Koberg's Non Parell Vegetables and Farming as a successful business cannot be judged by the price a consumer pays for for the article. The farmer, generally, is supposed to get 35c on the dollar. When he averages it for the whole crop he is pretty well satisfied. That amount is acceptable to us. Some products start off well early in the season. But when the consumer gets his fill or other conditions take a whack at the price, we are glad to come out whole on average. For instance, green stringless average. For instance, green stringless beans sell for 5c lb. now. The merchant pays us 3c, making a profit of 663%. It costs us nearly 2c a lb. to pick the beans as they ought to be picked. That leaves us a cent a pound for growing them—just the cost of the seed. The market regulates the price of our products, but you may be sure of this— the quality of our vegetables is Non-Parell.

The Twentieth Century Truck Farm

J. H. KOBERG, OWNER

This store never wab-

bles on the question of greater-value-giving. Our merchandise is purchased on a quality basis from such quality clothes makers as

THE HOUSE OF KUPPENHEIMER

We believe in the thorough podness of these suits. We have judged them by careful comparison and actual tests and we know that at

\$18, \$20, \$22, \$25

we are giving men more for their money in these clothes, than is possible in any other make at the same price.

We know also that these suits could stand a higher price. We know that on inspection you would pay three to five dollars more than we ask, and you would get your money's worth. But this store never wabbles in its decision to give GREATER value.

J. G. VOGT



See Hood River

and adjacent points of scenic interest and see them right by traveling in one of the large comfortable cars of the FASHION LIVERY CO. Whether your journey is for pleasure or for business, let us transport you to your destination. Don't forget to tell your friends that

The Fashion Livery Co. is perhaps the best equipped concern of its kind in Ore-gon outside the city of Portland. Tell your out of

town friends. No party too large and none too small.

TELEPHONE 1201

Beans Are Beans These Days

Dry Beans are so extremely high that Canned Beans

Bring Us

For developing, printing Prompt twenty four hour service. Velox paper used -work finished by an expert. Eastman Kodaks and Supplies.

Kresse Drug Co The Rexall Store

Victor Victrolas and Records.

Come in and hear the latest July Records.



WE FURNISH Fishing and Hunting Licenses

We are showing a full line of the famous hand made Shakespeare Fishing Goods. Don't cost you any more than the other kind.

A large assortment of new and second hand rifles offered at wholesale cost.

Sporting Goods Lawn Tennis, Baseball, Croquet, Golf-the proper goods

for any game. Tennis and Baseball Shoes. Wading Boots.

Lubricating Oils

The Franklin air cooled

car eliminates nearly 200

parts as useless, except to

Easiest riding car made.

Most economical in gasoline,

12,000 miles on set tires.

create repair bills.

32.8 miles to gallon.

1050 on 1 gallon oil.

We carry 30 kinds of oil. The correct oil for any purpose-ask for the right oil for it is often one-half the price of a kind not suited to the need.

Our Furniture Department was never so full of bargains 5% allowed for cash on lowest market prices.

Stewart Hardware & Furniture Co.

Cleaning

Pressing

Repairing

Phone 3342

Have you tried Dale & Meyer for cleaning and pressing? If not, try us. We will give you perfect satisfaction in every way.

> Dale & Meyer 108 Third Street

Tailors to Men

Tailors to Women

Birthdays Mean Gifts

Why not Make Your Birthday Gift in 1916 something that will endure and serve as a reminder of this particular anniversary year?-

A Dainty Lavallier, the Birthstone in a Handsome Setting or a Fine

The Star Grocery

Perigo & Son

"Good Things to East"

We will appreciate your valued inspection.

The Star Grocery

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"Good Things to East"

W. F. LARAWAY

Jeweler

Image to the east and on the Washing ton side of the Columbia. The Protection of the Star are to the side of East and on the Washing ton side of the Columbia in start to the proposal point and the steep, grades that are to be concentered."

The Star Grocery

Perigo & Son

"Although I have lived in the Hood the Hoot of First street, a few hour defect from the very heart of the foot of First street, a few hour defect from the very heart of the foot of First street, a few hour defect from the very heart of the foot of First street, a few hour defect from the very heart of the foot of First street, a few hour defect from the very heart of the foot of First street, a few hour defect from the very heart of the foot of First street, a few hour defect from the very heart of the foot of First street, a few hour defect from the very heart of the foot of First street, a few hour defect from the very heart of the foot of First street, a few hour defect from the very heart of the foot of First street, a few hour defect from the very heart of the foot of First street, a few hour defect from the very heart of the foot of First street, a few hour defect from the very heart of the foot of First street, a few hour defect from the very heart of the foot of First street in

Towns in Oregon Father of **Big Family**

You may travel many leagues and inspect many towns before you find a cleaner, morally as well as otherwise, little town than Hood River. Even in the early spring months when scores of nomad travelers, nondescript human beings, tramps and outcasts, are traveling up and down the Columbia river gorge, the undesirable element is kept moving, and but few robberies. burgmoving, and but few robberies, burg-

while in order to obtain the the brakes of the Columbia off in Hood River. Woe be to the tramp that happens to endeavor to linger too long around here or down in the jungles of willows and cottonwood.

If the hobo lingers he will soon see, very likely, a tall, serious faced man, wearing a heavy blue coat, designating his authority of police officer, bearing down upon him. The owner of the face and the coat will be J. K. Carson, a man known to every Hood River man, woman and child.

If the unwelcome visitor complies with Marshal Carson's request and quarter far removed, all well and good. Mr. Carson will accompany him, perhaps to the edge of the city, silent and serious. If the tramp attempts to object or make excuses, he will soon discover that he has met with an arbitrary minion of the law. Different remarks of the men with whom he deals in the jungles affect Mr. Carson in different manner. Sometimes it will appeal to his sense of humor and he will emit a dry laugh as he enforces his commands. Sometimes he grows angry and begins to talk. When this occurs, as tramps who have traveled this way have learned, something is imminent. Mr. Carson is not averse at times to giving a recalcitrant hobo a sound thrashing.

at times to giving a recalcitrant hobo a sound thrashing.

But Mr. Carson is a pretty good judge of human nature. Often in his rounds of the jungles he will run across some bit of human driftwood that is harmless, a man who is in need of help and symmathy, a man not all lost one. harmless, a man who is in need of help and sympathy, a man not all lost, one who just needs a helping hand to lift him from the rut. J. K. never hesitates when he finds such a human being. He has helped many a man to secure work. It is rare that he is ever fooled in his judgment.

By night and day, summer and winter, J. K. Carson is on the lookout for the good of the town of Hood River. Some of his townspeople no doubt criticise at moments. No public official ever escaped criticism. Mr. Carson does his duty as he sees it. He perhaps realizes that the commendation of his

realizes that the commendation of his actions overweighs the criticism.

J. K. Carson is a native of Kentucky. He was born near Somerset May 4, of 11 children, seven sons and four daughters. Mr. Carson's father passed

Peculiarly, many of Hood River peace officers are Kentuckians. Sheriff ohnson, a brother-in-law of Marshal Johnson, a brother-in-law of Marshal carson, hails from the Blue Grass. Deputy Sheriff Hart is another Kentuckian. Robert Lewis, Mr. Carson's predecessor, was a native Kentuckian. Mr. Carson was a farmer boy, but at an early age began railroading and soon entered the mercantile business. He was united in marriage to Miss Sallie A. Johnson, of Boone county, Kentucky, on January 8, 1891. Fol-lowing his wedding Hood Rivers' present city marshal spent two years en-gaged with a McKinney, Ky., mercan-tile firm. He then became proprietor of the leading hotel of the Blue Grass

of the leading hotel of the Blue Grass city.

Later he entered the general merchandise business for himself. Following his father's death Mr. Carson returned to his mother's farm, where he remained until the latter's death. In 1903 he came with his family to Hood River. Mr. Carson began work immediately with J. H. Gill, who was at that time in the mercantile business. Later he was employed by W. M. Stewart in the latter's hardware and furniture store. For the past three years he has been chief of police.

No man in Hood River is more enthusiastic over fraternal organization work than J. K. Carson. On his 21st birthday he was initiated in the McKinney, Ky., lodge A. F. & A. M. He held various offices of the lodge. After coming to Hood River he entered other Masonic organizations, and is now a member of all local badies, from the Blue Lodge to the Commandery of Knights Templar. He is a member of Al Kader Temple of the Mystic Shrine in Portland. In 1912 Mr. Carson was High Priest of the local Chapter, Royal Arch Masons. At the recent meeting of the Royal & Select Masters of Oregon, Mr. Carson was made Grand Sentinel for the state.

Mr. Carson has been a prominent member of the Order of the Eastern meeting of the Order of the Eastern of On WATER FRONT

Mr. Carson has been a prominent member of the Order of the Eastern Star. He is a Past Chancellor Com-mander of the Knights of Pythias. Mrs. Carson is also prominent in Eastern Star circles. She is now Worthy Matron of the Chapter.

LITTLE AUTO TRIPS IN THE MID-COLUMBIA

PEACE OFFICER

the Fenwick store or proceed to the west and go by way of the W. B. Dyer. Alfred Cox and Albert Sutton ranches. Traveling either way you soon mount to the high ridge lying west of the valley. After the top of the ridge is reached the road runs over comparatively level country that was logged off a number of years ago. You will probably see native grouse or quail on the road side.

Chief Keeps Hood River One of Cleanest Towns in Oregon—Father of Towns in Oregon—Father of Towns of the most unique Men to Eliminate Worst Place on

worth while for the excellent view, but you may see some of the most unique logging operations in the world. From their camps the Stanley-Smith Lumber Co., the mill of which is turning out from four to six carloads of finished lumber daily, transport their logs by means of a huge flume.

From Green Point to the summit of Mount Defiance is an easy journey. The trip from the south and east sides does not offer any inducements to the adventurous. However, it is well worth while in order to obtain the view of the brakes of the Columbia off to the north, a bit of the most rugged country in the Northwest. On the north side Defiance drops away almost perpendicularly for 1,000 or 1,500 feet.

Commenting on preharvest estimates of the fruit crops of Washington districts as compiled by horticulturists of different points Wilmer Sieg says:

"The estimates are wonderful. I notice the following definite possible and apparently probable yields for Washington, according to district horticulturists: Apples, 14,967 carloads; pears, 1212 carloads; peaches, 1008 carloads; other fruits, 54 carloads.

"Such figures show one of the greatest faults of Northwestern fruit men. They are prone to cross bridges before they reach them, and always, it seems, they are the victims of exaggeraton. It takes a wonderful imagination to estimate to the box a crop of apples for a state. As we have found in past seasons it is impossible to tell just how much fruit we are going to have until much fruit we are going to have until it is in the box in warehouses.

"Conservative men are placing the yield of northwestern boxed apples at a much smaller figure than the data shown by the Washington horticulturists would lead one to believe correct. "Yet this business of overestimating before we have any fruit to sell always results in a harmful boomerang."

RECORD CROWD HEARS BILLY SUNDAY PREACH

Billy Sunday, noted baseball evangel-ist deliver his annual vacation sermon at the Asbury church. Although the preaching did not begin until 10.30 o'clock, people began to arrive as early as nine in order that they might get a

daughters. Mr. Carson's father passed away in 1899. His mother died in 1903. The south is noted for its big families. Mr. and Mrs. Carson are believers in the old fashioned custom. They have six boys and six daughters. All of the abildren are living.

Hood River seat. The big church, the largest in Hood River, was packed to its limit. Chairs were placed in the aisles. People stood on the outside, listening at windows, and in the vestibules. When Rev. Sunday mounted the pulpit the vast audience arose en mass, waving handker-nice arose en mass, waving handker-nice arose en mass, waving the Chauence arose en mass, waving handker-chiefs and cheering, giving the Chau-tauqua salute. A large part of the sudience was made up of automobile parties who had motored here from ad-

DUFUR ROAD MEETING CONVENIENT BOAT

S. Benson and John B. Yeon, of Portland, were the principal speakers at the good roads meeting of the Wacso County Farmers' Educational and Cooperative Union, held at Dufur Satur-

Men to Eliminate Worst Place on Columbia River Highway

who has proposed to County Judge Stanton to head a subscription list with an appropriation of \$500 for the work, local good roads enthusiasts are planning a campaign to raise funds with which to build a stretch of Columbia River highway around Ruthton hill, new the worst piece of road between here and Portland.

Mr. Benson's offer has appealed to Mr. Benson's offer has appealed to the hotel men, who offer to supplement the road improvement fund by hand-some appropriations. Judge Stanton is enthusiastic over the proposition. He has instructed County Engineer Hurl-burt to make an estimate of the cost MATES SWATTED of the proposed work. The survey has already been made by J. A. Elliott, engineer of the State Highway Commis-

"I propose," says Judge Stanton,
"that we assist with the proposed road
construction by another good roads
day. A great deal could be accomplished by a hundred or two volunteer
laborers and several scores of wagons
and teamsters."

Judge Stanton announces that Mr. Benson will make the mile of road west of Cascade Locks to be donated by him to Hood River county, ten feet wide instead of nine, as had been formerly

ROUND UP STAGE IS BEING SET

With conditions practically insuring an attendance in excess of the great crowds of 1912 and 1913 when 75,000 people witnessed the exhibition, the board of directors has dated the sev-enth annual Pendleton Round Up for September 21, 22 and 23, and made preparation for increased seating capacity in the bleachers and the greatest exhib-ition ever staged. The railroads have increased the territory included in the Round Up special rates so that this year they will extend as far east as Salt Lake on the Union Pacific; Missoula, Mont., on the Northern Pacific and south to San Francisco and north to British Columbia.

The fact that the Round Up is the From the crowds that began to pour into Hood River at an early hour Suntinto Hood River at an early hour Suntinto of national interest on the Pacific day morning one might have thought that it was a circus day. It was a direct that the Round Op is the biggest and practically the only attraction of national interest on the Pacific coast this fall has caused the eastern and transcontinental lines to advertise western tourist business. This will annual frontier show.

The show itself will be superior to anything heretofore staged. More and better bucking horses than ever will be up for the rides, the relay races will have not less than 10 strings of Seat.

The big church, the largest in Hood will have not less than 10 strings of River, was packed to its limit. Chairs four horses each and there will be more competitors from all over the west in

the steer roping and bulldogging.

More than a thousand applications for ticket reservations have been re-ceived which is the biggest number ever received at this season for any one of the former Round Ups. Many noted people of national fame contem-plate being present. Secretary of Treasury McAdoo has already assured the Round Up that he will be present.

SERVICE INAUGURATED

Hood River people may now travel conveniently by the Regulator Line's Columbia river boats. The company has made arrangements with the Fashion Livery Company, whereby automo-biles will haul passengers to and from the wharfs of the steamer line at no additional charge. A ticket office has been established at the office of the Fashion company at the foot of Qak

Anyone desiring to travel by the Regulator's line may telpehone to the Fashion barn for tickets and reservation. Cars will go anywhere in the city limits for passengers for the boats which are now making their regular daily schedules.

W. N. Winter Will Resign

J. E. Smithson, manager of the telephone company, who has just returned from Everett, Wash., where Mr. Winter is now located as president and manager of the Puget Sound Telephone Co., announces that at the next meeting of the board of directors of the Oregon-Washington Telephone Co. W. N. Winter will tender his resignation

as president.

Mr. Winter, who was formerly manager of the local company as well as president, left here last winter to take ON WATER FRONT

Due to the opening of the Columbia River highway, waterfront activity has never been so marked as during the present summer season With all river ateamers and local ferry boats landing in a small estuary, made by back water in deep sloughs, a bustle is seen along the water front from dawn till twilight. Houseboats of fishermen and river boatmen have been anchored near the high water landing.

The temporary wharves, during the high water stage of the Columbia, are at the foot of First street, a few hundred freet from the very heart of the business section, and because of the convenience in going to and from boats, much greater use is made of river transportation lines than in the season of low water, when the wharves are moved to the east side of Hood river, more than a half mile from the city.

Mr. Winter, who was formerly manager of the local company as well as president, left here last winter to take charge of the Puget Sound concern, which was organized by the amalgamation of a number of independent companies. Mr. Winter, it is stated by Mr. Smithson, who is slated to succeed him, desires to resign from the office of chief executive of the local company since all of his time is consumed in his duties with the new company. Mr. Winter will remain on the local board of directors.

Auto Stolen Saturday Night

Within a few hours after the automobile of D. H. Drewery was stolen from the convenience in going to and from boats, much greater use is made of river transportation lines than in the season of low water, when the wharves are moved to the east side of Hood river, more than a half mile from the city.

Mr. Winter, who as formerly manager of the Puget Sound concern, which was organized by the amalgamation of a number of independent companies. Mr. Winter, it is stated by Mr. Smithson, who is slated to succeed him, desires to resign from the office of chief executive of the local company since all of his time is consumed in his duties with the new company. Mr. Within a few hours after the automob