small subscriptions to the Liberty Loan. Then let your family as a unit buy a Liberty Loan Bond, paying for it by personal effort and sacrifice, if necessary.

You can buy a bond for as small an amount as \$50, paying for it in easy instalments covering four months.







Simple Arithmetic

If paying a trifle more results in a suit that looks far better - fits much nicer-and wears a great deal longer than that last one have you spent money or saved it?

> Meyer & Wood Tailored-to-Measure Clothes, \$25 to \$60 will give you the answer.

They're here - today - for Fall. A host of beautiful patterns-ready to be tailored to your taste. Personal service given in cutting, fitting and making.

MEYER & WOOD

HOTEL OREGON BUILDING, SECOND STREET

HOOD RIVER "OUR TAPELINE IS WAITING FOR YOU"

The Safest Security in the World

The United States offers you an opportunity to invest in the safest security in the world, and will pay you 4 per cent. interest on your money.

The estimated wealth of the United States is about 250 billion dollars. Our national debt was a little more than one billion dollars before the break with Germany. Adding to this the two billion dollars borrowed in the first Liberty Loan gives a total national debt of a little over 1 per cent. of the total wealth of the country.

Let us have your subscription now.



BUTLER BANKING COMPANY

WRITE YOUR

Apple Insurance

J. M. Culbertson & Co.



Your Kodak Busy!

"The Army lives on letters" is the way the boys at the front put it. And when those longed for envelopes with the home town post-mark contain pictures of the home folks and home doings, they go far toward making lighter hearts and happier faces.

Keep your Kodak busy for the sake of the lads in the trenches, the boys in camp and on shipboard. Help keep tight the bonds between the home and those who are fighting for that home.

> Vest Pocket Kodak - It Fits the Uniform, \$6.00 Other Kodaks, \$9.00 and Up

KRESSE DRUG CO. The Rexall Store

THE

STANLEY-SMITH LUMBER CO.

have restocked their yard and are in a position to give estimates and furnish all kinds of

Lumber, Lath, Shingles, Sash and Doors

LET US FIGURE WITH YOU

Stanley-Smith Lumber Co.

Mr. Apple Grower

Be sure you see us before contracting your canning grade apples. We will give you as much as anyone. A home industry conveniently located at the east end of State street.

THE NEWTONIA COMPANY

APPLES WANTED

Will exchange one or two new 4-room plastered houses in Portland, or fifty-six lots in Vancouver, Wash., for Apples of equal value, in boxes or on the tree.

J. D. HUTCHINSON, LENTS, OREGON

Meats and Groceries

Delivered at any residence in Hood River Prompt service and courteous treatment

E. M. HOLMAN, Twelfth Street

Telephone 2134

"These men cannot exist—much less fight—without proper food, and while all of us cannot take part in the firing line, all men and women can do their bit in this war for democracy. It is the duty of every housewife to see that not a particle of food, so sorely needed in France and Belgium, is wasted. Enlist under Hoover's banner and help carry the war to a victorious and help carry the war to a victorious conclusion."

With J. O. McLaughlin and Mrs. F. W. Rand in charge, the pledge card campaign has been given an impetus in the city. Prof. Gibson Monday began the organization of every school district in the county to promote the food

the city. Prof. Gibson the received the food conservation campaign.

Prof. Gibson has received the following letter from Mr. Ayer:

"I am especially anxious that you should enlist the leading men and women in Hood River county in support of this movement. You will need and every bit of backing they can give.

This campaign, as they will not fail to understand, is not one whit less important than the Liberty Bond campaign. The two should go hand in hand and should stir every one of us to most enthusiastic participation."

The following is the advice issued on cards by Food Administrator Hoover:

The men of the allied nations are fighting; they are not on the farms. The production of food by these countries therefore been greatly read therefore been greatly read the less and the same time, are healthful. Use potations the war it was a sumed.

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Fuel—Coal comes from a distance, and the same time and control that the meeting for a conference with local bankers.

Liberty drive, arrived at the case.

Liberty drive, arrived at the case of the meeting for a conference with local bankers.

Liberty drive, arrived at the case of the me

a few other countries. Now this difference is greater than ever and, at the same time, but little food can be brought in from the outside except

TWO CARS OF APPLES

from America.

Therefore, our allies depend on America for food as they have never depended before, and they ask us for it with a right which they have never had before. For today they are our mocracy and liberty. They are doing the fighting, the suffering, and dying in our war.

Why we must send more wheat-England, France, Italy and Belgium, taken together, import in peace time 40 per cent of their breadstuffs. But now, with their reduction in harvest, they must import 60 per cent. We must increase our normal export sur-plus of 88,000,000 bushels to 220,000,-000 bushels. It can be done but in one way; by economizing and substituting. The people of the allies cannot substi-tute corn alone for bread, as we can. They are using other cereals added to They are using other cereals added to wheat flour to make war bread, and thus use up to 25 per cent of corn for wheat. We have plenty of corn to send them, but, except in Italy, whose people normally use it, our allies have few corn mills and corn meal is not durable enough to be shipped by us in large quantities. Moreover, the allied recolles do not make their bread at peoples do not make their bread at home; it is all made in bakeries, and corn bread cannot be distributed from bakeries. There is but one way; we must reduce our use of wheat. We use now an average of five pounds of wheat flour per person per week. The whole problem can be met if we will substitue one pound of corn and other cereal flour for one pound of wheat flour weekly per person; that is, if we reduce our consumption of wheat flour from five pounds a week to four pounds

Why we must send more meat—The food animals of the allies have decreased 33,000,000 head since the war sary meat consumption. Our meat exports to our allies are now already almost three times what they were before the war. The needs of the allies will steadily increase because their own production of food animals will general federation art exhibit, consistent of the state of th sary meat consumption. Our meat exports to our allies are now already al-

have been asking for larger and larger exports from us. Last year we sent them three times as much butter and almost ten times as much condensed milk as we used to send them before the war. Yet we must not only keep up to this level, but do still better.

Why we must send sugar—Before the war France, Italy and Belgium produced as much sugar as they used, while England drew most of its supply from what are now enemy countries. France and Italy are producing lees than they need, while England is cut off from the source of 70 per cent of her usual imports. her usual imports.

These cards will be distributed to be place on the walls of all kitchens. On the reverse side of them Mr. Hoov-er tells as follows how housewives nay aid in winning the war: Our problem is to feed our allies this

Our problem is to feed our allies this winter by sending them as much food as we can of the most concentrated nutritive value in the least shipping space. These foods are wheat, beef, pork, dairy products and sugar.

Our solution is to eat less of these and more of other foods of which we

PLEDGE CARD

CAMPAIGN ON

CAMPAIGN ON

BLOWERS URGES NEED OF SAVING

School Superintendent Gibson is Local Food Administrator—School

Districts to Help

Districts to Help

CAMPAIGN ON

If rom a baker, order it a day in advance; then he will not bake beyond his needs. Cut the loaf on the table load on the table and only as required. Use state bread for toasting and for cooking.

Meat—Use more poultry, rabbits, and especially fish and sea food in place of beef, mutton and pork. Do not use either beef, mutton or pork more than once daily, and then serve smaller portions. Use all left over meat cold or in made dishes. Use soups more freely. Use beans; they have nearly the same food value as meat.

Samuel White and K. K. Kubli, of Portland, Arrive by Gasoline Speeder meat.

Districts to Help

Judge Blowers has offered Superintendent Gibson, recently appointed by W. B. Ayer as Hood River county food administrator, every aid in the local food pledge card campaign. Judge Blowers has issued the following proclamation:

"We are engaged in the greatest war of all time. The armies of Napoleon, Wellington or Grant would make but a corporal's guard as compared with the mighty armies of today.

"These men cannot exist—much less fight—without proper food, and while all of us cannot take part in the firing the same food value as meat.

Milk—Use all of the milk, waste no part of it. The children must have whole milk; therefore, use less cream. There is a great waste of food by not using all skim and sour milk. Sour milk can be jused in fecoking and to make cottage cheese. Use buttermilk and cheese freely.

Fats (butter, lard, etc.)—Dairy butter has food values vital to children. Therefore, use it on the table as usual, especially for children. Use as little as possible in cooking. Reduce the use of firied foods to reduce the consumption of lard and other fats. Use vegetable oils, as olive and cottonseed

4-Minute Men-4 "THE SECOND LIBERTY LOAN

J. H. HAZLETT SATURDAY AND SUNDAY AT ELECTRIC THEATRES

oil. Save daily one-third of an ounce offsnimal fat. Waste no soap; it con-

aboard United States transports, the first shipments of fruit sold direct to Island commission concerns was made Saturday by the Apple Growers Association. The shipment consisted of two carloads of fruit of earlier variations.

The shipment consisted of two carloads of fruit of earlier variations are the Hotel Oregon, a party

parts of the country that have never bought before."

WOMAN'S CLUB MEET-ING VERY SUCCESSFUL

The Hood River Woman's club held its regular meeting Wednesday of last week. There was the usual business meeting followed by a program and so-

Mrs. C. D. Hoyt, in introducing the topic, "Child Welfare," spoke interestingly of the splendid work of the Congress of Mothers and Parent-Teacher Associations. Also of the Child Welfare commissioners and the bureaus of education maintanied in larg-

Dr. J. W. Sifton, the speaker of the afternoon, gave many helpful suggescreased 33,000,000 head since the war began; thus the source of their meat production is decreasing. At the same time the needs of their soldiers and war workers have increased the necestary workers have increased the war have a section of school rooms by a regularly appropriate the war to be a supplied to the war to be a supplie

steadily decrease because of lack of feed for them. If we save one ounce of meat per person per day we can send our allies what they need.

Why we must send butter and milk—
Why we must send butter and milk—
Why we must send butter and milk—
The decreasing heads and the lack of numbers will be given including a The decreasing herds and the lack of fodder mean a steady falling off in the dairy products of our allies. They have been asking for larger and larger exports from us. Last year we sent

RED CROSS RUMMAGE SALE SUCCESSFUL

The revival of the Red Cross Rummage Sales for the mutual benefit of the organization and the many apple pickers now in the valley, has proven a success. The new quarters of the Red Cross sale in the Jackson building or Oak attent inst among to the First on Oak street, just opposite the First National Bank, were crowded Satur-

day.

The Red Cross still has hundreds of valuable articles, clothing, shoes and numerous other articles of clothing, which are being displayed. The sales will continue each Saturday from 9 a. m. until 9 p. m.

Jesse Davidson Picks Cherries

Our solution is to eat less of these and more of other foods of which we have an abundance, and to waste less of all foods.

Bread and cereals—Have at least one wheatless meal a day. Use corn, oat, rye, barley or mixed cereal rolls, muffins and breads in place of white bread certainly for one meal and, if possible, for two. Eat less cake and pastry.

As to the white bread, if you buy

While he and neighbors have been picking apples, Jesse Davidson, an orchardist of the Mount Hood district, has also been picking cherries the past over the mount Hood district, has also been picking cherries the past of the fruit large thread certainly for one meal and, if possible, for two. Eat less cake and pastry.

As to the white bread, if you buy

to Address People Monday

While the audience that greeted Samuel White and K. K. Kubli, of Portland, here Monday night to deliver addresses on the Liberty Loan cam-paign in celebration of Oregon's Patriof the listeners more than made up for the limited number present. Because the Hood River apple har-

vest is at its height, no country people attended the meeting. Members of the local Liberty Loan committee, however, stated that the nonappearance of rural residents could not be taken as a criterion of a lack of interest, since orchardists are daily subscribing

since orchardists are daily substribing to the great loan.

The appeals fof the Portland speakers, eloquent and earnest, were greeted with frequent applause. Calling attention to J. K. Carson, Jr., and Sidney Carnine, members of 12th Co., O. C. A., home for brief furloughs, who occupied seats on the stage at Library hall, Mr. White said:

"I am told that 80 men out of your company of boys have subscribed for pleeding.

company of boys have subscribed for \$5,000 of the bond issue, plegding themselves to pay for their bonds out of their monthly salaries of \$30 each.

O CARS OF APPLES
SHIPPED TO MANILA

alized the seriousness of the great war. The government must have the funds. The people of England and France have come to the realization that their nations must be financed during the progress of the war, and the people of Oregon should come to see that they must face a new bond leave annot not provided the seriousness of the great war. While Hood River apples in former ation of the war. It is a necessity and must be met, and every family should

eties.

'We will endeavor to push other Oriental markets this season' says of local men assembled at the O.-W. McCullagh.

First having made preparations for luncheon at the Hotel Oregon, a party of local men assembled at the O.-W. R. & N. station to await the array limits of the control of C. W. McCullagh.

Mr. McCullagh states that the 1917 apple deal is opening with a healthy demand from many dealers of smaller points of the country. "We are repoints of the country. "We are reserving two or three orders daily," he caiving two or three orders daily, "he caiving two or three orders daily," he caiving two or three orders daily." points of the country. "We are re-being two or three orders dany," he says "from many towns in the four Highway was closed, so local orators

were set to work preparing thunder for the mass meeting.

About two o'clock the following telergam was received at the Glacier office: "Missed morning train, Will be there on a special about four o'clock, Kubli and White."

The men came as far as Cascade Locks by automobile. At that point they were met by a gasoline speed motor of the O.-W. R. & N. Co. and hurrie here, arriving at 4.45 o'clock.

Liberty Loan Facts

Denominations - \$50, \$100, \$1,000, 5,000, \$10,000. Interest-Payable May 15 and Norember 15 each year at 4 per cent per

Terms of Payment—2 per cent down with application (which must be before October 27), 18 per cent on November 15, 1917, 40 per cent on December 15, 1917, 40 per cent on January 15, 1918; or payments may be made all

Delivery - Promptly with last pay ment.

A loan—You lend your money at interest; you do not give it.

Easy Payments — The government payments are easy. If they are not

HELP OUR BOYS WIN THE WAR. BUY A LIBERTY BOND AT YOUR NEAREST BANK FROM \$50 UP

easy enough, any banker will make

Superlative Safety—The promise to pay back your money is signed by 110, 000,000 people, including all our multimillionaires. The bond is a mortgage

on America.

Safe Keeping — Absolutely safe in any honest banker's vault. Safer anywhere than currency.

Tax Free—Up to any amount from all state and local taxation and up to \$5,000 from any national taxation.

Market value—Can be sold at par at

any time, and after the war is certain to go up in value, \$100 bonds probably going to \$105 or \$106 in value. The Government is you and I. It needs the \$50 and \$100 of the average

If the government ever issues bonds drawing more interest, then these

Jack Anderson at Camp Greene