

LIGHTING TALKS

NUMBER 5



The fundamental considerations for any public utility corporation engaged in the upbuilding of permanent business rests upon the basis of efficient service and fair return upon the company's investment and co-operation with the general public in the upbuilding of the community. These guiding principles constitute the company's public policy. They benefit not only the company but the community at large. This company and its predecessors have done, and are doing, pioneer work in building up an electric light and power business in Hood River and in stimulating the development of this city and the surrounding country, the growth and development of which will insure to the mutual benefit of both the people and the company.

This company has provided, and is now furnishing electric light and power service for the city of Hood River and surrounding country that cannot be excelled in any community of similar size in the Pacific Northwest. Our lines extend out over both sides of Hood River Valley, and furnish these rich sections of territory with splendid light and power service—something that is enjoyed by few rural communities. Our patrons in Hood River Valley are enabled to have at their command these comforts of the city and at the same time enjoy the advantage of country life. Thus, by promoting the welfare and comfort of residents of the Valley, we believe we are helping to build up Hood River, as the prosperity of any city is largely dependent upon the prosperity of the surrounding country.

The management of this company knows that the only way to get a square deal is to give a square deal. Our rates are not exorbitant, and we can justify them to the satisfaction of any fair-minded person. That our service is first-class, is attested by the fact that during the recent storm when many electric light and power companies in all parts of the country were demoralized and out of business, this company's service was uninterrupted.

We believe that we are entitled to the respect and confidence of the public, and we want the co-operation of every customer, for a bigger, brighter and better Hood River.

Pacific Power & Light Company



HAY AND GRAIN
The Handy Corner
Feed Store
HUBBARD TAYLOR
Phone 282-X On the Heights



"HANDSOME BABY, MADAM.
You really have a right to be proud of it." Yes, indeed, and could the baby talk it would ask for
A Photograph of Baby
to show its friends in years to come.
Children's Photographs a Specialty
with us. Our photos of young or old are perfect and lifelike.
DEITZ PHOTO STUDIO

FREE
Those NICE DISHES on Display at **WOOD'S GROCERY** are given away FREE with Cash Purchases.
Be sure to get your tickets when buying goods there.
These dishes are Warranted to be first-class ware. Call in and examine them.

We sell all kinds of Groceries at prices THAT ARE RIGHT when QUALITY of goods is taken into consideration.
"The Best Things to Eat."
WOOD'S GROCERY
J. M. WOOD, Proprietor.

GLACIER STAMP WORKS



MAKES A SPECIALTY OF
Perfect Printing Mercantile Rubber Stamps
The cut shown herewith is our **Hand Band Dating Stamp**
To be used with Ink Pad. The dates are complete for eight years, are inside the frame on three separate bands. One band has the months, one the day of the month and the year, and any date within that period may be brought into position to print, by simply turning the buttons from the outside. It is to be seen to be appreciated

SPECIMEN DIES FOR OUR MODEL DATERS
PAID RECEIVED
NOV 28 1911 NOV 21 1911
GLACIER STAMP WORKS ANSWERED
HOOD RIVER, OREGON

Kent & Garrabrant

Confectionery, Cigars and
Tobaccos
Sporting Goods
M. E. WELCH,
LICENSED VETERINARY SURGEON
Is prepared to do any work in the veterinary line. He can be found by calling at or about to Coker's drug store.

C. G. VAN TRESS,
Public Stenographer
and Notary Public
Elliot Block. Phone 308-L

NOTICE!
I am still weaving Rag Carpets and Rugs; Grinding Tools and Filing Saws at
915 Wilson Street, on the Heights.
W. Waddell

Do you want your
Shoes Repaired,
if so, come to
I. GAFF'S NEW SHOP
Door South McGuire's Meat Market.

HE LIVED THERE ALL RIGHT.

Father Got a Side Light on Son's College Habits.
ARTHUR LEFFRE, the well known Texas author, said in Victoria apropos of the Texas prohibition campaign:
"That reminds me of a happening at the University of Virginia during my student days in '84."
"There was a Baltimore freshman at the varsity whose father got several letters about his boy's wild ways—about his fondness for peach and honey and such like heavy drinks. These letters grieved the old man to the heart. He wrote to the freshman and in reply got a general denial of all the charges."
"Evidence, however, continued to pour in, and finally the father decided on a secret journey to Charlottesville. He timed himself to arrive late at night. It was, in fact, 2 o'clock in the morning when he rang the bell of his son's boarding house."
"In response to his ring a woman in a yellow bathrobe appeared, lamp in hand."
"What do you want?" she demanded, peering suspiciously into the darkness."
"Madam," said the amateer detective, "is this the residence of—?" and he mentioned his son's name."
"The woman's grin relaxed, and she answered indifferently:
"Yes, he lives here. You can carry him right in!"—Kansas City Star.

His Saving Perhaps.
The late Bill Barlow, editor of the Laraine Boomerang, believed no less in accurate than in humorous journalism.
"You can't achieve your effect," Barlow once said in an address in Douglas, Wyo., "unless you're accurate. Uncertainty and inaccuracy will spoil the finest effect, whether it be comic or whether it be pathetic."
"I remember a funeral in Tin Can. The Widow Wagg had lost her third in a poker dive. George Jones, D. D., delivered the funeral address, and an eloquent and moving address it was, but George, in his inaccurate way, hadn't made sure whether it was her third or her fourth that the widow Wagg was burying."
"Hence he spelled a grand oration with these concluding words:
"And now we commend to the divine mercy this widowed handmaid who hath been bereaved again and again and again!"
"George hesitated, frowned, and added, "And perhaps again!"—Human Life.

Didn't Think It Permissible.
"I think," said Mrs. Oldcastle, "that our minister is going too far. Did you hear his sermon last Sunday?"
"Yes," replied her hostess as she finished sealing a letter to her daughter, the Duchess of Hantshead. "Both me and Josiah put in fifty dollar bills when the contribution was taken."
"I don't like the habit he has fallen into of anathematizing the rich."
"Mercy! I hadn't heard about him doing that. I didn't think anybody was allowed to anathematize people unless they had appendicitis or something!"—Chicago Record-Herald.

Uncomfortable.
No bachelor likes to be roasted, but it is no more uncomfortable than being married and kept in hot water.—New York Globe.

An Early Culprit.
Teacher—If the earth were empty inside it would resemble—
Scholar—A razor.
Teacher—A razor? Why, Teddy?
Scholar—Because it would be hot on ground.—New York Mail.

Worth Knowing Too.
Half the world doesn't know where the other half keeps its family skeletons.—Puck.

Mamma Caught Them.
"What are you crying for, children?"
"We've just eaten a pot of mamma's raspberry jam."
"Ah! So you've all got stomach aches, I suppose?"
"No, on the contrary."—Flegende Blatter.

She'd Keep It Dark.
Gerald—If I were to kiss you would you tell your mother?
Geraldine—I'm no bureau of publicity.—New York Press.

Deadly Effect.
Teacher—How will they use airships in war, Jimmy?
Jimmy—Include the enemy to go up to 'em, m'm'am.—Puck.

Foley's Kidney Pills.
Always give satisfaction because they always do the work. J. T. Shelton, Bremen, G., says: "I have used Foley Kidney Pills with great satisfaction and found more relief from their use than from any other kidney medicine, and I have tried almost all kinds. I can cheerfully recommend them to all sufferers for kidney and bladder trouble." "Foley Kidney Pills will cure any case of kidney and bladder trouble not beyond the use of medicine. No medicine can do more." C. A. Plath.

You are ready for spraying now. Get your lime and vitrol from Whitehead.

LAND CLEARING TO BE CONVENTION'S STUDY

One of the important conferences of the new year will be a logged-off land congress, to be held in Portland within the next two months. This will be the most exhaustive study of the subject ever held and will be under the auspices of the Oregon Development League. The Portland headquarters is making the arrangements.
Statistics are now being collected that will be a logged-off land census, showing the extent of such lands in each county. These figures will be used in attracting settlers to these idle areas. Another purpose of the coming congress is to teach the best methods of clearing the land of stumps and making it productive. The latest investigations along this line will be given for the benefit of settlers and the best method of removing stumps thoroughly explained. It is believed this meeting will be of state-wide benefit.

Mid-Winter Sale.
G. Y. Edwards Co., report the sale of the Spring Villa Ranch owned by G. C. Haworth to Ira E. Williams, of Loup City, Nebraska. The ranch is highly improved with strictly modern bungalow, one of the most attractive in the Valley.
Mr. Williams is a retired banker and will move here about March 1. Mr. Haworth will have charge of the property until that time. Mr. Williams had about decided to locate on a similar property in Eugene but Hood River Valley appealed to him most.

The Heights Greenhouse

Announces Its Special Sale on Plants and Cut Flowers
With every Cash Purchase you make with us now, you get a ticket showing the amount of your purchase for which we will give a 10 per cent discount in plants. You may make the choice either of Spring Plants, Vegetable or Flower.
GEO. HASLINGER, Manager
Phone 284-M

Fare 50 Cents

To Portland and Way Landings on the
Steamer Tahoma
which leaves Teal Landing Monday, Wednesday and Friday at 8:30 a. m. We have recently installed a covered warf boat, which insures dry and clean handling of freight. For further information
Phone 226
S. PAGE, Agent

Mt. Hood Railroad

TIME TABLE No. 10.
Effective April 17, 1911

So. Bound	STATIONS	No. Bound	P. M.
8:00	Hood River	3:10	
8:05	Powerdale	3:05	
8:15	Switchback	2:55	
8:35	Van Horn	2:30	
8:40	Mohrs	2:25	
8:55	Odell	2:15	
9:10	Summit	2:05	
9:20	Bioncher	2:00	
9:40	Winans	1:50	
9:45	Arrive Deo	1:45	
10:15	Leave Deo	Arrive 1:25	
10:25	Trout Creek	1:20	
10:40	Woodworth	1:05	
10:50	Arrive Parkdale	Leave 1:00	

Sunday's north bound train will run two hours late, above schedule, leaving Parkdale 3:00 p. m.

Hood River Poultry Yards, J. R. Beckwith, Prop.

Eggs and day-old chicks after January 1. Orders booked now. Poultry yards 1 1/2 miles west of city at Frankton. Phone 326-X.

GROCERIES

—AND—
GENERAL RACKET STORE
Harness Supplies and Lanterns
Special Sale of
China and Crockery
LARGE ASSORTMENT OF
GRANITWARE
J. T. Holman, On the Heights

The Milton Nursery Co.

Reliable for 33 Years
Nearly 2,000,000 Trees to Select From
R. T. Newhall, Representative
Hood River, Ore. Phone 277-M

Union Cookery Bags

Odorless and Tasteless
The New Method in Cooking. No more greasy pans to wash. Cooks in less time than the old way, and cooks perfectly. No shrinkage, no loss of flavors, inexpensive and simple. Saves time, labor and expense. You can cook everything but soups in the
Union Cookery Bags
WHERE TO BUY THEM
Why, at the place where you get the best of the good things and at reasonable prices. The answer is the
Bragg Mercantile Co.

TRY CHASE-SANBORN'S **FIRST**
SEAL BRAND COFFEE
It's absolutely the best at any price. Money cannot buy better coffee anywhere.
THE STAR GROCERY Perigo & Son

The Purity Dairy Co.

Yours for prompt service and Good Milk
THOS. D. CALKINS

DIRECT LINE EAST

The trains of the North Bank road run through to Spokane, Butte, Helena, Minneapolis, St. Paul and Chicago without change.
None is faster or better appointed. Every modern feature of equipment is supplied.
With only one change of train, and that is the same station, Omaha, Kansas City, St. Louis, Denver and other central western points are reached.
Tickets and baggage arranged through to all eastern points.
Details will be furnished on request.
W. E. COMAN **E. A. GIBERT**
G. P. & F. A., Portland, Ore. Agent, White Salmon, Wn

CALIFORNIA
THIS WINTER
FAMOUS THE WORLD OVER
For its splendid hostelry, its varied attractions, its fine beaches, hot springs and pleasure resorts—all these can be reached with ease by the **OREGON-WASHINGTON RAILROAD & NAVIGATION CO.** and Southern Pacific Company "Road of a Thousand Wonders"
\$55.00
Portland to Los Angeles and Ret.
With correspondingly low fares from all O., W., R. & N. points, good six months with stopovers going and returning within limit. Handsomely illustrated literature will be supplied upon application to any of our agents, or address
Wm. McMurray, G. P. A.
Portland, Ore.

FRUIT STAMPS

AT THE GLACIER OFFICE