

PREPARATORY SALE

Cram's Up To Date Store

Where children
can
safely shop

WILL DELIVER
THE GOODS

Where there
is no
Misrepresentation

The Reliable Goods

The Stylish Goods

On all Cash Sales of \$5.00 or over, we will give you back in cash, "coin of the realm" 10 per cent of the face of your bill, just so its \$5.00 or over. Our object is to sell more goods, raise more money, and we know of no better way to interest our friends in our ambitions than to enlist you all as partners in our plans. We want a **Nice Modern Store Building** for the comfort and convenience of the people of Hood River and the only way we can secure the object of our aims is to rustle and hustle and raise the money, and knowing the Fall of the year is an opportune time to create extra business we launch our 10 per cent refund plan on the community with all confidence of a successful issue.

\$75,000 STOCK

Of NEW FALL AND WINTER GOODS

All marked in plain figures, embracing every **GOOD ARTICLE** of wearing apparel that man, woman or child can wear is here in our store at **Less than** you can buy the same goods in Portland. All we ask is a chance to show you our New Fall Stock and our very low prices, and if we are not under Portland we don't expect to sell you a cent's worth of goods. Besides we offer you this extra cash refund on all bills of \$5.00 or over. **Orders by Mail** will receive prompt and careful attention and are subject to the same cash refund **during our Great MONEY RAISING SALE.**

Come from the outside towns in Oregon or Washington and we will save you your Fare and Expenses and show you every courtesy that the most particular could expect.

You know we are the leaders in our line in Hood River

We have earned that reputation by hard, persistent work, thinking always of the future, never looking backward, but with a calm confidence in the intelligence of the people of this wonderful town and valley, have kept on our shelves at all times a stock of **Dry Goods, Clothing, Shoes and Fancy Goods** that would be a **credit** to a city of 25,000 souls. We earnestly ask your co-operation at this time, and will promise you faithfully that you will find it to your financial interest to patronize our store when considering your Fall requirements.

Extra Sales People
have been employed

REMEMBER THE STORE

Morning Shoppers
Miss Some Crowds