

CRAM'S

GREAT STRAWBERRY CARNIVAL

Just a moment of your
time, please,
WON'T TAKE YOU LONG

Picking strawberries does not compare with the work that went on here last Saturday. The house was as full of people as a strawberry box is of strawberries. It was a strawberry carnival, but a carnival of RARE MERCHANDISE, such as Hood River never saw before. This store never had a bigger "JAM" and never will have. We would like to have this house "Cram" full each and every day during this Great Thirty Day Unloading Sale. Remember each and every day makes the time shorter, only 15 days more.

A Plain Statement
of
TREMENDIOUS FACTS

Nothing Brighter Under the Canopy of Heaven Will Ever Visit Your City than this Great Strawberry Carnival of Frank A. Cram

We are the People who are Behind the Gun

We are directing each shot into the enemy's camp at a fearful rate.
It is carrying gain to ALL the people and not the very few.

The Farmer and the Working Man have heard of it and are sending word to all the Country Round

....Men of Hood River, Wake Up....



We want to talk Clothing, the cheap shoddy clothing cuts no ice now, and you can buy clothing here that is up-to-date at about what the other fellow will charge you for what he has been carrying for the past ten years.

If you want a single item in the clothing line you must be here to get it as such an opportunity will not occur again.

Established 1890
CHICAGO

Boys' Clothing

Suits for the boys, the little fellows, come under this ban.

IT IS FACTS IN COLD PRINT

Why not wake up, take your medicine, buy yourself that suit you have been figuring on.

Buy NOW. You will Find here all the New Things

Examine them carefully and you must readily see that **We are in Earnest**

Ladies' Tailored Suits and Skirts



We show all the new patterns, everything that is new and up to the minute. Visit this department whether you need to buy or not. The prices on these goods will be

A Pleasant Surprise for You

We want to show you, whether for yourself or the girls, we have got them, and no color but what you can find here

Ladies' Waists

Another new shipment just unpacked and added to our already large stock.



Every one bears the RED TAG which means a big saving to you. The largest and most complete line of waists ever shown in this section of the country, and at prices that seem impossible to our competitors.

Don't put it off any longer, Act NOW

Shoes, Shoes, Shoes, Shoes

We have said you spend the greater part of your life in your shoes, and for good, reliable shoe comfort there are

No Equals for Cram's Shoes

The lines are full. All sizes. Everything to fit your foot perfectly. Now here is your chance, bring in the whole family and we will send you home happy and thankful to us for urging you to come.



Dress Goods

Are you aware that we are having

The Biggest Dress Goods Business in Our History?

The new patterns are a dream, and it be a real pleasure to us to show you these goods, The new things for summer wear are the

MOST BEAUTIFUL CREATIONS

ever shown anywhere. Watch our windows for extra special bargains

Men's Furnishings

Is a thing of interest to all men. Our display of all the New and Nobby things is worth your time to look. No matter what you need you will find it here. Come, examine and Note the Prices. A saving on every article. Remember when this sale closes

... Down Goes the Lid on these Prices ...

DON'T STOP. TURN OVER READ EVERY WORD, IT'S DOLLARS TO YOU