nnual * JULY * CLEAR

Through the Balance of the Month--Everything but Groceries Reduced in Price

The opening days of our July Clearance Sale have demonstrated that our patrons realize that when we advertise Reductions, that we mean Real Reductions from our Regular Close Margin Prices, and our regular clearance sales afford all an opportunity to supply their household and personal needs NOW at a BIG SAVING IN COST. Just because this Sale continues the rest of the month, is not a good reason for putting off your buying, as the best values are usually taken first, we would, therefore, advise an early selection.

Everything GUARANTEED AS REPRESENTED During this Sale, and at All Times, or Money Promptly Refunded

Some of the Good Things in Ladies' Ready-to-Wear Saving Prices



Dainty Voile Dresses in all white embroidered, and black and white stripes - Sale Price

\$4.98

Serviceable Linen Dresses, braid trimmed, collar, cuffs, front box pleat, hemstiched Sale Price

\$2.47

House Dresses in new attractive models neat patterns and serviceable colors

New Model, strictly Tailored \$7.98 Suits, as low as Made to order Man Tailored

\$13.85

Our Sale Prices on Suits, Coats and Dresses makes them cheaper than making them yourself.

One Day Sales at Special Prices

We have selected some of our best money savers, and set them aside for a ONE DAY SALE at Factory Prices FOR THAT DAY ONLY.

Friday Special July 11th

will be the choice of our Ladies' finest Silk and Lace Waists \$4.50 to \$6.50, goods black, white and colors, 34 to 44.

On Sale Friday only, at \$2.98 each

Thursday Special July 10th will be Ladies' Hose, black or tan all sizes.

Men's Socks, black or tan all sizes, and Chidrens black Ribbed Hose, sizes 5 to 9h On Sale Thursday only

5c a pair. Limit 5 pair

Saturday Special July 12th

will be Men's Khaiki Pants, well made with belt loops and patent buttons 31 to 42 waist, all lengths.

On Sale Saturday only 75c a pair. Limit 2 pair

Monday Special July 14th

will be Ladies' Silk Boot Hose with Lisle Garter Top and Lisle Foot, in black, white and tan, all sizes in each color.

On Sale Monday only 35c a pair. Limit 3 pair

Tuesday Special July 15th

will be our beautiful French Challies and French Flannels, light ground with small stripes, small neat patterns,

On Sale Tuesday only 25c yard. Limit 10 yds Men's Made to Measure Suits Priced: Lower: than: Ready-Made.

That sounds rather strong. we know and we mean to make it strong, and you know we have a habit of making good on every claim we make.

LISTEN TO THIS

All Wool Made to Measure Suits Guaranteed to Fit and Hold its shape

\$13.50

Guess that will hold you for a while.



Other Splendid values at \$16.00, \$18.00, \$20.00, \$22.50 and \$25.00.

A Beautiful Gray Stripe Worsted at..... \$22.50

and many more happy surprises in The Royal Taylor's Line, with the wonderful Royal Service

Every Item in our Complete Stock of Dry Goods, Ladies' Ready-to-Wear, Ladies', Children's and Men's Furnishing, Shoes, Notions, Men's Wear, Hats, etc., Bedding of all kinds-Everything but Groceries will be Priced Lower during this sale, and there will be some Groceries at Sale Prices; All Remnants, Silks and Wash Goods HALF PRICE; All Broken Lines and Samples, Men's and Women's Underwear, Ladies' Waists, House Dresses and Handkerchiefs, and Men's Sample Shirts all at HALF PRICE; All Art Goods, Pillow Tops, Scarfs and Center Pieces HALF PRICE.

Our One Day Specials are of Unusual Merit----See Them

BRAGG MERCANTILE CO.

You Cannot Afford to Overlook Such a Good Chance to Save Money

ODELL

L. C. Weinbeimer is excavating for a six room bungalow style home. There will be a full basement, also bath room and plumbing and wiring throughout. The site chosen is a nat-ural building spet upon which are fine oaks and when completed Mr. and Mrs. Weinheimer and their son, Algie, will Jennie McDor be very pleasantly and comfortably loof this week.

felt need by installing scales next the road on his hay land just north of Odell station. A loaded wagon may be driven upon these scales or a horse or other large animal, in fact, all heavy articles such as heretofore could not be weighed this side of Hood River.

Mr. and Mrs. E. T. Folts and son Merton, and daughter, Laura, expect to go to Portland today and tomorrow they leave via the Capadian Pacific for the former home of Mr. and Mrs. Folts in New York state. They expect to stop at points en route going to To-ronto, Ganada, from which point they go to Buffalo, New York, after having been absent from the old home I They expect to return to their home in Odell about September first.

J. E. Stanion came through from Houston, Texas, arriving here July Fourth, for a visit with his wife and with his daughter, Mrs. Guy F. Smith, and family. Mr. Stanion reports crop conditions in Texas and also in New Mexico as perfect, cotton being one of the principal crops in that section of the United States. Mrs. C. D. Hoyt and sons, Myror

and Wilbur, formerly of Odell but now of Frankton, have gone to Cleveland, Ohio, for a visit with Mrs. Hoyt's par-Mrs. Hoyt's mother has been in poor health and the death within three days of a son-in-law and son it was She had planned to make a trip to Cleveland later in the summer.

Albert Walter, father of O. L. and Fred Walter, of Odell, passed away iddenly at the home of his son, Rob ert, near The Dalies Saturday. The cause of his death was beart failure. The L. and Fred Waiter went up to The Dalles Sunday, but at this writing no word has been received from there. Thos. R. Rathbone is here from Michigan for a visit at the home of

Rev. Troy Shelley. Mr. Louis Plog and son, John, returned Friday from a month's visit at

their former home in Iowa. Mr. Grove has made an exchange of mr. Grove has made an exchange of property with E. T. Folts, and is now preparing to build on the six acre tract between Mr. Matney's property and that of Alex Lacey. Mr. Grove's former home was in Portland but he and his family will reside on the newly achieved the Blackman family. They took with the Blackman family. They took quired property in Odell.

Mr. and Mrs. Chas. Lehman, of Portland, spent the week end at Home-wood, visiting their little son and daughter, who are spending their vaca-tion with Mrs. E. E. Gould. A large number of the people.

Mrs. Sarah E. Tousey and daughter, Frances, and sons, Reginald and Bert, came up from Portland Tuesday to property in Odell.

Mr. and Mrs. Fred Crockett, of Portland, were here Sunday visiting at the home of Mr. and Mrs. W.

Floyd McCoy, of Portland, is spending the summer vacation with his mother, Mrs. Jas. McFarlane.

will meet Friday at 2 p. m. at the home of Mrs. O. M. DeWitt.

PINE GROVE

There will be services at the church next Sunday morning. The W. C. T. U. will meet with Mrs. Jennie McDonald Thursday afternoon

The picnic held by the Amicus club M. E. church in Hood River. the Fourth of July was enjoyed by 45

Walter Wood entertained the Su flower class Tuesday evening at the home of Mr. and Mrs. E. E. Lage. Mrs. Alice Ham will leave this week for her home in Spokane after spend ng several weeks with her parents, Mr. and Mrs. J. E. Andrews.

Clifford Porter spent the Fourth in Mrs. E. L. House and son, Arthur, are keeping house on their farm this ummer. Rev. House is lecturing in

California. Mrs. D. H. Thorn has just completed her new store and is prepared to do

ousiness on a large scale Mrs. Hans Lage is visiting in Portland. The carpenters are busy with the new house and Mrs. E. E. Lage is caring for them these days, Mrs. Austin and son, from Astoria,

are visiting her sister, Mrs. A. J. Grow, this week. The Amicus club meets this week with Mrs. August Paasch.

Mr. and Mrs. Drews and son, fron Portland, were visitiors at the home of E. E. Lage and wife last week.

A. I. Mason, who has the business feared might prove too great a shock, hand of receiving the support of the from the Government Mineral Springs hence Mrs. Hoyt's going just at this grangers in the matter of fire insurance in the Lower Columbia Association, is making his tour this week. The company is reliable and policies among the most reasonable of any

Mrs. Isaac Jeffreys returned from Portland Monday evening.

VAN HORN

Mr. and Mrs. J. D. McColly are vis iting at their old home, Josephs, in eastern Oregon, Mr. McCully will re turn this week, but Mrs. McCully will remain for a more extended visit.

Harold Blackman was thrown from a horse Tuesday of last week, receiving

southeast where virgin forest may still be found. Mr. and Mrs. Piepenbrink's and Elmer Smith, of The Dalles, came home is in Milwaukee, but they are to spend the Fourth and visit with

A large number of the people of this ily, returning the same evening, vicinity were content to remain in the country for their celebration. A company of peighbors made merry at Beuspend the summer vacation on their lah Land with Mr. and Mrs. Vander- are very cordially invited to attend, day celebrating in Hood River.

Dennison and Mrs. Ham were all enjoyed very much. Dainty refreshments were served by Mrs. Andrews.

The families of Wilson Fike and U. Grove district Sunday.

Several persons from this parish at Mr. and Mrs. Arthur Lewis and tended the lecture given by Dr. Robert daughter spent the Fourth in Portland. Patterson on Monday evening at the tended the lecture given by Dr. Robert

Church notices: Sunday school at 10 no evening service.

BELMONT.

McKinzie, of Adams, Ore., Mrs. Fletcher and Ralpih Neysmith, of St. Johns, Ore., are guests at the home of Mr. and Mrs. J. R. Nunamaker and

family at Keystone ranch. Miss Bess Isenberg, of Portland, came to spend the Fourth and visit the ing the Amrecian and Japanese home folks, returning to Portland Sun-

Miss Pansy Ross has returned to her home in Portland after a two week's visit with her sister, Mrs. L. Bishop

Guy Harvey and sister, of Wamic, Ore., are visiting at the Isenberg home, being called here by the serious accident that befell their sister, Miss Neva Harvey, who we are glad to hear is Cottage hospital.

Fred Blalock came home Wednesday his family with him for the summer. W. G. Somerville returned Tuesday from the Government Mineral Springs, ployed for the past five weeks. Cherry picking is in full sway in and

Ralph Morgan and Ed Norder came down from the Green Point mill to spend the Fourth in Hood River; H. P. Allen and family, Mrs. Sawyer

and daughter. Constance, and Mr. and Mrs. Somerville were callers at the Farrell home Sunday afternoon Mrs. E. J. Nicholson spent Sunday on the East Side at the home of her sister, Mrs. Sam Campbel, and family.

Ira Williams was in Portland several

days last week attending the great convention held in that city. Rev. Anderson, wife and daughter,

on their sheep ranch at Heppner. Dorsey Smith, wife and two children their sister, Mrs. H. P. Allen and fam-

Next Sunday is pioneer day at Bel-mont church. All who have been associented with the church in years past also Ruth Sturgess Graham, spent Fri-

The Parent-Teachers' Association day afternoon in honor of her daughter, west of the Allen ranch, has traded Mrs. Alice Ham. Several songs by this property with other acreage for a friends in Portland.

Mrs. Ham, two violin numbers by Miss ranch at Goldendale, Wash. It is not J. O. Hannum be Lelia Radford and piano duets by Mrs. known whether the new owner intends to develop the tract.

The Priscilla club will meet with father, who was seriously ill. Mrs. McVay this afternoon. Geo. Sheppard, accompanied by his

Cameron, of Odell, was in Portland a their Upper Valley ranch. few days last week. Mr. and Mrs. Stone, who are living

on the Roberts ranch, where Mr. Stone is clearing the land across the road from the Roberts home, have gone to people, many remaining until after a. m. Preaching at 11. There will be The Dalles to get their household goods.

Mr. and Mrs. F. X. Arens, accom-panied by Mr. and Mrs. Osborne and two children, of New York, arrived Mr. and Mrs. Guise, Miss Winnie here last week. Mrs. Arens met Mr. uise, Miss Gheartine Wynn, Alick Arens and party at Glacier National Mrs. Park and returned home with them. Mr. Arens will be located on his ranch

here during the summer. A Jap working for Mr. Fenwick showed his patriotism and "All same-e Melican" feeling on the Fourth by fly with the American flag on the tallest flag pole. Also for good measure he shot off two or three boxes of dyna-

mite Mr. and Mrs. Osporne and children. of New York, who have been visiting at the F. X. Arens ranch, left Monday for their home, going over the Canadian Pacific route.

W. A. Durham closed a deal last week in which he leased ten acres of her home near Maupin, Ore. oing as well as can be expected at the ottage hospital.

Fred Blalock came home Wednesday house on the place and clear and set to to spend the Fourth. He will return to Waukakins, Wn., Monday and take and receive all the income off the place during the seven years.

Mrs. Mayberry and daughter, Mattie, visted with Mrs. W. A. Durham the first of the week.

WINANS CITY

Everyone enjoyed the Fourth. Many spent the day in Hood River celebrat-ing, while others had a pleasant day at the Funch Bowl and river.

Mr. and Mrs. D. L. Rountree spent Friday in Hood River. The Misses Fair, Mary and Edith

Winans were among those who enjoyed the Fourth in Hood River. Boyd and James Sturgess, of Mosier, spent last Tuesday with friends in this

the past week cutting hay. He has some very nice hay. Chas, G. Roberts and grandson,

Gust Westerburg has been very busy

Tanglewood ranch, spent the Fourth in Hood River. Dale Myers, of Odell is now, helping Mr. Wilson put up his hay.

A lap robe was lost Saturday after-

noon on road between Holsteen station

and Dee or probably on road to Punch Bowl. Finder will convey favor by calling on phone Odell 1X. The Misses Frances and La Verna Wilson and Boyd and James Sturgess,

Miss Nellie Simmons is visiting

J. O. Hannum has returned to his home in the Upper Valley after a several weeks' vist in Ohio with his aged

Mr. and Mrs. Millard, of Hood River, and their two sons who have just ar A. Newman visited friends in the Oak partner in the milling business, Mark rived from the east, spent Sunday in

Mrs. Charles Rawson is entertaining her sister, Mrs. Elton, of The Dalles. Mrs. Euwer and her sister, Miss Jane Euwer, attended the World's Christian

Conference held in Portland the past Frank Rosebrough was a business caller in Hood River the latter part of

the week. Mr. Lowe returned Sunday after a week's visit in Portland and Hood

River. Mr. Jones, of Hood River, and a friend from Idaho, were guests of J. F.

Thompson Sunday.

George Baker is driving the stage for Cloud Cap Inn this summer. Miss Susie Mohr spent the past week at her home in the Lower Valley. Peter Mohr, OrvielThompson and Joe Michaels attended the celebration at

Hood River Friday. We are pleased to report that Miss Neva Harvey, who was quite seriously injured at Mount Hood a week ago, is getting along nicely under the care of Dr. Kanaga at the Cottage hospital, and will soon be able to be removed to

HEIGHTS NEWS

Miss Lois Barnett, of Wasco is visitng here with relatives. Leslie Merrich, of Portland, spent a few days last week with his mother, Mrs. Cameron, of the Heights.

Mr. and Mrs. Caulderwood, who have been residing on Hull street, have noved to Carson, Wash. Miss Verda Waltz went to Portland. last week to spend the summer. Ray Samuels and Genevieve Bangle

were married Sunday at the Christian Alliance parsonage by Rev. Kirk. After the ceremony they left on the af-The annual ice cream social given by the Mission Circle of the Baptist church, will be held Thursday evening

at the home of Marshall Hill. Though the Heights team was victorious in the hose race on the Fourth, Edgar Holman is still nursing a badly bruised arm, due to injuries received when he fell and was dragged several feet during the race.

Advertised Letters

Unclaimed letters at the local post-

office July 7, 1913: Mrs. G. Anderson Martin Adams, E. J. Austin, Miss Floy Barchus, Miss Dorothy Black, Donald Black, Fred Blake, Mrs. Geo. Gates Brown, Miss Stella Barnett, L. W. Collen, L. Craven, Miss Lucy Freeman, Orville Earl, Lewis Eastman, O. H. Frasier, Arthur Freese, Mrs. L. A. Clasgow, James Gray, H. M. Jordan, J. E. King, Bessie Lamury, Miss Habilt.

Special sermon, special music.

The Andrews, Dennison and Jeffries at families spent the Fourth together in the woods.

Mr. and Mrs. F. W. Hayt expect to move to their ranch home this week.

A small company of ladies gathered at Mrs. J. E. Andrews' home on Saturant Mrs. J. E. Andrews' home on Saturant Mrs. Special sermon, special music.

VALLEY CREST

Robort Baker, of Portland, is visiting friends in the Upper Valley.

Miss Pregge, of Oak Grove, returned home this week.

Miss Pregge, of Oak Grove, returned home Friday after spending several days with her friend, Miss Susie Mohr.

Mr. Kelly, who owned the ranch days with her friend, Miss Susie Mohr.

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MOSIER.

Boyd Sturgess was in Hood River Lieut, John McNiel and wife and Lieut. John McNiel and wife and After spending a few days here Miss Loretta McNiel came from Port- J. A. Haran and Wyvel Sheehy re-

Miss Nora Barton came home Wednesday from a short visit to Albany. Mrs. D. W. Hudson, Mrs. E. Cobb salmon recently.

and Shelly Hudson, went Thursday afternoon to Hood River. G. A. McCutcheon and family spent last week. the Fourth in Hood River.

W. A. Marsh and family spent the day of the Fourth with Mr. and Mrs. E. J. Middieswart in Hood River. Miss Bertha Godbersen, of Portland,

Mrs. Gerald Wyss returned home Thursday from a week's visit in Port-

land. Frank Stuart and family spent a few iours here one afternoon this week Mrs. Piercey, leaving on the evening train for Diamond, Wash., to visit Mr. Stuart' parents.

Mr. and Mrs. Geo. Chamberlain, Mrs. H. E. Birkuer and Frank Middleswart ing relatives. left Tuesday for a week's stay on the upper Hood river. Ira Rowland came across the river week.

Saturday with some fine salmon for the J. N. Mosier is entertaining his Miss Knight went to Oregon City nephew, Donald Eber, of Portland, for last week to be present at the Chaua few wekes.

Mrs. A. H. McLane left Monday for a month or so vacation, going to Portland recently.

Rev. J. G. Tate, of Hood River, conducted the services Sunday in the place of Rev. Hargreaves. Mrs. Wm. Johnson and children spent the Fourth in The Dalles with rela-

tives Mrs. T. W. Nordby and son, Thomas accompanied by Master George Goodell, returned to Portland Thursday after spending a week with Mr. and Mrs. McCargar.

C. A. McCargar and family and J. K. McGregor and wife and granddaughter spent the Fourth at Orltey. Mrs. F. A. Allington and son, Mrs. James Piercey and children and Mrs. Wm. Stevenson left Monday for Sumner, Wash., to enjoy an outing while

picking berries.

Mr. and Mrs. C. D. Morgan left the last of the week for The Dalles and from there will visit Bend, Ore., and Goldendale, Wash. Mrs. James E. Cole returned last Sunday evening with Mr. Cole from Portland, where she has been in the Good Samaitan hospital of the past few

weeks. Her friends hope she may son regain her former good health. Boyd Sturgess sold his stock of goods J. P. Ross lost one of his horses the J. P. Ross lost one of his horses the cars, ships to Minneapolis, St. Paul, third of July. Drs. Kepper and Welch Salt Lake City and other large cities

were called to minister to the horse but could not save it. A strain caused by stepping en a nail caused the death.

Salt Lake City and other large cities east. She has put up the Sun Preserved berries for a number of years and each season her orders are far in ex-C. J. E. Carlson made a business trip cess of those the season before. Dr. Ross and Ed Burt enjoyed a day

Butter Wrappers Printed at this office there

UNDERWOOD.

Frank Hogg spent the Fourth in Portland

land Thursday to spend a month on the turned to their homes in Portland Sun day, July 6, Capt. O. D. Treiber has been making some good hauls of Columbia river

Eugene Scrhade, of Portland, visited Mrs. E. J. Churchill for a few days

The guests of the Stickneys for the Fourth were Roy Ballard, of Seattle, and Mr. Young, of Oregon.

Mr. and Mrs. E. J. Cummins and lit-Miss Bertha Godbersen, of Portland, spent the week here with her home with their parents, Mr. and Mrs. E. M.

Mr. and Mrs. John Lowden, daugh-

ter and son, of Portland, were here visiting Mr. Lowden's brother for a few days last week. The Underwood baseball team played Mrs. Stuart's parents, Mr. and the Mountain Brooks team at Salmon Sunday, the score being 3 to 4 in favor of the Mountain Brooks team.

> Mrs. Love left last week for Tacoma, where she will spend some time visit-Henry Love, of Bear Springs ranch,

spent a few days in Hood River last A number of Underwood people went to Husum to spend the Fourth. Miss Knight went to Oregon City

Mrs. H. C. Lowden made a short trip

tauqua meeting.

ple scab and blight.

WHITE SALMON. From the Enterprise After completing his work at the Pennsylvania State College, Mr. Winston was called to North Carolina, where he has since worked studying the apple diseases of that region, the climatic conditions of which are simi-lar to those of Hood River. Mr. Winston, according to an announcement of the argicultural college authorities of this state, is well acquainted with ap-

Mr. and Mrs. R. P. Irving, of For-man, N. D., are visiting Mr. Irving's cousin, Mrs. Pearl Jewett, and family. Born-To Mr. and Mrs. J. C. McInnis, Friday evening, June 27, at Maternity hospital Portland, a 92 pound boy. Wm. Bates, of Tacoma, who has been here several weeks looking after prop-

erty interests on Burdoin Heights and visiting relatives, returned to his home Mrs. Belle Gentry, who cans the Per-fect Sun Preserved strawberries, was in town the latter part of last week and reports her orders far in advance of what she is able to supply. She was called to Portland the first of last to E. N. Strauss last week and has stock of goods week, where she received one order for gone out of business. sells to the North Bank road's dining

Geo, H. Lynn spent the Fourth in fishing near the Punch Bowl this week, St. Johns with Mrs. R. B. Byerlee, mother-in-law, and his daughter, Miss Georgia, who is spending the summer