

Even Overalls—Men's, Boys', Children's—items seldom included in Cut Price Sales—are cheaper here and now.

"Kamp-It" Outing Togs

Waterproof as near as science and skill can produce. Tan and olive Coats Norfolk style, for Men and Women; Riding Pants, Riding Skirts, Walking Skirts, Leggings, etc.

Each and every garment bears a special ticket and each represents a saving.

These garments make camp life and outings a pleasure.

There Is Nothing Fakish About GRAM'S FIRE SALE

Broadhead Dress Goods

Absolutely new—and all women recognize "Broadhead" as typifying the height of excellence in woolen dress goods. Here are the new stripes, plaids and plains in the season's most favored colorings.

Prices go as follows:

38c to \$1.88

Worth double. You'll have to see to appreciate.

Every Article Reduced—Every Price in Plain Figures

MEN'S HATS

There are hats sold at \$5. Not one of them will hold its shape better or its color longer than these \$3.50 Hardeman's, which you will find here and now at

\$2.79 and \$1.75

—and the styles are right. Furthermore, these Hardeman Hats fit the head—they conform. In short, Hardeman Hats give you hat excellence.

Caps too are here, and all half; caps for sports, automobiling and dress wear—from 25c upward. Straw Hats almost nothing—Men and Boys.

Read Every Word of This Ad—Then Come

MOST people in Hood River know of the fire in my basement with consequent smoke damage to the stock of merchandise on main floor. It took a long time to adjust the loss with insurance companies because the actual damage was so slight. And yet a good many items have a spot—exposure to smoke or a drop of water—and those items bear the heaviest reductions. With other articles it would require the wildest imagination to detect even the slightest odor of smoke. But this entire stock must and will be sold—down to the last yard of goods, pair of shoes, suit of clothes, etc.; every item has to go—and go quickly too. Remember, early buyers get first choosing, but if you can't come early, come later. There are enough bargains for all.

TELL YOUR NEIGHBORS!

MAKE UP A PARTY!

SHOES

Here's where every man, woman and child makes some money. The prices at which we are selling Shoes during this Sale are **less than they will cost me** when restocking.

Ladies' Dressy Louis Heel Lace—finest glaze kid, at **\$5.98**. They will be \$12 to \$15 in the fall.

Men's Work Shoes at **\$2.98**

One lot Men's and Women's Low Shoes—odd lines, formerly up to \$5, **\$1.85** now

Children's Slippers, **\$1.29** and **\$1.51**.

Babies' Soft Shoes, **25c** and **39c**. Rubbers—half.

Auto-Veils

An automobile necessity in this locality. Every color, various sizes and shapes and everyone less than value. Also, Chiffons and Malines by the yard.

Mackinaws

You smile? Preposterous to propose Mackinaws on a day like this? Not at all. Listen: The very cheapest Mackinaws in wholesale lines today for fall are costing more than these Fire Sale Prices. Think it over. Prices start at **\$3.50**

Men's Shirts

Whatever the Shirt need—come around. If we can't do you some good you're not obligated in any way.

Dress Shirts with French cuffs—**79c, \$1.19 and \$1.59**. Negligee and Sport Shirts too.

Work Shirts in dark colors—fast, roomy and well seamed—none better. Black Satteens at **59c**.

Bedding

Comforters—big double-bed size, 2 yds. wide. The famous "Olympia" make—silkline and Sateen covered, and filled with pure white laminated cotton—**\$2.27, 2.74, \$3.30**.

Woolen Blankets too, all cheaper. Pure Wool Fleece Bats, at **\$1.12** and upward. Cotton Bats, **35c** grade at **18c**; **25c** grade at **13c**.

Silk Gloves

A glove manufacturer here yesterday noticed our display of silk gloves. Said he: "Those gloves are worth today 60% more than you paid for them and you can't get deliveries at any price." Here they are in **79c** black, white and colors at **\$1.00** grade for Kayser double tipped **\$1.00** grade. Long gloves too for those who want them.

Corsets

Royal Worcester—Bon Ton—Ferris—three lines synonymous with perfection in Corsets. Not the slightest damage, but the reduced prices start at **29c** and go upward

Laces, Embroideries

Some were smoked and slightly soiled, but a trip to the washtub eliminates all trace of damage. Choose as you will through the entire line of Laces, Embroideries, and Fancy Trimmings at exactly half the original price. A wonderfully comprehensive line to select from.

One big line Torchon Laces at **19c** per doz. yards (about 1 1/2 per yard). Dainty Silk Laces at **6c** and **8c**.

All Over 36 inch Laces, **48c** and **63c**. Embroideries in Edges, Insertions, Beadings, Flouncings, etc.—exactly half.

Infants' and Children's Wearables

Some awfully pretty dresses for little girls, 8 to 14 yrs., in grades from \$2 to \$3. one grand bargain lot of the entire line, **98c**.

For little boys, here is the famous Kaynee brand of Waists and Shirts at **39c, 52c and 59c**—white and colors. There's a big assortment of these popular and serviceable "Look for the Loop" garments, and every little boy and his mother can be mighty well pleased.

Infants' Bibs, Bootees, Bands, Vests, Kimonos, Pinning Blankets, Gowns, all "accessories,"—next to nothing prices.

Nightwear, Pajamas, Nightshirts

A lot of men—and their wives too—have profited and been made happy by the purchase of nighties at Cram's Fire Sale prices. Not the slightest damage of any kind, yet every price is reduced. Night Shirts and Pajamas, "Whitney" outings, well made and cut full and roomy, **98c, \$1.19 and \$1.59**. You may not exactly need these garments tonight, men, or during the hot weather, but you'll surely need them later, and then you will pay more. Light weights if you want them.

Clothing--Men's and Boys'

This item, one of the most important in the entire line of offerings, from a money-saving point of view, should engage the attention of every man and boy. **\$16.95** for suits of blacks and blues that were **\$25.00**. A clean saving of **\$8**.

An offering of Boys' High Grade Suits up to \$10, ages 7 to 16, choice for **\$4.88**. Another lot at **\$2.49**.

Khaki and Duxbac and Corduroy Pants at **\$1.35, \$1.58 and \$2.32**. Wool Pants of highest grade mixtures, **\$3.12, \$3.92 and \$4.72**. A few dusters, less than factory cost. Men's Fancy Vests, **98c**.

RANDOM ITEMS About the Store

Men's 25c Initial Linen Handkerchiefs **13c**

Children's Rompers, reduced to **59c and 39c**

Pretty Stick Pins **\$1.19, 59c, 19c**

New Windsor Ties in Plains and Fancies **26c and 19c**

Seal Pack Handkerchiefs **8c**

\$1.00 Knickerbocker Shoulder Braces for growing boys **39c**

Full Dress White Gloves, Men's **\$1.59**

Ladies' Auto Caps **98c and 68c**

50c Fancy Hose, white and colors **17c**

\$3.00 Boy's H.R.H.S. Athletic Sweaters **\$1.98**

Men's Overalls, everywhere \$1.50, here **\$1.18**

Cooks' and Waiters' Aprons, **39c & 32c**

New Ties, handsome patterns, **58c-39c**

Boys' 75c Crash Pants, long **38c**

Belts—Men's and Boys **19c to 79c**

Men's Rubber Collars, always 25c **13c**

Suit Cases, **1.32, 1.56**, and upward

Men's and Boys' Leather Gloves—work and auto **39c up to \$3.20**

\$1.50 Men's White Duck Trousers, smoked **75c**

Women's and Children's Caps, up to **\$1.50** **12c to 49c**

Remnants of all lines piece goods, less than half.

Middies for Ladies and Children **98c and 79c**

25c Bordered Flaxon, 40 inch, black or blue on white **11c**

10c Macey Hooks and Eyes, now **5c**

8c Middy Laces in white and colors **5c**

5c Mending Tissue **3c**

Kerby Beard Hair Pins, packages **3c**

"Serpentine" and "Dainty" Collar Supports **3c**

5c Hair Curlers **3c**

5c Safety Pins, doz **3c**

10c Boxes Universal Bachelor Buttons **5c**

Dressmakers' Wire, **3c**

10c Valenciennes Laces **5c**

18c Embroidery Bindings **9c**

Athena and Forest Mills Underwear for particular women—half.

Army and Navy Military Button set—a 25c novelty for waists and lapels **9c**

25c Beauty Pins **13c**

15c Beauty Pins **8c**

Colors in 17c Shetland Floss **9c**

20c Eiderdown Wool **12c**

25c Sanitary Napkins **13c**

10c Rickrack Braid **6c**

Boys' Turtle Neck Wool Jerseys **\$1.49**

Newest Soft Outing Collars, 2 for **25c**

Underwear

Under this heading comes every item in the line of undergarments for Men, Women and Children. All Children's pieces which were soiled are being closed at **13c**. One line of Ladies' Vests and Union Suits at **39c**.

Misses' garments at **10c, 12c, 19c and 28c**. Ladies' Combination Suits, Italian silk tops with Lisle bottoms, **98c**; worth **\$1.50**.

Men's Silk Lisle and Gause Unions, **\$1.98 and \$1.19**. Men's 2-piece suits, **19c and 39c** per garment. All heavier weight underwear also on special sale.

Summer Dress Goods

Beautiful Sheer Summery Fabrics, all fresh and crisp as the morning dew. Lawns and tissues in pretty figures and stripes, plain white Soisettes, Dimities and Piques, and varied textures to please the discriminating. Prices start at **5c** the yard. At **11c and 16c** is an assortment from which happy selections may be made, either for dresses or waists and for ladies or children. Think of material for a pretty waist for **33c**.

Ladies' Suits, Coats, Skirts

Wool Skirts low as **\$1**. Some suits that were **\$15**, are **\$2.50** now. These show smoke damage. But look here—other new styles and handsome garments with not a spot or a blemish of any kind are going at a half off—some a third and others a fourth. But everything in the Ladies' Ready to Wear Department has had the knife applied. Beautiful Crepe de Chine Waists at **\$3.42** and these were well protected with individual boxes.

Remnants

The best selling piece goods are the first to reach the remnant stage. Ever think of that? We've taken all short ends of dress goods, both cotton and wool, silks, percales, gingham, sheetings, toweling, draperies, etc., etc., and marked them less than regular. Then we cut that reduced price in half. You buy these goods at about one-third value. It's rich picking for the economically inclined. Don't miss the remnant section.

Frank A. Cram

Hood River's Up-to-Date Store