

# One of the J.C. Penny Co. Inc. **Golden Rule Stores**

will open with a complete line of Dry Goods, Clothing and Shoes in Stewart Building at 3rd & State streets about the 1st of April

Now Operating 125 Busy Stores Opening from 40 to 50 this Spring

Watch for the Opening---April 1st

## Golden Rule Store

## THE COLUMBIA MILL

All Kinds Building Material, Dimensions Shiplap, Timbers and Boards

Mill at Fir, Oregon. Telephone Odell 302 Address Hood River, Oregon, R. F. D. Number 1

## Oregon Lumber

Dee, Oregon

ALL KINDS OF LUMBER, SHINGLES SLAB WOOD, ETC. CAN FURNISH CEDAR SHIP LAP, ANY QUANTITY

**Both Phones** 

**Estimates Furnished** 

# ACES

Shadows have come falling on the ages for the soldier of fortune who would have sold his prospective chances in Heaven for four aces. The stock of accessories, apparatus and supplies kept on hand by the Apple City Electrical Supply Co. have a value to the Hood River buying public relatively as high as those four cards would have had to a participant in a poker game. The goods we carry are time-tested, are nationally advertised and bear the guarantee of known labels. They are Ace high.

Let us supply your needs and do your electrical wiring.

E. S. COLBY.

## VALLEY WOMEN

With 185 members and guests present, the members of the Hood River Woman's Club were hostesses Wednesday afternoon of last week at their annual reception to the women of the rural communities of the Valley. The visitors were welcomed by Mrs. Chas. H. Castner, president of the Oregon State Federation, who is a member of the local club. Mrs. J. F. McLean responded.

served were prepared by a committee headed by Mrs. W. F. Cooper. A St. Patrick's Day color scheme was used in the decorations of the assembly hall of the county library, where the meeting was held.

### C. B. COMPTON WINS A SKOOKUM PRIZE

When the apple season of 1916-1917 was well under way, and apple lovers America over began to bite into the crisp and palate awakening Northwest apple, there appeared in the Literary Digest a full page advertisement in brilliant colors representing a Skookum apple party. The guests of this apple party were the most notable individuals in the world, the most advertised personages, the most costly person ages. The money spent on Mary Pickford is a mere nothing compared with the lavish amounts spent on these the lavish amounts spent on these princes and princesses who formed the princes and princesses who formed the Skookum apple party crowd. There were present the Gold Dust Twinsenormous millions have been spent on them. Also present Mr. Cream of Wheat, that Colored Gentleman who has cost his employers fabulous sums, Miss Bon Ami, the Chicken that-has-not-scratched-yet was also there. Then there was Miss Dutch Cleanser, Mr. Dutch Boy Painter, and numerous others who have reached the pinnacle of fame. So here was the Northwest apple the leader in advertising society

concern not only supplies all local spray dealers but has this season man-ufactured product for shipment to ufactured product for shipment to necessary, he calls in other witnesses, worth their other districts. A carload of micisble and takes affidavits covering the exact everywhere. oil was shipped Thursday to the We- facts. All these document

# ARE CLUB GUESTS Money Talks

**Fruit Growers** 

### Northwestern Fruit Exchange No. 26--Transportation

the local club. Mrs. J. F. McLean responded.

The following program was rendered: Piano solo, Mrs. C. E. Coffin; vocals solo, Otto T. Wedemeyer; piano solo, Miss Ada Laraway; piano solo, Miss Jean Sinclair; readings, Mrs. J. W. Sifton, Mrs. J. E. Ferguson and Miss Dorothy Battey.

A feature of the meeting was an address by Senator Geo. R. Wilbur, who explained to the women the chief points of the \$6,000,000 road bonding act on which the Oregon citizens will vote on June 4. The Woman's Club has endorsed the act and to aid in the local campaign for the measure, Mrs. W. F. Laraway, president of the organization, has appointed Mrs. William Munroe and Mrs. C. A. Bell as a committee to work with the executive committee of the Hood River County Good Roads Association. Mrs. Harry H. Bailey was in charge of the club women's program, while the dainty refreshments that were served were prepared by a committee headed by Mrs. W. F. Cooper. A St. Patrick's Day color scheme was used in the decorations of the assembly hall ing up of the harvest of the products, as soon as they are mature; the speeding up of the packing and shipping operations; the rejection at shipping point of fruit or vegetables unfit for shipment, etc., all will operate toward the desired end. And, incidentally, there is very little use in shipping interests going to the railroads for rate redctions until they are able to show that they have so improved their own methods as to save the railroads a large proportion of the sums paid out on damage claims.

However, the railroads, like any

However, the railroads, like any other human institution, are not infallible; hence, it becomes necessary to place a close check on their service. To this end, the EXCHANGE has de-To this end, the EXCHANGE has developed a comprehensive system of transportation records. As soon as the shipping documents are received in this office, a card is made up for each and every carload lot. These cards show the car number, the date of shipment, the point of shipment, whether iced or vent, to what point billed, to whom billed, and via what route moving. Then, a full list of principal junction points, by which the car will move, is written in, and opposite each point, the date and hour at which the car SHOULD pass that point. This data is obtained from train schedules on file in this office. Then, as the car proceeds, its progress is noted on the has cost his employers fabulous sums, Miss Boh Ami, the Chicken that-has not-scratched-yet was also there. Then there was Miss Dutch Cleanser, Mr. Dutch Boy Painter, and numerous others who have reached the pinnacle of fame. So here was the Northwest apple the leader in advertising society at one bound. This advertisement was repeated in car cards and in other magazines and newspapers, and its unique character made it highly successful. Also, it was announced that the best title for the picture would receive a prize of \$50, and the next best \$20, the next ten best a box of Skookum apples each.

"They left their pages and their places To join in singing Skookum's praises."

The above won the first prize, submitted by Georgiana Young, La Crosse, Wisconsin. The sixth prize was awarded to C. B. Compton, of Dee, whose reply was as follows:

"Secure in fame this happy band Unite in Praise of Skookum brand."

"Secure in fame this happy band Unite in Praise of Skookum brand." Dee, whose reply was as follows:

"Secure in fame this happy band Unite in Praise of Skookum brand."

SPRAY PLANT IS

A BUSY PLACE

With spring weather just opening and orchardists beginning preparations for first aplications of spray material, the busiest place in Hood River at the present time is the spray manufacturing plant of J. C. Butcher, The local spray dealers but has this season manufacturing and orchardists beginning by the spray manufacturing plant of J. C. Butcher, The local spray dealers but has this season manufacturing and orchardists beginning and orchardists and vegetables. Messrs, Ne fruits a

oil was shipped Thursday to the We-natchee district.

The local plant also manufactures arsenate of lead and lime-sulphur solu-where the evidence is assembled and Mr. Butcher has made many improvements at his plant since last season.

Fills have been made around the plant that make it much easier to load material on the wagons of growers. will be given in the school auditorium at 8 p. m., Friday evening, March 23.

The play, a three act comedy, entitled, "The Parson's Perversity," portrays the troubles of a very serious parson, Mr. Mason, whose wife is deceased. He is much distressed over the way in which his daughters, Julia, Agnes, and Ella, look after his social duties and his home. In his perplexity, upon receipt of a telegram from New York, he decides to leave home. From certain suspicious circumstances ensuing, the daughters infer that he has gone in search of a wife. Many omplications result; all decide to leave we when the parson returns, and ars up the situation.

\*\*State of the state of the theory that they protect to England despite the recently announced embargo, wires received Friday by Association officials indicate that the ban on the fruit will be so strictly enforced that the ban on the fruit will be so the catalom that the strictly enforced that the ban on the fruit cannot be strictly enforced that the port of the through the same terms applied to oranges and bananas," says Sales Manager Wilmer Sieg, "but apparently the embargo will be strictly enforced as first acquired and the railroad of a surpulously square deal. This policy and they have responded in kind. The result is that an overwhelming proportion of all claims filed by the EX-CHANGE are collected.

\*\*State of the through the exponents are shigh class of business organization, desiring to be accorded like treatment. The EXCHANGE already with the exponents of the through the same that the stock could be are ported to England despite the recently announced embargo, wires received Friday announced embargo, wires received Friday announced embargo, wires received Friday ported to England england to be accorded like treatment. The EXCHANGE already that the strictly enforced that the fruit cannot be strictly enforced that the fruit cannot be shipped abroad.

"We had been anticipating to strictly enforced that the strictly enforced that the strictly enforced that the strictly

complications result; all decide to leave home when the parson returns, and clears up the situation.

Cast of characters:
Reverend Mason, Chauncey Angus.
Julia Mason and Agnes Mason, his daughters, Muriel Beadell and Dorothy Taylor.
Charlie Mason, a married son, Kinelm Cox.
Mrs. Ella Mason, Charlie's wife, Beatrice Angus.
Norah McPhinn, a maid, Evi Annala.
Harry Hilburn, Agnes' friend, Roy Davis.
Tom Dickson, Julia's friend, Walter Reed.
Miss Briggs, a "busybody," Fanny Hanahan.
Sammy Quick, a messenger boy, Joshua Pierson.
Jimmy Hogan, a hired man, Charles Forsberg.

that the EXCHANGE has served the growers, it has collected from the rail-roads and returned to the local organizations, the impressive sum of \$53,-152. 12 NET CASH. This is the record up to the close of business December 31, 1916. This sum includes loss and damage and also overcharge claims. Very little of this money shows in the published averages of the EXCHANGE (by which its service is judged by the public) for the simple reason that it takes weeks, and usually months, to prepare and collect railway claims, and they usually come in after the averages are compiled. The money, however, goes back to the growers, as those of you who are patrons of the EXCHANGE well know by experience.

It is an interesting and important fact that the maiority of the freight bills audited by the EXCHANGE are found to be INCORRECT. Either there are overcharges or undercharges; sometimes both an overcharge and an Rank Foolishness

You occasionally see it stated that colds do not result from cold weather. That is rank foolishness. Were it true colds would be as prevalent in midsum. That is rank foolishness. Were it true colds would be as prevalent in midsummer as in midwinter. The microbe that causes colds flourishes in damp, cold weather. To get rid of a cold take Chamberiain's Cough Remedy. It is effectual and is highly recommended by people who have used it for many years as occasion required, and know its real value. Obtainable everywhere.

An inspection will convince you that the service of the Palace Hotel, Portland Oregon, Washington and Twelfth streets, is second to none. Convenient to shopping and theatre districts, cleanest rooms in city for 50 cents and up.

It has been audited, winch, in view of the tremendous percentage of error, is a very necessary precaution for the protection of your interests. The federal laws are very strict in these matters; it is a criminal offense for either shipper or railroad to pass an incorrect charge. Undercharges are never outlawed; they are collectible ten years from now as fully as at the time. It has been audited, which, in view of the tremendous percentage of error, is a very necessary precaution for the protection of your interests. The federal laws are very strict in these matters; it is a criminal offense for either shipper or railroad to pass an incorrect charge. Undercharges are never outlawed; they are collectible ten years from now as fully as at the time. It has treed the tremendous percentage of error, is a very necessary precaution for the protection of your interests. The federal laws are very strict in these matters; it is a criminal offense for either shipper or railroad to pass an incorrect charge. Undercharges are never outlawed; they are collectible ten years from now as fully as at the time. It has treed to have a laws as the time. It has treed to have a laws as the time. It has treed to have a laws as the time. It has treed to have a laws are very strict in these matters. The federal laws are very strict in these matters at health shill offense for eithers, we use Doan's Kidney Pills. I have taken them the value of my famil

# Break Up That Cold

A box of K-C Cold Tablets will get rid of that "grippy cold" that makes you chill and ache. For your cough-a bottle of K-C White Pine and Tar, Mentholated is "the best ever".

Make our store your place to come for remedies for such ailments and you'll never be sorry.

Yours to serve,

A. S. KEIR,

Reliable Druggist.

Agent for famous "New Edison Phonograph"

possession, as in the case of all cars sold on a delivered basis.

I believe that you will agree with me that the service of a thoroughly equipped and professionaly managed TRANSPORTATION DEPARTMENT is a vitally necessary adjunct to any really complete marketing organiza-

In my next talk I shall tell you about the ACCOUNTING DEPART-MENT.

Faithfully yours, W. F. GWIN.

Vice President and General Manager, Northwestern Fruit Exchange

### **NEWTON AND FORDEN** PLAN NEW CANNERY

A new canning plant will be con-structed here at once, according to an-nouncements last week by John R. Newton and J. R. Forden. The new

matter of fortifying claims. First, he gets the local agent of the railroad to inspect the car and note the damage on the expense bill; then, he serves that agent with written notice of claim; if necessary, he calls in other witnesses, and takes affidavits covering the exact agent with their weight in gold to me." Sold

### **Embargo Prevents Exports**

While the Apple Growers Associa-tion, of this city, had an approximate 25 carloads of apples held in cold stor-age at eastern terminals with the ex-

Cut This Out—It Is Worth Money
Don't miss this. Cut out this slip and
enclose with 5c and mail it to Foley &
Co., 2835 Sheffield Ave., Chicago, Ill.,
writing your name and address clearly.
You'll receive in return a trial package
containing Foley's Honey and Tar Compound for bronchial coughs, colds and
croup; Foley Kidney Pills for pain in
sides and back, rheumatism, backache,
kidney and bladder; and Foley Carthartic Tablets a wholesome and thoroughly
cleansing cathartic, especially comforting to stout persons. Sold everywhere.

### Help The Kidneys

Hood River People Are Learning the

It's the little kidney ills— The lame, weak or aching back— The unnoticed urinary disorders— That may lead to dropsy and Bright's

When the kidneys are weak, Help them with Doan's Kidney Pills, A remedy especially for kidneys, Doan's have been used in kidney trou bles for 50 years. Endorsed by 40,000 people—endorsed

Proof in a Hood River citizen's state-

# For Goodness Sake eat Blue Ribbon BREAD

Made from Unbleached Flour

Rock Springs and Utah Coal-Best Grades Only. Wood of all kinds—special quotations on carload lots. Crushed Rock add Sand and Gravel.

## **STORAGE**

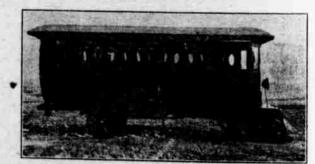
Remember we are always at your service for any of the above items or for the transfer of your trunk or any other hauling.

Transfer & Livery Co. **TELEPHONE 4111** 

### MT. HOOD RAILROAD COMPANY

Time Table No. 29

Effective 12:01 A. M. Sunday, March 11, 1917.



SOUTHBOUND NORTHBO						DUND
No. 5 Daily Rail Auto	No. 3 Daily Rail Auto	No. 1 Daily Steam	Stations	No. 2	No. 4	No. 6
				Daily Steam	Daily Rail Auto	Daily Rail Auto
P. M. 5.00 5.03 5.10 5.20 5.23 5.28 5.33 5.36 5.41 5.45 5.50 6.05 6.10	A. M. 10.45 10.48 10.55 11.05 11.08 11.18 11.21 11.26 11.35 11.35 11.40 11.55	A. M. 8.00 8.03 8.12 8.25 8.30 8.40 8.45 8.50 9.00 9.05 9.20 9.25 9.25		P. M. 3.00 2.55 2.45 2.30 MOTHR SLOVE MARK 2.25 MOTHR SLOVE MARK 2	A. M. 8.50 8.47 8.40 8.30 8.25 8.20 8.13 8.08 8.03 8.03 8.7,58	P. M. 2.15 2.12 2.05 1.53 1.48 1.45 1.38 1.26 1.23 1.20 1.15 1.05

Owing to limited space on Rail Auto all trunks and heavy baggage will be handled on the steam trains, either in advance of or following the passengers.

> Whenever possible we buy home products in preference to all others. ¶As a Hood River business man who buys at home, I solicit the patronage of Hood River people.

> > W. J. Filz Meat Market We Give 2% Green Stamps