

When you buy a watch, you don't merely say, I want a Watch. You want to be safeguarded by a name that stands for reliability—standard quality.

The same method will protect you against inferior quality in Tents.

WILLAMETTE TENTS

represent the best materials, most skilled workmanship and highest all-around quality. For 31 years we have upheld the standard of tent-making.

Go to your dealer and tell him you want a genuine "Willamette" Tent. Be sure the "Willamette" trade mark is on it. It means the same guarantee of Tent Quality, as 18-karat means on a gold watch.

The leading dealers in town sell "Willamette" Tents.

Hirsch-Weiss Manufacturing Company, MAKERS
Formerly Willamette Tent & Awning Co.
PORTLAND, OREGON



Pond's Prop-Hooks

(Patent Applied For)

'The Cheapest Form of Orchard Insurance'

MR. ORCHARDIST:

Do you want to be safe from WIND damage; to keep up CULTIVATION after propping is done; to grow and harvest CROPS between your trees without interruption; to pasture HOGS in the orchard; to increase the percentage of EXTRA FANCY fruit; to preserve the HEALTH and APPEARANCE of your orchard; a propping system that is 1000% CHEAPER and 1000% more EFFICIENT than any other?

If so investigate the Pond System of propping, 'The Hood River Way', and send for free illustrated circular. Tried and unananimously endorsed by the Hood River growers in 1914.

RUSSELL G. POND
Parkdale, (Hood River) Oregon Telephone Odell 2x

Vacations on the OREGON COAST

CLATSOP BEACH

At the end of the historic Lewis and Clark trail, on the Pacific Ocean, lies 25 miles of forest-skirted surf-washed CLATSOP BEACH. Big modern hotels at GEARHART and SEASIDE. Fine bathing in Surf and two \$35,000 Natatoria. Manifold amusements, golf, tennis, etc. Inexpensive hotel, cottage and camp accommodations.

"A DELIGHTFUL JOURNEY FOR YOU"

ALONG the grand scenic Columbia on "The North Bank Road" Limited Trains to Portland, thence thru the picturesque "Holland of Oregon" and Astoria to the Oceanside. STOP-OVERS on Exposition Trips via North Bank and the fast new 3 million dollar steamship "Great Northern" and "Northern Pacific."

Send for Our Vacation Booklet

\$6.55 Round Trip from Hood River

Particulars of ticket agent, O-W, B. & N. Co., also week-end fares

E. A. GIBERT, Agt.
White Salmon, Wash.

W. H. CHITZER, A. G. P. A., Portland, Oregon

ODELL

Mr. and Mrs. Addison Braley, of McMinnville, Ore., are here for a visit at the home of Rev. and Mrs. Troy Shelley. Mrs. Braley is a niece of Rev. Shelley.

Miss Hope Shelley is spending the week at Trout Lake, Wash.

Summer Cameron, of The Dalles, came down to attend I. O. O. F. lodge last Saturday evening and receive the honors of Past Grand for the ensuing term.

R. R. Morrill, of Portland, has been here during the past week looking after his interests. He stopped at the home of Mr. and Mrs. W. L. Sheirbon while here.

Mrs. Chas. Sweet, of Portland, came up Sunday for a few days' visit with her husband.

Frank Post, of Prineville, Ore., is here visiting his sisters, Mrs. J. R. Crosby and Mrs. B. T. Young, and other relatives.

Miss Jessie Scott returned to her home in Portland Monday after having been here for a visit at the home of her cousin, Mrs. W. S. Smith.

The following officers of Kemp lodge for the ensuing term were installed last Saturday night: L. E. Roberts, N. G.; Ralph Caldwell, V. G.; John Duckwall, Rec. Sec.; Geo. Clark, Treas. Ice cream and cake were served. The cakes were made by Mrs. Job Sheppard, and we have heard much favorable comment regarding them.

J. H. Eggert, Chris Eggert and Elmer Eggert started on Tuesday last week for the harvest fields of eastern Oregon. Their present postoffice address is Wasco, Ore.

Fred Crockett and Roy Gillette have gone to Wasco, Ore., where they expect to work during wheat harvest.

Geo. W. Ledford has gone to Wasco, where he has engaged to drive a header bed for the next several weeks.

Andrew Gisy and a friend, both of Portland, stopped over one day last week or a short visit with John Gisy.

Service 9:30 a. m. Sunday school 10:30 a. m. Epworth League 8 p. m. at the Methodist church next Sunday. The morning service will be in the form of a reception of members, as there are a number of young people who expect to unite with the church at this time.

Sunday school 10:00 a. m. C. E. 8 p. m. at the Union church next Sunday. Rev. A. E. Macnamara, of Hood River, conducted an Episcopal service at this church last Sunday evening, and he is expected out for a service on the second Sunday evening in each month during the summer.

The following officers of the Odell Methodist Sunday school for the ensuing term were elected last week: John Duckwall, Supt.; Mrs. J. E. Ferguson, Ass't Supt.; Miss Alice Clark, Sec.; O. A. Ensminger, Treas.; Miss Eva Boyed, Organist; Mrs. J. H. Eggert, Supt. Cradle Roll; Mrs. W. L. Sheirbon, Supt. Home Dept.; Mrs. E. T. Hull, Supt. Primary Dept.; Lloyd Moss, Supt. Temperance Dept. The following members of a committee on music for Sunday school, church service and Epworth League services were chosen: Mrs. H. K. Davenport, A. L. Weinheimer, Miss Mary Sheppard, Mrs. L. J. Gates, Miss Eva Boyed.

Those who wish notarial work done may find it very convenient to call on Mrs. Gertrude L. Clark at her place of business, as she has a commission authorizing and empowering her to execute and fulfill all the duties of the office of notary public.

BARRETT.

Mr. and Mrs. Earl Moses spent last week with Mrs. Moses parents, Mr. and Mrs. P. C. Sherrieb. The young couple came from Eugene to Portland on a motorcycle and returned over the Columbia highway from the Cascades to Portland. Mr. Sherrieb's sister, Mrs. Rose Shelley, of Carson, also made a recent visit at her brother's home.

Robert Smith, professor of literature in one of the high schools of Portland, is the guest of his sister, Mrs. E. W. Swancy.

The following teachers have been elected to teach the Barrett schools for the coming year: Miss Alexander, seventh and eighth grades; Miss Mildred Markle, fifth and sixth; Miss Dorothy Hill, third and fourth; Mrs. H. B. Steele, first and second; Miss Bartness, teacher of music.

The family of Rev. W. G. Eliot, of Portland, has come up to their summer home for the annual outing.

On July 5 Mr. and Mrs. J. H. Jeffrey and Mrs. Sionaker, Mrs. Jeffrey's mother, also Miss Bessie Innes, left for a three weeks' trip in California. They expect to see the exposition and visit many friends and relatives in and near San Francisco.

Mr. and Mrs. Evan Evans, of Chicago, Ill., are visiting at the home of Mr. Evan's sister, Mrs. A. H. Berry. Carl Berry recently returned from College and a short visit at the beach, and is at home for the summer.

Mrs. W. W. Rodwell is enjoying a visit from her mother, Mrs. M. E. Arnold, of Vancouver, Wash. Mrs. Chas. Epperson and small son, James, accompanied Mrs. Arnold. Mrs. Epperson and Mrs. Rodwell are sisters.

PINE GROVE

T. C. Soneman and family and Joe Vannier and wife have gone to Lost Lake for a few days' outing.

Clifford Porter left Monday for North Yakima for a week's visit with Jack Stanton.

Next week Wednesday evening the youngsters will have their regular meeting. Several will be initiated at this meeting.

Rev. H. O. Perry, district superintendent, will preach at the church on Wednesday evening, July 21, being the close of the conference year.

There will be a special school meeting next Monday evening for the purpose of transacting important business.

Sunday evening the Epworth League meeting was led by Wm. Moore.

There will be regular services at the church by the pastor next Sunday morning.

Pearl and Francis Hennagin, from Sherman county, have been visiting at the home of their aunt, Mrs. John Johnson.

Mrs. Cooper, from Nebraska, arrived last Saturday for a few days' visit with her friends, Mr. and Mrs. W. C. Keck.

Charles Ham, from Spokane, came Sunday morning, joining his wife, Mrs. Alice Ham, in a visit with their parents, Mr. and Mrs. J. E. Andrews.

Mr. and Mrs. Lester Jeffries, after spending a few days with Mr. and Mrs. Isaac Jeffries, returned to her home in Portland last week Tuesday, accompanied by Mrs. Vera Willard for a week's visit.

Mr. McCully's people, who have been in eastern Oregon for a few weeks, returned to their home last week Thursday.

J. G. Jarvis and son, Willard, went to White Salmon Sunday.

BELMONT.

Mrs. Peter Nelson and Mrs. Linda of Silverton, Ore., spent Wednesday as guests of Mr. and Mrs. Will Farrell.

Miss Ethel Farrell and Miss Kate Forry spent Thursday picking wild blackberries on the Marquis & Kellogg hill.

Mrs. Fletcher, of Portland, was a guest at the home of J. R. Nunnemaker and family the past week.

Mrs. H. T. Regnell and sister, Miss Tucker, spent Thursday on the Washington side, crossing by ferry to Underwood.

Mrs. Oxborrow, of Cauer d'Alene, Idaho, came Tuesday and will stay at the home of her son, S. G. Oxborrow, during his wife's visit in the east.

Mrs. Norder spent Tuesday at The Dalles with her son, returning in the evening.

Mrs. Elmer Isenberg and daughter, Lela, intended visiting at the home of her parents, Mr. and Mrs. C. H. Merrill, at Hillsboro, Ore., leaving this week.

Mrs. E. J. Nicholson spent several days the past week at the home of her mother, Mrs. Vannet, of Hood River.

Mrs. Stewart, of Wyeth, is taking care of Mrs. Marion Miller, whose health is not improving as it was hoped it would before now.

Mrs. Stark, Sr., and Mrs. Sam Stark were callers Saturday on Mrs. J. W. and Mrs. W. H. Davis and families.

Dr. Lampkin and wife, of Baltimore, arrived Sunday and will spend several days at the home of her uncle, and aunt, Mr. and Mrs. Will Farrell. From here they will visit McMinnville, going then to San Francisco to the fair.

Mrs. Marvin Crafts came from Portland Monday and will visit at the home of her parents, Mr. and Mrs. Robert Jones; also other relatives and friends in Belmont.

John Lindsey was cutting hay on the ranches of L. W. Bishop, W. H. Davis, W. G. Somerville and George Galloway, Jr., Thursday and Friday of the past week.

Mr. and Mrs. Charles Pearce and Mr. and Mrs. Varney Pearce and children of White Salmon, Wn., were guests of Mrs. Anna Sawyer for the week end and to celebrate Independence day in Hood River.

C. E. Miller was baling hay Wednesday on the Kingsley ranch.

Mr. and Mrs. Alfred Eastman and son have moved into the house on the Eyre's ranch. We are pleased to welcome them into our neighborhood again.

Mrs. J. R. Forden and son, Leslie, will leave this week to visit her parents, Mr. and Mrs. Nottingham, in Portland. She expects to be gone a week or ten days.

Mrs. Howard, of Portland, is visiting her friend, Mrs. Howard Isenberg and family.

Mrs. M. P. Isenberg expects to leave this week for Portland to visit her daughter, Miss Bess, and friends.

Mrs. Isbell and Miss Verdan left Sunday for Hermiston, Ore., to attend the golden wedding of Mrs. Isbell's parents, Mr. and Mrs. Strohm on July 13.

WHITE SALMON.

(FROM THE ENTERPRISE)

At a recent meeting of the White Salmon Fruit Growers' Union, the Columbia River Cannery and the Underwood Fruit Growers' Union, Ira A. Hyde, of Bristol, was elected as manager of the three concerns.

The present manager, H. G. Day, will leave shortly with his family for Australia, where he will have charge of the sales department for a large eastern silk company.

Mr. Hyde has been a director of the Fruit Growers' Union for the last two years, and was a member of the executive committee for the cannery. He announces that there will be no change in the policy of the management. Mr. Day's resignation takes effect July 15 and Mr. Hyde will assume charge on the 15th, but in the meantime is getting things in order with details of the different associations.

FRANKTON.

Sam Koplin was a Portland visitor last week.

That hundred autos we were told were coming up from Portland over the new highway didn't show up last Sunday. The hard pull over Mitchell Point makes it quite difficult, but that will soon be forgotten when the big tunnel is done. And that won't be so very long, as daylight is shining through it now.

Leon Caddy, from Gresham, was celebrating in Hood River the 5th.

Miss Pearl Scobee is visiting with friends in the Willamette valley this week.

The Four Leaf Clover club will meet this Thursday afternoon with Mrs. Smith, on the State road.

Miss Emma Noble visited at Wyeth the first of the week with her sister, Mrs. Geo. Stokoe, and family.

We omitted last week in telling of the fire at Franz' to give credit where credit belongs. It was Miss Hazel Hollenbeck who finally succeeded in getting enough of the neighbors out to hold the fire down until Mr. Franz came home.

Roy Eastman and family and your correspondent dined last Sunday with Mr. Ely and family.

The road supervisor is very busy building turnouts along the state road to accommodate those that have to travel it. They are even building a temporary telephone line over Mitchell Point for the benefit of the public.

DEE

Lee Evans and son, Fred Evans, and wife, of Mosier, motored over last Thursday and spent the day fishing. Lee Evans remained for a few days' outing at the Devil's Punch Bowl and will go back later.

Mr. and Mrs. Harvey Thompkins and family of Corvallis, Ore., drove to Hood River valley last week and will stay a week or more at the home of their daughter, Mrs. Fred Kien, near Dee. They made the trip in eight days.

F. E. Battey, Nixon and Robert Battey and Miss Dorothy Battey spent Sunday afternoon with friends in Dee.

Everyone is busy making hay.

Allen Maerup was in Hood River Friday on business.

HEIGHTS NEWS

Mr. and Mrs. Geo. Hinsh and little daughter, Nancy Lee, came down from The Dalles Saturday to visit the home folks, Mr. and Mrs. John Wilson and family.

Quite a number of strange autos were seen on our streets Sunday. A party of six motored up from Portland in a Ford car, over the new Columbia highway and spent the day with Mr. and Mrs. Jim Carnes, Mr. and Mrs. A. Labbe, son-in-law and daughter of Mr. and Mrs. Carnes, were in the party. They all returned to Portland in the evening.

Mr. and Mrs. L. E. Taft went to Mitchell Point Sunday and made a trip through the new tunnel. They had to crawl a short distance in the center, but made it all right.

Mrs. J. J. Ward went to Portland Sunday to visit her sister, in the hospital.

A. C. Staten and family made a trip to Mitchell Point Sunday.

J. J. Ward, John A. Wilson and J. H. Gill took a trip up the river fishing last week, bringing back nearly 40 trout.

Saturday J. H. Gill took 27 trout home from the river and Monday 38.

Miss Laverne Slutz went out in the valley Monday to visit her aunt and uncle.

Mr. and Mrs. Carl Sumner and son, Rufus, and Mr. and Mrs. Glen Marsh spent the 3rd and 4th of July at Trout Lake, and other points in Washington.

Jack Marshall came up from Portland to spend the Fourth with his family at Mr. and Mrs. Sunderland's on Taylor street. Mr. and Mrs. Sunderland and granddaughter, Fern Marshall, spent the Fourth at Bonneville where they were met by their relatives from Portland.

C. B. Chambers is improving enough so as to be seen walking on the streets.

TROUT LAKE.

The blackberry pickers are finding their way to Camp Five, and are having fairly good luck.

With few exceptions the trout fishing is reported very poor and it will be worse unless we have a game warden. People wonder why money for that protection should be all spent in another part of the county.

Mrs. Kingman has returned from a short visit to Milpina, Wash.

Haying is still up and although a backward season the farmers report a full crop.

Two auto stages running now from White Salmon, sometimes two trips a day, indicating hotel guests and campers.

Miss Chapman, who has been visiting E. M. Lands, left Tuesday for her home in Spokane.

Ralph Richter left Thursday last week for the east and it is understood that congratulations will be in order upon his return.

Mr. and Mrs. Henry Pierson spent a few days in Portland last week.

The Ladies Aid entertained the children under three years of age, and their mothers, Wednesday afternoon of last week at the home of Mrs. Landis.

Mr. and Mrs. A. Dillinger, of The Dalles, Ore., visited at the home of their daughter, Mrs. J. R. Hunter. Miss Edith Hunter returned with them for a few weeks' visit.

Mrs. J. R. Hunter entertained Miss Lang, of The Dalles, Ore., a few days.

F. Houghton and wife are with us again for the summer.

Mrs. C. H. Pierson is entertaining her sister, Miss Lydia Aerni.

WARNING AGAINST FOREST FIRES ISSUED

The Portland Chamber of Commerce has issued to its members the following warning against possible fires this summer, the suggestions having the approval of lumbermen, forestry officials and citizens at large:

Dry weather will soon be here. So will thousands of tourists en route to or from the Panama-Pacific exposition. We want them to enjoy our scenery and come again because Oregon attracts them.

Only one thing can prevent their enjoyment—smoke from forest fires. Last season those who came to see the natural wonders of the state went away disgusted, for the air was filled with smoke which completely shut out our wonderful scenery.

It is estimated that thousands of dollars in building roads and pushing this work so this year's visitors may enjoy them; so that trips to points of scenic interest can be made quickly and comfortably and so that our wonderful timber resources and power possibilities may be realized.

If, however, we allow the atmosphere to become smoky, plans made and money expended with a view to impressing tourists will be largely lost.

We can prevent smoke nuisance if we will. To do this, however, requires the best kind of cooperation on the part of every rancher, fisherman, hunter, automobilist, logger and in fact, anyone going into the timberland or brush covered areas.

By preventing it for the sake of our visitors we will at the same time assist in preventing the loss of one of our chief assets—timber.

From now on every public spirited citizen should preach prevention of forest fire.

Those having slashings to burn should get them out of the way now, if safety permits, or if not, leave them until fall.

Public officials—state, county and municipal, should carefully help in eradicating the smoke nuisance. Everyone should exert a real effort to prevent the starting of forest fires.

Our fire protection service has been successful the past four years in preventing loss of timber. But they cannot, without the cooperation of cooperation from all residents of the state, prevent fires from starting.

We should all work together in making Oregon free from smoke this summer. If this is convenient and will miss a real opportunity to impress upon thousands of people the fact that Oregon is a good state in which to live.

Follow these simple rules and see that others do the same and few fires will occur:

1. Don't toss away burning matches or tobacco.

2. Don't make a camp fire in leaves, rotten wood, or against logs, where it may spread or where you cannot be sure it is out.

3. Never leave a fire until it is out.

4. Don't burn slashings in the dry season without a permit, and without care to confine the fire.

5. Put out any fire you find if you can; if you can't, notify a fire warden, some other public officer or the land owner, and don't be afraid to tell the other fellow he must also be careful.

USE OF KEROSENE ON THE INCREASE

That the consumption of kerosene per capita in this country is greater today than ever before is asserted by Henry Nash, in charge of the Cleveland Foundry Company exhibit in the Palace of Manufacturers, Panama-Pacific International exposition.

"The reason for this," said Mr. Nash, "is because the manufacture of both kerosene and kerosene consuming devices has kept pace with modern times. Consequently it is both economical and convenient to heat our houses and cook our meals by means of kerosene."

"Take our New Perfection cookstove for instance, 2,000,000 of which are now in use. It is as convenient and easily controlled as a gas stove. Simply touch a match and your heat is ready—clean, efficient and any degree you need. No waiting for fires to catch up, and when cooking is done, your fuel expense stops. It roasts, toasts, broils, bakes as well as any wood or coal range, and it doesn't heat up the kitchen. This is a blessing for housewives in summer. And there is no wood, coal or ashes to lug; no dirt to clean up."

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(FROM THE ENTERPRISE)

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UNDERWOOD UNION CHAPEL ASSOCIATION

Rev. A. S. Donat, of Hood River, will preach next Sunday, July 18, at 3 p. m.

North Bank Booklet Handsome

The North Bank booklet, entitled "Clatsop Beach Outings," is a handsome one. A perusal of the descriptions of the Oregon and Washington beaches down by the mouth of the Columbia and a glimpse of them through the numerous illustrations, almost brings that irresistible impulse.

The booklet has a number of illustrations descriptive of the Columbia highway.



Every Convenience of Gas

A good oilstove lights like gas, regulates like gas, cooks like gas. And it does away with the dirt, delay and waste heat of a wood or coal range.

New Perfection Oil Cook-Stove

For Best Results Use Pearl Oil

Bakes, broils, roasts, toasts perfectly. Does everything your wood or coal range will do. No odor. Does not taint the food. Does not overheat the kitchen. Several styles and sizes. Ask your dealer. See Exhibit, Palace of Manufacturers, Panama-Pacific Exposition.

STANDARD OIL COMPANY
(California)
Hood River

DAILY BOAT

DALLES-COLUMBIA LINE

Operating Between

PORTLAND AND THE DALLES

The State of Washington will leave Portland every night at eleven o'clock, arriving the next morning at Hood River about eight o'clock. Leaves The Dalles daily at noon except Monday and arrives at Hood River about 1:15.

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STRANAHANS & RATHBUN
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Horses bought, sold or exchanged. Pleasure parties can secure first-class rigs. Special attention given to moving furniture and pianos. We do everything horses can do.

KELLY BROS.

Hay, Grain, Mill Feed, Orchard Supplies

7th and Railroad Sts., Phone 1401

THE GOOD JUDGE CALMS THE COWBOY



SOME OF YOUR REAL TOBACCO CHEW OR YOUR LIFE PARTNER WITHOUT IT LIFE WOULD NOT BE WORTH LIVING. HELP YOURSELF.

CUT loose from the big, bulky wad.

For a clean, small chew there's nothing like it. It is the Real Tobacco Chew that you hear men telling their friends about.

You get the good of the richest tobacco grown.

A little chew of pure, rich, mellow tobacco—seasoned and sweetened just enough—cuts out so much of the grinding and spitting.

THE REAL TOBACCO CHEW IS NOW CUT TWO WAYS!! W-B CUT IS LONG SHRED. RIGHT-CUT IS SHORT SHRED!

Take less than one-quarter the old size chew. It will be more satisfying than a mouthful of ordinary tobacco. Just take a nibble of it until you find the strength chew that suits you, then see how easily and how much less you have to spit, how few chews you take to be tobacco satisfied. That's why it is the Real Tobacco Chew. That's why it costs less in the end. The taste of pure, rich tobacco does not need to be covered up. An excess of licorice and sweetening makes you spit too much.

One small chew takes the place of two big chews of the old kind.

(Notice how the salt brings out the rich tobacco taste.)

WEYMAN-BRUTON COMPANY, 50 Union Square, New York City

BUY FROM DEALER OR SEND 10¢ STAMPS TO US