Commenced June 9

STOCK REDUCTION SALE

Phone 521 Everything Reduced

60 Days

FOURTH OF JULY

FOURTH OF JULY

That's the holiday to which the American people are loyal. There are about eighty million in all and its a pretty safe proposition that sixty million of them want to see something doing on Independence day. You, no doubt, will be one of the many to celebrate. But you will need many things to fit out your wearing apparels for this special occasion. You have a golden opportunity to secure these needs during our STOCK REDUCTION SALE at prices that mean a great saving to you. Everything you need can be found here. The very latest. The very best at prices that will send you away with the best and most valuable packages of merchandise you ever bought anywhere for your money.

41-2c

challies. These goods are all in linens, lawns and batiste. silk. Regular 60c value. new, every pattern is a good one. We have no faded or Best 20c wash tafita ribbon soiled pieces to sell you.

30 inch Reliance batiste, reg ular 10c values. Sale price

35c

For regular 50c sheets.

14c \$2.98

For best quality white Jap For R. M. C. corsets. Regusi v 1 : ts. Regular \$3.50 lar \$1.25 and \$1.50 values.

quality, all sizes.

Best quality.

Men's Snits

For best 6c calicoes, lawns, For \$1.25 and \$1.50 values For best 28 inch Jap wash A large assortment, all col-Latest styles, every one a Full 48 inch best 25c quality We can fit the whole family ors and styles, every suit an good one, all at great re-reduced to up-to-date one. Buy your duced prices. Regular \$1 4th of July suit from us and values, embroidery and lace No. 60, in all colors. Sale For 50c and 60 girdles, good save from \$2 to \$5. We have fronts. Reduced to pleased others, we can please

ular 15c values.

Ladies Waists

Corset Covers

From 15c up to \$1.50. All For 42x36 pillow cases, reg-reduced to 1/4 their actual For best 50c grade Jap wash

Oil Cloth

17c See Our

Line of lace curtains, bed spreads etc. Big saving for

38c yard

Shoes

in low or high shoes, fine or course. The Friedman shoe is the best. All reduced.

Men's Hats

In the latest colors and shapes. All guaranteed. Buy your hat of us and save from 50c to \$1.

L. H. HUGGINS @ CO.L

WHERE THE FARM-

were serving their own interests, has sold them out to the very class of men whom they most hate.

It is claimed, though we are free to admit we do not know upon what authority, that Mr. Sears who, as the Journal has previously stated, started out only fifteen years ago with no capital, retires from this new deal with a whom they mest hate.

It is claimed, though we are free to admit we do not know upon what au prove of considerable value has been thority, that Mr. Sears who, as the Journal has previously stated, started out only fifteen years ago with no capital, retires from this new deal with a cash bonus of ten million dollars and a very considerable block of stock is the new syndicate. All this, of course, representate he money the bonest granger has been pouring into to isomewhat bigger than a been specified in the method of the may be of them may be will find the ord the greedy and avarance than be could possibly have bought them at home of the greedy and avarance than be could represent the combined profits of a vast army of retail dealers throughout the West, prosperous a selection is a selection important, however, is the responsible to the would represent the combined profits of a vast army of retail dealers throughout the West, prosperous as also producer and newse soother. Unfortunately, most nerve-exclining and the enormous awag with which Mr. Sears, who has engineered this gigantic solution. But the fact the deceetable value to the treatment agood many of them may be, to equal the enormous awag with which Mr. Sears, who has engineered this gigantic solutions. But the fluit extract of the new to the greek and affords a selection of the may be, to equal the enormous awag with which Mr. Sears, who has engineered this gigantic solution and the shaded of the prosperous as a selection of the may be, to equal the enormous awag with which Mr. Sears, who has engineered this gigantic solution during the past fifteen the content of the content of the committee of the committee for received the committee in selling goods so end charge that the contract of the committee for resulting the committee in selling goods and affords a bandsom to select the selling good as end of charge that the content of the committee in selling goods as content of the contract of the committee in selling goods as election. The committee in sellin

Scars, who has engineered this gigantic scheme during the past fifteen years, has been enabled to retire.

There is altogether a mistaken notion on the part of the farmer regarding the profits made by the dealer. If he gets an inkling of the wholesale price of a plow or drill or a harvester and compares it with the price be and compares it with the price he pays for it, he concludes immediately pays for it, he concludes immediately that the dealer must be 'getting rich as Croesus, and that he, the farmer, is simply digging up his hard-earned money and throwing it into the passing hat of mendicant. He does not take it into consideration the numerous other facts in the case—the freight, insurance, interest on the investment, liability of loss from dishonest customers, rent, clerk hire, taxes, and the dozen other items that the dealer knows about to his sorrow.

Natural Ice Factory.

Natural Ice Factory.

Natural Ice Factory.

Natural Ice Factory.

I Latah county, Idaho, has a natural lizing the danger of staying by her they lowered the anchor and took to small toats, leaving her unmanageable. Rentitive they lowered the anchor and took to small toats, leaving her to her fate. When about 200 feet above the falls through the such or caught and the little boat was saved.

In some manner a cable was stretched and she was drawn to the shore, the owners being greatly restricted to the shore that the foot of a little to the shore the control of the camps, was running ther up the river when a valve broke, rendering her unmanageable. Rentitive they lowered the anchor and took to small toats, leaving her to her fate. When about 200 feet above the falls the such or caught and the little boat was saved.

In some manner a cable was stretched and she was drawn to the shore, the sour is a bench at the foot of a little of the control of the reactory. taxes, and the dozen other items that the dealer knows about to his sorrow.

Neither does he take into consideration, when he buys of the cataloge house, that he does not have a chance to see the article before he buys it; that he has no way, in most cases, of finding out whether it is really as represented until he has used it for a while and finds it break down or go to pieces on his hands, with no opportunity for redress, for his money is already gone, and gone so far as to be entirely out of reach. He does not take into consideration, either, although it has been referred to in many local papers and in practically all the trade papers, that the catalog house does nothing whatever for his town in the way of taxes or improvements or donations in time of trouble or stress; that in other words it is called a continuous in time of trouble or stress; that it is called a called in a called the surply is a bench at the foot of a cliff. Rocks have fallen from the cliff and formed a huge pile. It is here the ice is formed.

About a quarter of a mile back from the cliff and formed a huge pile. It is here the ice is formed.

The cliff is about 30 feet in height and is of basalt. Water coming from beneath the cliff freezes in the numbers of the supply is not large enough for commercial purposes, those who live near the place and know its location often go there on the bottest days and procure enogh to freeze ice take into consideration, either, although it has been referred to in many local papers and in practically all the trade papers, that the cataloge house down on the hottest days and procure enogh to freeze ice that the follows the mile that the Mildred was not a mile back from the cliff. Rocks have fallen from the cliff and formed a huge pile. It is here the ice is formed.

Will Bulld Steel Bridge

Because it has found that steel bridges may be constructed as cheaply as wooden ones, the county as wooden one that, in other words, it is "all going out and nothing coming in," and he does not stop to think that there is a day of reckoning coming and "what will he do when the rent comes round?" donations in time of trouble or stress; other curious fact is that near this Pharmacy

Reciprocity is a principle of economics. A condition in which everything goes out and nothing comes in cannot last long; and that is in prac-tical effect what the mail order business is. It drains a community of its commercial life blood and, if persisted in, the thriving country villages will eventually become ruined and deserted, and with them will surely go the prosperity and value of the farms; for the markets will be destroyed, and without them, both the stroyed, and without them, both the social life and the financial profit of the farm will disappear, and in time the country revert to a wilderness. Of course, this picture is rather lur-idly drawn, but it is the logical out-come of such a course if carried to

The Journal does not believe that things will ever come to such a pass, even in spite of the enormous catalog house trust just organized, and which is so strikingly cartooned by the general Merchants' Review because it oral Merchants' Review because it has too much faith in the business acumen and spirit and enterprise of the merchants of the country.—They will have to fight, and fight hard; but they will yet win. But it will have to be by concerted, intelligent effort. It is high time for every dealer, in what-ever line, to throw aside his preju-dices, overcome his distrust of his competitor—who, in ninety nine cases out of 100, at a low estimate, is more honorable than the catalog house—and join hands with his association, and association with association, to meet this, the greatest evil of the trade today. It must include, also, whatever else may be done, a campaign of education among the farmers, to show up HOOD RIVER

ERS' MONEY GOES

Sears, Roebuck & Co., the great Chicago catalog house, which heretofore has been capitalized at five millions, has suddenly blown out into a great corporation with a capital of forty million dollars.

This evidence means that it has been turned over to a great Wall street syndicate, and that the concerns which the farmers of the country have been so persistently and determinedly contributing their money to, under the mistaken impression that they were serving their own interests, has sold them out to the very class of men whom they most hate.

Would be unanswers and often, in order to do this, defraud the home dealer by keeping from him mo:ey long past due him for goods pruchased when the catalog house would not let them have credit. The average farmer, like anyone else, is amendable to good, sound argument, and by getting together and comparing notes the merchants of the country ought certainly to be able to develop a line of argument that would be unanswers able.—Implement Trade Journal.

Would be unanswers to issue from the ground at all times, showing it to be much warmer than the rook formation.

Flour Seld By the Red Cross.

W. C. Edgar, of Minneapolis, chairman of the relief fund committee for San Francisco sufferers, is in receipt of the following telegram from bis correspondent in San Francisco concerns the merchants of the country ought to the very class of men whom they most hate.

We contributing their money to, under the merchants of the country ought to the very class of men whom they most hate.

We consult there are some spots where no snew can be found and a vapor or mist seems to issue from the stould them oney on their prochases, although they have at all times, showing it to be much warmer than the rook formation.

Flour Seld By the Red Cross.

W. C. Edgar, of Minneapolis, chairman of the relief fund committee for San Francisco sufferers, is in receipt of the following telegram from bis correspondent in San Francisco conscerns the men that the warmer than the rook formation.

be injurious. But the fluid extract of the maypop which is obtained from the leaves and flowers, while wonderfully effective as a soporific, has no Nomesis. The improved fruit of the maypop is available for use both fresh and preserved. In all likelihood it and preserved. In all likelihood it will make its appearance before long in our markets.

to them in their true light the innate evils of catalog house trade, its disastrous effects on their home towns and around there are some spots where no

W. C. Edgar, of Minneapolis, chair-man of the relief fund committee for Dry Goods

parishoners | General pinion is a serious offense

Nearly Over the Falls. Celilo falls came near being the ene of anoter accident and Winters, Parsons & Boomer the losers of

Just before noon the crew of the steamer Mildred, which is from 30 to 40 feet long and is used in carrying supplies for the camps, was running

shore, the owners being greatly re-lieved that the Mildred was not a

We have just received a car load of

Water Pipe

NORTON & SMITH

HOOD RIVER TRANSFER & LIVERY CO.

TICLET OFFICE FOR THE REGULATOR LINE OF STEAMERS.

Hauling, Draying, Baggage Transferred, First Class Livery Turnouts Always Ready.

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OREGON.

HOOD RIVER NURSERY.

Stock Grown on Full Roots. We desire to let our friends and patrons know that for the fall planting we will have and can supply in any number

Cherry, Pear, Apricot, Peach& Plum Trees GRAPES, CURRANTS, BERRY PLANTS, Shade and Ornamental Trees.

Also, all the standard varieties of apple trees. Can supply the trade with plenty of Newtown, Spitzenberg and Jonathan apple trees. RAWSON & STANTON. Hood River, Or.

R. D. GOULD, PLUMBING

Steam and Hot Water Heating

All jobbing promptly attended to.

FASHION STABLE



.Livery, Feed and Draying.. STRANAHANS & RATHBUN.

> Hood River, Ore. . Horses bought, sold or exchanged. Pleasure parties can secure first-class rigs. Special attention given to moving furniture and

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Capital Fully Paid, \$50,000

We are too modest to advertise that we are the oldest and largest Bank in Hood River valley, and we would not want to say that ours is the best bank, but we do not hesitate to say that we are right good people. Our business is growing all the time, and we want to keep it growing, so strangers are welcome when properly identified The same courteous treatment is extended to the customer with a small account as is accorded to his neighbor with a large balance, for you can never tell how large a small account will grow.

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So why not use one that is guaranteed.

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DAVIDSON FRUIT CO

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and Manufacturers of all kinds of

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Highest Prices Paid for High Grade Fruit.

NEW SPRING STYLES RENOWN BRAND

Latest Styles 50c, 60c, 75c, \$1.00, \$1.50

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is the place. We buy, sell and exchange anything in Furniture, Stoves, Carpets, Tin and Graniteware, Crockery, and in fact EVERYTHING salable.

Come in and be convinced that we can SAVE YOU MONEY.

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