imaxwe!!

NEW PRICES FOR 1911

Revolutionizing Motor Car Standards



MODEL A. B. 2-CYLINDER, 16 H.-P. \$600.00

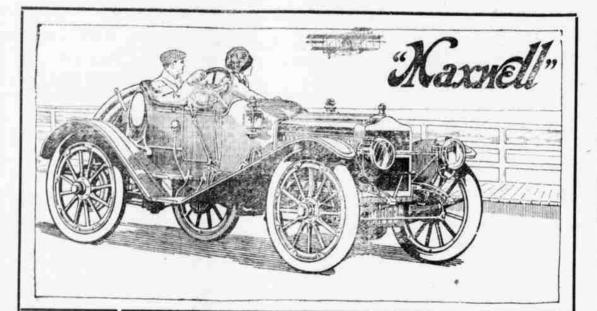
The horse-power on this runabout has been increased from 12 to 16, and equipment now includes top, headlights and generator, \$70.00 worth of extras not previously included in the price.

MODEL E. A. 4-CYLINDER, 30 H.-P. \$1400.00

This touring car previously sold at \$1600.00, and is the equal of any car in the \$1600.00 to \$1800.00 class.

MODEL I. 4-CYLINDER, 25 H.-P. **\$950.00**

This touring car previously sold at \$1100.00 and is the equal of any car in the \$1250.00 to \$1350.00 class.



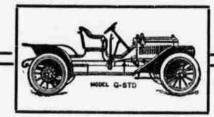
"OUR CREED"

To realize in the highest degree efficiency and economy.

To Facilitate the up-keep of our cars and satisfaction to our customers. Our Success depends on your satisfaction.

To in every way encourage co-operation with our customers, to keep maintenance down and satisfaction up.

To be content with a fair and legitimate profit and represent conditions as they are to the best of our knowledge.



MODEL Q. II 4-CYLINDER, 22 H.-P. **\$750.00**

This runabout previously sold at \$900.00.

MODEL Q. 3-II, 4-CYLINDER, 22 H.-P. **\$800.00**

This touring car previously sold at \$1000.00.

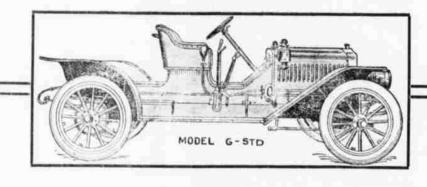
MODEL G. A. 4-CYLINDER, 30 H.-P. \$1400.00

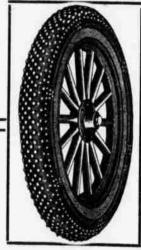
This car previously sold for \$1600.00, and is the equal of any close-coupled car in the \$1600.00 to \$1800.00 class.

MODEL G. A. ROADSTER, 4-CYLINDER 30 H.-P. \$1400.00

This roadster previously sold for \$1600.00, and now includes shock absorbers and the regular equipment.







The United Motors Car Company, manufacturers of the Maxwell Cars, manufactures 1-4 of the cars made in the United States and 1-6 of the cars made in the world

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"IT'S JUST WHAT WE SAY IT IS"



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82-B

