

Act Now! At Once! Don't Delay --- Come This Week!

BRAGG MERCANTILE CO.

Offers You a Marvelous Opportunity to Save

One lot Ladies' all white and colored border Handkerchiefs, on sale at each

7c

New Stock, New Designs and Colors in Ladies' and Men's Bath Robes

\$3.48 and up

Children's Teddy Bear Knit Sets, Red, Copenhagen and White. New stock

\$2.98 to \$4.18

Ladies' Late Style Beautiful Crepe de Chine Waists, colors and white on sale

\$3.49 & 4.98

Beautiful and Dainty Art Linens, Real Cluny Drawn Work, Etc. Worth \$6.50

13c to \$3.98

You can buy here and now, Children's Red Felt Slippers, worth \$1 a pair

68c

Men's and Women's Hanan Shoes, your choice of all styles this week

\$4.98

Ladies' Silk Knit Neck Scarfs and Throws. Stripe combinations. Worth \$1.75

\$1.43

With a firm determination and a desperate effort to accomplish our purpose and raise \$5,000 by Saturday, December 23rd, at 9 p. m., we wish to announce to every person and family in Hood River and this vicinity, without exaggeration and with all sincerity, that every article in this store (each and every one of which is worthy of your consideration and bought with the most careful and conscientious thought of getting the best that money can buy) is on sale at greatly reduced prices. Our stock of worthy merchandise suggests many practical and useful articles for Christmas gifts and any person can choose their Christmas gift at this store and know that it is one that will be practical, well appreciated and long remembered, for everything in this immense stock is exclusive in style, dependable in quality and the best that money can buy.

All our Men's Ties, Suspenders, Handkerchiefs, Garters, Arm Bands, etc.

ALL REDUCED

You can buy Suitcases, Hand Bags, Traveling Bags and All Leather Goods now

FOR LESS

Every pair of Shoes in our entire stock will be on sale this week at

REDUCED PRICES

This is no fake or hurrah sale of specially bought merchandise for sale purposes. It is a sale of our entire stock of high grade and dependable merchandise for men, women and children, the kind and quality that is sold by the best retail merchants of the United States today. We are not making any bones about our reason for this sale. We simply need \$5,000 this week and for that reason only, place our entire stock on sale at a sacrifice, right at the busiest time of the year and at a time every person is thinking of buying either their winter apparel or something for "him" or "her" for Christmas. Don't buy a dollar's worth of merchandise of any kind until you visit this mighty sale and see for yourself the great selection of holiday gifts to be found here, and note the marvelous saving on every article.

BRAGG MERCANTILE CO.

HOOD RIVER, OREGON

Ladies' Fancy Stripe Silk Hose and Pink and Blue, Values to \$1.50

98c

Fancy Waisting Silks, Tub Silks and Dress Silks \$1.25 to \$1.50 Silks

98c

"Motor Weave" Auto Robes—most acceptable Christmas gifts

Reduced

"Pendleton" Indian Robes and Blankets, all on sale now at

Low Prices

You can buy Beautiful Wool and Cotton Baby Blankets at Sale Prices

44c to \$2.19

Children's Fancy Handkerchiefs in Christmas Boxes. Buy them at Sale Prices

10c to 15c per Box

Ladies' Fine Linen Handkerchiefs in Christmas Boxes. Three in a box, now for

53c

Ladies' Beautiful Madeira Handkerchiefs. Three in a box. Regular 50c each, per box

98c

ODELL

Duane Wieden, of the United States navy, spent a few days with Odell friends during the past week. This is his first visit here since his enlistment in November, 1915.

W. P. Kemp has gone to Rupert, Ida., where he expects to spend about two months visiting at the home of Mrs. Kemp's mother, Mrs. H. L. Dean, and with relatives at other points in Idaho. Mrs. Kemp and little Eloise have been in Idaho since just before Thanksgiving.

Ralph Caldwell has been selling auto, stock and household effects preparatory to leaving Odell. He has not decided definitely where he will locate or when he will leave Odell, as he will stay and care for Mr. Cox's property until arrangements are made. Mrs. Caldwell and children have gone for a visit with her parents, Mr. and Mrs. E. G. Hagey, of Hanford, Calif.

Mr. and Mrs. Fred J. Howard expect to go to Portland Sunday to enjoy Christmas at the home of Mr. Howard's parents, Mr. and Mrs. M. L. Howard.

J. F. Candee, of the Upper Valley, who spent several days in Hood River and Odell looking for a team, bought W. H. Bucher's team.

Mrs. R. H. Kemp visited relatives in The Dalles and Mosier last week.

Odell will have a Christmas program and tree at the Methodist church Saturday evening. Both Sunday schools will unite and contribute toward program and treat. Special music, a Christmas play and appropriate readings will be features of the program which will begin promptly at 7 o'clock in order that members of Parkdale, I. O. O. F., may attend both Christmas entertainment and regular session of lodge.

J. A. Moore, of Alaska, spent the week end at the home of Mr. and Mrs. H. C. Davenport.

Geo. Sheppard went to Portland Tuesday.

Eva Foyed is visiting friends in Portland this week.

Elmer and Omar Cresson returned home Sunday from Portland. They drove home over the Highway in their Overland.

Mr. and Mrs. W. C. Duncan and daughter, Neva, and Ola and Cliff Esmininger left Hood River Friday and expected to board a steamer leaving Portland Saturday for San Francisco. Mr. and Mrs. Duncan will remain in California, but Ola and Cliff Esmininger will go to Detroit, Mich.

Mr. and Mrs. J. W. Haviland are now at home in the telephone cottage.

Mr. and Mrs. L. C. Weinheimer expect to leave Odell one day this week and go to Eugene, where they will spend the next two months with their son, A. L. Weinheimer, of the U. of O.

Mr. and Mrs. Henry Rodamer are planning to spend the remainder of the winter visiting relatives at points in Iowa and other middle western states.

Sunday school at 2 p. m., services at 3 p. m., at the Methodist church next Sunday.

Sunday school at 10:30 a. m., C. E. society at 7:30 p. m., at the Union church next Sunday.

The Ladies' Aid society's annual bazaar was a grand success and the officers and members are to be congratulated for such gratifying results.

PINE GROVE

H. M. Vannier visited friends in Portland last week.

Mr. and Mrs. A. G. Lewis returned last week Wednesday after visiting friends in Portland a few days.

Raymond Thomas left last week

Wednesday morning with a herd of horses to be placed in winter quarters 15 miles from The Dalles.

Miss Erma Dodd left last Thursday for Everett, Wash., for a visit with her sister, Mrs. W. D. Beck.

W. B. Dickerson and family will live in Portland this winter.

Ned Van Horn and family spent the week end in Portland, guests of Mr. and Mrs. Willis Van Horn.

The friends of Mr. and Mrs. Howard Shoemaker will be pleased to know they are the happy parents of a little daughter born Saturday, Dec. 16, at White Salmon.

Mrs. Julia A. Hunt and daughter, Mrs. J. G. Jarvis, left Monday for Milwaukee, Ore., to visit friends.

The bazaar under the auspices of the Ladies' Aid society, which was held at grand hall last Friday evening was a great success, the net proceeds amounting to over \$100.

There will be a Christmas tree at the church Friday evening of this week. People are requested to bring gifts to be distributed among the worthy poor. Clothing and fruit will be specially acceptable.

At the church last Sunday morning a special music consisted of an anthem by the choir and solo by Elmer House.

Mr. and Mrs. Tracy McDonald, of Parkdale, have been visiting the past week with Mr. McDonald's parents, S. R. McDonald and wife, and his sister, Bernice.

FRANKTON.

Today is the shortest one of the year. When we meet you again in this column, it is the writer's wish that you all may have had a very Merry, Merry Christmas.

Mrs. C. F. Gray and children were Sunday visitors in Hood River.

Wm. Eby and family visited Sunday in the Oak Grove neighborhood with his sister, Mrs. Otha Taylor and family.

E. S. Colby, of Hood River, was in Frankton Sunday, making some estimate of the probable cost of an electric light plant for some of the Frankton people.

We have heard that there is another effort being made to take a strip off this school district and attach it to Hood River. Haven't seen it yet.

Miss Aldine Bartness, who is teaching music in the Frankton school, gave a splendid example Wednesday of last week, of the many ways music can be used in the school, and the home as well, to good advantage. It was both pleasing and instructive and it was well rendered. Miss Bartness used a Victor for the most of her production. The instrument and records were kindly furnished by the Kresge Drug Co. We are sorry that but few of the patrons of the school were present.

A petition is being circulated in this road district asking the county court to locate a county road on the survey made by the Highway Commission about two years ago. This petition calls for a sixty-foot road from the east line of the Edgar Locke place to the top of the Ruthton hill.

Franz' Store the Mecca

For last hour shoppers. "When you are 'stumped' for something just right for family or friend, let this place through. Furniture is always a delightful gift. Then come and make your selection. We will deliver Saturday, Sunday or Monday forenoon.

E. A. Franz Co.

BELMONT.

Mr. and Mrs. Elmer Isenberg spent Sunday afternoon at the home of his mother, Floyd Arnold, wife and son, and Mrs. Somerville were also callers.

John Anderson, Neil Nunamaker and Miss Lora Hoskins were visitors at the home of Mrs. Robert Jones and family Sunday.

Mrs. Will Farrell is suffering severely with an attack of sciatic rheumatism in her hip and knee.

Misses Leith and Miss True, of Hood River, spent the week end at the home of Miss Emma Wollum, returning to their homes Sunday afternoon.

Mrs. J. W. Davis and John F. Wynn spent Sunday at the home of W. H. Davis and family in Hood River.

Mrs. H. T. Regnell and Miss Grace Regnell were shopping in Hood River Saturday.

Oscar Jones returned Saturday from Grass Valley where he took his team to stay for the winter.

Mrs. Mary Davis and family have moved from Belmont to Tacoma, Wash., where they will make their future home.

S. G. Osbornow intends to spend the holidays at the home of his daughter and sister, at Madras. Mrs. Osbornow, Sr., is also a guest at the home of her daughter, Mrs. Jennings, for the holiday season.

Howard Miller and sister, Miss Marjorie, have an attack of poison oak.

Mrs. Wm. Warren will leave Monday after a few days' visit in Portland and McMinnville.

The members and attendants of Asbury M. E. church were very much surprised and pained to learn last week that Rev. Young and family were to be moved from among them. During their five years in the city they have endeared themselves to all with whom they have met and the expression of sorrow comes from every heart. Rev. Young will go to Ellensburg, Wash. Our loss is their gain, and it will be some time before we get used to thinking it is for the best. We are very sorry the Bishop and Superintendent have thought best to make the change. The new pastor will occupy the pulpit Sunday, Dec. 24.

J. R. Forden and family, Mr. and Mrs. F. C. Sherrieb, Mr. and Mrs. A. D. Ramsey, Mr. and Mrs. W. G. Somerville, J. R. Newton and family and Belmonters who attended services at Asbury church Sunday morning.

Mrs. Guy Harvey, of Wamie, arrived yesterday to spend the holiday season at the usual family gathering held at the Isenberg home.

Mr. Yeager, brother of Mrs. Norder, who has been at work all summer at Dee, has come home for the winter. The logging camp being closed.

We are glad to hear Mr. Barker is gaining his strength and doing very well.

Mr. and Mrs. Thomas King and granddaughter, Irma Graham, were callers Sunday at the Somerville home. Mr. and Mrs. King formerly lived in Belmont but now reside in Hood River.

HEIGHTS NEWS

We wish everyone a Merry Christmas and a Happy New Year.

W. H. Taft made a business trip to Portland Monday.

Mrs. J. T. Holman has been seriously ill the past week, but is reported better.

T. D. Tweedy has had another poor spell.

The school children are busy with Christmas trees and other decorations for the exercises at the schools this week.

Mrs. Alida Shoemaker left for Dorr, Wash., last week, to see her new granddaughter at the home of her son, Howard.

Mr. and Mrs. Frank Haener are to spend the holidays at Portland and Tacoma.

Harry Dobson, son of Mr. and Mrs. Joe Dobson, on May street, is visiting the home folks.

The Unitarian ladies had a very successful sale last week and will begin the new year free from debt on their church.

Mr. and Mrs. Orian Stevens moved from the Glaze house on June street to a house on Taylor street.

John Volstorff is confined to the bed and under the care of a physician.

The Baptist ladies gave Mrs. James Carnes a surprise birthday party Monday afternoon.

Miss Alberta Staten is in Portland taking a course in music.

The Baptist ladies have a very pretty display of Christmas goods for sale in the front of Staten's store.

MOUNT HOOD.

A Christmas program will be given at the Mt. Hood church Christmas Eve (Sunday night), at 8 o'clock. The children will present "Jack's Goblins." Everyone is invited to attend.

The Parent-Teacher Association will give a Christmas social at Mt. Hood schoolhouse Friday night, December 22. A short program has been arranged. Come and start a Merry Christmas.

The children of the school will have a Christmas tree Friday afternoon, at which time each will receive a present from some fellow student, having drawn names for a present and a post card for each one.

Basket ball? We understand a team has been organized and the new warehouse at Parkdale engaged. The boys had their first get-together meeting Tuesday evening.

Paul Aubert and Frank Hanel are putting in telephone posts and expect to have phones soon.

Hazel Miller returned from Hood River Saturday where she had been visiting relatives for the past week.

Ed Hood, of Hood River, attended lodge at Mt. Hood Saturday. Wish more of the out of town members would drop in.

Messrs. C. W. and J. M. Clark are entertaining their brother and wife from Oklaoma.

Rev. Body preached at Mt. Hood Sunday morning. The next service will be January 7, in the evening.

A number of new library books are here and all interested are asked to come and take your pick.

The dance Saturday night was well attended. There will be a Christmas dance Saturday, December 23, at Mt. Hood hall.

DEE

R. W. Emmett left Friday on an extended vacation trip to Tacoma, Seattle and British Columbia.

Mr. and Mrs. Pete Hudson left Saturday for Portland, where they have rented apartments for the winter.

Mr. and Mrs. E. H. Green and family motored to Hood River Saturday to do their community Christmas shopping. Particularly muddy roads were encountered between Dee and Summit.

Lon Romney left Wednesday for Salt Lake, where with Mrs. Romney, who left last week, he will spend the holidays.

Mr. and Mrs. J. H. Greshaw attended church at Parkdale Sunday.

Roy Anderson visited friends on the Plat Sunday afternoon.

Harry Whiteley left Sunday for a fortnight's visit at the home of his father-in-law, E. E. Doane, of Belmont.

Optimistic enthusiasm marked the annual business meeting of the Dee Grange, held at the residence of R. A. Collins Saturday night. Mrs. E. W. Dunbar, county deputy, was present, and several new members were initiated. Officers for the coming year were elected as follows: T. F. Parker, master; Mrs. J. E. Ford, secretary; J. E. Ford, treasurer; Mrs. S. G. Emilio, overseer; and Mrs. R. A. Collins, lecturer.

There will be a community Christmas tree at Dee schoolhouse Friday evening, with a preliminary program, consisting of speeches, music and drills.

Mr. and Mrs. E. N. Bachman and Edward L. Bachman were in Hood River several days last week.

C. B. Campton spent Thursday and Friday in Hood River on legal business.

Mr. and Mrs. Leslie F. Parker, of Hood River, spent Sunday on the ranch. Mrs. Parker remaining for a visit with her parents, Mr. and Mrs. J. E. Ford.

Mrs. S. G. Emilio and children returned Monday from a shopping trip to Hood River.

John R. Edgar spent several days in Hood River last week.

ARTILLERY HOP TO BE GREAT EVENT

The artillery ball which will take place Monday night, Dec. 25, promises to be the biggest and best event ever pulled off in Hood River, or surrounding vicinity. This will be the first chance Hood River people have had of seeing the boys in their uniform, which have only lately arrived. The people should appreciate the fact that Hood River received the right to form a company here, over three or four other cities in Oregon. Why? Because we are hustlers.

The Whangdoodle Entertainers will again entertain and for the small sum of \$1 you will listen to the best music and also attend the best dance given this year. The grand march will start at 9 o'clock sharp, so be there early and get in on the whole show.

Valley Christian Sunday School Program

The Valley Christian Sunday school will give the following program Sunday, December 24, at 10 o'clock, to which the public is cordially invited:

Song—"Joy to the World," school.

Invocation—superintendent.

Welcome—Robert Wright.

Song—"Christmas Bells," school.

"Story of the Christ Child," Alice Pifer.

Song—"Low in a Manger," primary children.

Recitation—Ethel Pyles.

Recitation—Helen Lape.

Song—"Holy Night."

Song—"The Other Wise Man," P. E. Knowles.

Song—"All Hail the Power," school.

Closing exercises.

Reception for Rev. and Mrs. Young

The ladies of the Asbury Methodist church will tender a farewell reception this evening to Rev. W. B. Young and family, who will leave tomorrow for Ellensburg, Wash., where Rev. Young has been transferred. The reception, to be held in the church parlors, will last from 7:30 to 9:30 o'clock. All members and friends of the church are invited to attend.

Commercial Printing at Glacier office.

EXCLUSION AMENDMENT PROCLAMATION

The city council Monday night canvassed the vote of the recent municipal election, and a proclamation in confirmation of the charter amendment adopted at the election providing for the exclusion of territory including the steel bridge and a stretch of the East Side grade road was signed by Mayor H. L. Dumble.

Following the action an informal discussion of a decision of the Hood River county court to raise funds for county road construction and maintenance through the general fund instead of the usual procedure, by making a levy for a general road fund was participated in. Mayor Dumble stated that he had been told by County Judge Stanton that the court's action had not been precipitated by the adoption of the charter amendment on the part of city residents to exclude the bridge and East Side road, which are expensive of maintenance. Dr. Dumble declared that Judge Stanton had told him that such action on the part of the county court had been contemplated long before the city election. The county court, it is stated, will include road monies next year under the heading of the general fund, in order to avoid prohibitions of the recently adopted tax limitation initiative bill.

The receipts of the postoffice for the current month up to Tuesday were approximately \$250 in excess of the receipts of December, 1915. Postmaster Reavis states that the gain of the office for October and November of 1916 over the same months for last year is \$638.82.

The postoffice is now reaching the peak of the holiday business. Incoming parcel post packages are filling up the space of the office, and drays will be pressed into service. The latter part of this week to make delivery of packages in the city. The rural carriers will have to secure larger vehicles for the handling of their mail matter. The postoffice will be open on Christmas day from 12 to 1 o'clock.

Postmaster Reavis urges that as many rural residents as can, call for their packages at the office in order to relieve the glut that will overwhelm carriers. Rural carriers will deliver mail on Christmas day.

NEW FIELD NAMED FOR PROF. GIBSON

The student body of the high school has voted to call the new athletic field, recently acquired by the city school district, Gibson Field, in honor of Prof. I. B. Gibson, formerly principal of the high school, now county superintendent. The new athletic field, comprising an entire city block just south of the high school building, will be prepared for all athletic events next spring. Bleachers will be built. Shower baths have been provided in the gymnasium of the new high school annex.

The city council has prepared an ordinance providing for the vacation of June street, which separates the high school grounds from Gibson field, to all traffic except pedestrians. In turn the city school district will allow the city the use of a 30 foot strip across its property at another point.

Ewer Called "Hood River Riley"

Anthony H. Ewer gave a lecture Monday afternoon to the students of the high school. Prof. McLaughlin, in introducing Mr. Ewer, spoke of him as "the James Whitcomb Riley of Hood River Valley."

Mr. Ewer recently issued a book of poems, entitled "Rhymes of Our Valley," which deal with the scenery of the valley and express intimately touches of the life of apple and strawberry growers. He has been exhibiting recently here and in Portland a collection of paintings of Upper Valley and Mount Hood scenery.

Pythian Sisters Elect

Wauna Temple, Pythian Sisters, last Thursday evening elected officers for the coming six months as follows: Mrs. Gertrude Stranahan, E. C.; Mrs. Anna Stewart, E. S.; Mrs. Flora Cuddeford, E. J.; Mrs. Emma Wasley, Man.; Mrs. May Vogel, M. of R. & C.; Mrs. Belle Dobson, M. of F.; Mrs. Kate Rathbun, Pro.; Mrs. Eleanor Brazear, G.; Mrs. Georgia Isenberg, trustee. Installation will be held on the evening of January 11.

Rail Auto Will Change Schedule

Beginning January 1, the rail auto operated by the Mt. Hood Railroad Co. will make but a single round trip a day between Hood River and Parkdale. The rail auto will leave Parkdale daily at 7:20 a. m. On the return trip from Hood River the machine will leave at 3 p. m.

The Royal Gift

For all the family.

A BRUNSWICK HOME BILLIARD TABLE. Sold on little monthly payments. Come in and see it tonight.

E. A. Franz Co.