

The Hood River Glacier.

VOL. XXVII

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No. 3



Time will teach you the value of money and will direct you to the door of success, the Bank

Before you go away place your valuables in safe keeping. Our strong steel safety deposit vault will assure their safety. All your valuable papers and documents, such as deeds, insurance policies, etc., should be kept where they will be safe and at the same time accessible. You are invited to come in and examine our vault—and obtain the low rental per year for your necessary space.

4% Interest Paid on Savings

FIRST NATIONAL BANK
Capital \$100,000 Surplus \$36,000

Bank Advertisement No. 55

"Success! It is won by a patient endeavor, Energy's fire, and the flame-glow of Will; By grasping the chance with a 'Now, now or never!' Urging on, on! while the laggard stands still.

"Success! It is facing life's trials, undaunted; Fighting the present—forgetting the past; By trusting to Fate, though for years she has taunted, And bearing Time's scars; facing front to the last.

"Success! Would you win it, wear its bright token? Smile and step out to the drummer's light lilt; Fight on till the last inch of sword-blade is broken. Then do not say die. Fight on with the hilt!"

Mary Markwell.

There is no doubt the value of thinking along positive and constructive lines rather than to allow our minds to be too much occupied by the dire forebodings that find plenty of nourishment in the news of the day. We try to put this spirit into our every day work and our customers tell us they like it. If you haven't either a checking account or a savings account with us, now would be the time to open one or both. Let us show you just how much we can do for a good customer.

BUTLER BANKING CO.

Get on the Safe Side

It is a good deal better to be safe than to be sorry. That is why it is good to be on the safe side by saving a little money. It often happens that a little savings account at the bank has carried people over times when they would have been mighty sorry without it. No matter how small your earnings, pinch out a little and put it in the bank. It will grow and you will take pride in seeing it increase and thankful that you started

Hood River State Bank

FORD
THE UNIVERSAL CAR

In city or country, for business or pleasure, under all conditions, the mechanical perfection, strength, light weight and simplicity of the Ford car make it the people's utility. And they average only about two cents a mile to operate and maintain.

Barring the unforeseen, each retail buyer of a new Ford car, between August 1914 and August 1915, will receive from \$40 \$60 as a share of the Ford Motor Company's profits.

On display and sale by

Columbia Auto & Machine Co.

LONG TIME credit houses must get long prices. Goods sold on twelve months time must pay two or more profits.

List up \$50.00 you have paid such houses and compare with our prices.

We Offer You 60 Days Credit

Because that is best we could get.

We Offer You 5 per cent for Cash

Because that is what we get plus the insurance, expense of bookkeeping, stamps, etc.

We Charge Interest if Over Time Is Taken

Because we cannot borrow money without paying interest.

The net result after three years is that the increased percentage of cash received creates a change in ratio of turnover that enables us to reduce price level, while the 5% for cash is always that much less than you are buying for.

Let us show you the facts and the goods.

Stewart Hardware & Furniture Co.

IF IT ISN'T AN EASTMAN IT ISN'T A KODAK.
IF IT ISN'T A KODAK, IT ISN'T AUTOGRAPHIC
IF IT ISN'T AUTOGRAPHIC, IT ISN'T UP-TO-DATE.

Hence:

IF IT ISN'T AN EASTMAN, IT ISN'T UP-TO-DATE

All 1915 Folding Kodaks are Autographic
Let us furnish and finish your Autographic Films

Kresse Drug Company

The **Rexall** Store

Victor Victrolas and Records

Satisfactory Titles

are demanded by the wise buyer. Our work is unquestioned and guarantees protection.

Satisfactory Insurance

is deemed a necessity by the wise property owner. We represent 10 strong companies and have millions of insurance in the Valley

Satisfactory Bonds

may sometime be required of you, contract, court or security. When in need of such service inquire of us.

Hood River Abstract Company

Hood River Creamery

by its Board of Directors, invites its friends and patrons on

Saturday, June 19th, 1915

from two to four p. m. to pass expert opinion on the quality of its

Ice Cream

We want to make the best Ice Cream you ever ate, so we need your help.

Ice Cream at Wholesale and Retail.



I Want Quality Efficient Service and Fair Price

I Get all three at

The Star Grocery
"Good Things to Eat"
Perigo & Son

WE SPECIALIZE IN COFFEES AND TEAS AT THE STAR GROCERY "Good Things to Eat"

HOOD FRUITS NOW PROMINENT

BENEFITS TO RESULT FROM AWARD

Oregon's Winning of Gold Medal at San Francisco Turns Eyes on Chief of Horticulture

The rosiest prophecies of those who promoted a campaign for an exhibit at the Panama-Pacific International Exposition in San Francisco have come true. Oregon's exhibit of fruit, the central figure of which was Hood River's big apple, has been awarded the gold medal over the entire world, the judges representing several different nations. In addition to the salient feature of the big apple, the commercial fruit grown for market by the Hood River valley formed a good part of the exhibit. Hood River strawberries played an important part. If there is value in advertising, and it is difficult now to find one who holds otherwise, Hood River should receive a reward for the money expended. Compared with the money expended by competitors, Hood River and Oregon's showing displaying wonderful fruit products was practically nothing. Indeed, those who worked for the campaign at the big fair have been vindicated.

To C. N. Ravlin, chief of the credit of having worked out the features of a winning exhibit. Praise must be given to the local men, who lacked Mr. Ravlin in his idea of the big apple, and made possible the activities that procured for him the appointment as chief of horticulture for the state. Anne Shannon Monroe, telling of the success of Mr. Ravlin in Sunday's Oregonian, says:

"Oregon's success exploded a bomb among horticulturists on the ground. Why? Everyone is visiting the horticultural building, hunting out the far famed Hood River apple, to know why. Simply, the answer is this: C. N. Ravlin, chief of horticulture for the state, is a man who has spent the past six years, puts his whole soul and his whole intelligence into what he undertakes. He worked like a Trojan to have Oregon properly represented. His idea of proper representation for his state was to put Oregon literally into the exposition."

"He used Oregon logs and timber for the framework of the booth. He used Oregon lumber for the flooring. He used Oregon shrubbery—live shrubbery—planted in real earth and daily watered and looked after, for a hedge about the Oregon exhibit and then he displayed the best of Oregon horticultural products in the most attractive manner."

"He didn't concern himself with frilly effects, lattice work and other ornamentation foreign to a horticultural exhibit. Every single solitary item used in the booth was brought from Oregon but could be used horticulturally. It was an exclusive horticultural display. Others had done more elaborate things, but they did not represent horticulture. Our whole display is preeminently characteristic of our state."

"California occupies one-third of the space in the horticultural building. California has Burbank as her chief horticulturist, and his display occupies a central position, but Oregon won the gold medal."

"Mr. Ravlin was the happiest man on the exposition grounds. I asked him how it happened. 'I had an idea,' he said, 'of making a cool, restful place that would stand out in the eyes of the spectator who had been seeing many things at the exposition. I wanted to attract him with a quiet woodland scene that would draw him into its depths. The log cabin further carried out this effect, while at the same time it fulfilled a necessary function as a small store and tool house."

"I made every feature of the booth contribute to the one end of pleasing and resting the eye, just as a country scene does, and at the same time each thing used had to be a pure Oregon horticultural product. I made no extra effort to win the jury's attention. Washington spent \$1500 just recently in a final effort to make sure of the gold medal. We did not spend an extra cent. Naturally, I am extremely gratified."

"It is interesting to know that C. N. Ravlin is a clergyman's son, who became a newspaper man in San Francisco and who later was connected with the business staff of the Orpheum theatre. Six years ago, feeling the nerve wear and tear of city life, he decided to become a horticulturist."

"He chose Hood River, after a survey of the whole coast, because he believed in the future of Oregon fruits, particularly apples. Their firmness and keeping qualities won his preference from a purely commercial point of view. He bought a new ranch in the rough, cleared it, and in these six years has made it one of the show places of Hood River."

"He had never thrust a spade into the ground or weeded an onion before he undertook to be a rancher in Oregon. His ranch is called Long Pine, and is noted for its beauty as well as its profit. Mrs. Ravlin has been an enthusiastic partner with her husband in this 'back to the soil' undertaking. She, too, was of the city, city born and city bred, and knew nothing of ranch life six years ago. Mrs. Ravlin is with her husband at the exposition, and takes as keen a pleasure in the success of Oregon products as he does."

J. H. Heiron, who has just returned from the fair, with Mrs. Heironer, lauds the Oregon exhibit. He says:

"We had a delightful trip, but it seems good to get back home again and find everything looking so beautiful in Hood River."

"The fair as a whole is wonderful. Every building is full of interesting exhibits which would take weeks to see thoroughly. The things that impressed us the most were the architectural beauty of the buildings and courts, the lighting effects and the statuary. It is impossible to describe the harmonious effects."

"The Oregon exhibit in the palace of horticulture is attracting special attention. The full credit for the success of this department is due to Mr. Ravlin's individual efforts. The big apple is the center of attraction and around it has grouped the Oregon display in such an artistic manner that everyone who goes into the building stops to look at it. When you consider the limited amount of money he had at his disposal

in comparison with competing states and the favorable comment heard on all sides about this display, it is easy to see that it is due to his ability that we landed the gold medal."

"Oregon will wake up some day and find that while she has been asleep California and Colorado have been reaping a rich harvest from the tourist crop. Nowhere else do you find the natural scenery that we have right here. What would it mean to every resident of Hood River if we had a few thousand tourists every month? They would not only pay well for the privilege of staying here, but if properly handled each one would be made a walking advertisement for everything that we raise. With good roads and attractive resorts an industry can be established that will rival our fruit crop."

"Another thing that you notice in California which we can profit by adopting is the loyalty of the residents. Everybody boasts his home place. Business is just as quiet there as it is here, yet they are all optimistic. That spirit cannot help but leave a favorable impression with strangers."

"That Hood River strawberries more than did their part in making possible the gold medal award at San Francisco last week, is shown by the following letter received last Thursday morning by H. F. Davidson from Mr. Ravlin:

"Berries arrived in good condition, notwithstanding extreme hot weather they passed through en route. Repacked both crates and got out a crate and a half good berries, suitable to place before jury of awards."

"Made big hit with jury, who made tests of every point of merit which I claimed for our berries, even to eating them. Best berries that have been exhibited thus far."

"Washington had a shipment come in this morning in such bad condition that they had to dump the whole thing in the garbage can."

"After our berries came back from the jury room I exhibited them just inside the opening of the big apple with the following sign: 'Hood River Strawberries, picked June 1, shipped 800 miles without refrigeration.' These berries on display Saturday, Sunday and Monday, and attracted great deal of attention. In fact, Saturday morning, when I was repacking them I had a crowd around the table all the time, asking questions about the wonderful keeping qualities."

"If you should get hold of any large typical Clark Seedlings from the Upper Valley, it might be well to send down a couple of more crates to offset any that might arrive from some of the other communities. California raises a fine Malinda berry which comes on later, and is the only thing in this part of the country we need fear."

CHAUTAUQUA PROGRAM NOW BEING OUTLINED

Webber's Juvenile orchestra, a Portland organization, will present the program on Friday, the second evening of the chautauqua. This band under the direction of Prof. H. A. Webber has come to be known as one of the best attractions on the vaudeville circuit in the bigger cities of the east, and has just recently returned from their last trip in that part of the country.

The band consists of a mandolin orchestra, a banjo club and a violin chorus, and easily maintains its position as the headliner wherever presented. The famous Hawaiian ukulele has its place among the numbers. Popular prices will prevail so that the children can have an opportunity of having one evening in the summer that will be long remembered, and the only reserved seats will be the chairs of the parquet, for which a charge of 25 cents will be made.

The rehearsals for the vaudeville performance to be given on Thursday evening, July 1, are moving along rapidly. Mr. Epping says there will be a number of acts this night, and any who do not get their money's worth can leave their name at the box office and get their money back. One of the principal features of this night will be a quick change fancy dancing act by Miss Dorothy Epping.

Messa, Ray Early and Carl Kent will give an exhibition of scientific wrestling. Both are huskily built and give promise of a rattling good act. The Arens brothers will bring on a new one which their father, the professor, has just brought from New York.

The Bohemian Girl is the most ambitious production yet attempted by local musical talent. The aris are not only beautiful, but grand, and nearly every one is as familiar with "I Dreamt I Dwelt in Marble Halls," as they are with the Sewanee River. Mrs. C. H. Sletton is developing at rehearsals a coloratura quality of voice that is the delight of the evening's work. Charles Clark will present the character of Thaddeus, with his ever pleasing personality. This part requires considerable action, and together with Mr. Clarke's pleasing voice, is sure to be appreciated.

Announcements will be made next week as to prices for the different performances, and where tickets may be procured and seats reserved. Will Chandler has charge of the orchestra and finds it much richer in quality than any opera that has been put on heretofore.

ORCHARDS NEED WATER, SAYS ALLEN

Because of the peculiar weather conditions, R. W. Allen, who has been here the past two weeks from Hiramston, making irrigation investigations for the experiment station, declares that orchards on which there are cover crops are in an alarming condition. The weather has been cloudy and cool but there has been very little rain. The cool wind has dried out the soil, the trees are now turning yellow.

"The hasty application of plenty of water will relieve the situation," says Mr. Allen, "and growers should hasten to soak up places with cover crops on them."

"Where growers are on small laterals," says Mr. Allen, "they should apply the water on alternate days, for with the larger head, the work can be done more economically and more efficiently."

Miss Hazel Smith has been elected third vice president of The Dalles district of the Epworth League. The annual convention was held in The Dalles last week.

BILLY SUNDAY TAKES A REST

RANCH LIFE BRINGS BACK HEALTH

Evangelist and Wife Pritch Hay and Other-erwise Enjoy Themselves at their Odell Country Home

To every appearance as happy as bride and groom spending their honeymoon days, Rev. W. A. Sunday, better known to the people of the United States as Billy Sunday, the evangelist, and "Ma" Sunday, his helpmeet, whose sympathy and assistance have made possible his success in the religious work, are spending their vacation on the Sunday ranch in the Odell district. For the time being they are forgetting the outside world, playing as would children, there within the bounds of their idyllic, rustic surroundings.

The Devil may consider the summer months trace time, and accordingly work over time among the big human vineyards scattered around the nation. But with Billy Sunday there is no trace; for he characterizes his vacation days as just a part of "the day's work." He is taking it easy at his summer home in order to recuperate from the toils of the past busy season.

The numerous recent sermons at Philadelphia and Patterson, New Jersey, made an inroad on the nervous energy of the dynamic preacher man, and a fortnight ago, when he and his family started posthaste to the invigorating climate of Oregon, a rest was badly needed.

"But I can see the benefits already," he says. "I am already feeling better. The fact that we come all the way across the continent every year to spend our vacation weeks here in Hood River shows just what we think of the healthful qualities of Oregon atmosphere."

From many of the printed press reports of the activities of the Rev. Mr. Sunday, one going for a visit with him might expect his conversation to be filled at times with vehement expressions. But when talking to the Hood River people who call on him, the evangelist is no more dramatic than the ordinary man in his conversation.

When discussing some topic of interest his face lights up with the usual Chicago Sunday animation, and he is liable to let drop some of the apt slang phrases that have had much to do in making his sermons famous. He still seems tired, his face showing the lines of much work, but the 10 days' summer air life under the blue sky of the Cascade region are bringing back the roses to his cheeks, and he declares that he will be fit when the summer days are over.

Mr. Sunday says his evangelical work is laid out for three years ahead. "I have made no definite plans for such a long period, of course," he says, "but I have outstanding promises of work at different cities that will take that long. I shall leave the Hood River valley directly for Omaha, where I will deliver a series of sermons. Later we will go on to Syracuse, N. Y., and then to Trenton, N. J. I have had calls that I expect to fill from Chicago, Brooklyn, Washington, Chattanooga, Richmond and St. Louis."

The Billy Sunday ranch, in charge of L. C. Heizer, a brother-in-law of the evangelist, is one of the best kept places in the Apple Valley. The rose gardens and arbors show the effects of much care. The outbuildings are neat in appearance and have all been harmoniously painted. No finer four year old orchard may be found in the north-west. But with Mr. and Mrs. Sunday the cover of a real roof is taboos. Their quarters for the summer may be found at a small tent house across from the main buildings. The tent sets at the edge of a grove of pine trees, and while the evangelist and his wife are not engaged in planning some flower hedge, some wall of artistic appearance, they may be found rambling like lovers through the Arcadian forest, helping do the farm chores, making hay or just "laying" around in the sunshine.

A tennis court has been built at the Sunday place, and a croquet ground has been arranged for the old folks and children. And nearby has been constructed a big concrete swimming pool. When a representative of the Glacier called at the Sunday place last Thursday Billy and "Ma" Sunday were both armed with pitchforks shocking windrows of rich clover hay, and the representative was entertained with a picnic. Billy and "Ma" Sunday are not engaged in planning some flower hedge, some wall of artistic appearance, they may be found rambling like lovers through the Arcadian forest, helping do the farm chores, making hay or just "laying" around in the sunshine.

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