

Beginning Friday, November 7th, at 9 A. M.

We are going  
... to ...

# CLOSE OUT

## OUR GROCERIES

and a Number of lines of  
Dry Goods and Shoes

### THE REASON

Our Business has Grown to such an extent that for lack of room to properly handle our present lines, we are forced to make some radical changes. The course we have decided upon has been made after careful consideration over a long period of time. The records we have kept show such large gains in Ladies' Ready to Wear, Dry Goods, Men's Furnishings and Shoes that it is absolutely necessary to have more room to handle this increasing business properly, and for that reason we will DISCONTINUE GROCERIES ALTOGETHER, as well as Several Lines of Dry Goods and Shoes, and thus be able to give more time, attention and room to the lines we will continue to carry. The present Grocery Room will be devoted exclusively to Men's Wear. We will have more to tell you about this later on. Mr. (Burt) Graham will be on hand to look after your interests.

### The Terms of this Sale will Be Strictly Cash

(Under no circumstances can any exceptions be made to this rule.)

The prices on Groceries and the Other Lines we are Closing Out will be Low Enough to make it well worth your while to pay cash. These lines will be segregated and and plainly marked, so there will be no confusion or misunderstanding. THESE GOODS WILL POSITIVELY BE SOLD OUT AT GREATLY REDUCED PRICES, WITHIN A VERY SHORT TIME.

Tad Discount Checks will not be given on Groceries or the Other Lines we are Closing Out. Piano Votes will be given during the Sale the same as any other time

AMONG the Lines we will Close Out, besides Groceries, will be Misses' and Children's Coats, some lines of Ladies' Coats and Suits, Waists, Underwear, Corsets, some lines of Dress Goods. (All Remnants will be half-price.) Lines of Men's, Women's and Children's Shoes, Men's and Boy's Overcoats and Trousers, broken lines of Men's and Boy's Underwear and Shirts, Boy's Suits, Etc.

We are going to make a Genuine Clean Up and be in shape to stock up with Complete New Lines for next season in Reliable Lines of Men's Furnishings, Shoes, Etc.

No Phone Orders will be taken on Sale Goods. No Phone Orders on the days we will be closed. Wednesday and Thursday we will need all our time to arrange the stock. Deliveries will be made in the city as usual until Groceries are sold out.

Sale Begins Friday at 9 A. M., and Continues until the Groceries are ALL SOLD

# BRAGG MERCANTILE COMPANY

Hood River, Oregon

### MOSIER DISTRICT HAS HANDSOME HOMES

"I was very much impressed with the many beautiful homes I saw in the Mosier district," says A. D. Moe, who with Mrs. Moe spent Sunday there visiting with Mr. and Mrs. J. K. McGregor. "The community wears an air of prosperity and the growers are completing the harvest of a fine crop of apples.

The Mosier Fruitgrowers' Association has made more stringent rules regarding the grading and packing of apples and is improving the standard of all grades and placing only the choicest fruit on the market. The high standard, together with the fact that has been adopted by the association, insures the consumer of Mosier apples against inferior goods.

"We drove with Mr. and Mrs. McGregor in their automobile to Ortley, where Devin & Firebaugh have developed a large tract. They have 800 acres set to trees there. The Ortley Inn, recently completed, is one of the handsomest country hotels that I have seen. We had dinner here and later went up to the point where Col. Gardner, recently retired, has purchased a home. He has beautified the grounds extensively. No summer home in Oregon has a finer outlook than Col. Gardner's. He commands a broad view down the Columbia and one standing at his place can see the ribbon-like stream twisting among the narrow gorges of The Dalles far above the city by that name.

"Col. Gardner is the man planning the construction of the tramway to Rowena, the station on the O. W. R. & N. line. By wagon road the distance to Rowena is about 10 miles and over rather steep roads. The tramway will cut this distance in two and will give the residents of Ortley a means of transporting their products to the railroad and of bringing up supplies for a very small expense.

"The tramway will probably be finished by next spring. Col. Gardner will spend the winter in Portland with his family, and will construct a fine home in the spring, on the bluff which rises nearly 2000 feet above the Columbia river.

"The Ortley orchard people are now harvesting their 450 acres of potatoes, which are yielding from 35 to 40 sacks to the acre. Some of the tubers will be put into pits. However, the greater number of them have been sold in Portland, as fast as the crew of Indians has been able to dig them, for \$1 per bag.

"After we came down from Ortley we stopped at Mayerdale, the country home of Mark Mayer. I had expected to see something fine, from the tales I had heard of the place, but nothing half so beautiful as the rich colonial mansion, with its white columns gleaming in the afternoon autumn sun and its surrounding handsome pergolas, where Mr. Mayer was busy contriving some new means of pleasing the eye of his guests or to make them more comfortable."

### High School Happenings

A committee composed of Ruth Harris, John Allen, Leonard Howard and Marie Hartman, from each of the four classes, covered the classes Monday and received donations totaling \$250. A few of the students have not had a chance to help yet, and with the money raised by the senior class at the county fair, the total amount probably be raised to \$300, which is in a fair way toward the \$500 the high school pledged toward a gymnasium. The boys also signed up the number of hours each could help per week. This totals 250 hours per week. This looks like the gymnasium is to be a probability.

The junior class is planning a party to be held at the Cooper ranch on the East Side Friday, Nov. 14. Three wagons will be used to transport the participants to the scene of the party.

The chorus is well organized and doing efficient work this year. It meets on Monday and Wednesday of each week. Mrs. Henney is instructor, Ruth Harris, president; Elizabeth Carson, secretary; Gertrude Stratos, treasurer of the club. Forty-eight girls are taking the chorus work, for which, if interest is taken, each receives one-half credit.

Tonight is the regular meeting of the literary society, but on account of the vacation the meeting has been postponed until Nov. 13.

The trip to Prineville, where the foot ball team was going to collide with the team of that place, has been called off. The team plays Washington high school team here Friday, Nov. 14. Jack Sutthoff will start to school next Monday and he will greatly strengthen the team. Coach Colby has dispensed with quarter and now has four men lined up in the rear. Bob Bragg, of last year's class, who quit school and failed to graduate with his class, has returned to school. Fred Coshov, who quits, intending to enter school at Portland, has also returned.

Wilson Yowell, of the junior class, has been ordered to work in the harness shop during his father's illness.

### FINS, FURS AND FEATHERS

The season for shooting deer and upland game birds ended last Friday, October 31, and after that date it was unlawful for one to have in his possession pheasant, quail, grouse or deer meat, unless it had been properly sealed and tagged by a representative of the state game department.

Those who enjoy the sport of shooting the geese in the Arlington region will soon begin their annual journeys. Wild goose meat was served by local hotels last year. Epicures are awaiting the time when it will appear on the menu again.

The fisherman is now dreaming of next spring when he will have another opportunity to land a steelhead.

### Just Little Stories

A prominent local citizen, who has always been the possessor of a fine mustache, recently made a sacrifice of the hirsute adornment. His appearance was changed a great deal. While he was sitting in a chair at one of the local hotels talking to a friend, another friend seeing him, said: "Who is the man over there? It looks just like Mr. —," giving the name of the man who had lost his mustache, himself.

Baseball days are over and one no longer hears the batting averages discussed around the fire at the Hotel Oregon; for the winter cribbage tournaments are on. H. C. Dalton, J. H. Fredrick, Louis Goodenberger and Joe G. Vogt keep the pegs clicking in the counters there almost every night. When postmortems prevail, the name of Joseph A. Wilson and remarks as to how he would have played the game are often heard.

### Worms Damage Walla Walla Crop

Damage done by worms to the apple crop of the valley will cut the yield 20 per cent, Manager H. G. Barnes, of the Walla Walla Fruit Distributors, says. The central agency was planning on an output of 125 carloads from the Milton-Freewater district and now but 100 carloads are figured on.

The apple shipments have commenced and the crop will be rushed to market as rapidly as possible. Prices will be better than last year, the better quality apples bringing from \$1.25 to \$2 a box, though the average price will probably be about \$1.25 net to the grower.

The Grande Ronde valley and the Touchet and Dayton districts have not as heavy damage from worms, but the Yakima valley is worse than Walla Walla, Manager Barnes states.

### Toast to Laughter

Here's to laughter, the sunshine of the soul, the happiness of the heart, the leaven of youth, the privilege of purity, the echo of innocence, the treasure of the humble, the wealth of the powerful, head of the cup of pleasure; it dispels dejection, for it is the foe of woe, the destroyer of depression, the enemy of grief; it is why kings envy the peasants, plutocrats envy the poor, the guilty envy the innocent; it's the shen on the silver smiles, the ripple on the water's delight, the glint of the gold of gladness; without it humor would be dumb, wit would wither, dimples would disappear and smiles would shrivel, for it's the glow of a clean conscience, the voice of mirth, the swan song of sadness.—Life.

Rabber Stamp Ink at this office.



This is a new line of advertising that we are going to display from time to time to keep you posted about our store.

In this column we will chronicle all the news events of the week. We believe our ads are read—in fact, we KNOW they are read, because people come to our store every day and tell us so.

A mere declaration of price and description of our goods would perhaps not interest you. We want to make this column so interesting that you will look for it every week.

We want to create an interest that will remind you to call and see our new goods—and we want you to call whenever you feel like it. We don't urge you to buy, but it's a mighty good policy to get a line on your future needs, and see that we have it in stock when you want it. We'll get it now, and hold it till you're ready for it.

We can help you and you can help us—provided we co-operate. Take for instance in the matter of credit. We realize that the fruit growers get their money once a year—but we often help a man who hasn't the cash, by giving him his wagon, or plows or harrows, and taking his note for a reasonable time. We make a small profit, and he gets the tools right at the time when he needs them. Then sometimes a customer gets into trouble with a gas engine, or a spray pump—we are johnny-on-the-spot with our service. He in turn speaks a good word about us to his neighbor. That lays the foundation for us for a future sale. Besides it helps you out of your immediate trouble. That's co-operation.



Co-operation



Getting in Bad

A short time ago a friend called at our store and told us about a neighbor of his who had purchased a plow from us, but was not satisfied with it. The plow would not scour in his kind of soil. Now instead of coming to us and telling us about his trouble, he has kept the plow, rather than make a complaint. We are naturally "in bad" with that customer, and only want a chance to make good. We have advertised so many times that whenever we sell a plow and it doesn't scour, that we would exchange it for a new one, or refund the money, that we thought every man, woman and child in the country must know of this policy.

Naturally, this policy is a source of loss to us, but it is less of a loss than to be "in bad" with this good customer. So, we are long headed enough to realize the folly of getting in bad. We are writing this friend today, and telling him our side of the story, asking him to give us a chance to make good.



The Township Board had a meetin' last week to decide on their requirements for the comin' year. Bill Jones heard about the meetin' yesterday and recollected that he had seen some road machinery listed in a catalogue of a company whose line he was sellin'. He told the commissioners that he could get 'em all the tools they needed, but they informed him that they had placed their order a week ago. Bill 'lows as how a feller has got to be all fired pert nowadays to get all the business that's comin' to him.

Gilbert Implement Co.,

"The store with a conscience"