

## Beautiful Arms

and



**GO TOGETHER.** Each adds to the other's charm. Every month brings greater popularity and increased use of this convenient ornament among society leaders. We illustrate above one of the many patterns we carry. If you have not as yet selected your watch, we cordially invite your inspection of the many other beautiful designs we have on display.

**W. F. Laraway, Jeweler**

## The Handy Fruit Sack

It has been thoroughly tried out during the seasons of 1913 and 1914, and found to be the most practical picking sack on the market. A trial will convince you that it is a money saver. If you can not get it at your dealers send \$1.50 to

**William Munroe**

Route No. 2 Hood River, Ore.

## Get You Dishes

Our new premium dishes have arrived. Bring your tickets in and have them redeemed.

## WOOD'S GROCERY

"The Best Things to Eat"

WE HAVE JUST RECEIVED A FRESH SUPPLY OF Nitrate of Soda, Muriate of Potash AND ALL KINDS OF FERTILIZERS COME TO US DIRECT FOR WOOD-FIBERED HOUSE PLASTER CEMENT AND LIME AS WE UNLOAD DIRECT FROM THE CARS

**STRANAHAN & CLARK**  
Hood River, Oregon

## The Purity Dairy Co.

Yours for prompt service and Good Milk

**THOS. D. CALKINS**

## White River Flour

Makes Bread Having the Old Bready Flavor

AT YOUR GROCERS

## Groceries and Hardware TENTS FOR CAMPING

Visit our store for you will always find bargains for cash. Closing out buggy harness and have some good buys in this line.

**J. T. Holman, The Heights**

Telephone 2131 Twelfth Street

## PARLIN URGES INDIVIDUAL AD CAMPAIGN

"Any campaign to have wholesalers or retailers push sales of your fruit will be futile," said Charles Coolidge Parlin, of Boston, manager of the division of commercial research for the Curtis Publishing Co., who addressed the Hood River apple growers at the Commercial club Saturday afternoon. "Successful merchants of today are no more than order takers. They do not have to push the product of anyone. If you would have your apples sold you must conduct publicity campaigns that will acquaint the consumers with your product."

When asked by E. H. Shepard whether, if he were in charge of the advertising of Hood River apples, he would prefer to pool his appropriations with other western districts and advertise western box apples in general or would conduct an individual campaign, Mr. Parlin emphatically recommended the latter course.

"Make the consumer acquainted with your Hood River Spitzburgs and Newtowns," he said. "Teach them the proper times to eat them. Then they will call again for such apples." "Even today there are companies selling blocks of land guaranteeing that they will come into bearing at some definite period in the near future. This land will come into production, and yet there has been no thought of apples being marketed. If you are going to advertise western apples in general your campaigns must be such that they will create a demand for this great increase in production. The apple growers of the east are already putting into practice their western methods of culture. They are copying your attractive pack. They will carefully spray their trees and greatly improve the appearance of their fruit. You will have this to your credit in a general campaign. Personally, I think your hope lies in the exploitation of your individual community. You will probably find enough people to eat Hood River Spitzburgs and Newtowns."

Mr. Parlin, who was accompanied by R. S. M. Boyd, advertising manager of the Curtis Publishing Co. Mr. Parlin advised against the practice of cooperative buying.

## PIONEER MINISTER HERE FOR VISIT

Accompanied by his wife, R. E. Kaufman, of Fort Wayne, Ind., who was the second minister of the local United Brethren church, spent a portion of last week here visiting at the home of Mr. and Mrs. S. E. Bartmess. Mr. and Mrs. Kaufman had not been here for a period of 22 years.

"The development of the district," said Mr. Kaufman, "is a position of the Glacier office last Thursday, 'has been simply amazing. Why, when I left here there were but 600 people. There were no banks, and scarcely any laid-out streets."

It was interesting to hear Mr. Kaufman, who is now a stock raiser in Indiana, recall incidents of early days. "I remember one night thieves broke into Dr. Brosius' store. The dogs of the Hartley family, who reside just west of the business district, between Oak street and Cascade avenue, 'treed' the robbers, and as they broke to run they stumbled over some large boulders on a vacant lot and were caught."

Mr. Kaufman took a great interest in the Indians who were here, and securing his data from them, wrote some interesting pioneer sketches. "I remember old 'Cutus Dave,'" he says. "This old fellow, along with a number of others who had participated in a massacre, was captured by General Sheridan and all except Dave were hanged. The general told Dave he would hang him if he ever heard of his doing anything else. Dave interpreted the meaning of the general to be that he should never do any more work, and he followed the order to the letter."

## WEDEMEYER ACCEPTS PORTLAND OFFER

Otto T. Wedemeyer, who for more than a year has been in charge of music at the Unitarian church, has accepted a similar position with the First Unitarian church of Portland. He assumed his new duties Sunday.

Mr. Wedemeyer, who was formerly on the professional stage, having been in Fritz Scheff's company for two years, came here six years ago from Palo Alto, Calif., to make his home on an apple ranch. He has been teaching in Portland for the past year.

In order that he might come to the city from his West Side ranch with the least inconvenience, the local Unitarians, when he accepted their offer to direct their choir, presented him with a Ford runabout. The main feature of his local work was the development of singing by the entire congregation.

## Brakeman Was Cured.

F. A. Wootsey, a railroad brakeman of Jacksonville, Texas, writes: "I was down with kidney trouble and rheumatism so bad I could hardly get up when I sat down. I had a headache all the time and was almost tired of living. I saw Foley Kidney Pills advertised. I took some and after a short time I was thoroughly cured and am having no more trouble. They act promptly and help kidneys throw poisonous waste products out of the blood. Thousands have written similar letters. For sale by Chas. N. Clarke."

## Lucas May Become Farmer

Postmaster J. P. Lucas, who has been a popular postmaster since 1911, when he succeeded W. M. Yates on the latter's resignation, may become a farmer when he relinquishes the duties of the office to T. A. Reavis. Mr. Lucas, who was formerly at the land office at The Dalles, was deputy county clerk under W. E. Hanson at the time of his appointment.

Mr. Lucas will probably remain in the office for a period of a month or such a matter until Mr. Reavis becomes familiar with his new duties. Mr. Lucas owns a tract of land at Cascade Locks, and it is this place that he contemplates moving to and farming.

## The Clerk Guaranteed It

"A customer came into my store the other day and said to one of my clerks, 'have you anything that will cure rheumatism?' and my clerk went and got him a bottle of Chamberlain's Colic, Cholera and Diarrhoea Remedy, and said to him, 'if this does not cure you, I will not charge you a cent for it.' So he took it home and came back in a day or two and said he was cured," writes J. H. Berry & Co., Salt Creek, Va. Obtainable everywhere.

## NAME OF STORM CLIFF OBJECTED TO

Ranchers residing just east of the giant basalt cliff through which crews of men have completed a tunnel for the Columbia river highway, object to the name of Storm Cliff, according to Mrs. Edgar Locke, who was in the city last Friday to protest against the change in the present name of Mitchell Point. Mrs. Locke states that in early days an old man named Mitchell lived for a while at the foot of the great crag, making a living by cutting wood for a little steamboat.

"My husband and I own the larger of the two crags," says Mrs. Locke, "and we feel that no one has a right to change its name. Grand old Mitchell, as we look upon it each day, means much to us. We gave the State Highway Commission a right of way through the little point, and we will object to no change in the name of it."

## TUNNEL WILL BE READY SEPTEMBER 1

The footing of the piers for the 250-foot concrete viaduct that will lead from the west side of Storm Cliff to Look Out tunnel, both unique features of the Columbia river highway, have been completed, and extra crews of carpenters put to work making the forms for the viaduct itself. The viaduct work has been delayed because of the extreme depth found necessary to sink the piers, in order to reach bed rock. Holes for the piers and footings were sunk to a depth of 65 feet below the grade of the highway.

"The concrete work of the viaduct must set for at least three weeks," says Engineer Elliott, "and it will be at least September 1 before automobiles can travel through the tunnel and over the viaduct."

## RESORTS

The winter sports to be enjoyed in mid-summer on the snowfields within sight of Cloud Cap Inn have been the lure of many guests, not only from the cities and towns of the state, but from the east as well the past week.

Recently the management of the Inn received a telephone message from Hood River, Miss Mary Hinton, of Shaniko, inquiring as to the condition of the road. The young lady declared that she wished to drive straight through to the hotel. When she arrived after the 30-mile journey, which ascends to an altitude greater than a mile, the guests of the Inn were assembled to give her an ovation. Miss Hinton, in her Hudson Six, was the first girl ever to drive all the way to the Inn. Automobiles usually stop at "turn offs" more than a mile below the hotel.

Guests at the Inn the past week have been: Mrs. A. M. Clay, E. R. True, Russell True, Washington, D. C.; Anthony Eower, New York City; W. Douglas Prizer, East Orange, N. J.; Mrs. C. Y. Wheeler and Miss N. Y. W. Washburn, Seattle, Wash.; John H. Wright, Cambridge, Mass.; Mr. and Mrs. Henry F. Fulling, Miss Helen Fulling, Booneville, Ind.; Mrs. H. C. Stanwood, Wellesley, Mass.; Mrs. E. O. Burdoin and Miss Jane Burdoin, Seattle, Wash.; Mrs. R. H. Blinn, N. D.; Mrs. J. W. Sifton, Miss Mary Isabel Sifton, A. Clifford, Mr. and Mrs. Geo. Galligan, Miss McGuire and Miss Grace Stevenson, of Portland.

Guests of the week at Mrs. Alma L. Howe's Cottage Farm have been as follows: Dr. and Mrs. Elliott G. Bracker, of Boston, Mass.; Mr. and Mrs. O. W. Wootsey, of Jamesburg, N. D.; Mrs. J. W. Sifton, Miss Mary Isabel Sifton, A. Clifford, Mr. and Mrs. Geo. Galligan, Miss McGuire and Miss Grace Stevenson, of Portland.

Mrs. Amos S. Benson and children, who had been spending several weeks at the Cottage Farm, returned to their Portland home Wednesday.

Recommends Chamberlain's Colic, Cholera and Diarrhoea Remedy. "I never hesitate to recommend Chamberlain's Colic, Cholera and Diarrhoea Remedy," writes Sol Williams, merchant, Jesse, Tenn. "I sell more of it than of any other preparation like the character. I have used it myself and found it gave me more relief than anything else I have ever tried for the same purpose." Obtainable everywhere.

## Curran Grows Fine Hay

Perhaps the finest crop of wheat hay grown in Hood River county this year has just been harvested on the Columbia bottom farm of S. W. Curran at Viento. Mr. Curran, who was in the city Saturday to secure repairs for his hay baler, says that he will have 22 tons of excellent hay from the six acre tract. The lowlands, renowned for their fertility, have produced bountiful crops this season, no high water from the Columbia having interfered.

## Record of the Past

No Stronger Evidence Can Be Had In Hood River

Look well to their record. What they have done many times in years gone by is the best guarantee of future results. Anyone with a bad back; any reader suffering from urinary troubles, from kidney ills, should find comforting words in the following statement:

Isaac Ford of 1401 Cascade Ave., Hood River. "I suffered severely from kidney trouble, lumbago and rheumatic pains, I tried plasters and liniments and various remedies, but wasn't helped at all. Terrible pains darted in the small of my back and extended into my ankles and shoulders. Whenever I tried to stoop, the pain almost killed me and sometimes I was hardly able to bend over to fasten my shoes. I had dizzy spells and any exertion tired me. The kidney secretions were filled with sediment. When I was told to try Doan's Kidney Pills, I did. Over ten years later Mr. Ford said: "Once in awhile, I have recurrences of kidney trouble but Doan's Kidney Pills quickly rid me of it."

Price 50c, at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mr. Ford had. Foster-Milburn Co., Props., Buffalo, N. Y.

Commercial Printing at this office.

## HOME NEWSPAPER SHOULD BE SUPPORTED

(From C. C. Chapman's "Oregon Veteran")

A community is judged by its home paper, to a degree which is seldom appreciated.

The sentiment of the community is reflected in editorial utterances and its enterprise in the news and advertising columns.

The country weekly is the great instrument for community upbuilding.

The country editor keeps in touch with public affairs, renders valuable service by reporting and discussing them, and by his personal work and influence of publicity is a factor for progress.

He doesn't make much money in the business; his reward in part is the satisfaction of producing as good a paper as his meagre income will permit.

Subscribe for your home paper, and subscribe for copies for your relatives and distant friends. The financial support you are giving by two or three extra subscriptions means a lot to the editor. Advertise in your home paper, with the certain knowledge that just in proportion as you contribute towards the financial success you are helping build up your own town, and that means more business. Then, too, if you give proper attention to your advertisements, you can secure returns and profits in excess of the cost, for there is no advertising medium that brings results for the home merchant like the home town newspaper.

W. J. BAKER MAKES LOT LAND SALES

Through the agency of W. J. Baker E. Rogers, of Hillsdale, last week purchased from T. D. Tweedy an acre and a half, a part of the Paradise acreage. The property is located just across the Belmont road from Mrs. Alma Howe's Cottage Farm. Mr. Rogers plans on building on his new property.

J. Toni, of Los Angeles, Calif., has sold through Mr. Baker's agency two lots on the Heights to Walter Walters.

Sickness Common in Summer

Hay fever is attributed to pollen floating in the air, while asthma is caused by dust and certain atmospheric conditions common in summer. Sufferers who can seek the mountains or sea. Hay fever and asthma victims compelled to remain at home will find relief in Foley's Honey and Tar Compound which allays the inflammation, soothes and heals raw and rasping bronchial tubes and helps to overcome difficulty in breathing, and makes sound, refreshing sleep possible. For sale by Chas. N. Clarke.

Payne-Harison

Local friends of Mr. and Mrs. R. E. Harison, of Hillsboro, have received announcements of the marriage of their daughter, Miss Hester Elizabeth, to Glenn Vincent Payne. The wedding occurred at the home of the bride's parents last Thursday. Mr. and Mrs. Payne will be at home after August 15.

## OLDER BUT STRONGER

To be healthy at seventy, prepare at forty, is sound advice, because in the strength of middle life we too often forget that neglected colds, or careless treatment of slight aches and pains, simply undermine strength and bring chronic weakness for later years.

To be stronger when older, keep your blood pure and rich and active with the strength-building and blood-nourishing properties of Scott's Emulsion which is a food, a tonic and a medicine to keep your blood rich, alleviate rheumatism and avoid sickness. No alcohol in Scott's. Scott & Bowne, Bloomfield, N. J.

## COTTAGE HOSPITAL

Hood River's Medical Institution

Open to the public for treatment of Medical and Surgical cases.

RATES ON APPLICATION

Address

Cottage Hospital Assn.  
HOOD RIVER, OREGON.

## Dusters & Auto Robes

Call and see the new line of Dusters & Auto Robes direct from the factory.

A splendid stock of Suit Cases and Hand Bags.

**William Weber**  
Bell Building

## Real Estate and Loans

I will endeavor to have a bargain always in all lines of Real Estate. Office hours from nine A. M. to five P. M.

**T. D. Tweedy**  
Phone 2644  
1103 Wilson St., Hood River, Ore.

## W. J. Baker & Co.

Dealers in REAL ESTATE

## Fruit and Farm Lands

Commercial Printing at this office.

Our Stock of

## Box Nails

## Orchard Twine

## Orchard Ladders

Is complete, prices right

See us before buying, it will pay you.

## Blowers Hardware Co

The Firm That "Makes Good"

Phone 1691 Oak and 1st Sts.

## Get the Habit

of having your horses shod at our shops at the corner of Fourth and Columbia sts. It will be mutually advantageous. Of course I want the work and expect a reasonable profit—no more. You want your animals shod with materials that will last and you want the job to be such that the animal will have a safe footing. You will be pleased, your horses will be pleased and I will be pleased.

While we wish you to know that we are equipped to do all kinds of blacksmithing, wagonmaking, woodwork, we desire to call special attention to our tire setting. No job too small or too big. ALL WORK GUARANTEED.

## W. G. SNOW

Phone 2611 Hood River, Oregon

## Hunt Paint & Wall Paper Co.

Complete line of PAINTS, OILS, BRUSHES, Etc.

**JAPALAC**

Heath & Milligan Mixed Paints  
Glidden's Varnishes  
Room & Mouldings  
Bulk Calcimine Mixed to Order  
Plate and Card Rail  
Dry Paste

I WISH to announce to my patrons that I have purchased the entire interest in the market formerly conducted by Mr. Van Allen and myself. Assuring you of my appreciation of your past favors, I solicit that you continue to do business with us. Good quality meats and courteous treatment.

**W. J. FILZ**  
Telephone 4141

## S. E. BARTMESS

FUNERAL DIRECTOR AND PRACTICAL EMBALMER  
HOOD RIVER, OREGON

## Anderson Undertaking Co.

LICENSED EMBALMER AND FUNERAL DIRECTOR

312 Cascade Ave. Phone 1394

## FASHION STABLE

Livery, Feed and Draying.

**STRANAHANS & RATHBUN**  
Hood River, Ore.

Horses bought, sold or exchanged. Pleasure parties can secure first-class rigs. Special attention given to moving furniture and pianos. We do everything horses can do.