

ONE-HALF PRICE

Ladies' Suits AND Coats

ONE-HALF PRICE

WHEN we commenced our Sale October 24th we advertised that we expected to make a change in our business about the first of the year. Although we had a splendid sale, and we believe our customers will say they secured genuine bargains, and that we made good in everything we claimed to do, we now find that in order to carry out our plans we must reduce our stock still more, or nearly half.

1/2 PRICE Ladies' Suits and Coats 1/2 PRICE

All the Fall Styles at just One-Half the first price. Just think what this means.

\$25.00 Suits and Coats	\$12.50
20.00 Suits and Coats	10.00
18.00 Suits and Coats	9.00
15.00 Suits and Coats	7.50

25 per cent Discount on Muslin Underwear

We have a beautiful line of Gowns, Corset Covers, Pants and Combination Suits. Now is the time to supply your Summer needs in this line.

1-4 OFF Laces and Embroideries 1-4 OFF

Now when you are commencing your Spring Sewing you will do well to take advantage of this big reduction. We have an excellent line from which to choose.

All Children's Coats at One-Half Price

\$8.00 Coats	\$4.00
6.00 Coats	3.00
5.00 Coats	2.50
4.00 Coats	2.00

Big Reductions in all yard goods. Wool Dress Goods, Silks, Ginghams, and Outings at prices that will convince you we are determined to sell the goods.

Ladies' Wool Underwear all reduced and priced regardless of cost.

Ladies' Shoes for \$2.00 84 Pairs of Ladies' Shoes in Gun Metals and Patents. Regular \$3.50 and \$4.00 values for \$2.00; one lot \$3.00 and \$3.50 values for 98c. The styles are good and the wearing qualities excellent.

Wool Bats Saxony wool Bats, 72x84, regular \$2.00, for \$1.50; Zephyr Wool Bats, 72x84, regular \$1.75, for \$1.25; 3 pound Cotton Bats, 72x84, regular 85c, for 69c.

F. H. MORLAN,

HOOD RIVER, OREGON

GUESTS ENJOY PARTY AT RAINBOW RANCH

One of the most enjoyable occasions during the holiday season was the home party that assembled at "Rainbow Ranch," the Oak Grove home of Mr. and Mrs. W. E. King, on Christmas day and remained over the following Sunday. The beautiful home at "Rainbow" is ideally arranged for a big home party and has never been seen to better advantage than during the past week. During the day the shipping and tramping over the snow-capped hills were included, while at night dancing, cards and "stunts" of all sorts kept the participants in a constant state of excitement. The following were the guests of Mr. and Mrs. King: Mr. and Mrs. Chas. Hall, Mr. and Mrs. R. H. Wallace, Mr. and Mrs. J. H. Heilbronn, Mr. and Mrs. C. E. Coffin, Mr. and Mrs. C. N. Kavin, Mr. and Mrs. P. S. Davidson, Mr. and Mrs. Wilmet Sieg, Mr. and Mrs. Ralph Root, Mr. and Mrs. Noah Bone, Mr. and Mrs. Frank Cram, Mrs. Chas. Cram.

On Wednesday night Mr. and Mrs. Charles Hall entertained the home party at dinner, following which the party attended the dance of the Ladies' Guild of St. Mark's. After the dance Mr. and Mrs. C. N. Kavin gave a mid-winter supper to welcome the coming of the New Year, which was followed by a one o'clock luncheon on New Year's, given by Mr. and Mrs. J. H. Heilbronn.

The week's festivities of the party culminated on New Year's night with a big cabaret supper and dance at the home of Mr. and Mrs. R. H. Wallace, at Rainbow Brook farm. The big living room was arranged to present a permanent representation of a metropolitan cafe and during supper singers and dancers participated among the tables, giving the affair the real cabaret effect. Mrs. P. S. Davidson and J. A. Epping were the singers, Mrs. Chas. Hall channeled on the violin, while Miss Dorothy Epping, accompanied by R. S. Davidson, did all the latest tangos.

ODELL CITIZENS PROPOSE POWER PLANT

With 40 members present the Odell Development League met Monday night and by unanimous vote took action toward the construction of a co-operative light and power plant on the Hood river near the vicinity. A committee composed of Mark Cameron, George Sheppard, Harry Connaway, R. E. Miller and J. E. Ferguson was appointed to make a thorough investigation of the neighborhood to secure the sentiment as to stock subscriptions and to secure the services of a hydraulic engineer, who will make estimates as to the cost of constructing a plant on different power sites controlled by members of the Odell League.

"We have been talking of such an enterprise for several months," says J. P. Naumes, one of the most enthusiastic of the orchardists who desire the new plant, "for we consider the lighting rates exorbitant. We are paying from \$2.50 to \$4.50 for light in the country and are forced to use oil lamps half of the time to bring our bills this low."

"Citizens of the Pine Grove district have told us that they will follow our suit, and use our service. We have heard that a great many of the patrons of the power and light companies doing business in Hood River are disgruntled, and we will be willing to run our lines right into the city."

DEPRECATES SCHOOL NURSE'S REPORT

The county school superintendents of the state are very much incensed at the report of Mrs. Katherine J. Kelley, state school nurse, to the State Board of Health, according to Prof. C. D. Thompson, superintendent of this county, who has just returned from Salem, where he has been attending a meeting of the superintendents.

"In our sessions there," says Mr. Thompson, "we passed a resolution condemning the action taken by Mrs. Kelley, and especially the publicity that has been given her report."

Prof. Thompson made no comments as to the exactness of the report of Mrs. Kelley. "I think," he said, "that it was very improper for the names of the unfortunates in the different schools enumerated to have been made public. It will cause a stigma to attach to these children, and it is more than anything else that is resented by the superintendents."

Late News Letters

HEIGHTS NEWS

Mr. Vetter, of Idaho Falls, Idaho, a former resident of Hood River, is in the city on business. He is greatly taken up with the country around Idaho Falls.

Mr. Hargreaves and son returned to Hood River Sunday.

John Carson was home from Winlock, Wash., for the holidays. He likes his school work very much.

J. T. Holman is on the sick list.

C. U. Dakin is enjoying the mumps.

Mrs. Harry Bailey was calling on friends on Taylor street Sunday.

George Carmen, son of Mr. and Mrs. J. Carmen on Taylor street, is home for a visit.

Members of the Woman's Relief Corps please remember that Saturday, Jan. 10, will be installation of officers, jointly with the corps. All officers are especially requested to be present. Everyone come promptly at noon.

Little Marian Baldwin, daughter of Lou Baldwin, has been having the mumps.

FIR

Mr. and Mrs. Barrett and daughter, Margaret, spent Saturday in Hood River.

C. Sutherland is busy nowadays with axe and cross cut, getting ready to help fill the demand for 16-inch wood next summer.

A. C. Cole made a business trip to Hood River Monday and reports the roads in bad condition, as the warm rains have melted the snow and the mud is deep.

Mr. and Mrs. John Hale have moved from Odell to the Harry Kemp place and expect to remain there at least till wood hauling begins next summer.

Mr. and Mrs. Spurling visited Mr. and Mrs. Barrett last week.

ODELL

Will Smith left Monday for Portland, in company with his brother, Guy F. Smith.

Miss Adela Kunz, of Bellingham, Wash., has been here visiting her parents, Mr. and Mrs. Chas. Kunz. She left Monday for New York City, whither she goes in the interest of a millinery house with which she is connected.

Mrs. J. S. Brayden, who has been here since last April visiting her sister, Mrs. D. E. Clark, left Monday for Portland and will return to her home in Salem, Mass.

Mr. and Mrs. John McKay and their little daughter, Irene, and son, Master Ian, left Monday for their home in Portland.

Mrs. S. D. Fisher and son, Ladd, returned Monday to their home in Mosier after having been here for a visit with Mrs. Fisher's mother, Mrs. Matilda Wood. Miss Lurline Fisher, of Mosier, is now visiting her grandmother, Mrs. Wood.

ington, of the State Board of Education, will address those present. Invitations have also been extended to the Parent-Teacher Associations of Hood River and Oak Grove.

Mrs. Wood received from a niece in Ohio one pound of butter. The package came by parcel post, and the butter was of excellent quality and arrived in fine condition.

A Unique Entertainment

On Wednesday afternoon, Jan. 28, for the benefit of the Scholarship Loan Fund, of the Woman's club. This fund is to enable girls to finish their education, in any line of work, that they may become self supporting. The loan is made without interest until the girls are able to pay back the principal from their own earnings.

Last year one of our Hood River girls finished her education through this fund and is now teaching and returning the loan.

This is considered the most important work of the Federated clubs and this day is to be observed all over Oregon. A unique exhibit will be one of the features. What have you to loan? Let the committee know. Mrs. P. M. Morse is chairman. Full particulars and committees announced next week. The general public invited. Admission 25 cents. General chairman, Mrs. J. E. Ferguson.

First Baptist Church

First Baptist church, on the Heights, Sunday school at 10 a. m. Morning worship at 11 a. m. Sermon topic, "In the young people." 3 p. m. choral talk to the young people. 7:30 p. m. evangelistic meeting. The gospel in song and sermon. The annual roll call and business meeting of the church will be held on Wednesday evening, Jan. 14. Reports from all departments will be made. Refreshments will be served.

Lame back may come from over-work, cold settled in the muscles of the back, or from disease. In the two former cases the right remedy is Ballard's Snow Liniment. It should be rubbed in thoroughly over the affected part, the relief will be prompt and satisfactory. Price 25c, 50c, and \$1.00 per bottle. Sold by Chas. N. Clarke.

Gen Theatre

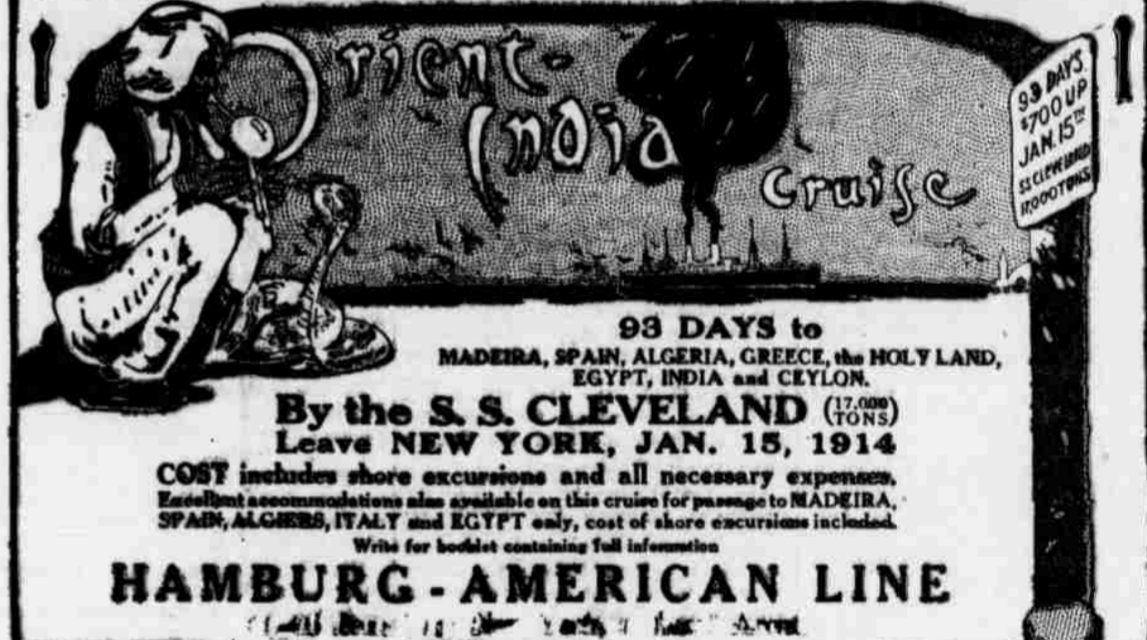
Today's program at the Gem is as follows:

"The Golden Pathway." A Vitagraph two reel special featuring Maurice Costello and Mary Charleston. It deals with a situation which is intimately connected with the life of today and brings out in a striking manner many of the most powerful factors in human character. Divorce proceedings are stopped, an unscrupulous lawyer is outwitted and two designing women are vanquished. The young couple are enriched in their abiding love.

"His Inspiration." A Biograph drama "Camping With the Blackfeet." An Edison descriptive.

"Seth's Woodpile." An Edison comedy.

Friday only: "Frontier Days." A guaranteed feature film. Roping and tying wild horses, steers, wild bear and the first time ever attempted roping and tying a wild buffalo by Col. Weir. Stage



93 DAYS to
MADEIRA, SPAIN, ALGERIA, GREECE, the HOLY LAND, EGYPT, INDIA and CEYLON.

By the S. S. CLEVELAND (10,000 TONS)
Leave NEW YORK, JAN. 15, 1914

COST includes shore excursions and all necessary expenses.
Excellent accommodations also available on this cruise for passage to MADEIRA, SPAIN, ALGERIA, ITALY and EGYPT only, cost of shore excursions included.

HAMBURG-AMERICAN LINE

166 Powell St., San Francisco, Cal., or Local Agents.

White River Flour

Makes Bread Having the Old Bready Flavor

AT YOUR GROCERS

Apple Season is Over Time to Clear Land!

Prepare for Another Prosperous Year. Don't forget we Carry Everything in the Line of Tools for Clearing it

Grubbing Hooks, Choker Hooks, Cable Hooks, Stump Shovels, Etc.

We will make any Special Tool for you that may be needed. We also carry a stock of Guaranteed Wood Choppers' Tools. General Blacksmithing and Wagon Work promptly executed.

W. G. SNOW