

BRAGG MERCANTILE COMPANY — Spring Another Surprise!

In Addition to our Money-Raising Sale
We Announce the Opening Friday, June 1st of a

June White Goods Sale

EVERY WHITE ARTICLE IN THE STORE SACRIFICED!

The good people of Hood River and vicinity appreciate our position. They have responded to our sale and helped us in our desperate effort to raise money. We can now see a ray of sunshine, but must continue this sale until our purpose has been accomplished. To make the inducement still stronger for every person and family to visit this sale, we announce a big June Bargain Carnival of White, to open Friday, June 1st, and every white article in this store, including newest white dress shoes for Women, Misses and children, beautiful white lingerie and undermuslin, all kinds of white Summer wash goods and wool dress goods, as well as beautiful laces and embroideries—all the very newest in style and best in quality—will be reduced still greater in price and a clearance made of every white article in this store. Since we opened this sale, some goods have almost doubled in price and many other lines are still going higher and higher. But we are absolutely and positively selling every article in this store (the style and quality of which you know is dependable) without any regard to present or future war prices. So, by all means, take advantage of this opportunity and buy as you never did before!

Ladies' \$4.00 Extra Fine Nainsook Gowns

\$1.98

One Lot of Ladies' \$1.50 Combination Suits

73c

Ladies' 35c Lisle Vests With Long Sleeves

15c

\$1.00 Embroidery Flouncing 45 inches wide

49c

One Lot of New Cluny Laces and Bandings

7c

One Lot of 20c to 25c White Dress Goods

10c

Men's \$1.75 White Duck Trousers

\$1.45

One Lot Ladies' Crepe and Muslin Gowns to \$1.00

49c

One Lot New and Pretty Corset Covers

23c

Ladies' Soft Finish White Hose, all sizes

15c

One Lot 10c Embroidery and Insertions, new

5c

Men's Soft Collars Plain and Fancy

9c

Best Quality Hydegrade White Galatea

18c

Ladies' 75c Fibre Silk Best White Hose

43c

One Lot Redfern \$6.00 Corsets, small sizes

\$1.98

Ladies' \$1.35 Fine Princess Slips

49c

One Lot Extra Nice Soft Corset Covers to \$1.50

49c

Ladies' 75c Niagara Maid White Silk Gloves

53c

One Lot Embroidery and Lace Insertions

1c

Wirthmor Waists Friday and Saturday only

89c

One Lot \$1.00 Brassieres Assorted Sizes

49c

One Lot New Redfern Front-Lace \$5.00 Corsets

\$3.49

Ladies' \$4.00 Princess Slips Lace Trimmed

\$1.98

Ladies' \$2.50 Fine Crepe and Muslin Combinations

98c

Ladies' \$2.50 Extra Fine Princess Slips

98c

\$1.85 Embroidered Voils 45 inches wide

\$1.27

One Lot New Wide Net Top Swiss Laces to 50c

29c

Men's \$1.50 White Oxford Sport Shirts

\$1.27

BUY BY COMPARISON

It would be utterly impossible to describe each and every article, but we have said enough to convey the impression that no matter what you want, you will find it here for less money than you ever bought it for before. Look around! Make comparison of prices. Examine and compare styles and qualities. Then come to this Store and Sale, examine any and everything, ask questions, learn whether we have told you the truth, see with your own eyes that facts and figures are before you and be convinced that we are not offering you a bait on any one or two lines of merchandise; but, on the contrary, you will find that every article in this immense stock of new, up-to-date and dependable merchandise is on sale and that every price is greatly reduced.

BRAGG MERCANTILE COMPANY

HOOD RIVER, OREGON

HOOD RIVER IRRIGATION SUGGESTIONS

(By Gordon G. Brown, Horticulturist, Hood River Experiment Station.)

It is obvious that the time for irrigation in the Hood River Valley is fast approaching, if such time has not already arrived. When shall I begin to apply water to my orchard? is a question now frequently put to the writer by growers in all parts of the valley. Anyone who has had any experience in the application of irrigation water or who has made even a preliminary study of the main principles involved knows that this question cannot be answered satisfactorily in a stereotyped way. Owing to the many factors involved which influence the methods, time, and relative duty secured, very careful judgment is necessary.

First of all, we know that there are about seven to ten different kinds of soil in the valley upon which orchards of various ages are located. These soils vary from a heavy clay on the one hand to a coarse red silt on the other. Some have been clean cultivated for years and are devoid of organic matter, a factor of fundamental importance in water holding capacity and economy of application. Others have been tilled with shade or cover crops in rotation. Again, some of these soils are located on steep hillsides and are subject to erosion, while the contour of others is comparatively level. Naturally then, a brief article such as this, intended for general distribution, cannot attempt other than general recommendations and a discussion of the main points that cannot be misconstrued.

The grower is interested mainly in the following considerations relative to this practice:—time of application, methods, amounts, etc. At this season when light showers are frequent, the grower is too often deceived. A superficial examination of the soil would seem to indicate a sufficient amount of moisture for crop needs. Only by examination of the soil at such depths as the main rooting system is located is it possible to form an accurate opinion regarding this point. Careful experimental data show the optimum, maximum and minimum percentages of moisture in the soil at which plant growth is retarded or makes progress. These data, however, mean little to the average grower who has neither the equipment, training, time or inclination to make such tests on his own place. The aim should be to avoid dryness on the one hand and excessive moisture on the other. Uniformity of moisture throughout the growing season should be the aim. In other words, avoid extremes. Soil which, when firmly pressed together in the hand, falls apart readily may be deemed too dry and probably contains a very small percentage of moisture, if any above that at which wilting occurs. A soil augur is an excellent tool to have on hand. Borings should be made frequently to determine the true condition, not only near the surface, but also in the lower substrata. Last Summer the writer visited over 100 growers, mostly on the West Side. Among some of the questions submitted those relating to irrigation were the most important. Most growers expressed dissatisfaction regarding the availability of water during critical periods as viewed in the light of the past two or three years. An insufficient head of water to enable the grower to make a reasonably quick irrigation formed the basis of much complaint. In the writer's opinion it is only a question of time when irrigation water will be pooled in such a manner as to enable the grower to make a job of it and then pass it on to his neighbor. In other words, all the water passing through a lateral will be utilized by a few growers who assume the responsibility of efficiently and quickly applying same, after which the water is passed on to the next grower or growers.

Such a pooling system would be based on the acreage involved rather than on the number of growers. It is not urged that such a plan would be immediately practical. Many growers are not prepared to handle large quantities of water. In many cases larger flumes would be necessary, etc. Such a plan, however, has many advantages and is the only logical solution here. Such a plan means economy of time and water and makes for increased efficiency, which is often not the case where a continuous flow of water, often neglected because of other operations interfering, is not properly used.

The writer suggests that growers whose properties are adjacent make some effort this year to put the distribution system on this basis. This is the basis of distribution in most important fruit sections elsewhere. The desirability of uniformity of moisture throughout the season has been suggested. Absolute uniformity, however, cannot be secured under field conditions, but many points may be taken advantage of to make it approximately so. Ideally, irrigation at frequent intervals would make for increased uniformity. However, it would be scarcely practical to irrigate oftener than every 14 days, even on the lighter, coarser soils. Soils such as a Hood River silt predominating on the East Side, when placed in good physical condition should be able to retain ample moisture when irrigation is thoroughly applied between three and four weeks. Indeed, this would be necessary when the pooling system is considered.

There is one very important principle involved which, if taken advantage of, would make irrigation quicker and easier. Moist soils absorb water quickly. Dry soils do not. In the latter case the spaces between soil particles contain air which must be expelled in order to enable water to enter. In the former case cohesion between water particles is already established. Hence the desirability of applying water before dry soils obtain.

CANNERS PROVIDE COMFORTABLE CABINS

(Continued from First Page.)

H. H. Larkin and E. B. Cloud, who operate a large cannery here, have set a pace which, according to fruit officials, will be followed by all Hood River orchardists in an endeavor to attract high class transient harvest hands. The cannery is just completing the construction of a group of 10 commodious cabins to be furnished their transient employees. The next little cottages, erected in a grove of pine trees on an eminence overlooking the Hood River canyon, are attracting no small attention and have won the men the commendation of business interests. The cabins will be equipped with running water from the municipal system and with electric lights. A neat avenue runs the length of the plot, an equal number of the houses on each side. The cannery says that the grounds will be further improved, in order that the surroundings of the workers may be made as attractive as possible.

Red Cross Meet to be Goal
Acting on telegraphic advices from Pacific Coast Divisional headquarters at San Francisco of the proposed Red Cross rally to be held in Portland at the Portland hotel next Monday, the local chapter of the Red Cross has decided to send a large delegation of local officials of the organization and local financial men to attend the meeting.

In order that they may be able to return to Hood River in time to vote, the local men will make the journey to Portland by automobile.

The following men will go from here to Portland: E. O. Blanchard, C. N. Ravlin, Walter Kimball and Dr. J. M. Waugh.

Without entering into the merits of the road bond law, there can be no question of the urgent necessity for the adoption of some plan or system that will give to the state of Oregon the roads necessary to the development of her agricultural prosperity. Oregon has regions that are as rich as the richest, yet they are lying idle for the reason that the cost of the transportation of the product of the farm is prohibitive. People should give this much thought before refusing to vote on the first big chance they have had to begin a comprehensive system of state-wide road construction.—Seaside Signal.

BOARD WORKS FOR WAR CENSUS

(Continued from First Page.)

testimonial to the efficiency of our democracy and as a moral example stimulating to our allies and depressing to our adversaries, and Whereas, it is especially fitting that this occasion be made one of patriotic festival fittingly celebrating the nation's unity and the willingness of its citizenship to serve our Flag and to make sacrifice, if needs be, in a righteous cause.

Now, Therefore, I, James Withycombe, by virtue of the authority vested in me as Governor of the State of Oregon, do proclaim Tuesday, June fifth, as War Census Day, and I do further declare it a legal holiday, believing that by so doing the purposes above set forth will best be served. And I call upon the patriotic men and women of Oregon, and their sons and daughters, to make of this day an occasion memorable in the history of our state, marking, as it does, a great forward step in the efficient utilization of our manhood upon the side of democracy and justice in the world war, to the end that world peace may be sooner be restored and permanently assured.

WHAT GOOD ROADS MEAN TO MOTORISTS

Every motorist has observed how his car accelerates when he goes from an unimproved road to a stretch of hard-surfaced; but he may not realize how large a saving of power and gasoline that acceleration represents. If he were to travel over a hard even surface habitually instead of over the average country road, his gasoline bill would be greatly reduced. A motorist in Mississippi has figured out that hard-surfaced roads in his community save him \$30 per year in the gasoline consumed by a single car.

In the face of these facts, is there any possible reason why every automobile owner should not vote for the \$6,000,000 good roads bond bill? Poor roads are very expensive things for country communities. The farmer who thinks that improved highways are mainly for the benefit of those who drive automobiles should reflect on the result of a recent investigation by the Department of Agriculture, which finds that the cost of hauling farm produce over ordinary country roads is 25 cents a ton, whereas over hard-surfaced roads it is only 13 cents.—Fact and Comment in Youth's Companion, May 10, 1917.

A BIG FOURTH IS BEING PLANNED HERE

(Continued from First Page.)

Through plans effected Monday afternoon, it was decided that all local Fourth of July events would be given under the joint auspices of the Artillery Corps and the local chapter of the Red Cross. The city will give these organizations a blanket concession to operate refreshment stands, hold open air dances and participate in other forms of entertainment. The company and the Red Cross will share 50-50 in the proceeds. The artillery organization will use the funds raised on the Fourth in providing a company mess fund.

According to plans the coming 4th of July will be the most elaborate ever held in Hood River. The girls' Honor Guard, Grand Army men, Woman's Relief Corps, Boy Scouts and fraternal organizations will participate. The local Japanese colony, which in former years has furnished fire works for Independence Day, will participate in the approaching event.

RED CROSS RUMMAGE SALE WILL CONTINUE

Owing to the success of the Red Cross rummage sale and because of the fact that there are a few things left over, and further, because many in our community did not get a chance to attend the sale, the committee in charge has decided to ask for further contributions so that the sale may be continued during the strawberry picking season.

The ways and means committee therefore asks of any lady in the city or valley, who may have articles of clothing, boots, and shoes, newspapers and magazines, bric-a-brac, or household furniture, as well as ranch tools, they care to give for the benefit of the sale, will be received with thanks. Any article to be contributed may be left at the Hood River Garage on Cascade avenue, marked for the "Rummage Sale."

SILVERWARE, CUT GLASS SPOONS, BERRY SPOONS

and other such articles are going at unprecedented bargains.

W. F. LARAWAY
THE JEWELER

Boy's Half Soles, 40c to 50c; Ladies' Half Soles, 75c.—C. Ranley.

WHY TAKE CHANCES? BRING YOUR FILMS TO US FOR DEVELOPMENT AND PRINTING.

Expert work. Prompt service.—Stocon, Canfield Co.

RUBBER STAMP INK AT GLACIER OFFICE.

Stocon, Canfield Co.