
#### Abstract

In upwards of three years of successful retailing, during which time this store has passed the stage of infancy to maturity, our experience has taught us the wisdom of buying for cash. As this principle has been a dommant factor in the development and success of this business, we have always endeavored to instil the same prnciple in the minds of our customers. The immense advantage of this is readily discernable. Especially is this so in the conduct of a business of this magnitude, which has rapidly grown in volume from month to month, until it is now regarded as by far the best Dry Goods Store in Wasco County. In as many dry goods as this one Store alone. Not only is this business large in volame, but we modestly claim it to be con ducted on a high plane of efflciency, ever ready, however, to improve upon it at every opportunity; our constant aim being "to lead and not to follow. The progressive management of this business realized at once that a tremendous turn-over of merchandise at a small profit meant in theend better results than the old-fashioned idea of big profits, because we may lose an occasional account, and old-ashioned idea of big profits, because we may must have prices high enough to offset the losses. To make it possible to do this on so close a basis and not involve loss to ourselves, has made it necessary to seek for an outlet the cash purchasers of merchan- dise to this great center of population. This in a word explains the success of the dise to this great center of population. This in a word explains price-making possibilities of this great purchasing with their business, and whom we From those have favored us in the past with have endeavored to serve with that fidelity and interest that their confidence demands, we hope to merit a continuance of their favors in an increasing degree. If anything has occurred to mar the relations between us, and of which we have not been apprised, we trust they will not fail able us to keep with us all our old friends. We desire to extend our acquaintance among all who have not hitherto dealt We with us, and shall welcome them to our store at all times, that they may become with us familia store. store. The development of this business and its consequent purchasing power could not be accomplished without perfect organization, and this enables us to offer to prompt service.


FRANK A. CRAM


A DEPARTMENT STORE IN MINIATURE,
The Little Store with Little Prices

## 

## Puilian suithana nad

## nuite

## 

##  <br> Sis

## 

## 

## 


Chater romple io jued






## Alame kather nopiana of ipe








## Walk=Over

The Splendid increase in our that people are appreciating he Style, Ease and TrustworWhen you buy a WalkOver, or one of our Ladies
Fine Shoes, you get the same
elegance, ease and quality that you would if you werea banker
or his wife in New York or Chior his wife in New York or Chi-
cago.
The Walk-Over:Stores in those cities caterer to the best
trade, and they are buying In

## S.ame J. E. RAND'S STORE

Our Stock is complete in all its lines, making it one of the best to select your goods rom, whether it is Dry Goods. Clothing, Shoes, Hats, Furnishings, Groceries, Harr
Flour and Feed-in fact, you have a Department Store to sclect your goods from,

Special on the Twentieth Century Sewing Machines for 30 days.
$\$ 30.00$ Machines for $\$ 23.90$.
Don't Miss this, as we are going to close them out.
New Dress Gods
New Waistings
New Shirt Waists New Hats
New Collars
New Shirts
New Gow
Now

Big Cut in Reliable Men's and Boys' CLOTHING and SHOES. Sale commences Friday, June 10th, and lasts for one week.
SUITS.
Suits, neatly tainored
perfect fit, sizes 36
to $44, \$ 15$ value,

| in size from 4 up to 14, not one in the lots sold for less than $\$ 2.50$ and up to $\$ 5$, your choice 1.90 | in box calf, a vici kid and congress calf, $\$ 2.50$ <br> value, only <br> 1.45 |
| :---: | :---: |
|  | Quilts--Just arrived-a big shipment. They range from $\mathbf{7 6} \mathrm{c}$ up to $\mathbf{\$ 3 . 0 0}$. |
| SHOES. |  |
| Men's Shoes, made of choice calf skin, blucher cut, a $\$ 3.00$ value, for this sale only <br> 2.00 | Cotton Blankets of a very good quality and good weight. Dark colors, $\$ 3.00$ value, reduced to $\$ 2.10$. |
| Men's Fine Vici Kid Shoes, suitable for a dress shoe, $\$ 3.50$ value, for this sale only. 2.45 <br> Men's extraordinary good | Men's Summer dark-colored Overshirts. Black and white stripe, 45 c value, only 15 c . |
| every day Shoes, will stand hard wear, for this sale only | Boys' Summer Crash Hats, 25 c value, only 15 c . |
| Ladies' Fine Vici Kid Dress Shoes, the latest last in turn and heavy soles, a | Men's extra good weight Overalls, regular 75c valne, per pair only 50 c . |
| $\$ 3.50$ value, for this 2.95 Ladeos' good every day Shoe | Boys' good weight Overalls, 35 c value, only 25 c . |

This Big Reduction Sale is only for one week. Be sure to be on deck this Special Bargain Event. Remember the place:

The GLOBE CLOTHING CO. HOOD RIVER, OREGON.

