

BIG STOCK REDUCING SALE

Owing to a change which is to take place in our business January 1st we are going to make Price Reductions on Our Entire Stock which are bound to move it. Think what this means to you. It will enable you to supply your Fall and Winter needs from a clean stock of well selected merchandise at a saving which will surprise you.

Just look at our prices quoted below, will convince the most skeptical that we mean business. This enormous sale begins

Friday, Oct. 24, and Continues Until January 1

Come and make your selections while our lines are complete

Fall Footwear at Great Saving

Our entire stock of Fall shoes will be reduced during this sale.
Ladies Patents, Suede, Gun Metals and Tans Regulars \$4.00 for **\$3.25**
Ladies Patents and Gun Metals, regular \$3.50 for **\$2.85**
The famous Lunn & Sweet Ye Olde Tyme Comfort Shoes \$3.50 Kid Shoes **\$2.85**
\$3.00 Kid Shoes Cushion Soles with rubbers heels **\$2.40**

CHILDREN SHOES
All \$2.50 Skuffer Shoes **\$2.00**
All \$2.25 Skuffer Shoes **\$1.75**
All \$2.00 Skuffer Shoes **\$1.60**

A Sale of Authoritative Style in Women's Fall & Winter Coats & Suits

At this sale you may choose from a complete assortment of plain colors and novelties.

All \$9.00 Coats for	\$7.22	All \$15.00 Suits for	\$12.00
All 11.00 Coats for	8.90	All 16.50 Suits for	13.25
All 13.50 Coats for	11.15	All 20.00 Suits for	16.40
All 15.00 Coats for	12.00	All 22.50 Suits for	17.75
All 18.00 Coats for	14.35	All 25.00 Suits for	19.90
All 22.50 Coats for	17.75	All 27.50 Suits for	21.75
All 25.00 Coats for	19.90	All \$30 Suits for	23.50
All 30.00 Coats for	23.50	All \$35 Suits for	25.00

Everything that's Desirable in the New Suitings and Coating at greatly reduced prices

Novelty Suitings, 54 inches wide, in pretty shades of brown, regular \$1.35 for, yd. **98c**
Fancy Coatings, 56 inches wide, regular \$1.75 for **\$1.39**
Double Faced Materials, suitable for coats, regular \$2.50 for **\$1.95**
Extra heavy Coatings, 56 inches wide, in grey and browns, regular \$2.75 for **\$2.15**
Boucles in blue and red, reg. \$3.50 for **2.79**
Corduroys in various colors, reg. \$1.25 **98c**

Many Atempting Values in Art Goods

No better time in all the year to supply your needs in Art Goods. The prices are favorable and the assortment is large. Anticipate your future needs and purchase now for the holiday as well as immediate use. Royal Society Package Goods 25c to \$1. Special one lot of Soft Sofa Pillows, regular 50c for

38 cents

Ladies Hosiery	Children's Hosiery
Ladies Silk Lisle Hose, reg. 50c 38c	All 25c hose, girls or boys 19c
Ladies Silk Lisle Hose, reg. 35c 27c	All 20c hose 15c
Ladies Burson Hose, reg. 25c 19c	All 10c hose 8c
Ladies 12 1/2c Hose 9c	

We are offering a fine line of Furs in all the new styles at greatly reduced prices.

- \$35.00 Russian Wolf Set \$27.00**
- \$25.00 Grey Fox Set - \$19.50**
- \$22.50 French Coney Set \$17.25**
- \$20.00 Natural Wolf Set \$15.90**
- \$18 Coney Set - \$13.85**

Bath Robe Blankets in various colors for Men and Women. All reduced. Bath Robe Material by the yard, regular 40c for **30c**

Men's Suits and Overcoats

At favorable prices—Our stock of Suits and Overcoats is very complete.

\$25.00 Suits or Overcoats	\$18.00
22.50 Suits or Overcoats	16.50
18.00 Suits or Overcoats	13.50
16.50 Suits or Overcoats	12.00
15.00 Suits or Overcoats	10.50

Young Men's Suits

We have divided these in just two lots. Sizes 14 to 18 years
All \$12.00 Suits **\$6.50**
All \$10.00 Suits **5.50**

Men's Flannel Shirts

in grey and brown, regular \$2.00 for

\$2.00

Heavy Wool Sox

in white and grey

50c Grade for	50c
35c Grade for	28c
35c Grade for	20c

All Kingsbury Hats

Regular \$3.00 for	\$2.25
65c Caps for	.50
All \$5.00 Shoes	\$4.00
All \$4.50 Shoes	3.60
All \$4.00 Shoes	3.15

Blankets and Comforts

These cold chilly nights call for more coverings and this has been especially arranged that those in need of such goods can supply their wants at a price saving that is worth immediate attention.

\$1.25 Cotton Blankets	\$.95	\$2.00 Silkline Comforts	\$1.35
1.50 Cotton Blankets	1.19	2.50 Silkline Comforts	1.95
2.25 Wool Nap	1.69	3.00 Silkline Comforts	2.35
3.00 Wool Nap	2.25	3.50 Silkline Comforts	2.65
3.50 Wool Nap	2.65	4.50 Silkline Comforts	3.25
5.00 Wool Blankets	3.95	5.00 Silkline Comforts	3.95
6.00 Wool Blankets	4.75		

Ruff Neck Sweaters for Men and Women

Here is a chance to purchase a good warm overgarment at a big saving. All the desirable styles in red, oxford, white and maroon.

\$8.50 Sweaters	\$4.50	Children's Sweaters	
7.00 Sweaters	5.60	\$4.00 Grade for	\$3.15
6.50 Sweaters	5.25	3.50 Grade for	2.75
5.50 Sweaters	4.50	2.50 Grade for	2.00

F. H. Morlan

ODELL

Mrs. J. J. Tudor and two children, of Portland, are with Mr. and Mrs. E. E. Gould at Homewood for the winter.
Chas. Ehrck left Tuesday for his home at Lemars, Iowa, where he expects to remain until spring, when he expects to return to Odell.
Mrs. Dan Dimmick is looking after C. R. McCoy's housekeeping and caring for Mr. McCoy's three small children.
The senior member of the firm of Page & Son, Portland, was a business visitor in Odell Monday afternoon.
Mrs. S. E. Stansbury and sons, Chester and Lowell, left Tuesday for their home in Portland after having spent several weeks here in the apple harvest. Earl Hughes, who came with them, accompanied them home.
Mrs. P. L. Smith returned home Sunday from a visit with relatives in Spokane, Wash., and in Idaho.
C. H. Sproat and C. H. Sletton, of Hood River, spent Sunday at the home of Dr. and Mrs. E. T. Hull.
Mrs. Ennes Covert, of Portland, returned to her home last week, after having spent several weeks here with Mr. and Mrs. E. B. Covert.
Apple harvest still the order of the day and every one very busy.
Jones Bros., of Portland, are buying cider apples. They load cars at Odell, Lenz and Van Horn.
Fred Crockett and his family are at home in their new house near the box factory.

Cards have been received announcing the marriage of Evelyn May Bell to George Alonzo Sheppard on Tuesday, October 14, 1913, at the home of the bride's father, F. O. Bell, at Red Lion, Colo. The bride spent last year in Odell as teacher in the primary grades of the school and by her lovable winning manner won as friends all who made her acquaintance, and they will be pleased to know that she, with her charming personality, will now be a part of the home and social life of this community. The groom has resided near Odell for a number of years, and has been interested in the social and business life of Odell during that time and he has had the respect and confidence of all who have known him, as a young man of sterling worth, upright character and substantial business ability. Mr. and Mrs. Sheppard will be at home soon in the handsome bungalow that has been built near the place of business of the groom and Odell will gladly welcome them home.
Mrs. Matilda Wood has been visiting her daughter, Mrs. Byron Rogers, of Hood River, during the past week.
Mrs. J. E. Ferguson was quite ill Sunday.
Mrs. Florence Cushman went to Portland last Friday for a visit with relatives.
Orrie Cushman was here from Vancouver, Wash., last week for a visit with his mother and brother.
Mrs. Rose Odell is at home in her new bungalow at the foot of the butte near the home of her mother, Mrs. Anna Lenz.

Frank Lenz, a brother-in-law of Mrs. Anna Lenz is here for the winter.
Election day draws near and let us, as voters, support the measures that should interest us as loyal citizens of our state. Two measures in which we, as parents, should be especially interested are, State University Repair Fund and University of Oregon New Building Appropriation. If the matter of expense were to be considered, the cost to the taxpayers of the state individually is so slight that it seems not one could object for this reason and as we know there is something known as false economy. If we are to economize let us begin somewhere else than with appropriations for our state institutions of learning. Every state can and should have as near the best state university, state agricultural college and state normal school as careful thought and liberal financial assistance can procure. There should be absolutely no antagonistic feeling on the part of the supporters of one of these institutions toward the supporters of another. We do not want all the young people of Oregon taught along one line of thought and in the one way. Perhaps my child needs just the training the Agricultural college gives, while my neighbor has a child whose requirements are those best met by the State University; and still another finds the Normal school exactly fitted to his needs. Let us be generous and also reasonable.
Sunday school 10 a. m. Service 7:30 p. m. at the Methodist church next Sunday.
Rubber Stamp Ink at this office.

PARKDALE

Miss Ada Hart, one of our teachers, is a record breaker hiker, having walked to Hood River from Parkdale on last Friday evening in a little less than four hours.
Orval Thompson, who has been working in Pine Grove for some time, spent Saturday and Sunday visiting friends and relatives in Parkdale.
Miss Lillian Crisp is visiting her sister, Mrs. Geo. Nelson, in Hood River.
Parkdale's "Hungry Dozen" took in the dance at Pine Grove grange hall on Friday night. Mrs. Ed Clark chaperoned the crowd. They had most delightful time and arrived home at 7 a. m. Saturday.
Louis Lafferty and Ed Clark have just completed digging a 23 foot deep well for R. J. McIsaac on his place here in Parkdale.
E. J. Bloom, of Hood River, is in this vicinity completing a set of views of the Upper Hood River Valley.
Bessie Rehberg and Sadie Roseboom are here from Portland and will organize an order of "The Fraternal Brotherhood" at this place on Thursday night, Oct. 23.
Mrs. Mason Baldwin, of Hood River, formerly Miss Aida Puddy, of Parkdale, visited the latter part of the week with her parents, Mr. and Mrs. C. A. Puddy.
A crowd of Parkdaleites went to Hood River on Saturday night to attend the street fair, returning on Sunday's train. They report every thing

very lovely in Hood River.
C. A. Clark's little daughter, Dorothy, who has been on the sick list for the past week, is very much improved.
Hallow'en night will be celebrated in Parkdale with a masquerade ball in Parkdale hall. Vogle's orchestra, of Hood River, will furnish the music. Good eats, good order and a good time. Everybody welcome.
Archie Moss left for Portland Friday where he will visit for a few days.
George Lester is reported quite ill and may have to go to the hospital to be operated on for appendicitis.
Mary Sheppard was a week end guest at the home of Leta Bowerman in Odell.
Mr. and Mrs. J. P. Thomsen, of Pine Grove, and Mr. and Mrs. John Fredericksen, of The Dalles, were visiting in the neighborhood Thursday.
George Sheppard and his bride, who was Miss Evelyn Bell and taught school in Odell last year, are expected home this week.
Mrs. Ralph Johnson and daughter, Bessie, spent a couple of days in Hood River during the carnival.
Mrs. Roy Mann, of Portland, who was Zena Miller, of Pine Grove, and taught school here for two seasons, has been spending a few days at the home of Mrs. W. A. Durham.
At last it looks as if we may have our houses electrically lighted this

winter. The electric light company is at present putting up the poles for the wires.
HEIGHTS NEWS
A. B. Cash is erecting a carpenter shop on his residence property on Thirteenth street.
Charles Gill and Joe Mason came up from Mitchell Point and stopped over night at J. H. Gill's, father of Charles Gill. They had a pack of dogs and are going on a hunting trip down on the coast, about 30 miles from Fort Stevens. Mr. Mason says the hunting is good there; all kinds of game, also good trapping.
Erna Wall is working for B.B. Smith in his restaurant down town. He reports that Mr. Smith has great patronage and is doing well.
There has been a great deal of thieving going on lately. Storage rooms have been entered, and canned fruit taken from several homes. One man reported the loss of a new rope, two long chains, ring spreaders from his harness; milk left by the milk man. Mrs. Edgington lost her rain coat from the porch and many other things are missing from other places. Where is our night watch that he does not see some of this?
Mrs. Scobee and her mother, Mrs. Rosette, entertained a small company of ladies last Wednesday afternoon. A very pleasant time was spent in social conversation, after which delicious refreshments were served, was enjoyed. Those present were Mesdames Rigby,

Bartness, Imholz, Gill, Fannie Bailey, Carrie Bailey, and Ella Wilbur.
Quite a number are having the mumps, grown people as well as children, Ed Eggleston being one of the elder victims.
Helen Carson, daughter of J. K. Carson, is quite sick.
Al Jones, from Mount Hood, was seen on the street Monday.
Mrs. Ostrander was able to be out in her wheel chair Monday, enjoying the bright sunshine.
The Baptist people have a new minister. Mr. Grey, from Portland.
FIR
Messrs. Barrett, Absher and West and their families spent Saturday in Hood River enjoying the carnival, and all report a good time.
C. Sutherland has returned from Oakland, Ore., as his father's health is somewhat improved. Miss Nealeigh and Miss Eastman spent Sunday with Mrs. Sanders.
Mrs. Cole paid Hood River a visit on Monday.
The honk of the wild geese is heard as they return to the sunny south.
Every one is busy every minute of these beautiful October days preparing for the advent of the winter king.
They Make You Feel Good
The pleasant purgative effect produced by Chamberlain's Tablets and the healthy condition of body and mind which they create make one feel joyful. For sale by all dealers.