

**All Paths Lead to the One Objective Point**

**ARE YOU=ARE YOU=ARE YOU**

Getting your share of the immense Bargain Savings? Are you taking full advantage of the greatest opportunity ever offered in this vicinity to make your dollars do double duty? Are you one of the great throng that daily attend the only

**GENUINE SALE EVENT**

**The Monster  
PARTNERSHIP DISSOLUTION  
OF  
MORLAN & LATHROP**

**A Successful Sale**

Success, like everything else material in this life is relative. We are great mediocre or small by comparison. We cannot expect and do not desire to be judged by any other rule, and have every assurance that public sentiment, as already manifested in the immense crowds and persistent buying, will unreservedly agree with us that this great PARTNERSHIP DISSOLUTION has a refined and wholesome atmosphere all its own and is in a class by itself. Likened to all other sales it is as a beacon light on a dark and storm swept night.

**THE ONLY THING IN SIGHT**

**Take Your Own Time---Not Ours**

We are ready to give you our time for any purpose except to do your thinking, that we insist that you do yourselves. We are offering the best buying power for your money it has ever possessed. **The world won't stand still while you stand hesitating.** There is no risk so great as "no risk." Nothing so uncertain as uncertainty. You can never be quite sure. There are so many striving for what you desire—to get what you want. In this great sale, as in all sales, the **BEST BARGAINS** go to those who come first. See the Point? To get results you must

**Act Without Hesitancy--Act at Once**

**Lest We Forget**

And we can't permit you to forget that this is not a sale of merchandise **MADE UP FOR SALES PURPOSES** of unknown origin. You know you are taking no chances here. Mr. Morlan expects to do business right here for years to come. It enables you to buy the very best high grade merchandise at less cost than is asked for inferior stuff elsewhere. It enables you to credit your bank account with the 25 to 50 per cent saved on every purchase. It enables you to make your selection from the largest and best stock in this vicinity and finally it enables you to do business with people whose reputation for honesty and fairness is without blemish.

**JUST AS PROMISED**

The entire stock is offered at cut slash prices. The selling has been so furious that we have been almost cleaned out in some lines, but rush orders have been sent the wholesalers for a fresh supply, and these, as well as the new goods constantly arriving, will be placed on sale at the same low prices.

**A Few of the Many Big Bargain Offerings**

<p><b>Men's Suits</b> In Worsteds, Cheviots and Mixed Suitings, Values \$20.00 and \$22.00 <b>\$10.98</b></p>	<p><b>Ladies' Suits</b> All New Stock in all the Popular Shades and Materials, Val. \$25.00 and \$27.50 <b>\$15.00</b></p>	<p><b>Ladies' Suits</b> All New Stock and Good Selection of Colors and Materials, Value \$20.00 <b>\$10.00</b></p>	<p><b>Ladies' Shoes</b> Kid, Gunmetal and Tan, all Sizes, Values up to \$4.00 Now <b>\$1.49</b></p>	<p><b>Men's Shoes</b> High Shoes, All Sizes, Tans Value \$5.00 Now <b>\$2.98</b></p>
<p><b>Men's Shoes</b> Oxfords and High Shoes, Tan, Gunmetal and Patents Values up to \$4.00, Now <b>\$1.98</b></p>	<p><b>Men's Hats</b> Kingsbury's Derbies and Soft Felt, Values up to \$3 Now <b>\$1.19</b></p>	<p><b>Ladies' Summer Coats</b> All Palmer Garments, All Wool, All Shades, All Sizes Values \$8.00 and \$9.00 <b>\$1.50</b></p>	<p><b>Ladies' Shoes</b> High Shoes, Patent, Gunmetal and Kid, Value \$3.50 Now <b>\$1.98</b></p>	<p><b>CHILDREN'S SHOES</b> High Shoes and Slippers, All Sizes, Values up to \$2.50 Now <b>75 Cents</b></p>

**Do Not Delay Another Instant**

**Blankets 33 Per Cent Off**

**Skirts 33 Per Cent Off**

**Sweaters 33 Per Cent Off**

**Do Not Hesitate Another Moment**

**Morlan & Lathrop**