

Extraordinary Announcement!

Paul Strain, Portland's Greatest Clothier

BRINGS JOY TO THE PEOPLE OF HOOD RIVER AND VICINITY.

I was enabled to purchase May 1, 1904, the entire \$147,000 stock of the Colorado Clothing Co., of strike-stricken Victor and Cripple Creek, for \$28,000, cash, being less than 19c on the dollar. The finest stock of Clothing, Shoes, Hats and Furnishing Goods ever shown in the West.

Being unable to dispose of this vast stock in my Portland stores (Strain's and The Hub), I have packed up \$25,000 worth of the finest of the Stock and has it here at

Jackson's Store, Hood River,

WHERE IT WILL BE SOLD AT

1-2, 1-3 & 1-4 Actual Cost

The Sale is now on and will continue until every dollar's worth is sold. **STRAIN'S WAY**—Satisfaction or your money back—applies to everything sold by me. If anything you purchase during this Great Sale is not in every way satisfactory, bring it back and get your money. You will naturally ask yourself: "How can Strain sell first-class goods so cheap?" Simply because I bought them at **Nineteen Cents on the Dollar**. Every article exactly as advertised.

Bring this Ad. along; it is worth \$1.00 on a \$10.00 Purchase.

A \$20 Suit for \$7.50

This was a Colorado Clothing company leader. It was made for this concern by a prominent Eastern manufacturer to be sold at a bargain at \$20. We bought the stock so cheap that we can afford our prices and yet have a nice little profit left. No merchant in this country ever before sold such suits at this figure. And there is not another store who can sell their equal for even \$20.

A \$30 Suit for \$10

Elegant, up-to-date, tailor-made beauties. The very latest summer styles, including the new English frock, the swell 2 and 3-button double-breasted garments now the rage among society men of New York and Boston. In shapes, makes, cloths and cuts the variety covers every popular effort in the United States. Every piece is sewed with silk, lined with serge and satin, and the collar and button holes are hand made, so that fraying out will be impossible. This is the swellest Suit ever shown in this city.

\$25 Outing Suit for \$10

We received in our consignment from Cripple Creek and Victor 1,000 exquisitely tailored Outing Suits made to sell by the Colorado Clothing company at \$20.00, \$22.50 and \$25. These garments are the finest imported Irish homespuns, Ballyho and Scotch Tweeds, perfect in fit and beautiful in coloring. In Portland these garments have usually sold at not less than \$20 in any case, and some merchants have asked \$30 for the kind that we sell for \$10.

A \$11.50 Suit for \$5.95

This is an all-wool fabric, hand-tailored and sewed with best silk thread cut in latest style of sack and frock, and worth every cent of the \$10 and \$11.50 at which the garments sold for at Cripple Creek and Denver. No other clothing house in the city can touch these suits at less than double the price we ask for them.

\$7.45 for a \$17.50 All-Wool Suit

\$7.45 gives the buyer pick and choice of all these handsome man-tailored \$12, \$15 and \$17.50 all-wool suits in light, medium and heavy weight. They are dressy as they can be, worth every penny they sold for in Colorado, and cannot be duplicated anywhere at double the price we ask.

\$9.95 for \$20 to \$30 Garments

\$9.95 takes pick and choice of the finest tailor-made suits of imported cloths, in black clay worsteds, unfinished worsted, serges, viennas, tweed and Oxford mixtures. In fact, every known weave of cloth and cut of garment, the most fastidious votaries of fashion ever knew. No man was ever so rich that he need be ashamed to wear these clothes. We would like to see them upon the backs of some of Hood River's most stylish young men. If they told where they procured them and the price they paid, no further advertisement would be necessary to speedily clean up this lot.

Fine Top Coats

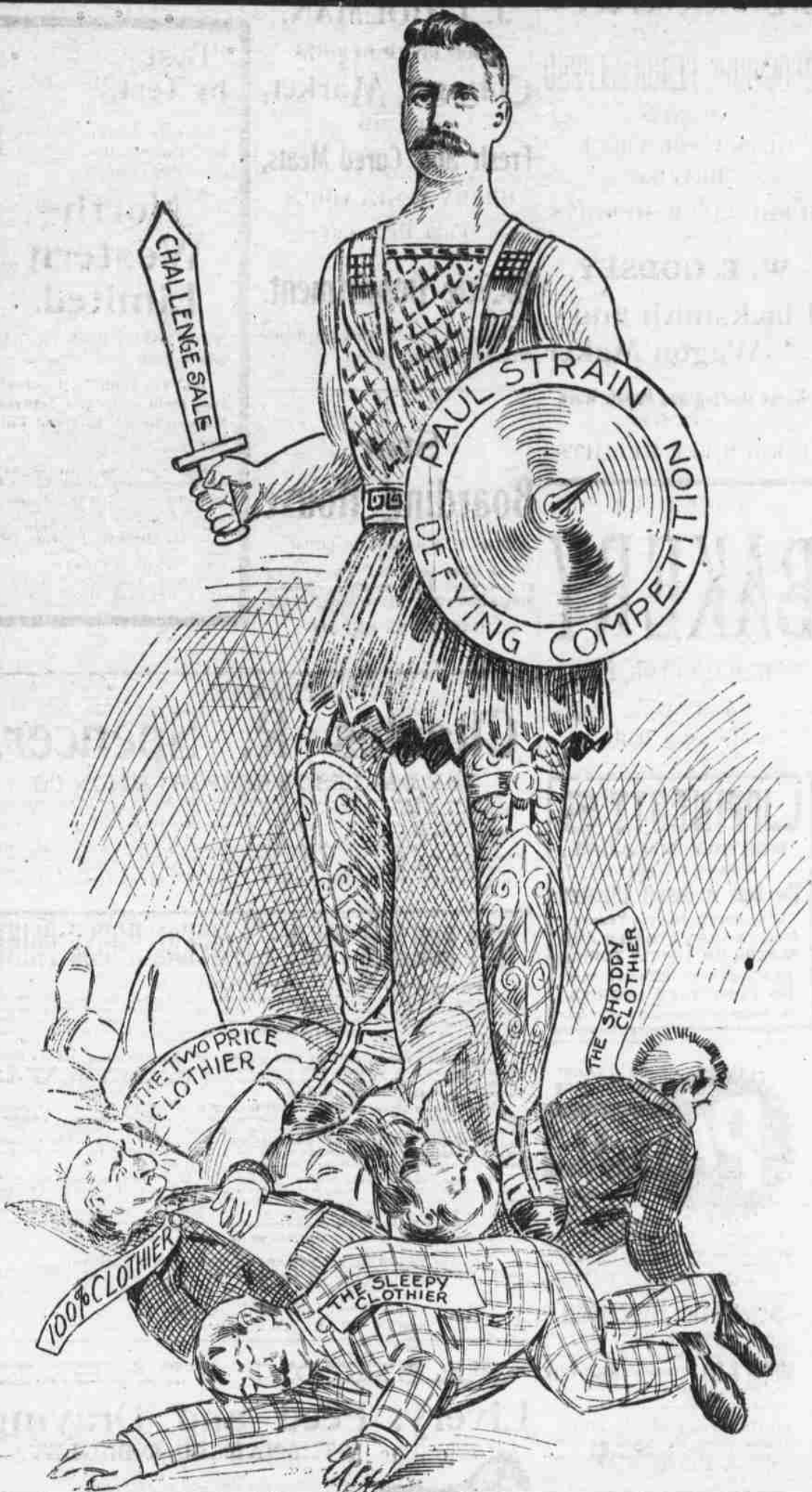
\$6.95—think of it, only \$6.95—for any one of the Colorado Clothing Co's \$12.50 and \$15 summer top coats in 15 different styles. It would seem like almost any man could afford such a comfort. They will never be sold again at this price.

\$8.95 for a Medium Weight Overcoat Worth \$25.

There is every style in this lot. There are \$50 to pick from and they were good values at \$20 to \$25. We sell them at \$8.95 because we bought them at less than 19-cents of their worth—at their invoice price.

\$10 for Heavy Winter Overcoats Worth \$50

Men who are a little forehanded have now an opportunity to provide against the storms of next winter at so small a cost as to make the expense almost imperceptible. They are of Fries, Beaver, Chinchilla, Meltons and Korseys, and there is style and fashion in every coat. They are certainly worth five times the price we are asking for them.



Men's Furnishing Goods

The invoice of the Colorado Clothing company's stock of men's furnishing goods footed up \$65,000. The entire lot came to us at less than 19c on the dollar. We sell \$2 Shirts at 85c, \$1.50 Shirts at 65c, \$1 for 25c and all other articles in this line at similar reductions 55c for the Colorado Clothing Comp'y's \$1.00 White Shirts. 75c for the Colorado Clothing Comp'y's \$1.25 White Shirts. 95c for the Colorado Clothing Comp'y's \$1.50 White Shirts.

Fancy Shirts

There were about a half a carload of these goods when they arrived in Portland, and the variety is yet unbroken. We are selling them at 25 cents on the dollar. We have a \$5 Shirt at 75c.

Negligee Shirts

33c for all the Col. C. Co.'s \$1.00 Shirts.
53c " " " " 1.25 "
79c " " " " 1.50 "
99c " " " " 2.25 "

Work Shirts—50c buys all the Colorado c. co.'s Silver Dollar Shirts.

Newest Novelties in Neckties

What do you think of a 75c Necktie for 25c, and a \$2 Tie for 50c? That's our price. 25c buys all makes, shapes, shades and styles of 50c and 75c Neckties. 50c buys all the \$1.00, \$1.50 and \$2.00 Neckwear. These goods must be sold.

Men's Summer Underwear

19c for every piece of the Colorado company's 50c Underwear.
33c for all the Colorado company's fine 60c and 70c summer Underwear in lisle, balbriggan and mesh, in colors and plain.
48c for every piece of the Colorado company's famous Silver Dollar Underwear in all the new colors, silk finished, form fitting.
96c for all grades of the Colorado company's \$1.50, \$2 and \$2.29 Underwear, all makes and sizes.

Men's Socks

10c Buys all grades of 15c and 20c Sox.
15c Buys all grades of 25c and 40c Sox.
25c Buys all grades of 50c to \$1.00 Sox.
4c for pick of fine black, tan and grey 10c Sox.

SUSPENDER BARGAINS

President Suspenders for.....25c
Gayott Suspenders for.....25c
19c for all 40c and 50c silk web suspenders with genuine brass mountings.

Notwithstanding the great inroads made in our immense Stock the past week, you will find everyting here you need, at prices that cannot be duplicated on the Coast. This Stock is being replenished daily from our Portland Stores.

This Sale has no connection with any other Sale now running in Hood River. This is a bona fide Clearing Sale of High Grade Merchandise for less than half price.



Hats

\$1.00 for \$2.50 hats may seem a little startling to the reader, but these are the figures at which we sell them. Some are soft and some are stiff, in black and light colors, new 1904 shapes and there are thousands to choose from \$1.50 buys one of the famous \$3 Silver State Hats—100 doz. to select from \$2.50 for choice of all Stetson, Dunlap, Knox, Longley, Kingsbury shapes. These hats were sold by the Colorado Clothing company at the standard price of \$4 and \$5, fixed by the manufacturers, and under ordinary circumstances could not be sold for less. We bought them, however, at less than 19 cents on the dollar and you may have your pick for \$2.50. \$1,000 sample Straw Hats worth \$1 to \$2, for25c

Shoes

\$1.95 for the Colorado company's \$3.50 to \$4 hand-sewed Dress Shoes.
\$2.95 for the Colorado company's \$4.50 to \$6 hand-made Shoes.
\$3.45 for your pick of the Colorado company's custom bench-made \$6 and \$7 Fine Dress Shoes.

Elegant Suit Cases.

\$1.50 for a leather Suit Case that the Colorado company sold as a leader at \$3.50.
\$2.50 for a fine alligator suit case that is well worth \$6.00.
\$4.25 for a good \$10 solid leather suit case.

Coats and Vests

We have 828 odd coats and Vests, delightful garments, from the Colorado Clothing company's stock belonging to suits that sold for \$20 to \$40, and we sell 'em at \$5. That is, \$5 for Coat and Vest, not \$5 for each garment.
\$1.00 for your pick of 500 all wool vests in all sizes. Cost \$1.75 to sew.
\$3.50 for odd Coats in every shape. The union work on these coats alone cost \$6 apiece.
160 White Vests in the \$2 to \$4 values for \$1.00.
26 Duck Suits, suitable for the Seaside, \$15 values for \$2.50.

HANDKERCHIEF BARGAINS

10c for the Colorado company's fine 20c and 25c hemstitched linen handkerchiefs, plain white and colored borders.

Men's Trousers

Remember, this is the cream of the Colorado Pants stock.
\$2.50 for your pick of the Colorado co's finest \$5 and \$6 all-wool and worsted tailor-made Trousers.
\$3.50 for your choice of 1886 pairs of the Colorado company's finest all-wool tailor-made Dress Trousers, regular \$7 to \$9 values.
\$4.00 for the Colorado company's gilt-edge \$12 to \$14 Trousers.
60c for the Colorado's \$1.50 and \$2.00 strong serviceable pants.
99c for the Colorado's fancy Worsted Trousers in the \$2 and \$2.50 values
\$1.49 for the Colorado's fine all-wool hair-line Pants, that retail the world over for \$2.50 and \$3.
\$2.49 for all the Colorado's fine all-wool Dress Pants in regular 4.50, 5.50 and \$6 values.

