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TREY O' HEARTS WILL BE AT GEM

"The Trey o' Hearts," the thrilling problem story written by Louis Joseph Vance, will appear in fifteen serials at the Gem Theater, one serial running each week. The first section of the story was begun yesterday and will continue this afternoon and tonight. The moving picture dramatization of the exceedingly interesting novel has been presented in the large cities. It has been running for several weeks in Portland.

To familiarize the local Gem patrons, who now include practically all Hood River people, the cast of characters and a synopsis of the first film of "The Trey o' Hearts," are given below:

Seneca Trine, Edward Sloman; Mrs. Trine, Cleo Madison; Wellington Law, George Larkin; Mr. Marrophan, Ray Hanford.

The first release of the great Universal "Trey o' Hearts" serial is in installment form. The first reel of this installment is taken up by the prologue, which gives the motive for all the subsequent exciting, heartrending and romantic incidents. Seneca Trine, mid-dle-aged and powerful in the financial world, had married a girl much younger than himself. This girl was forced into the marriage through circumstances rather than through love she felt toward Trine. In fact, she had loved another, Wellington Law. At the opening of the prologue we find Trine's wife the mother of twin girls, unhappy in the thoughts which still haunt her of her old sweetheart, Law. Law, on the other hand, is married to a cool, calculating woman and is the father of a boy.

In the course of time Trine begins to suspect the affection that his wife still feels for Law, and with a bitter heart, he undertakes a scheme to ruin his wife's sweetheart. At a ball one evening he secures definite proof of his wife's attitude toward him and his determination to ruin Law crystallizes into definite action. A month later his plans of revenge against the man whom he believes has robbed him of his wife's love, are carried to completion; Law is ruined.

Desperate and desiring fresh air, Law drives into the country in his automobile. As fate would have it, he accidentally runs down Trine; discovering the identity of the wounded man, he flees. Trine recovers, but is left a paralytic for life. It is following this that Trine plans to kill Law, and he writes him to this effect. Law is already broken down, mentally and physically, and when he begins to find here and there a trey o' heart card - Trine's sign of approaching revenge - he takes the easiest way out by killing himself, after sending his boy to Europe.

At the opening of the play proper, Law, Jr., is a prosperous young business man in London. Trine, still in America, has not forgotten his plan of revenge; he awaits the time when Law, Jr., is the happiest to strike him down. Rose, one of the twin daughters, he sends to Europe for the purpose of meeting and securing Law's love. Rose, however, is unaware of her father's intentions; she has high ideals and a tender heart, while her sister, Judith, is hard and revengeful, the prototype of her father. Law meets Rose at a watering place, and it is a case of love at first sight with both. It is at this point that Rose receives the first strange letter from her father, hinting at her love and assuring her that she will never marry Law, but that he will die before that. Law, for the first time, finds a trey o' hearts, and, acquaintance of the feud, suspects its meaning. Rose, fearful for Law's life, departs, telling her sweetheart that she will send him a rose - a token of love - if she ever needs him.

Through his agents Trine is informed of the complete affair. Through him a rose is sent from America to Law, who hopes to get Law into America the better to kill him. Law receives the rose and leaves London, intending to go by way of Canada to his sweetheart. Informed of this, Trine sends his daughter, Judith, into Canada to meet Law and bring him back, dead or alive.

Once in Canada, Judith surrounds herself with bribed half-breeds and prepares to carry out her father's wishes. She follows Law into the mountains and captures him. He believes he stands before Rose, but is informed otherwise; he is left to die, tied hand and foot in a forest fire.

Law manages to break his bonds and escape to the river bank. Far out in the stream he observes Judith departing, with her guide, in a canoe. He shoots and kills the guide. Judith in the canoe without an oar, floats toward the rapids and wicked falls below. Law, realizing her plight, rushes to a log spanning the rapids, leans far down, and in a spectacular manner, drags the girl out of the onrushing stream.

What with his wounds, Law is exhausted after this. Judith helps him to a clearing in the woods and holds his head while he falls into a deep sleep; and to Judith, the wicked, comes the first awakening of love. For the man who has risked his life to save hers after she has sought his, she experiences a tenderness foreign to anything she had known before. But she leaves the man sleeping; and the man, when he awakes, finds on his breast a rose, where he expected to find a trey o' hearts.

A Ford Sterling comedy will also be shown this afternoon and evening.

Friday and Saturday "John Rance, Gentleman," a Vitagraph two reel special. "Footprints," A Selig drama. "Snakeville's New Waitress," An Essanay comedy.

Sunday "Meg of the Mountains," An Edison two reel special. "A Tiger Hunt," Ice and snow. Pathé news and descriptive. "Figs is Figs," A Vitagraph comedy featuring John Bunny. Hearst-Selig Weekly every Monday and Tuesday.

RANCH PRODUCES A UNIQUE CROP

The most unique crop, perhaps, ever harvested in Oregon, was brought into the city last week from the ranch of an eastern resident who formerly made his home on the place. The product consisted of a wagonload of bottles. The owner, when he resided on his place was fond of entertaining his friends and beverages that produce cheer were often served. While the orchard place is well cared for, the young trees as yet are not old enough to produce an income, and the \$60 received for the beer, wine, champagne and seltzer bottles forms the first return received from the ranch.

Rubber Stamps for Apple Boxes made to order at the Glacier office.

MOSIER.

Mr. and Mrs. H. C. Clark, of Hood River, visited in Mosier and attended the church services at the Christian church the first of the week.

Mr. and Mrs. Jack Graham and Jesse Graham left this week for St. Johns. Mr. and Mrs. W. E. Huskey left the first of the week for a visit in the Willamette valley and coast cities. They expect to look over the country south and west, with a view to finding a new location.

Mr. and Mrs. Chown and son are enjoying a couple weeks' stay at Ocean Park, Wash.

Mrs. Johnson and children are spending 10 days in Portland and other inviting places.

Miss Christine Godbersen came home Thursday from Portland, where she spent a few days with her sister, Miss Bertha.

McCarger and family returned Wednesday from Portland.

E. L. Root and J. N. Mosier were business visitors in The Dalles during the week.

S. A. Merrill and wife left the last of the week for Seattle, via Portland, to visit their son who resides in the Sound country. They were very favorably impressed with the Mosier country, enjoying the stay here with their son, L. J. Merrill, greatly.

Word came last week of the marriage in Portland, Aug. 20, 1914, of Miss J. Hazel Chatfield, formerly of Mosier, to Detrick H. Rodenburg. The young couple will reside for a while in Portland.

E. S. Ernstson attended to business in The Dalles Tuesday.

Miss Estella Parker returned last week from Coon Rapids, Iowa, where she taught school. She will spend a few weeks here looking after her ranch affairs before leaving for Malheur county to begin another term of school.

G. H. Borden and W. P. Vining were in Hood River Thursday.

W. S. Moss and W. C. Stone left Monday for Portland to attend to business.

Dr. and Mrs. Robinson have enjoyed a pleasant visit the last week from Miss Jane Robinson, of Denver, Colo., a cousin of the doctor. Miss Robinson left Monday for Portland, where she will spend a few days, going from there to Tacoma, Wash.

E. M. Strauss attended to business in Portland his week.

P. A. Knoll, of Portland, spent Sunday here on his ranch.

Miss Ruby Burton returned home Sunday from Portland.

R. M. Ross, of Portland, spent Sunday night in Mosier with his brother, John, and family.

Mrs. Frank Ginger and son returned Saturday from a week's visit with friends in Portland.

Miss Marion Glyod is entertaining two girl friends from Portland this week.

UNDERWOOD.

Mr. and Mrs. Palm, of Portland, spent the last two weeks here with their daughter, Mrs. Jas. Morby.

Miss Helen Hunt, teacher of the Chenoweth school, who has been spending the summer with her parents at North Yakima, arrived the last of the week and will open school Monday, August 31.

Mr. and Mrs. W. G. Detwiler and family moved to Stevenson last Monday, where they expect to make their future home.

Mrs. Jas. Morby has her sister, Mrs. S. Palm, of Portland, visiting her this week.

Miss Delberta Stuart, of Portland, will have charge of the Underwood Heights school this coming term, in place of W. G. Detwiler, resigned.

J. W. Shipley was in Hood River Wednesday on business.

Mrs. G. H. Marsh returned to Portland Saturday after a week's stay here on her ranch. Harry Stickey had an event last week, the general manager of the Dufur Orchard Company. This company operates the largest single apple orchard in the world, having now planted 2700 acres. The Oregon Agricultural College first made the two acquainted.

Miss Leah Merrill arrived last Saturday from Portland to spend a few weeks here with her mother.

Mr. and Mrs. D. J. Shore entertained several guests from Portland last Sunday, among whom were Mr. Jackson, Mr. Heyward and Mr. and Mrs. Richard Martin.

Dr. Geo. Whiteside, of Portland, spent the week end at Snookum orchards.

Palmer Sales Reach 43

The sales of the Palmer Bucket Company apple sizers and graders have now reached 43. Mr. Palmer reports the sale of three special machines Tuesday.

WHEN YOU ARE NERVOUS

you have the first symptom of a run-down system, and nervous people too often conceal their aches and pains and suffer in silence, while, if neglected, this condition often foretells more serious trouble. If those so afflicted would stop taking medicine containing alcohol or drugs which menace the foundations of health, and just take the pure, strengthening nourishment in Scott's Emulsion, it would create new blood to pulsate through the organs, refresh their bodies and build up the whole nervous system. It is rich, sustaining nourishment, free from wines, alcohols or drugs. Shift substitutes.



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Underwood Union Chapel Association - You are cordially invited to hear E. J. Snedecor, of Portland, next Sunday, August 30, at 3 p. m.

The new switchback on the Hamlin road at the intersection of the county road which reduces the grade from 15 per cent to six per cent, is now completed.

Mrs. E. E. Mink, who has been visiting friends in Portland, returned home the first of the week.

Mrs. Maud Jordan and baby went to Seattle the latter part of the week to put the baby under the care of physicians. Mr. Jordan accompanied them to Portland, returning Friday.

Mrs. Chas. Shaw is at the Hood River hospital undergoing treatment for sciatic rheumatism.

News was received Saturday of the death of the baby of Fred Ward, who recently moved from Mt. Hood to Hood River.

Mrs. Edw. Rood and children and Mrs. P. G. Bellier left last week for Yamhill, Ore., where they expect to spend the remainder of the summer.

W. M. Langille and wife, of Portland, are camping a few weeks on their ranch.

Mr. and Mrs. R. H. Wallace and Mr. Davidson, of Hood River, were Sunday visitors in Mt. Hood.

E. L. Rood was a business visitor in Hood River Saturday.

Mr. and Mrs. John Wood and children visited Sunday with Mr. and Mrs. J. M. Wishart, of Parkdale.

Wm. H. Tallman, who has been in eastern Oregon for several months, returned home Friday.

FORD---Universal Car Buyers to Share in Profits Lower Prices on Ford Cars Effective from August 1, 1914 to August 1, 1915 and guaranteed against any reduction during that time: Touring Car - \$490 Runabout - \$440 Town Car - \$690 Further, we will be able to obtain the maximum efficiency in our factory production, and the minimum cost in our purchasing and sales departments if we can reach an output of 300,000 cars between the above dates. And should we reach this production, we agree to pay as the buyer's share from \$40 to \$60 per car (on or about August 1, 1915) to every retail buyer who purchases a new Ford car between August 1, 1914 to August 1, 1915. For further particulars regarding these low prices and profit-sharing plan, see Columbia Auto & Machine Co.

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