

Hood River Glacier

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Except it pertain to live news matter, communications, or articles of a general nature...

THE VALUE OF BRANDS

E. L. Goodsell, who recently addressed Hood River apple growers, will find that his views as to advertising apples are at variance with the most of local fruit market men.

We would disagree with the market expert. It seems that one of the chief assets of the local association is known quality of the apples grown and marketed under the established brand names.

Under existing conditions it does not seem that it would be the wise thing for Hood River to enter a campaign, and contribute funds thereto, for the advertisement of northwestern apples in general.

THE ESTIMATE

This is the season of the year when the crop estimator usually gets busy. Bumper yields will be predicted from many sources.

E. H. Shepard in the last issue of Better Fruit in well timed words warns growers and market men from making this grievous mistake of overestimation.

YOUR GARDEN

Wild violets are peeping from the leaf mould on hillsides, crocus and tulip buds are emerging from the garden flower bed.

BENEFICIAL PUBLICITY

The recent letter writing campaign, promoted by the Portland Chamber of Commerce has resulted in beneficial publicity for all of Oregon.

Political Announcements

I hereby announce my candidacy for nomination for Sheriff of Hood River County subject to the will of the Republican voters at the primaries to be held on Friday, May 19.

FOR SALE

200-Acre Grain and Stock Ranch; fenced and cross-fenced; good house and barn; well and running water; 6 miles from Madras, Ore.

MISCELLANEOUS

Lost—Between Duques Valley and Hood River via Tucker's bridge, an engineer's level rod.

PESTS THAT DEMAND IMMEDIATE CONTROL

Upper Valley people are finding that the Mount Hood Railway Co.'s service is a very desirable thing.

There are several insect pests and plant diseases of our different orchard crops that can only be satisfactorily controlled by spraying before the foliage starts.

Successful spraying depends upon taking advantage of the critical period in the life history of insect pest or plant disease almost entirely, and if the opportunity afforded is not taken advantage of during this usually very limited critical period, efforts made too early or too late are largely wasted.

Apple Smoke Good for Meat

A new use has been found for the prunings of apple trees, which in former years have been burned in the fields.

Most Hood River orchardists are now raising hogs, and it is probable that hams made by local orchardists may reach the fame of those of old Virginia and take from the luster of the present brands of apples.

Three Indicted for Pheasant Shooting

The chief work of the grand jury impaneled Monday by Circuit Judge Bradshaw was the consideration of local violations of game laws, and as a result of their investigations indictments were returned against Charles and Jack Stanton, sons of County Judge Stanton, and E. E. Cays.

Women Will Help Red Cross

Local women are endeavoring to secure funds for the Red Cross services in their care of wounded European soldiers and next Saturday afternoon a card party will be held at the rooms of the Commercial club, the proceeds to go to the Red Cross fund.

Sinnott Will Appear in Court

Congressman Sinnott, to fill two appointments, places for which have just been made by a new naval bill, will designate successful candidates.

Non-Suit in Telephone Case

A non-suit was entered Monday evening in the case of Mrs. Katherine Lewis against the Washington Telephone Co. Mrs. Lewis was suing the telephone company for the sum of \$6,000 for personal injuries alleged to have been sustained when she fell down a stairway leading from the White Salmon office of the company to the street floor.

Train Hits Mudslide

Train No. 2, the Pendleton Express, struck a mudslide near Bonneville yesterday morning. The engineer saw the slide, as it started down the gorgeside, and applied the emergency brakes.

O-W. R. & N. Co. Time Table

Table with columns for WEST BOUND and EAST BOUND, listing train numbers, destinations, and times.

Summons by Publication

In the Circuit Court of the State of Oregon, for Hood River County.

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bark of trunk and limbs and in old scars so that in making the application extreme care must be exercised that all parts of the bark be covered.

NEW SPRING SUITS AND COATS FOR LADIES

Just in. Our first showing of the season's newest style Coats and Suits. Come in and see them. Moderately priced, but the material, workmanship and finish is of the best.

New Corsets and Brassiers

We carry the Gossard Front Lace Corsets, The Nemo Corsets and the American Lady Corsets. Three of the best makes that you can choose from.

To the voters of Hood River and Wasco Counties: I respectfully announce myself as a republican candidate for the state senate for the sixteenth senatorial district of Oregon, subject to your will to be expressed at the primary election to be held on the 19th day of May, 1916.

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For State Senator

I hereby announce my candidacy for the Democratic nomination to the state senate for the sixteenth district, comprising Hood River and Wasco counties, subject to the will of the people as expressed at the primary election, to be held on the 19th day of May, 1916.

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Advertisement for 'The Paris Fair' featuring 'Hood River's Largest and Best Store. The Home of Big Values.' Includes images of clothing and text about various goods.

Advertisement for 'The Bridge or Bigger Man' at the Gem, Friday and Saturday, March 10th and 11th. Includes an image of a man and text about the event.

Advertisement for 'Preparedness' by W. G. Snow, located at 40 H. P. and 50 H. P. Phone 2611, Fourth Street. Text: 'Is the watchword of the day. Apply it to your business Mr. Orchardist, and get ready for your Spring work.'

Advertisement for 'Comfort' by Foust & Merle. Text: 'Getting there and getting BACK is important. But getting back in COMFORT is also important. The luxurious straight-grain, semi-glazed leather upholstered deep cushioned seats make Studebaker cars as comfortable on the road as the big armchair at home.'

Advertisement for 'Delinquent List, Hood River Irrigation District'. Includes a table with columns for NAME AND DESCRIPTION, Section, Township, Range, Year, Regular Assessment, Special Assessment, Penalty, and Totals.

Advertisement for 'Special—Men's Hats—A big line of broken lots. All good styles and the regular values range up to \$1.50. \$3. All sizes in this lot. Your choice \$1.50.'

Advertisement for 'For Sale—Trojan blasting powder, copier and fuse. Positively no breakers. Free delivery in town. Avalon Poultry Farm, Sherman, J. Frank, Prop., phone 5173.'

Advertisement for 'For Sale—Three better calves, good grade, six high grade Jersey cows, U. A. Pointers, Phone 189-Odele.'

Advertisement for 'For Sale—40 acres, Hood River, 30 acres in bearing. Newton, Spitz, Orley, Arkansas Black, Cravenstein, good buildings; water, electricity; well; amount of mortgage; no cash payment necessary; write owner, F. S. Searious, 306 Lovejoy St., Portland, Ore. 1016'

Advertisement for 'FOR RENT' and 'WANTED'. Text: 'Wanted—An industrious man who can handle a large amount of business and is willing to accept a position for an A1 salesman. I am offering you a position for an A1 salesman. I am offering you a position for an A1 salesman.'

Advertisement for 'Automobile Salesman Wanted'. Text: 'I want a man who knows Hood River and its vicinity—to handle a popular, widely advertised line of eight cylinder motor cars. I have an excellent proposition for an A1 salesman. I am offering you a position for an A1 salesman.'