

Coffee Savings

WE are doing everything possible to give our customers full value for their money and believe we can show you that it is to your interest to use our Bulk Coffee instead of the High Priced Canned Coffee.

WE do not think it is necessary to patronize the Can Trust in order to get a good Coffee, and we are quite sure we can give you a Better Coffee in bulk for the same or less money than you can get in a can.

EVERY time you pay 30 or 40 cents for a can of coffee you throw away 15 or 20 per cent of your purchase, as the lithographed cans cost 6 or 8 cents each. Does this not look like a waste of money?

WE have contracted with one of the largest coffee roasters on the Pacific coast for 20,000 lbs. of coffee for the coming year. This is probably the largest contract ever placed by a dealer in the state outside of the City of Portland. By placing such an order as this we have been able to get some exceptional values and we are going to give the people the benefit. If this coffee was put up in cans and labeled, it would cost at least \$1200.00 additional and we see no reason why the consumer should pay this in order to advertise some manufacturer.

The Coffee that we formerly sold for 30c per lb., we will now sell regularly for 25c per lb.

The Coffee that we formerly sold for 35c per lb., we will now sell regularly for 30c per lb.

We have added a higher priced Coffee to sell for 35c per lb.

We have added a Coffee to sell for 40c per lb. that we do not think can be duplicated for the price.

These Coffees are the best values that we can buy to sell for these prices and we expect to build up our reputation for good coffees on these brands.

Try a pound at our risk and if you are and not entirely satisfied your money will be cheerfully refunded.

To introduce these Coffees we will put them on sale for one week only, commencing **Friday** at the following exceptionally low prices:

Regular 25c Coffee, special per lb. - 22c | Regular 35c Coffee, special per lb. - 31c
Regular 30c Coffee, special per lb. - 27c | Regular 40c Coffee, special per lb. - 34c

SPECIALS SATURDAY ONLY

No Telephone Orders Accepted

Walnuts, No 1 New Crop, regular 22c, special per lb. 20c. Limit 5 lbs.

Seeded Raisins, regular 10c, special 3 for 25c. Limit 6 packages.

White Corn Meal, regular 35c, special 27c. Limit 2 sacks.

Picnic Hams, regular 18c, special 15c. Limit 2.

Medium Hams, our own, regular 24c, special 22c. Limit 1.

Heavy Hams, 20 to 25 lbs, regular 20c, special 18c. Limit 1.

Delivery Service 10 A. M. and 3:30 P. M. "Buy for Cash and Make Your Dollars Stretch"

FOUR STORES

CONSOLIDATED MERCANTILE COMPANY

FOUR STORES

HOOD RIVER, ROCKFORD, PINE GROVE, ODELL

EL PASO ENGINEER PRAISES HIGHWAY

Herbert Nunn, formerly city engineer of the city of El Paso, Texas, who was recently in this city with Mrs. Nunn, has the greatest praise for the Columbia Highway.

"It was a revelation to me," he said, after having seen the great boulevard, and have built many miles of highway in Texas and Mexico, but I have never seen anything like your highway here. If Los Angeles had such a drive it would mean an immediate increase of 100,000 in her population.

"As an engineer, I paid particular attention to the construction, and from an engineering standpoint, it is wonderful. I was impressed with the economy of the construction. The location is ideal, and in laying out the road Engineer Lancaster has combined economy of construction and scenic advantage. Nothing has been lost.

"Then there is the beauty of the bridges, wall work and culverts, both from an architectural and utilitarian standpoint. Everything fits into the general plan. There is economy and strength. It is a great work."

In Mr. Nunn's opinion, the road should be completed with a hard surface next season.

"It would be a great mistake," he said, "and poor economy to macadamize it. The cost of maintenance would far exceed the interest on the money required to lay a pavement. There would also be a loss in converting the macadam surface into a base for the pavement, as much of it would have to be thrown away. It has been my experience that this loss ranges from 15 to 50 per cent. Besides, a base formed from an old macadam is not so satisfactory as the base laid at the time of paving."

"I should say that the pavement should be at least 18 feet wide. If you are only going to have a width of 16 feet, it might as well be only 12 feet for traffic purposes."

"Now as to the kind of pavement, it should be that which has proved to be the best on your city streets. It is a fact not generally appreciated that a country road requires a better pavement than a city street. The reason for this is that the country road has to sustain a heavier load without the curb protection given a street. In addition, the country road has not the drainage and does not receive the constant maintenance of the street."

"TRIAL BY JURY" WILL BE PRESENTED

Next week Friday St. Mark's Guild will present Gilbert & Sullivan's dramatic cantata, "Trial by Jury," at the Hillbrower hall. Rehearsals have been in progress for some time under the direction of J. Adrian Epping. C. N. Ravlin will be stage director and Will Chouler will be director of the orchestra. There will be about 40 taking part and an exceptionally fine presentation of this popular play is anticipated.

The principal parts are taken by O. T. Wedemeyer, Mrs. W. Fort-Jackson, Murray Kay, Chas. N. Clarke, Arthur Clarke, Estel Broun. The others taking part are as follows: Jurors: L. S. Ainsworth, Earl Hartness, Frank Davy, Harold Bernauer, Thomas Fisher, W. M. Sylvester, Kay Sinslett, J. G. Schroeder and J. Oliver Wall.

Spectators: Mrs. W. J. Baker, Mrs. C. N. Clarke, Mrs. J. M. Schmitzer, Mrs. J. W. Gries, Mrs. Geo. Starnahan, Mrs. A. S. Keir, Miss Rose Haas, Miss Estelle Rich, Miss Fisher and Miss Mulford. Bridesmaids: Mrs. Arthur Clarke, Misses Myrtle Hubbard, Eileen and Alice Tomkins, Florence Gould, Wilma Thomson, Katherine Baker, Aldine Bartmess, Dorcas DeWitt and Helma Imholz.

Orchestra: William D. Chandler, George Wuest, P. I. Packard and N. E. Batten.

After the play a bazaar for the sale of Christmas goods, puddings, cakes and home-made candy will be held. Dancing will also be enjoyed.

Masse Discusses Road Master

The following is a copy of a letter written by F. A. Masse to the committee recently appointed to conduct a campaign for a roadmaster:

Good Roads Committee: Gentlemen: I received your postal

relative to the appointment of a road master. I think it a very good idea to have one, providing it doesn't cost too much. We have under our present system of work for a roadmaster but 60 to 90 days' work, therefore it wouldn't pay to hire a man by the year at five per cent of \$45,000. Because, if that is the amount that the county is raising for road purposes, but about 50 per cent of it is spent on the road.

Road tools, machinery, lumber, culverts, bridges, repair bills of the same, and salary of the road supervisors, and many other expenses usually come out of this amount. Therefore, you have not very much left to build roads with, and if you especially hire a high salaried engineer for the term of one year.

We have men here in our valley that are taxpayers and have the ability to run a level and superintend a rock crusher and road grader and give a uniform system of road building, who do not depend wholly on a salary and could be hired for such work as the county court saw fit for their services. It won't pay to hire a road master unless we have \$100,000 or more to spend on the roads.

I have had six years' experience in Hood River county building roads and realize what it is to have good roads and how soon our road supervisors can spend what money they are allowed to draw from the county treasury.

Personally, I am in favor of a much larger road tax. What we are now expending is barely keeping our roads in repair and they are in a very bad condition, generally speaking.

If we should spend a much larger sum on the roads and have them well improved we would be able to haul perhaps twice the amount with the same power we are using now. We would lessen the cost of transportation and we would all be well repaid for the money expended, whereas we are now operating under the most expensive system.

HOGS! HOGS! HOGS!—Want all we can get. Highest prices paid. Phone 2181.

SINNOTT INVESTIGATES VETERAN'S CONDITION

Representative in Congress N. J. Sinnott was in the city Saturday to visit with friends and to investigate the condition of Thomas Edwin Kellogg, an aged Civil War veteran, who has asked for an increase in pension.

Mr. Sinnott made the journey at the request of members of Canby Post, G. A. R. "I found Mr. Kellogg in a very bad condition," said Mr. Sinnott. "He is aged and deserves assistance."

Mr. Sinnott, who has been in Washington attending sessions of congress almost continuously for the past two years, states that he regrets that he has not had time to visit his constituents.

"I really think," he said, "that a congressman should spend at least three months of the year visiting his constituents. In order to secure legislation that is needed one has to come in personal contact with the people to that I have introduced, I secured my points from suggestions made to me."

While here Mr. Sinnott attended the banquet tendered the members of Group No. 1 of the State Bankers Association and responded to a toast.

LOCAL BANKERS HOSTS SATURDAY

(Continued From Page One)

The federal reserve board states that at the present time it is unwilling to define specifically what is or what is not commercial paper, because of the variety of forms under which it is issued and the variety of purposes for which it is issued in various parts of the country. It has, therefore, decided that single name and double name paper will for the present at least be eligible for rediscount with the federal reserve banks. This is not in accordance with the European idea of discountable paper, but harmonizes with the present American practice so gen-

erally prevalent of accepting one name paper as a bankable security.

After January 15, 1915, no paper shall be rediscounted or purchased by any federal reserve bank which does not bear upon its face or by endorsement evidence that it is eligible for rediscount under the terms of the law and the rules and regulations prescribed by the federal reserve board.

Criticism regarding the law such as I have mentioned should not be made with any intent to confuse or embarrass those responsible for its administration, nor those whom it is intended to benefit; but the suggestion of them illustrates the necessity of a thorough and comprehensive interpretation of many provisions of the law by the federal reserve board, and shows the great responsibility resting upon it.

In the law we have given to us a great piece of financial legislation, radically changing our system of finances, imposing new duties upon us, making possible new avenues of trade and commerce, and opening the way for this country to assume its place among the world's financial powers. In one enactment there is created an association of 7548 individual members, creating a new capital of \$105,888,902, with ramifications reaching to every part of the country, controlling the reserves, the discount rate, our foreign finances, and our gold supply, and whose importance and influence cannot yet be estimated.

It remodels our national banks; it establishes a new market for our government bonds; it standardizes commercial paper and makes a new and broader market for it. It creates a national clearing house for exchange. It creates a bank for banks, which, if properly regulated and developed, will create a continuous mart for rediscounts at all levels and at all times.

It offers a reserve note as a medium of circulation, which may ultimately supplant our varied forms of circulation at present in use.

It provides for a fiscal agent for the government. It affords a domestic market for gold coin and bullion, and a reliable agency for the transfer of coin, bullion, and credits to and from for-

eign countries.

Its powers and possibilities are great and magnificent, and it should have our heartiest cooperation and sincere benediction.

A Bankers' Convention Story

The following story was told at the bankers' convention last Saturday: "A well dressed citizen who had absorbed too much gasoline to take a clear view of passing events, rambled down in front of the bank, where he saw several people enter the building clutching a wad of money.

"For a moment the razzled party fixedly watched the procession, and then taking a ten-spot from his pocket, he joined the jubilee. Inside, however, he found the line rather long and the wait a trifle tiresome.

"Shay, old pal," said the esteemed citizen, addressing the man ahead of him, "they shertainly keep ush waitin' long time, don't they?"

"Yes," answered the other. "I don't think I ever saw quite so many here at one time."

"No," indulgently rejoined the man ahead, "I can't say that I do."

"Zatch an essay one," returned the hypnotized party. "Zhey ain't got nuff bartenders."

Surprises Many in Hood River

The quick action of simple buckthorn bark, glycerine, etc., as mixed in Alder-ika, the remedy which became famous by curing appendicitis, is surprising Hood River people. Many have found that this simple remedy drains so much foul matter from the system that a single dose relieves constipation, sour stomach and gas on the stomach almost immediately. Alder-ika is the most thorough bowel cleanser ever sold. C. N. Clarke, Druggist.

The Morlan-Kruger Co. BIG IDEA SALE The Morlan-Kruger Co.

Continues with unabatable interest and satisfaction to everybody taking advantage of this very extraordinary money-saving opportunity. Remember every item in our stock selling at very nearly wholesale prices.

Extra Special FUR SALE---Friday, Nov. 27th

Furs at Wholesale We have made arrangements with one of the largest furriers in America to have one of their representatives bring one number of each of their furs to our store, offering you a choice of a larger number of styles and kinds than you would see in the retail stores in largest country, at prices just a shade above cost of manufacturing. **The Date---Friday, November 27th.**