EASTER ANNOUNCEMENT

Hundreds of Ladies

In this city have recently received by mail a booklet telling them about the splendid garments for women we are showing this Spring

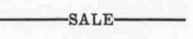
La Vogue.

No make of women's garments in the country that quite compares with the "La Vogue" line in genuine good style, correctness of design, graceful fit and perfect make. They are moderate in price, too. There are beautiful Silk Shirt Waist Suits, Cloth and Silk Suits, Silk Coats, Jaunty Covert Jackets, Rain Coats and Skirts, all excellent. These splendid styles backed by **our recommendation** ought to interest the most particular dressers.

Come See Them before too many are gone You are sure to be very well repaid for your trouble

FRANK A. CRAM, SOLE AGENT

SPECIAL UNDERMUSLIN



THIS WEEK

UNDERWEAR AT

HALF PRICE

At Least 75 Per Cent. 10 Maybe More

Of the Clothing now being sold is made from fabrics adulterated with mercerized cotton. It is a fact of vital importance to the dealer as well as the weater.

To The Dealer,

Because it soon kills his reputation for good quality. The Cloth looks good, but falls down when put to the test of wear.

To The Wearer,

Because whether he buys them for what they are or what they appear to be he is sure to be disappointed in the wear and looks of his clothes.

But if it is easy to be deceived in buying clothes it is easy to escape deception.

Frank A. Cram's Clothing is Always as Represented

More Value for Less Money than Elsewhere

Your Safety is Our Label

A Small Thing to Look for A Big Thing to Find

A \$3.00 Hat Given Free With Each \$15.00, \$16.00, \$18.00 and \$20.00 Suit

A \$2.00 Hat Free with Each \$10 and \$12 Suit

THE UP-TO-DATE STORE

BRIEF LOCAL MATTERS.

Sherwin-Williams paint at Clarke's. Fresh smelt at McGuire Bros. Fresh garden seed at the Ideal Mar-New corned beef at McGuire Bros. ket on the heights. Blue Vitrol at Clarke's-7c a pound. Shingles. See us for Mantle clocks, with gold plated front, Oregon Lumber Co.

Two-quart combination hot water bottle and fountain syringe-guaranteed for one year. Only \$1.50 at Clarke's. Do you want that prescription filled accurately and with just what the do-tor ordered? Then take it to Clarke's. See Frohn & Heaton on the heights power gasoline c



Another new arrival—our Spring Stock of

Clothing for Men and Boys

Everything that is new and nobby in Men's, Youths' and Boys' Clothing is

warranted not to tarnish, at C. H. Smoke the Hood River Strawberry 5c for Utah land-plaster.

stock in the city, stock. S. J. Frank,

digar; sold by all dealers.
Gloves and mittens at cost. Largest stock in the city. Must reduce the stock. S. J. Frank.
Temple, the Jeweler, has moved into the Smith building, opposite Williams' dring store.
W. J. Baker & Co.
W. J. Baker has some beautiful lots or sale near Chas. Clarke's residence in the flux.
Clarke's residence the hill.
Clarke's residence the flux of the set stock in the flux of the sortment of flower and vegetable seeds.
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Clarke the flower flower and vegetable seeds.
Clarke the flower and vegetable seeds.
Clarke the flower fl drug store.

for sale near Chas. Clarke's residence sortment of flower and vegetable seeds Davidson Fruit Co. on the hill.

Do your eves fail yon? Come in and see C. H. Temple, the oculist, who is prepared to test and fit your eyes, and on on sets. see C. H. Temple, the oculist, who is may be a supply of prepared to test and fit your eyes, and on on sets. has the largest stock of glasses in the sidewalk lumber. Delivery same day order is received. Oregon Lumber Oregon Lumber of the stock of the stock of glasses in the sidewalk lumber. Delivery same day order is received. Oregon Lumber of the stock city

Best selection of rings ever brought to Co. Hood River. Over 200 styles. C. H. Temple

emple. S. E. Bartmess has a first class uphol-You will make money this way. Oresterer in his employ, and is prepared to gon Lumber Co. do all kinds of repair work.

I have a large stock on hand, in fact, Abbott, the largest stock in town, Watches, Phane the largest stock in town. Watches, the finest grade rings, the largest stock, all at reduced prices. Come and see C. H. Temple for bargains in all lines. Two bouses for rent. W. J. Baker. For sale – Some of the finest lots on

he hill, fronting the river. Also lots in Riverview park and Idlewild. See Gentlemen: Money an object? Then buy your hat at Knapp's closing out Co. W. J. Baker.

Smoke the Hood River Strawberry 5c If you are having trouble deciding on rigar; rold by all dealers.

jgar; rold by all dealers. Just received-New line Lewis and rying and come to the millinery open-Clark souvenir pins. Call to see them ing to be held soon at Eand's store. Et Clarke's the jeweler.

Latest designs in ladies watches; gold you want. tilled, solid gold, and also with diamond Closing out men's hats at Knapp's.

ain if taken soon.

GET IN THE HABIT

Our Store

Has always been and always will

OF TRADING AT

Go to the Ideal Market for hav.

sortment of flower and vegetable seeds Take advantage of the warm spring days and plant your carden new and have days and seen of gray bairs now. and keep off gray hairs. mestic pattern lats of. Wasco Patent and Sherman Patent Thursday atternoon and following day

Co. Do you use Lath? Get our price and guaranteed. Clarke the Jeweler.

Miss Hazen will be pleased to Do you live in this part of the coun- the ladies of Hoed River and vicinit You will make money this way. Ore-try? Then buy home-made fruit boxes Eight room house for rent. H. M. right. At Davidson Fruit Co. A time lance of Hosel River and vicinity

Full line of all kinds of meat, fresh a good line of 1847 Roger Pros. and the Phenominal property bargain .- For and cured, at Holman's.

er standard makes of silverware at

iw speed -aitable for pumping

Rand's shar

House and lot in Spokane on desirable Fresh Chinook almon, hulibut, clam-residence street. Will trade for Hood etc., Friday and saturday at McCaire River farm property, W. J. Baker & Bros.

Chickens! chi kens! We will pay you roll at McGuire bros the top price for all your produce Bring

it to us and be convinced that what we tell you is so. McGuire Bros. residents of The Dalles.

Walk-over shoes all the latest lasts, Scholls visiting her sons in Hood liv Mctinire Bros, carry the best leading er

Miss Mary Wolfard of White Salaon is in the city to attend the Nel-on-

sigh, Or., was in the city last week a guest of Dr. and Mrs. M. F.

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now ready for your inspection at our store.

Say, Mr. Gooddresser, don't fail to call and see our New Top Coats. No man's wardrobe is complete without one, and those we are showing are a combination of elegance and economy, that at once must appeal to your pride and purse. Come in: you are as welcome looking as buying.



to receive the attention yourself. Her

William Kable, who recently pur-

Mrs. Price returned Saturday from a pleasanter to wait upon others. H. J. Fristericks was up from Porthind fast week.

trip to Portland. Mrs. McKeigan of Collins Landing Hool River friends hope for her

Mrs. Charley Clark, of Hood River, with her little daughter, are visiting Mrs. W. O. Hadley,—Wasco News, George T. Prather made sale hast week of Ofen Fabrick's 80 acres on the East side to J. O. Mark; con-ideration, 83200. The land is partly improved, S. D. Shoft who has here to make the same to the second state of the sec

The set creating butter, 60c and one a roll at McGuire Bros.
Peck Ellison and family are now residents of The Dalles,
Mrs. Maria McGuire is up from McGuire 3 or a spectrum of the spectrum of the

I. C. Nealsigh has been notified by Forest Supervisor Aschoff to report fall, attending the high school there, and Splitzengergs, with just enough other varieties to act as pollenzers. One year ago the land was virgin soil. Whickey Creek, tributary to Hood Whickey Creek, tributary to Hood Whickey Creek, tributary to Hood guished as Clifer Creek, and it natur-ily follows, says the Portland Tele gram, that red noses will give way to of apples. When this is completed it will be possible to ride around Mount Hood on Horse.

back. The trail will make it much or street west of L Henry's is improvback. The trail will make it much easier for the forest patrol to protect another cottage on the vacant L4 Lie was in the city last night, the guest of Rev. and Mrs. J. V. Crawford, Cor Rolding the forests from fires,

A large stock of wall and wedge tents in all sizes; wagon covers

and camp equipage of every sort and our prices are a little loss than el-ewhere **Horse Goods**

Buggy whips, good ones at 25c and 35c, feed bags, halters, rope ties, surcingles, cinches, curry-combs, horse brushes, clippers,

Saws, hammers, hatchets, axes, grab-hoes, saw-handles, squares, bits, braces, hinges, screws, bolts, Fibre shad a spring rollers. Ophque shall-s Fringed shades rivets, and 100s of other things in Little Prices. Complete with fixtures.

ever saw. Chickens, ducks rab THE DIFFERENT STORE. bits, eggs, cards, etc. Easter Plates in colored designs, very You can get things here that you can't get elsewhere, and at cate, 35c each. - Little Prices. **Pearl Buttons** Are just as popular as ever for trimming shirt waists and dresses. **Baseball Goods** trimming shirt waists and dresses. We have all the new designs in Balls, mitts, gloves, masks, score socks, etc. If you are thinking of buying a bicycles come to us, we

hardware.

can save you money on standard made wheels.

Fishing Tackle

Rods, reels, lines, baskets, split shot, salmon eggs, bait boxes, fly-hooks, etc., etc.-Little Prices.

Musical Merchandise

Our stock of strings, violin, hanand guitar fittings are large. We have almost everything in -Little Prices. this line.

flat and ball pearl, both plain and fancy. —Little Prices. **Children's Hose** A fine line of stockings for little tots, in Jack, white, pink, blue. red and tan. Cotton and silk fin-

Tools

Easter Novelties

Some of the cutest things you

shed cassimere, extra wearing qualities at - Lit le Prices.

There you cannot help but find what at the New Store. Vogt Bros.

mane combs, spurs, etc.

Widow Shades Dou't you need some new on-

20

brands of Butter-Hazelwood, White setting. Also a full line of gentlemen's watches. C. H. Temple. The successful butcher is one who keeps as complete a line of meats as Be sure to get prices on the new line Well improved. Sold at a bar-itaken soon. W. J. Baker. will find at McGuire Bros. De sure to get prices on the new line where. Clarke the Jeweler. Sold at a bar-itaken soon. W. J. Baker. will find at McGuire Bros. A fine farm for sale in the Odell dis- money can buy, and caters to the wants of Elgin, Waltham and other standard 43

THE BIG STORE

WITH LITTLE PRICES

Sewing Machines We sell the New Home, White, Domestic and Standard. Supplies

alightly meed machines now in

Tents

for all makes. Low prices on