



Scene from Cinderella
at Electric
Next Wednesday and
Thursday,
August 11th and 12th

Gem Theatre

PROGRAM

A WILLIAM FOX PRODUCTION.

Wednesday and Thursday, Aug. 4th-5th

William Fox presents Dorothy Donnelly, the creator of Madam X
In Henri Bernstein's greatest play

"THE THIEF"

Friday and Saturday, Aug. 6th-7th

A Broadway star feature in three parts

"Darkness before Dawn"

A remarkable three reel feature. Worth seeing.

"On the Border"

A single reel western drama, full of action. Thrilling.

"The Professor's Painless Cure"

A screaming comedy featuring Mr. and Mrs. Sidney Drew.

FIVE REELS OF PLEASURE FIVE

Sunday, Aug. 8th, One Day Only

"Who Pays?"

"Pathe Weekly"

Always up to date.

"A Pathe Comedy"

Charlie Chaplin is Coming, Friday and
Saturday, August 6th and 7th

Admission Always 5c and 10c

At The Gem Today



Scene from "The Thief"

BARRETT PEOPLE

ENJOY P-T. MEETING

The Barrett Parent-Teacher Association enjoyed a very unusual treat at its last meeting at the Barrett school. In the absence of both president and vice president C. D. Thompson presided. The matter of home industrial work for the children was brought up and decided against.

Hermann O. Kresse brought out one of his Victor violas and played a number of much appreciated selections, both before and after a couple of delightful talks on the Panama-Pacific exposition by Truman Butler and Dr. J. M. Waugh.

Truman Butler, in his interesting way, gave detailed descriptions of such bits of the exposition as he thought of most interest to us, telling of the natural gateway to the grounds and how beautiful it has been made; so much so that no one seeing it can fail to be impressed. The Oregon building, the Hood River apple and Mr. Ravlin received honorable mention. The new and wonderfully effective use of electricity in illuminating was told in detail, especially its effect on the Tower of Jewels.

Mr. Butler had been announced as speaker of the evening, but was obliged to share honors with Dr. Waugh. The former had prepared a paper, so he stated, making quite a fairy tale of his adventures, but his nerve failed him when he noted Dr. Waugh in the audience, for the doctor not only attended the exposition at the same time as the Butlers, but went down and back on the same boat as did the Butlers, and because of some personal remarks made by Mr. Butler, Dr. Waugh was given a chance to defend himself and responded with a most interesting and instructive general talk on the fair, touching lightly on the government exhibit, which covers four and a half acres of ground. The color scheme was spoken of, Dr. Waugh explaining that the tone used throughout the exposition was one which does not cause the optic nerve fatigue, thereby saving considerable of the bodily exhaustion which is generally experienced on a sightseeing trip. He alluded to this fair and the Panama canal, the opening of which is commemorated by the Panama-Pacific exposition, as showing the greatest constructive genius of the world, while the European war shows equally plain the world's greatest destructive genius.

Both talks were thoroughly enjoyed and we are glad we have among us those who not only can appreciate the things of interest at home abroad, but who are so gifted that they can present them to us in such a way that we who hear can appreciate as well as those who see.

We were much pleased with the number of guests present at our first meeting, and we are confident that we may often find it convenient to meet with us.

Communicated.

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A. F. ASS'N WILL

CONSTRUCT GARAGE

As a direct result of the opening of the Columbia river highway, plans have been completed by the Apple Fair Association for the construction of a large three story building on the quarter block lot at the corner of Second street and Cascade avenue. The first two stories of the structure will be occupied by G. W. Ford, of Portland, Ore., who will secure a five year lease on the building. The third story will be equipped as a large auditorium.

The construction of the Apple Fair Association building has been placed in the hands of C. K. Marshall, vice president of the association, who is getting prices from contractors and looking up the cost of special material to be used in the building.

It is announced that Mr. Ford will install a general machine shop and accessories, but that he will not handle any cars for sale, hoping thus to be able to receive for repair all kinds of machines without prejudice.

A large business is expected from the numerous automobiles that will travel to the city by way of the Columbia river highway.

The proposed structure will be conveniently located for motoring tourists, being directly opposite the Hotel Oregon and but a block from the Mount Hood hotel.

OWENS HAS REFRIG- ERATED BERRY TRACT

E. G. Owens, a rancher, a portion of whose place is near the summit of Bald Butte, a local landmark the altitude of which is around 4,000 feet, has a strawberry tract that is refrigerated by nature. When berry farmers of the valley are busily harvesting their crops, Mr. Owens is giving his vines their first refrigeration. The canyons around the sky line berry tract are filled deep each winter with snow, and these snow banks, lasting until mid-summer form the natural refrigeration that retards the blossoming period of the fruit.

The heavier strawberry shipments were over a month ago, the Apple Growers Association closed its strawberry season over a week ago, but Mr. Owens continues to harvest large, luscious Clark Seedlings from the side of Bald Butte.

A crate of the fine fruit was given J. K. Carson, city marshal, last Saturday.

MAYOR DUMBLE EN- JOYS CALIFORNIA TRIP

Mayor Dumble has returned from his visit in California enthusiastic over the P.-P. I. exposition.

"I enjoyed the trip south," says Dr. Dumble. "Nothing was more interesting to me at the entire fair than the exhibit shown by Hood River in the Palace of Horticulture. The big apple far surpasses anything there. The Walla Walla people have a poor imitation of the big idea."

Dr. Dumble says that the Oregon building is the most distinctive structure on the ground. "It is the only building off color, and on this account attracts attention, and the eastern people, who are not familiar with big trees, are simply astounded at the great columns."

AT NEW ELECTRIC

Today
"The Crucible." The dainty magnetic star, Marguerite Clark, the star of "Wildflower," again appears in an entirely different play from her former one in which she surpasses the success attained by her in "The Wildflower." A famous critic says: "The audience that smile with this captivating star in the happy role of 'Wildflower' will sigh and sympathize with her in the more exacting characterization in 'The Crucible,' and at its termination will marvel at her wide dramatic range and versatile power." Admission 10 cents.

Friday and Saturday
"The Weird Nemesis." A Victor two reel drama featuring Alan Forrest and Hazel Dorkham, two new personalities who come with a reputation for good productions.

Wanted a Chaparral. A riot of laughs in the Nestor two reel comedy, with Eddie Lyons, Lee Moran, Bill Rhodes, Victoria Forde and Jack Dillon. Disguised as a motherly chaperon, young man visits chum's father at the beach and creates a breach in the old man's heart which is healed only upon the arrival of the young man's youthful mother, a widow and then sweethearts, papa, the widow and everybody concerned have one grand jamboree. Admission, 10 cents.

Wednesday and Thursday
Mary Pickford, "America's Sweetheart," and the world's foremost film actress, gladdens the heart and thrills the soul in her latest characterization, in the Famous Players Film Company's novel production of "Cinderella," the Paramount feature.

Mary Pickford as Cinderella is charm and grace personified, and immortalized in a screen production of rare art and appeal. In the film version there is more than the impersonal value of the character of the original and world famous story. Cinderella walks and breathes upon the screen as though it were a bewitching, dazzling

FORD--The Universal Car

ANNOUNCEMENT

The following prices f. o. b. Detroit, effective Aug. 2, 1915:

Ford Runabout	\$390.00
Ford Touring Car	\$440.00
Ford Town Car	\$640.00

No speedometer included in this year's equipment, otherwise cars fully equipped

There can be no assurance given against an advance in these prices at any time. We guarantee, however, that there will be no reduction in these prices prior to August 1, 1916.

Profit-Sharing with Retail Buyers

On August 1, 1914, we made the announcement that if we could make and sell at retail 300,000 Ford cars between August 1, 1914 and August 1, 1915 we would share profits with the retail purchasers, to the extent of from \$40 to \$60 on each car. We have sold over 300,000 Ford cars in the time specified, and profit-sharing checks of \$50 each will be distributed as rapidly as possible after August 15, 1915. Retail purchasers who have not yet mailed us their profit-sharing coupons, properly endorsed, should do so without delay.

Our plan to profit-share with retail purchasers of Ford cars during 1914-15 has been most successful. We thoroughly believe in it, but, realizing the uncertainty of conditions generally makes it advisable to defer any announcement of future profit-sharing until a later date.

We are, however, confident of our inability to reduce costs for several months and therefore can offer no profit-sharing for cars delivered during August, September and October, 1915.

Ford Motor Company

DETROIT

Cloud Cap Excursions On Sundays

By The Fashion Livery Co.

A Round Trip Fare of \$7.00 will be charged

This includes automobile ride to turnout and back, ride in horse drawn vehicle from turnout to Inn and back and lunch at the Inn.

Car will leave Hood River at six o'clock on every Sunday morning.

On return to Hood River, vehicle will leave the Inn at four o'clock.

Hot Weather Do Dads

White Mountain
Ice Cream Freezers

Leonard Cleanable
Refrigerators

Spaulding
Tennis Goods

Spaulding Ladies' and Men's
Bathing Suits, Shoes and Caps

The Best Stock of Fishing
Tackle in the City

E. A. Franz Company
"The Home of Quality"

KELLY BROS.

Hay, Grain, Mill Feed,
Orchard Supplies
7th and Railroad Sts., Phone 1401

In the Good Old Summer Time

Vacation Time, Picnic Time

You are no doubt thinking of something for that outing lunch.

Our shelves are stocked with every appetizing dainty. Canned

Meats, Pickles, Olives and Fruits. Call us and

your worries will cease.

Arnold & Son, Phone 2121

Successors to T. J. Kinnaird

\$20.00

Never bought better suits than these

We say without reservation or hesitation that the values offered tomorrow in this special selection of thirty-six suits for men and young men at \$20 are not to be equaled by any other store in town.

You may find suits elsewhere in which one or two features are above the ordinary, you may find suits that look right, but no where will you find style, fabric, finish and fit so pleasingly and perfectly combined as in these suits from the



House of
Kuppenheimer
at
\$20.00

J. G. Vogt

Rubber Stamps

AT THE
GLACIER
OFFICE

Underwood Ferry Still Uses Slough
Hert Kent, who has purchased the Hood River-Underwood ferry system from Capt. O. D. Treibler, states that he is still able to land in the slough north of the O.-W. R. & N. depot. "We will land in the slough for the next two weeks," says Mr. Kent.