

**THE UPTODATE STORE always attracts the prudent buyers of Hood River and vicinity.**            

**THIS INCORPORATION SALE places within the reach of every one reliable goods, of the latest styles at prices much below the actual market value today.**                        

**FRANK A. CRAM has an end in view, and is willing to make this tremendous sacrifice in order to carry out well laid plans for the future.**

Now this is summer yet, but we propose to make such prices on winter goods, such as

**Blankets, Cloaks, Capes, Children's Cloaks,**

and many other staple requirements for fall and winter use that hundreds of far-seeing and prudent mothers and fathers are surely going to invest in WARM GARMENTS and BED CLOTHING for themselves and children, simply because it PAYS THEM TO DO SO. **FRANK A. CRAM** is determined to reduce his immense stock before making the future business change next February.

**We must move the goods at any sacrifice**

**We positively will sell our stock regardless of cost until February 1st, 1906.**

NOW we must look ahead. Bulky goods, such as Blankets, Cloaks, etc., require a great deal of room, and as our plan of campaign is already laid out, we propose to place on sale immediately our entire line of Wool and Cotton Blankets, and also an immense stock of staple styles in Ladies' and Children's Cloaks, Jackets, etc., which we will offer at prices undreamed of, and wholly out of proportion to the present rising market on the above lines. Not that we will cease our efforts on warm weather wearables; they must go, too, and every article in the store, except a few agency lines out of our control, is reduced and will be on sale from now to February 1st, 1906, when we will incorporate our business, and go after trade harder than ever. We will show similar styles in wraps to what will be in general demand later at prices that won't buy the lining in the garment. We only ask you to investigate and if this is an over-drawn statement, don't buy a dollar's worth of goods here.

**The Whole Stock is at the Mercy of the People**

LADIES' CLOAKS, SKIRTS SUITS SHIRT WAISTS Muslin Underwear Fabric Gloves Ladies' and Children's shoes	DRESS GOODS SILKS FLANNELS WAISTINGS Calico Ginghams Lace Curtains	CLOTHING UNDERWEAR SHOES HOSIERY Gloves Corsets House Furnishings	TRUNKS BLANKETS SWEATERS BOYS' SUITS Single Pants Boys' Furnishings Men's Furnishings	VALISES QUILTS SHIRTS HATS Caps Sheets Underskirts
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Everything in the Men's Department is reduced during this sale.

YOURS TRULY,

**FRANK A. CRAM**