

The Hood River Courier.

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No. 7



"Time has proven that a dollar in the Bank, is worth two in your pocket"

With whom would you rather associate, the man with a Bank account or the man without one? Think it over.

Saving signifies character and how much you have in Bank is not so important as the fact you do save and have a Bank account. That's the gauge men are measured by for big jobs and important positions that often start them on the road to fortune. Begin with \$1.

4% Interest Paid on Savings

FIRST NATIONAL BANK

Capital \$100,000 Surplus \$37,000

Bank Advertisement No. 58

"It is worth a thousand pounds a year to have the habit of looking on the bright side of things."
—Samuel Johnson

Did you attend the celebration of the opening of the Columbia River Highway, when the Governor, Mr. S. Benson, Mr. Yeon and the other distinguished visitors addressed the people of Hood River at the open air theatre Tuesday evening, July 6th? If you had the misfortune not to be there, ask any of the thousand people who were there to give you just a little of the spirit of that meeting. It is good for us occasionally to see ourselves as others see us and certainly every one who attended Highway opening celebration will agree that positive and constructive work should be the order of the day. We believe in our country, our State and Valley, and we believe that every citizen of this district should see that no word or act is omitted that will tend to make Hood River Valley everything that nature plainly intended it to be—an unsurpassed home valley and one of the garden spots of the world.

Butler Banking Company

A Word to Parents

You know the twig is inclined the tree will grow. Why not teach your children the benefit of savings account at our bank? We have deposits to the credit of many youngsters now, and they are proud to know that they have "money in the bank." They are learning to save and bring us their little savings regularly. They are learning early in life a lesson that will help them at every turn of the road. Parents, see that your children do likewise. Their little deposits will be carefully guarded if left in our care.

Hood River State Bank

FORD

THE UNIVERSAL CAR

Readily adaptable to all situations, with its ability to meet and overcome the unusual, the Ford is the car for your tours and camping expeditions, as well as being a genuine utility in the demands of everyday life. Averaging about two cents per mile to operate and maintain.

Barr ing the unforeseen, each retail buyer of a new Ford car, between August 1914 and August 1915, will receive from \$40 to \$60 as a share of the Ford Motor Company's profits.

On display and sale by

Columbia Auto & Machine Co.

Fly Goods

Screen Doors \$1 and up

Adjustable window screens all metal or wood frames; screen wire cloth, silver, gold or black; fly paper, fly traps, fly poison, fly swatters.

Summer Goods

Herrick Refrigerators
White Mountain Freezers
Quick Meal Gas Stoves
Perfection Oil Stoves
Hammocks
Porch Furniture
Porch Curtains
Old Hickory Chairs

Our Furniture Stock is in perfect assortment at prices that means money saved.

A carload of Cement Coat Box Nails just received—we would like to enter your order for estimated needs at a price you surely want.

Stewart Hardware & Furniture Co.

Oils

We carry Monogram oils in any grade for every purpose. Monogram is top of the very few oils refined without use of any acid—it costs no more—we have motor oil down to 40c a gallon. Lard oil, neat-foot, greases, hard and soft graphite.

Outing Goods

Our fishing tackle line simply can't be excelled and costs no more—In tents we have all sizes at 10% less. Camp Stoves, Water Bags, Dunnage Bags, Camp Chairs, Cots, Bedding, Pillows.

BENSON PLEASSED WITH HIGHWAY

FIRST CITIZEN TELLS OF SIGHTS

Rufus Holman Says the Columbia River Highway is the Key to a Treasure-house of Scenery

A year ago today the people of Hood River and Portland were eagerly awaiting the returns from the election at which, by a vote of almost four to one, a bond issue of \$75,000 was subscribed for the completion of portions of the Columbia highway in Hood River county. When the last ballot was counted and the glad news was received, Hood River people went wild for the time being. An automobile train, the machines loaded with shouting people made the night trip around the loop road. Crowds had gathered in Portland for the result and the spirit of joy was abroad there; for the day's action had meant that the Columbia highway would soon be built.

During the year's time that has elapsed crews of men and contractors have slowly but surely finished link after link of the most wonderful scenic highway in the world. So say the noted who have traveled over the most noted routes.

S. Benson, who may well be called the father of the Columbia highway, as he sat last Thursday evening resting in the twilight glow on a porch at the home of W. L. Clark, where he was being entertained, said: "After our 200 mile journey of the past three days I am more enthusiastic than ever as to the possibilities of the Columbia highway. We have seen some of the things it will open up to the world. We have looked upon some of the world's most gorgeous scenery. We have ridden through the orchards of Hood River, Mosier and The Dalles. Never shall we forget those wheat fields around Goldendale and Centerville. Nor can any panorama surpass that we had this afternoon as we drove down from Lyle to White Salmon. It reminded me of glimpses one often gets in moving picture shows—only that we saw was grander and more gorgeous."

The eyes of Oregon's first citizen glowed with the enthusiasm that consumed him so that those around him were fired with the eloquence of his spoken words and thoughts.

"This little trip of ours," said Rufus Holman, "is just the beginning of thousands of such trips. The Columbia highway has been the key to the treasure house of our scenery. We have been entertained on our journey at every city and hamlet. We have found the people ready for this great event of the opening of the highway and imbued with a new enthusiasm now that the road is complete."

Never has any Hood River meeting left such a feeling among all factions of city and valley as that of Tuesday night of last week. The return of the dedication party was heralded when the last Thursday afternoon, and again were the distinguished visitors met. With the members of the Hood River band in motor cars, their melodies adding to the joyous occasion, a delegation was assembled for the dedication party members at the Hood River-White Salmon ferry landing. Again a triumphal procession began, and as the automobiles passed up State street, the old cannon on the courthouse lawn was fired by R. M. Hunt.

A number of the first party to traverse the Columbia highway had returned by train before the return here. Others left by automobile Thursday night. However, the meeting, which remained in the city and toured down over the Columbia highway Friday, H. L. Pittock and party spent Thursday night at Homer Roger's Mount Hood Lodge. John B. Yeon and Ana Benson joined their families at the Alma Howe's Cottage Farm. The family of Rufus Holman came up on the first evening train and were taken by Mr. Holman to the home of Mrs. Howe.

When Mr. Benson and Mr. Holman left the home of Mr. and Mrs. W. L. Clark in the automobile of William Stewart, they continued to discuss the possibilities of the great road. "We don't want to forget that the proposed connecting link round the East Side of Mount Hood," said Mr. Holman. "I am sure that this highway, connecting the Upper Hood River Valley with the old Barlow road, will soon be constructed. I visited Henry Coe, who is en route to Alaska, will soon be here to make an investigation of the proposed route, and I for one feel sure that we are going to secure this co-operation."

Among the interesting speeches made at the meeting of last week was that of Mr. Pittock. In introducing Mr. Pittock, Leslie Butler said that he didn't think he had ever been in Hood River before.

"Yes, I've been in Hood River before," said Mr. Pittock. "Fifty-six years ago I made a trip down through the valley from Lost Lake. I only met about two settlers, looking for locations. I visited Henry Coe, one of our early pioneers. But it didn't look good to me then, and because of my hard trip, I am afraid that I said some hard things about the community. I want to apologize. If I had remained, I would have taken a donation land claim. Just think! I would have had 320 acres of land which they tell me today is worth \$2,000 per acre."

One of the most forceful speakers of the evening was John B. Yeon, who as Multnomah county's road master, has been in charge of the construction work. Just as soon as the Columbia highway is completed, that is, finally finished, Mr. Yeon stated, that he was coming to Hood River and buy a home.

In his short, witty speech Addison Bennett, dean of northwestern staff correspondents, passed a few jokes to Mr. Pittock. "Some folks think I want to apologize. If I had remained, I would have taken a donation land claim. Just think! I would have had 320 acres of land which they tell me today is worth \$2,000 per acre."

As rough as the Columbia highway still is, automobiles are already beginning to hasten over it. A car from Seattle passed through Hood River last Thursday, having come up from Portland over the highway. However, it will be a year before the road is finally put in shape. It is possible now, and excellent in most places. But for some time to come there will be rough places, and people should not expect

CHERRY YIELD WAS SURPRISE

CROP EXCEEDED LAST YEAR'S

Record Price Received in Chicago—Strawberry Market is Practically Closed—Returns Good

The Hood River cherry crop has been a surprise to growers and market men alike. Although the blossoms were never heavier and the early predictions were for a bumper yield, rains during the period of pollenization caused a heavy drop, and when the Apple Growers Association sent out 400 inquiries for estimates on the cherry crop, but seven replies were received. Other growers, when asked about their crops, stated that the yield would be negligible.

As the fruit began to ripen and the crop to move, all growers found that the drop had been far less than they had thought, and as a result the fruit left on the trees has been of the best quality in years.

With the shipping season over, the total yield has been in excess of that of last year. Fifty tons of Royal Annes have been shipped to The Dalles, where they were processed for Marmoschinos. Seven straight carloads of Bing, Lambert and Black Republicans were shipped to eastern markets. A record price was set by one of these carloads consisting of 720 crates of the three black varieties, mixed, sold on the Chicago market. The average price per crate for the carload was \$2.78.

"This price has had a very beneficial effect for Hood River cherries in all other markets," says Wilmer Sieg, "for we at once felt the kaiser demand. Indeed, our cherries have set a record for us in the east this season, despite the fact that we were handicapped by lack of information as to our crop. As fruit was received we had to load, it express it, and then sell it in transit. If we had received answers to our inquiries or had any knowledge of crop been obtained so that proper means could have been taken for marketing, the possibilities are that prices obtained would have been materially larger."

The Association reports that while as many as 200 crates of strawberries are being received daily from the higher altitudes of the valley, the season's market is practically closed. Shipments this year have been fewer than last year, and the net returns to growers will reach approximately \$120,000. Mr. Sieg says that an erroneous opinion seems to prevail as to the growers who have late shipments of berries.

"The natural season for strawberries," he says, "begins with the first of May and continues until about June 20, after which date the people begin to demand raspberries and other such fruits. While the season for shipments of late maturing berries as novelties bring high prices, the main crop of late fruit sells at a very low figure. The shipments we are receiving here now go partly to the cannery and partly to nearby express markets. If the acreage of late production was heavier and we were able to ship in carload lots under refrigeration, we could thus increase the area of distribution and better the market conditions."

"Hood River has the longest period of production of any district producing berries in the United States. The first fruit was shipped this year on May 6 and we will be receiving until after the middle of July."

"The crop of Hood River Bartlett pears is going to be fair. The crisp mountain air here gives the Bartlett an excellent finish. We are receiving many inquiries about our Bartlett and the market looks good. Through activities of the Association last spring, the D'Anjou pear crop will be disposed of for the most part in South America. We are also receiving numerous inquiries from South American markets for our King and Gravenstein apples."

Manager McKay, of the Fruit Growers Exchange, reports shipments of about 10 carloads of strawberries for the season. The Exchange received prices ranging from \$1.50 to \$3.50, the latter price having been received the first of the season. The closing price was \$2.40 a crate.

The Exchange is now busy shipping cherries.

MISS BARR LEADS FAIR CONTESTANTS

MISS MARJORIE BARR, daughter of Mr. and Mrs. George Barr, is now leading the contestants for the Panama-Pacific International exposition trip. Miss Marian Dakin, daughter of Mr. and Mrs. C. U. Dakin, is a close second and Miss Etheljane McDonald, daughter of Mr. and Mrs. D. McDonald, is a strong third. Interest in the event, which will give to the fortunate winner \$50 in gold with which to pay expenses to the greatest exposition the world has ever known, is waxing exceedingly warm.

Marjorie Barr 3450
Marian Dakin 2632
Etheljane McDonald 2168
Florence Gould 1505
Julia Ann Crighton 735
Katherine Hartley 635
Claydee Vogel 575
Goree DeWitt 525
Lillian Brock 500
Mildred Huxley 500

The plan adopted for giving the trip does not require the contestant to sell anything. The only thing necessary to secure the votes being to patronize some of Hood River's popular stores. The advertisement of these firms will be run on alternate weeks in the Glacier and News. These firms have agreed to give a sales check or receipt to every purchaser for cash or for monthly bills paid until September 1st. The sales check or receipts from these firms may be exchanged for votes at this office. One vote for each five cents purchased or paid.

The local firms subscribing to the contest are:
Paris Fair
Franz Hardware Co.
Consolidated Mercantile Co.

MISS EPPING WILL DANCE FOR WOMEN

Miss Dorothy Epping, whose beautiful renditions formed so pleasing a part of the recent chaquetaqua performances, will appear at three o'clock next Wednesday afternoon on the lawn of the home of Mrs. Chas. N. Clarke in original interpretative dances. The woman's club is going to have an afternoon of classic dancing. In addition to Miss Epping, six little girls, under the direction of Mrs. J. W. Crites, will appear.

The meeting is open to woman's club members, members of the musical department, associate members of the latter department and guests. The guests to be charged for at the usual 10 cent guest fee.

Safety First

We have installed the Vortex Sanitary Soda Service

10,000 Clean Glasses waiting to touch your lips

Come in and try our new Sanitary Service

Kresse Drug Company

The Rexall Store

Victor Victrolas and Records
New July Records Now on Sale

Satisfactory Titles

are demanded by the wise buyer. Our work is unquestioned and guarantees protection.

Satisfactory Insurance

is deemed a necessity by the wise property owner. We represent 10 strong companies and have millions of insurance in the Valley

Satisfactory Bonds

may sometime be required of you, contract, court or security. When in need of such service inquire of us.

Hood River Abstract Company

Our Prediction Came True

BUTTER FAT RAISED IN PRICE since our last ad.

Were you in on it? The prices will raise from now on until January. We will take all the Cream that can be brought to us. If you haven't put in those cows yet **DO IT NOW.**

We are also running almost full capacity on our

Ice Cream

If you have not had any yet, give us a trial.

Hood River Creamery Co.

Campbell's Soups

are mighty handy packages for summer use. Always ready for a quick meal. We have all the good kinds of this soup at 10c per can. See our window.

THE STAR GROCERY

"GOOD THINGS TO EAT"

PERIGO & SON

Prof. J. B. Horner, of the department of history of the Oregon Agricultural College, was here last week, visiting Prof. J. O. McLaughlin, superintendent of city schools, and other local people.

(Continued on Page 8)